2016 John Deere Grant Process

This week, John Deere Recruiting and Staffing initiated its annual opportunity for universities to submit funding proposals/requests that will both aid the development of a talent pipeline beneficial to John Deere. Each year, John Deere considers funding requests from a variety of programs across Iowa State’s campus. These requests are centrally managed by the ISU Foundation, and will be coordinated this year by Katelyn Hefty and Robert Boarman. Deere will not accept requests from ISU that do not originate from ISUF during its submission period. The information we received from Deere earlier this week is summarized in the attached RFP for the 2016-2017 academic year. Please note: We are only able to submit requests that provide the requested information in the required format.

Please share this information with faculty and staff in your area who oversee programs that meet the criteria outlined here. Funding requests from Iowa State should focus on:

Programs and/or projects that support the competencies or experiences needed for being successful at John Deere
• Maximum funding of $5,000 per request
• Social skills
• Developing & building teams
• Establishing and maintaining relationships
• Teaching others
• Character and communication skills
• Leadership
• Professionalism/work ethic
• Critical thinking/problem solving
• Teamwork/collaboration
• Oral and written communication, creativity

Programs and/or projects that will be completed within the US or provide global exposure, specifically in countries where Deere does business
• Projects impacting agriculture, construction, forestry, or engines that are not research and development oriented
• Projects demonstrating innovation as it relates to agriculture, construction, forestry, or engines

Programs and/or projects with an emphasis on women and people of color
• Maximum funding of $5,000 per request
• We support the following Professional Organizations at the national and regional level as well as college chapters
  • Society of Hispanic Professional Engineers (SHPE)
  • Society of Women Engineers (SWE)
  • National Society of Black Engineers (NSBE)
  • Minorities in Agriculture in Natural Resources and Related Sciences (MANRRS)
  • National Association of Black Accountants (NABA)

Scholarships
• Maximum of $2,000 per scholarship
• Align to the competencies needed to be successful at John Deere
• Focus on women and/or people of color
• Alignment to the majors Deere recruits
• GPA of 3.0 or better
• US Citizens or permanent residents

**Developmental activities aligned to majors Deere recruits, examples to include capstone projects, coursework development, etc.**
• Maximum of $5,000 per request
• Engineering – Ag Engineering, Industrial Engineering, Mechanical Engineering, Electrical Engineering, Computer Engineering, Environment/Safety Engineering, or related technical degree
• Marketing – Business Administration, Economics, Finance, Marketing, Ag Business, Ag Systems Management, Ag Economics, Agronomy, Ag Finance, Construction Management
• Supply Management – Production Operation Mgmt, Distribution Mgmt, Production Planning, Purchasing, Transportation/Logistics, or related
• Accounting – Accounting, Finance or related major
• Information Technology – Computer Science, Management Information Systems or a related degree

This year’s requests must strictly follow the attached format and are due to Katelyn Hefty (khefty@iastate.edu) no later than **Tuesday, March 1, 2016**. Each request will be evaluated internally prior to submission to Deere. Deere will begin reviewing submissions March 18, with final approval of funding expected by April 25. Notification letters from Deere will be sent in late May.