

**HELEN H. JENSEN****OFFICE ADDRESS**

Department of Economics  
 Center for Agricultural and Rural Development  
 Iowa State University  
 Ames, Iowa 50011-1054  
 (515) 294-6253 (Office)  
 (515) 294-6336 (Fax)

**ELECTRONIC ADDRESSES**

email: [hhjensen@iastate.edu](mailto:hhjensen@iastate.edu)  
<http://www.card.iastate.edu>  
 orcid.org/0000-0001-6878-1729

**Education**

Ph.D., University of Wisconsin-Madison, Agricultural Economics, 1980  
 M.S., University of Minnesota, Agricultural and Applied Economics, 1974  
 B.A., Carleton College, Economics, 1968

Areas of concentration: consumption economics, food and nutrition policy, agricultural economics, human resources, health economics

**Professional Experience:**

Professor Emerita of Economics, Iowa State University, September 2018-present  
 Professor of Economics, Iowa State University, 1996-2018  
 Lead, Food & Nutrition Policy Division, Center for Agricultural and Rural Development, 1986-2018  
 Research Economist for the National Bureau of Economic Research (2016-2019)  
 Visiting Professor (November 2005) The Food and Resource Economics Institute, Royal Veterinary and Agricultural University (KVL), Frederiksberg, Denmark  
 Visiting Professor (January - August 1994) Department of Agricultural and Applied Economics, University of Minnesota.  
 Associate Professor of Economics, Iowa State University, 1987-1996; Assistant Professor, 1985-1987 (Visiting 1985)  
 Assistant Professor of Consumer Economics, University of Maryland, 1980-1985 (Lecturer, 1979-80)  
 Economist (Summer 1980, 1981) U.S. USDA, ERS, Economic Development Division.  
 Visiting Scholar (Summer 1980, 1983) Department of Agricultural Economics, University of Wisconsin.  
 Economist, Robert R. Nathan Associates, Inc., Washington, D.C., 1974  
 Economist, Cost-of-Living Council, Washington, D.C.; Policy & Analysis Section, Office of Food, 1973-74

**Professional Awards and Service**

Fellow of the Agricultural and Applied Economics Association (AAEA), 2012  
 41<sup>st</sup> Annual James C. Snyder Memorial Lecture, Purdue University, April 10, 2015  
 Board of Regents Faculty Excellence Award, Iowa State University, 2012  
 Dean Lee R. Kolmer Award for Excellence in Applied Research, College of Agriculture and Life Sciences, Iowa State University, 2012  
 Gamma Sigma Delta, Iowa State University Mission Award for Research, 2006  
 Kieler Woche Invited Lecturer, Christian-Albrechts-Universität, Kiel, Germany, 2004.  
 Waugh Memorial Lecture, American Agricultural Economics Association, 2002  
 University of Wisconsin Department of Agricultural Economics Alumni Lecture, 2002  
 American Agricultural Economics Association (AAEA) annual poster competition, *First Place Award*. Long Beach, CA. July 2006 (with C. Yue, G. Nonnecke, D. Mueller and M. Gleason).  
 Iowa State University, Scholarship and Discovery/Engagement Award, Iowa Food Insecurity Project, Project Team (K. Greder lead), September 2005.  
 American Agricultural Economics Association, Chengyan Yue (2006) PhD. 2006 Dissertation Award, Honorable Mention (co-major advisor)  
 Gamma Sigma Delta (Agriculture)  
 Phi Beta Delta (International Scholars)  
 Listed in top 5% of women economists based on citations and according to IDEAS and RePEc ([link](#))

## **National/International Panels and Reviews**

### National Academies of Sciences, Panels and Committees

Institute of Medicine (IOM) (National Academy of Medicine, Health and Medicine Division)

Food Forum, (2014- 2019) Member

Committee to Review the WIC Food Packages, member (2014-2017)

Planning Committee on Exploring the True Cost of Food (2011-2012), Committee Chair

Committee to Review Child and Adult Care Food Program (CACFP) Meal

Requirements, member (2010-2011)

Committee on Nutrition Standards for National School Lunch and Breakfast Programs, member (2008-10)

Committee to Review the WIC Food Packages, member (2004-2005)

### National Research Council, Board on Agriculture and Natural Resources

Committee on Breakthroughs 2030: A Strategy for Food and Agricultural Research (2017-2018)

Committee on Ranking FDA Product Categories Based on Health Consequences, member (2008-2010).

Committee on the Economic Development and Current Status of the Sheep Industry in the United States, member (2006-2008).

Committee on Assessing the Nation's Framework for Addressing Animal Diseases, member (2003-2005).

Committee on Biological Threats to Agricultural Plants and Animals, member (2001-02)

### Committee on National Statistics' (CNSTAT)

Panel to review USDA's Measurement of Food Insecurity and Hunger, member (2004-2006)

### National Research Council, Board on Agriculture Panel on Animal Health and Veterinary Medicine, panel member (1995-1998)

### Foundation for Food and Agriculture (FFAR), Protein Challenge Advisory Council (2017-present).

FFAR Advisory Council on Food System Innovation (2015-2016).

### WHO Initiative to Estimate the Global Burden of Foodborne Diseases, Foodborne Disease Burden

Epidemiology Reference Group, Policy Subgroup Task Force member (2010-2015)

### USDA National Institute of Food and Agriculture, Review Panel Member (2013)

USDA/CSREES National Research Initiative, Review Panel Member (1994, 1995, 1998, 2002, 2007, 2008)

USDA Expert Review Panel, Measuring Food Security in the United States (1996)

USDA Expert Review Panel, Health Eating Index (1990)

## **Editorial Service**

Editorial Advisory Board, *Food Policy* (2014-present)

Editorial Board, *Food Economics* (2003-2013)

Editorial Board, *Agricultural Economics* (2000-2007)

Editorial Board, *Agribusiness: An International Journal* (1998-2007)

Editorial Board, *Choices* (2002-2004)

Editorial Board, *Journal of Consumer Affairs* (1987-2001)

## **Professional Organizations and Service**

American Agricultural Economics Association (AAEA), Board of Directors (2006-2009)

Council on Food, Agricultural and Resource Economics (C-FARE), Board member (2007- 2011)

American Council on Consumer Interests, Board of Directors (1986-88, 2003, 2004-07)

AAEA/EAAE Conference, Food Environment: The Effects of Context on Food, Planning Committee, Co-Chair 2011-2012.

EAAE/AAEA Seminar Planning Committee, Food, Nutrition and Health, 2010 (Bonn, Germany)

AAEA Fellows Selection Committee; Nominations Committee; Membership Committee (Chair 2014-2015); Outstanding Doctoral Dissertation Award Committee (Chair 2005-06, 2006-07); Tellers Committee; Finance Committee; Professional Activities Committee; Ethics in Economics AAEA Pre-conference Workshop, 1985 (co-Chair); Selected Papers Review for Consumer Demand and Food Safety (Chair 1996; 1998; 2002; 2016).

AAEA Food Safety and Nutrition Section, (Inaugural) Elected Chair, Past Chair (2000-01, 2001-02) Committee on Women in Agricultural Economics, Steering Committee (1985-90), Vice-chair (1987-88), Chair (1988-89).

AES Regional Committee member: NE-165 "Private Strategies, Public Policies and Food System Performance", Executive Committee (1996-2002); S-278 (S-216) "Food Demand, Nutrition, and Consumption Behavior", Chair (1990-91)).

State of Iowa, Dept. of Human Services. EBT Advisory Committee (1993-1999)

NAS-AAEA Survey and Data Task Force (1994-1998)

ISU Nutrition Sciences Council, member (1987-present); Executive Advisory Board (1995-2004, 2007- 2015). Borlaug Lecture Committee chair (2002-2018).

### **International Project Experience:**

Ghana, South Africa, China, Ukraine, Lithuania, Latvia, Indonesia, Haiti

### **Grants and Research Support (last 10 years) (Total over \$12 million)**

Investigating Causal Effects of SNAP and WIC on Food Insecurity Using FoodAPS (2016-2018).

National Bureau of Economic Research (NBER) Project on the Economics of Food security, Nutrition and Health: Insights from FoodAPS. Funded by NBER, USDA Economic Research Service, and USDA Food and Nutrition Service. H.H. Jensen (PI), B. Kreider, O. Zhylyevskyy. \$77,656.

Causal Effects of Mental Health Conditions on Food Insecurity and the Mitigating Role of SNAP (2016-2018). University of Kentucky, Poverty Research Center with funding from USDA. H.H. Jensen (PI), K. Greder, B. Kreider, J. Pepper and O. Zhylyevskyy (Co-PIs). \$74,989.

Fruit Consumption and Factors Associated with it in the United States (2016-2017) Funded by the National Berry Crops Initiative. B. Burton-Freeman (PI), D. Stuart, P.M. Guenther and H. H. Jensen (co-PIs). (Iowa State University, Jensen PI). \$17,000.

Proposed meal changes for CACFP: Impact on child food intake and cost. 2015-2017. Sub-contract to Baylor College of Medicine, NIH R01 HI119520-O1A1. D. Jane, PI. H.H. Jensen, ISU PI. \$68,865.

An Updated Evaluation of the Costs and Benefits of Iowa's Expanded Food and Nutrition Education Program (EFNEP). 2015-2016. ISU Families Extension. H.H. Jensen (C. Hradek, PI). \$36,297.

Data Processing and Analysis to Support Review of USDA's Women, Infants, and Children (WIC) Food Packages (2014-2016). National Academies of Sciences, Agreement No. 2000004999. H.H. Jensen (PI), A. Carriquiry (co-PI). \$98,700.

ISU, Presidential Initiative for Interdisciplinary Research (2013-2016), Global Food Security Consortium, ISU competitive grant, co-leader, trade and policy analysis component; M. Misra & M Rothschild PIs. \$1,500,000.

Food Assistance Programs: Quantifying Causal Effects of Multiple Program Participation. 2014-2015. Sub-project award from the Policy Research Center: Center for Agricultural and Rural Development at Iowa State University. PIs: H.H. Jensen, B. Kreider, and O. Zhylyevskyy.

The Effect of Household Financial, Time and Environmental Constraints on Very Low Food Security among Children. 2013-2014. University of Kentucky, Poverty Research Center with funding from USDA, FNS AG-3198-B-10-0028. H.H. Jensen PI, O. Zhylyevskyy (Co-PI). \$99,593.

Policy Research Center, Center for Agricultural and Rural Development. 2012-2014. USDA/NIFA, Grants for Agricultural Research, Special Grants 003632. C. Kling (PI) (with Co-PIs Babcock, Hayes, Hennessy, Jensen, Moschini, Otto). \$768,000.

Costs of Adopting Food Safety Programs: A Lettuce Example. 2011-2014. Economic Research Service, USDA. H. Jensen (PI). \$60,000.

Joint AAEA/EAAE Conference Food Environment: The Effects of Context on Food Choice. 2011-2012. H. Jensen (PI), Jayson Lusk (co-PI). USDA National Institute for Food and Agriculture (NIFA), \$25,000; Farm Foundation \$5000; USDA Economic Research Service; AAEA Trust, \$2400.

Revised Federal School Meal Guidelines: Impact on Student Food Intake and Choice. (2011-2013). NIH, Baylor University, lead (with K. Cullen, Baylor U.). \$92,046.

Building Healthy Habits in Social Networks: Making Fruits and Vegetables a Popular Choice during School Lunch. Cornell Center for Behavioral Economics in Child Nutrition Programs. 2011-2013. PI (with T. Rosenblat, M. Mobius, L. Lanningham-Foster). \$19,995.

Network on the economics of food choice and health. German Research Foundation 2010-2015. C. Grebitus (PI), S.Cash, L.Drescher, E.Goddard, M. Hartmann, H. Jensen, J. Roosen, (co-PI). EUR 95,300.

Is Healthy Eating Viral? Improving Understanding of How Social Networks Can Be Used to Influence School Food Choices. ERS, USDA. 2010-13. H. Jensen (PI), T. Rosenblat (co-PI). \$25,000.

Systems model to evaluate the risk and benefits of E. coli O157:H7 vaccination in beef cattle. Pfizer. 2010-2011. S. Hurd (PI), H. Jensen (co-PI). \$105,660.

Cost-Benefit Analysis of Good Agricultural Practice (GAP) Metrics for Produce. University of California-Davis. 2010-2011. H. Jensen (PI), S. Pouliot (co-PI). \$50,737.

Incentives and Structure in Determining Milk Quality and Safety Attributes. USDA Economic Research Service, Cooperative Agreement. 2009-2010. H. Jensen (PI), D. Hennessy, F. Dong (co-PI). \$37,043.

Household Food Expenditures and the Effect of WIC, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2008-09. H. Jensen (PI). \$50,000.

Exploring Technical Enhancements to Improve Food Security Measurement, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2007-2012, H. Jensen (PI), A. Froelich. \$69,880.

Incorporating Nutrition and Economic Factors into Planning School Lunch, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2007-2009, H. Jensen (PI). \$213,365.

Enhancing Nutritional Value and Marketability of Beans through Research and Strengthening Key Value Chain Stakeholders in Uganda and Rwanda. AID/CRSP. 2008-2010. R. Mazur (PI), S. Hendrich, H. Jensen and M. Westgate (ISU co-PIs). (2008-2010). \$450,000.

The Economic Impact of Incursion of a Foreign Animal Disease in Commercial Poultry in the U.S., Lawrence Livermore Laboratory, under contract with the US Department of Agriculture. 2007-08, H. Jensen (PI). \$58,458.

Analysis of Choline Intake for At-Risk Populations in the United States. Egg Nutrition Center. 2006-2007, H. Jensen (PI), A. Carriquiry and K. Schalinske. \$47,142.

Daycare Center Feeding Programs and Their Influence on Dietary Quality Among Poor Ghanaian Children, CRSP, USAID from the University of California-Davis. 2007-09. G. Marquis (PI), M. Reddy, E. Colecraft, H. Jensen, L. Butler and E. Lonergan. \$177,960.

Enabling Graduate Learning in Risk Analysis with Emphasis on Food, Agriculture and Veterinary Medicine, USDA Higher Education Challenge Grants Program. 2006-09. J. Wolt (PI), H.S. Hurd, A. O'Connor, L. Rodriguez, H.H. Jensen, A. Carriquiry, and A. Correia (co-PIs). \$146,813.

Effects of Agricultural Research and Selected Farm Policies on Human Nutrition and Obesity. USDA, CSREES, National Research Initiative. 2006-2009. J. Alston (PI), L. Kaiser, D. Sumner, S. Vosti, H. Jensen, J. Beghin. (ISU H. Jensen, PI). \$699,999.

Incentives and the Provision of Food Safety in Pork Production. USDA Economic Research Service, Cooperative Agreement. 2006-2008. H. Jensen (PI), D. Hennessy. \$27,405.

Integrated Risk and Cost-based Analysis of Salmonella in the Pork Production Chain. Food Safety Consortium. 2006-2008. H. Scott Hurd and H.H. Jensen. \$45,000.

Intra-household Allocation and consumption of WIC Approved Foods. UC Davis and Economic Research Service, FANRP Small Grants Program, 2005-06. H.H. Jensen (PI), A. Ishdorj and G. Marquis. \$30,000.

ENAM in Africa: Enhancing Child Nutrition through Animal Source Food Management, University of California-Davis (USAID-CRSP). 2004-07. G. Marquis (PI; L.M. Butler, H.H. Jensen, E. Longren, M. Reddy, Co-PI). \$249,982.

## Publications

### Journal Articles

Tusiime, Sharon M., Gail Nonnecke and Helen H. Jensen. Tomato Seed Value Chain Analysis and Seed Conditioning Among Seed Companies in Uganda. *International Food and Agribusiness Management Review* (December 2019, accepted April 2020).

Tusiime, Sharon M., Gail Nonnecke, Dorothy Masinde and Helen Jensen. Evaluation of Horticultural Practices for Sustainable Tomato Production in Eastern Uganda. 2019. *HortScience*. 54 (11):1934-1940. <https://doi.org/10.21273/HORTSCI14277-19>

Agbemaflle, Isaac, Sarah Francis, Helen H. Jensen, Manju Reddy. Influence of food security status and anemia-related knowledge on perceptions about two nutritious underutilized foods among Ghanaian caregivers. *Food and Nutrition Bulletin*, 2019. 40 (4): 488-503.

Jensen, H.H., Brent Kreider and Oleksandr Zhylyevskyy. Investigating Treatment Effects of Participating Jointly in SNAP and WIC when the Treatment is Validated Only for SNAP. 2019. *Southern Economics Journal*. 86 (1), pp. 124-155; Online May 2019. DOI: 10.1002/soej.12365

Burton-Freeman, Britt M., Patricia M. Guenther, Miyoung Oh, David Stuart, and Helen H. Jensen. Assessing consumption of berries and associated factors in the United States using the National Health and Nutrition Examination Survey (NHANES), 2007-2012. *Food & Function*, Royal Society of Chemistry. In press January 2018 [accepted Dec. 2017].

Senia, M.C., Jensen, H.H. & Zhylyevskyy, O. Time in Eating and Food Preparation among Single Adults. *Review of Economics of the Household*. 2017, 15.2 (Jun 2017): 399-432. doi:10.1007/s11150-014-9258-5 (First on line 17 July 2014). CARD working paper 14-WP 549.

Oh, Miyoung, Helen H. Jensen and Ilya Rahkovsky. Did Revisions to the WIC Program Affect Household Expenditures on Whole Grains? *Applied Economic Perspectives and Policy* 2016. 38 (4):578-598. doi: 10.1093/aep/ppw020.

Dong, F., D.A. Hennessy, H.H. Jensen and R.J. Volpe. Technical Efficiency, Herd Size and Exit Decisions in U.S. Dairy Farms. *Agricultural Economics* 2016, 47: 533-545.

Aue, Katja, Jutta Roosen and Helen H. Jensen. 2016. Poverty Dynamics in Germany: Evidence on the Relationship between Permanent Poverty and Health Behaviour. *Social Science and Medicine*. 153 (March): 62-70. doi number: 10.1016/j.socscimed.2016.01.040

Lake, R, B Devleeschauwer, G Nasinyama, AH Havelaar, T Kuchenmüller, J Haagsma, H Jensen, N Jessani, C Maertens de Noordhout, FJ Angulo, J Ehiri, L. Molla, A. Friday, S. Aungkulanon, Y Kumagai, N Speybroeck. 2015. National studies as a component of the World Health Organization initiative to estimate the global and regional burden of foodborne disease. *PLOS ONE* 10 (12): e0140319. December 3, 2015.

Volpe, R.J., T.A. Park, F. Dong and H.H. Jensen. 2016. Somatic cell counts in dairy marketing: quantile regression for count data. *European Review of Agricultural Economics*. 43 (2): 331-358. doi:

10.1093/erae/jbv021 2016. 43 (2): 331-358.

Grebitus, C., H.H. Jensen, J. Roosen, and J. Sebranek. Food packaging, a bias towards natural. *AgBioForum – Festschrift for Wallace Huffman*. 2015. 18(3): 337-344.

Marquis, G.S., E.K. Colecraft, O. Sakyi-Dawson, A. Lartey, B. Ahunu, K.A. Birks, L.M. Butler, M. B. Reddy, H.H. Jensen and E. Huff-Lonergan. 2015. An integrated microcredit, entrepreneurial training, and nutrition education is associated with better weight- but not height-related indicators among preschool-aged children in rural Ghana. *Journal of Nutrition*. 145:335-343 (February 2015). December 2014: doi:10.3945/jn.114.194498.

Cullen, Karen W., Tzu-An Chen, Jayna Markand Dave and Helen H. Jensen. Differential improvements in student fruit and vegetable selection and consumption in response to the new National School Lunch Program regulations: a pilot study. *Journal of the Academy of Nutrition and Dietetics* 2015 Jan 2. pii: S2212-2672(14)01590-1. doi: 10.1016/j.jand.2014.10.021.

Jensen, Helen H. and Dermot J. Hayes. Impact of Denmark's ban on antimicrobials for growth promotion. 2014. *Current Opinion in Microbiology* (Ecology and industrial microbiology section), 19:30–36.

Muth, Mary K., Shawn A. Karns, Michal Zmuda, Michaela C. Coglaiti, Mark Koyanagi, Kiyah Duffey, Carolyn Dunn, Helen H. Jensen, and Christian Gregory. 2014. Price, Nutrition, Time, and Other Trade-offs: A Web-Based Food Value Analysis Application to Compare Foods at Different Levels of Preparation and Processing. *Nutrition Today*. 49(4): 176-184.

Jensen, H.H., S. Pouliot, T. Wang and M.T. Jay-Russell. 2014. Development of a Cost Effectiveness Analysis of Leafy Green Marketing Agreement Water Provisions. *Journal of Food Protection*, 77(6): 1038-1042.

Blumenthal, S.J., E.E. Hoffnagle, C.W. Leung, H. Lofink, H.H. Jensen, S.B. Foerster, L.W.Y. Cheung, M. Nestle, and W.C. Willet. 2013. Strategies to Improve the Dietary Quality of Supplemental Nutrition Assistance Program (SNAP) Beneficiaries: An Assessment of Stakeholder Opinions. *Public Health Nutrition*. Accessible online: <http://journals.cambridge.org/PHN>

Grebitus, C., H.H. Jensen and J. Roosen. US and German Consumer Preferences for Ground Beef Packaged Under a Modified Atmosphere: Different Regulations, Different Behavior? *Food Policy*, 2013. 40: 109-118.

Ishdorj, A., M.K. Crepinsek and H.H. Jensen. Children's Consumption of Fruits and Vegetables: Do School Environment and Policies Affect Choice At School and Away from School? *Applied Economic Perspectives and Policy* (AEPP), 2013. 35 (2): 341-359.

Leung, Cindy; Blumenthal, Susan; Hoffnagle, Elena; Jensen, Helen; Foerster, Susan; Nestle, Marion; Cheung, Lilian; Mozaffarian, Dariush; Willett, Walter. Associations of Food Stamp Participation With Obesity and Dietary Quality in Children. *Pediatrics*. 2013; 131:3 463-472; published ahead of print February 25, 2013, doi:10.1542/peds.2012-0889.

Zhylyevskyy, O., H.H. Jensen, S.B. Garasky, C. E. Cutrona and F. Gibbons. Effects of Family, Friends, and Relative Prices on Fruit and Vegetables Consumption by African American Youths. *Southern Economic Journal*, 2013. 80(1): 226-251. (Posted on line November 2012, doi: 10.4284/0038-4038-2011.277).

Miao, Zhen, J.C. Beghin, and H.H. Jensen. Accounting for Product Substitution in the Analysis of

- Food Taxes Targeting Obesity. *Health Economics*, 2013. 22: 1318-1343. Article first published online: 28 NOV 2012, DOI: 10.1002/hec.2885
- Grebitus, C., H.H. Jensen, J. Roosen and J.G. Sebranek. Consumers' Perceptions and Evaluation of Modified Atmosphere Packaging for Fresh Meat including Carbon Monoxide. *J of Food Protection*, 2013. Vol 76 (1, January): 99-107.
- Dong, F., D. A. Hennessy and H. H. Jensen. Factors Determining Milk Quality, and Implications for Production Structure Under SCC Standard Modification. *Journal of Dairy Science*. 95 (11) (2012): 6421-6435.
- Grebitus, C., C. Yue and H.H. Jensen. Perceived quality on organic and conventional pork consumption. *Food Economics: Acta Agriculturae Scandinavica, Section C*, December 2011, 8: 187-199 (published May 2012).
- Miao, Z., J. Beghin and H.H. Jensen. Taxing Sweets: Sweetener Input Tax or Final Consumption Tax? *Contemporary Economic Policy* 2012, Vol. 30 Issue 3, p344-361 (July). (Article first published online: 23 SEP 2011).
- Zhou, Jiehong, H.H. Jensen and J. Liang. Implementation of Food Safety and Quality Standards: A Case Study of Vegetable Processing Industry in Zhejiang, China. *The Social Science Journal*. 48(3) (2011): 543-552.
- S.K. Huffman, H.H. Jensen and A. Tegene. Public Regulation and Consumer Demand for Lowering Cholesterol through Enhanced Margarine Products. *Food Economics*. 7 (1) (2010): 1-10.
- Alfnes, F., C. Yue and H.H. Jensen. Cognitive Dissonance as a Means of Reducing Hypothetical Bias. *European Review of Agricultural Economics*. 37 (2) (2010): 147-163.
- Unnevehr, L, J. Eales, H. Jensen, J. Lusk, J. McCluskey and J. Kinsey. Food and Consumer Economics. *Centennial Issue of the American Journal of Agricultural Economics*. 92 (2) (2010): 506-521.
- Dong, F., D.A. Hennessy, and H.H. Jensen. Contract and Exit Decisions in Finisher Hog Production. *American Journal of Agricultural Economics*. 92 (3) (2010): 667-684.
- Yue, C., C. Grebitus, M. Bruhn and H.H. Jensen. Marketing Organic and Conventional Potatoes in Germany. *Journal of International Food & Agribusiness Marketing*. 22 (1&2) (2010): 164-178.
- Fletcher, C. N., S. B. Garasky, H.H. Jensen and R.B. Nielsen. Transportation Access: A Key Employment Barrier for Rural Low-Income Families. *Journal of Poverty*. 14 (2, April-June) (2010): 123-144.
- Batres-Marquez, S.P., H. H. Jensen and J. L. Upton. Rice Consumption in the United States: Evidence from Food Consumption Surveys. *Journal of the American Dietetic Association*, 109 (10) (2009):1719-1727.
- Yue, C., F. Alfnes and H.H. Jensen. Discounting Spotted Apples: Investigating Consumers' Willingness to Accept Cosmetic Damage in an Organic Product. *Journal of Agricultural and Applied Economics*, 41 (1, April) (2009): 29-46.
- Beghin, J.C. and H.H. Jensen. Farm Policies and Added Sugars in US Diets. *Food Policy*, 33, 6



(December 2008): 480-488. Previous version available as CARD Working Paper 08-462.

Ishdorj, A., H.H. Jensen and J. Tobias. "Intra-Household Allocation and Consumption of WIC-Approved Foods: A Bayesian Approach". *Advances in Econometrics, volume 23: Bayesian Econometric Methods*. S. Chib, W. Griffiths, G. Koop and D. Terrell, eds. (2008): 157-182.

Pan, S. and H.H. Jensen. Does the Food Stamp Program Affect Food Security Status and the Composition of Food Expenditures? *Journal of Agricultural and Applied Economics*, 40 (1, April) (2008):21-35.

Huffman, S.K. and H.H. Jensen. Food Assistance Programs and Outcomes in the Context of Welfare Reform. *Social Science Quarterly*, 89 (2008) (1 March): 95-115.

Yue, C., H.H. Jensen, D. Mueller, G. Nonnecke, D. Bonett, and M. Gleason. Estimating Consumers' Valuation of Organic and Cosmetically Damaged Apples. *HortScience* 42 (October 2007):1366-1371.

Pan, S., H.H. Jensen and J. Malaga. Factors Affecting Food Away from Home: Are Food Secure and Food Insecure Households Different? *J. of Food Distribution Research*, 38(1) (2007): 106-112.

Batres-Marquez, S. Patricia, Roxanne L. Clemens, and Helen H. Jensen. "Mexico's Changing Pork Sector: Balancing Domestic and International Market Demand" in B. Babcock, H. Jensen and R. Nayga (eds.), Export-Led Changes to Domestic Food Quality Assurance. *Choices*. 22 (1, March) 2007: 7-12.

Dong, Fengxia and Helen H. Jensen "Challenges for China's Agricultural Exports: Compliance with Sanitary and Phytosanitary Measures" in B. Babcock, H. Jensen and R. Nayga (eds.), Export-Led Changes to Domestic Food Quality Assurance. *Choices*. 22 (1, March) 2007: 19-24.

E Colecraft, GS Marquis, R Aryeetey, O Sakyi-Dawson, A Lartey, B Ahunu, E Canacoo, LM Butler, MB Reddy, HH Jensen, E Huff-Lonergan. Constraints on the use of animal source foods for young children in Ghana: A Participatory Rapid Appraisal Approach. *Ecology of Food and Nutrition*, 45(5, September-October, 2006): 351-377.

Chengyan Yue, John Beghin and H.H. Jensen. Tariff Equivalent of Technical Barriers to Trade with Imperfect Substitution and Trade Costs. *American J. of Agricultural Economics*, 88(4) (November, 2006): 947-960.

S. Pan, H.H. Jensen and W.A. Fuller. The Effects of Local Labor Market Conditions on Welfare Program Participation. *Applied Economics*, 2006, vol. 38: 649-659.

Manrique, Justo and H.H. Jensen, "Socio-Economic Factors Affecting Household Expenditures on Fresh and Prepared Seafood: The Spanish Case", *Regional Business Review*, 25 (May) 2006: 100-119.

H.H. Jensen. Consumers of Seafood: Changing Consumption Patterns, Trade and Associated Changes in Risk Exposure. R. Bowen, H. Halvorson and M. Deplidge (eds) *Marine Pollution Bulletin* 2006, vol.53, no. 10-12:591-598.

S. Garasky, C.N. Fletcher and H.H. Jensen. Transiting to Work: The Role of Private Transportation for Low-Income Households. *Journal of Consumer Affairs* 40 (1) (Summer, 2006):64-89.

Guenther, PM, C-F. Chen and H.H. Jensen. Folate intake by women of child-bearing age: the impact of fortification. *Nutrition Insight* 30. Available at [www.cnpp.usda.gov/insights.html](http://www.cnpp.usda.gov/insights.html). April 2005.



D. Hennessy, J. Roosen and H.H. Jensen. Infectious Diseases, Productivity and Scale in Open and Closed Animal Production Systems. *American J. of Agricultural Economics* 87(4) (November 2005): 900-917.

S.K. Huffman and H.H. Jensen. Linkages Among Welfare, Food Assistance Programs and Labor Supply: Evidence from the Survey of Program Dynamics. *Applied Economics* 37 (10) (June 2005):1099-113.

P.M. Guenther, H.H. Jensen, S.P. Batres-Marquez and C-F. Chen. Sociodemographic, Knowledge and Attitudinal Factors Related to Meat Consumption in the U.S.. *Journal of the American Dietetics Association* (August 2005).

Gi Choon Kang, Sonya K. Huffman and Helen H. Jensen. An empirical analysis of joint decisions on labor supply and welfare participation. *Applied Economics Letters* 11 (14) (2004): 869-72.

J. F. Macon, M.J. Oakland, H.H. Jensen and P. Kissack. "Food Label Use by Older Americans: Data from the Continuing Survey of Food Intakes by Individuals 1994-96". *Journal of Nutrition for the Elderly* 24:1 (2004): 35-52..

J. Manrique and H.H. Jensen. Consumption of Tobacco and Alcoholic Beverages Among Spanish Consumers. *Southwestern Economic Review* 31:1 (Spring 2004):41-56.

D. Hayes and H.H.Jensen. Lessons from the Danish Ban on Feed-Grade Antibiotics. *Choices* 3<sup>rd</sup> Quarter (August) 2003. <http://www.choicesmagazine.org/> (showcase article).

R. Mazur, G. Marquis and H.H. Jensen. Diet and food insufficiency among Hispanic youth: acculturation and socioeconomic determinants in NHANES III. *The American Journal of Clinical Nutrition* 78(2003):1120-7.

S.P. Batres-Marquez, H.H.Jensen and G.W. Brester. Salvadoran Consumption of Ethnic Foods in the United States. *J. of Food Distribution Research* 34 (2):1 -16, July 2003.

J. D. Opsomer, H.H. Jensen and S. Pan. An Evaluation of the USDA Food Security Measure with Generalized Linear Mixed Models. *J. of Nutrition* 133 (2003):421-427. Errata, *J. of Nutrition* 133 (2003):2394.

D. Hennessy, J. Roosen and H.H. Jensen. Systemic Failure in the Provision of Safe Food. *Food Policy* 28(2003):77-96.

H. Jensen, Food Insecurity and the Food Stamp Program. *American Journal of Agricultural Economics* 84(5, December 2002): 1215-28.

S-H Keng, S. Garasky and H.H. Jensen. Welfare Dependence and Recidivism in an Era of Welfare Reform. *Applied Economics* 34 (December 2002, no. 18):2311-2323.

D.J. Hayes, H.H. Jensen and J. Fabiosa. Technology Choice and the Economic Effects of a Ban on the Use of Over-the-Counter Antibiotics in Swine Rations." *J. of Food Control* 13 (2, March 2002): 97-101.

J. Manrique and H.H. Jensen. Spanish Household Demand for Seafood Products. *J. of Agricultural Economics* 52 (3, September 2001): 23-37.

- D.J. Hayes, H.H. Jensen, L. Backstrom and J. Fabiosa. "Economic Impact of a Ban on the Use of Over the Counter Antibiotics in U.S. Swine Rations." *International Food and Agribusiness Management Review*. Special Issue: Private Sector Management of Food Safety." 4(2001): 81-97.
- S-H Keng, S. Garasky and H.H. Jensen. "Innovation at the State Level: Initial Effects of Welfare Reform in Iowa." *J. of Applied Social Sciences* 24 (2, Spring/Summer 2000): 155-167.
- M. Kilkenny, H. Jensen, S. Garasky and J. Olmsted. "Welfare and Food Assistance at the State and Sub-State Level: A Framework for Evaluating Economic and Programmatic Changes." *American Journal of Agricultural Economics* 82 (August 2000): 649-55.
- F. Hossain and H.H. Jensen. "Lithuania's Food Demand During Economic Transition." *Agricultural Economics* 23 (2000): 31-40.
- L. C. Smith, A. E. El Obeid and H.H. Jensen. "The geography and causes of food insecurity in developing countries." *Agricultural Economics* 22(2, 2000): 199-215.
- P.M.Guenther and H.H.Jensen. "Estimating Energy Contributed by Fiber using a General Factor of 2 Versus 4 Kilocalories per Gram." *J. of American Dietetics Association* 100(August 2000):994-96,1000.
- F. Hossain and H.H. Jensen. "Economic Reform and Inequality: Evidence from Lithuania." *Applied Economic Letters* 6 (1999): 491-495.
- L. Unnevehr and H.H. Jensen. "Economic Implications of Using HACCP as a Food Safety Regulatory Standard." *Food Policy* 24 (6, December 1999):625-635.
- F. Hossain and H.H. Jensen. "Analysis of Household Expenditures in Lithuania including Demographic Effects." *Quarterly Journal of International Agriculture* 37(4)(1998): 322-337.
- J. Manrique and H.H. Jensen. "Working Women and Expenditures on Food-Away-from-Home and At-Home in Spain." *Journal of Agricultural Economics* 49(3)(1998):321-333.
- H. H. Jensen, L. J. Unnevehr, and M. I. Gomez. "Costs of Improving Food Safety in the Meat Sector." *Journal of Agricultural and Applied Economics* 30(1, July 1998) p. 83-94.
- H. Jensen and J. Manrique. "Demand for Food Commodities by Income Groups in Indonesia." *Applied Economics* 30(1998):491-501.
- S. Sapp and H.H. Jensen. "An Evaluation of the Health Belief Model for Predicting Perceived and Actual Dietary Quality." *Journal of Applied Social Psychology* 28(3,1998):235-48.
- J. Manrique and H.H. Jensen. "Spanish Household Demand for Convenience Meat Products." *Agribusiness: An International Journal* 13(6)(1997):579-586.
- L. Unnevehr, T. Roberts, and H.H. Jensen. "Improving Food Safety in Meat and Poultry: Will New Regulations Benefit Consumers?" *Advancing the Consumer Interest*, 9(2) Fall 1997: 13-17.
- S. Sapp and H.H. Jensen. "Socio-Economic Impacts on Implementation and Confirmation Decisions: Adoption of U.S. Beef in Japan." *Rural Sociology* 62(4, 1997):508-24.
- S. Sapp and H.H. Jensen. "A Comparison of Alternative Procedures for Resolving Indeterminacies in the Theory of Reasoned Action." *Social Behavior and Personality* 25(4, 1997):305-314.

- S. Sapp and H.H. Jensen. "Reliability and Validity of Nutrition Knowledge and Diet Health Awareness Scales Developed from the 1989-91 DHKS Surveys." *Journal of Nutrition Education* 29(1997)(2):63-72.
- H. Jensen and J. Manrique. "Disaggregated Welfare Effects of Agricultural Price Policies in Urban Indonesia." *Quarterly Journal of International Agriculture* 35(4 Oct-Dec 1996):312-324.
- Q. Wang, C.K. Halbrendt, and H.H. Jensen. "China's Beer Consumption and Barley Imports." *Agribusiness: An International Journal* 13(1, 1997):73-84.
- S. Yen, H.H. Jensen, and Q. Wang. "Cholesterol Information and Egg Consumption in the U.S.: A Nonnormal and Heteroscedastic Double Hurdle Model." *European Review of Agricultural Economics* 23(1996):343-56.
- H. Jensen, P.G. Lakshminarayan, A. Bouzaher, A. Carriquiry, S.R. Johnson and P. Sabluk. "A Stochastic Frontier Analysis of Technical Efficiency of Ukrainian Crop and Livestock Enterprises and Implications for Reform." *Ukrainian Economic Review*, No.3 (1996):4-22.
- L. Unnevehr and H. Jensen. "HACCP as a Regulatory Innovation to Improve Food Safety in the Meat Industry." *American Journal of Agricultural Economics*. 78(August 1996):764-69.
- S. Yen and H.H. Jensen. "Determinants of Household Expenditures on Alcohol." *The Journal of Consumer Affairs*, Vol. 30, No. 1 (Summer 1996):48-67. Also appears as CARD working paper.
- H.H. Jensen and S.T. Yen. "U.S. Food Expenditures Away from Home by Type of Meal." *Canadian Journal of Agricultural Economics* 44(1996):67-80.
- Q. Wang, H. Jensen, and S. Yen. "Impact of cholesterol information on U.S. egg consumption: Evidence from consumer survey data." *Applied Economics Letters* 3(1996):189-91.
- H.H. Jensen. "Economic Development, Agricultural Change and Economic Demography: Discussion." *American Journal of Agricultural Economics*, 77:3 (August 1995): 725-726.
- H.H. Jensen, S. Voigt, and D. Hayes. "Measuring International Competitiveness in the Pork Sector." *Agribusiness: An International Journal* Vol. 11, No. 2, p. 169-77 (1995).
- S.R. Johnson, A. Bouzaher, A. Carriquiry, H. Jensen, and P. Lakshminarayan. "Production Efficiency and Agricultural Reform in Ukraine." *American Journal of Agricultural Economics*, 76(August 1994):629-635.
- Q. Wang, H.H. Jensen, and S.R. Johnson. "China's Nutrient Availability and Sources, 1950-91." *Food Policy* 19 (October 1993):403-13.
- Aziz Bouzaher and Helen Jensen. "Environmental Impacts of Changes in Incentives Structures in Formerly Planned Economies." *Journal of Soil and Water Conservation*. Special issue (refereed). Editor, Ted Napier. 1993.
- T. Kesavan, Z.A. Hassan, H.H. Jensen, and S.R. Johnson. "Dynamics and Long-Run Structure in U.S. Meat Demand." *Canadian Journal of Agricultural Economics* 41(1993): 139-53.
- B.P. Goungetas, H.H. Jensen, and S.R. Johnson. "Food Demand Projections Using Full Demand Systems." *Food Policy* 18, No. 1 (Feb. 1993):55-63.

H.H. Jensen, and T. Kesavan. "Sources of Information, Consumer Attitudes on Nutrition, and Consumption of Dairy Products." *Journal of Consumer Affairs* 27 No. 2 (Winter 1993): 357-76.

H. H. Jensen and John R. Schroeter, "Television Advertising and Beef Demand: An Econometric Analysis of 'Split-Cable' Household Panel Scanner Data." *Canadian Journal of Agricultural Economics* 40(1992):271-94.

H.H. Jensen, T. Kesavan, and S.R. Johnson. "Measuring the Impact of Health Awareness on Food Demand." *Review of Agricultural Economics*, 14, No. 2 (July 1992) p. 299-312.

H.H. Jensen, S.M. Nusser, H. Riddick, and L. Sands. "A Critique of Two Methods for Assessing the Nutrient Adequacy of Diets." *Journal of Nutrition Education*, 24 No.3 (1992):123-129.

Dermot Hayes, John R. Green, Helen H. Jensen, and Adrienne Erbach, "Measuring International Competitiveness in the Beef Sector." *Agribusiness: An International Journal* (1991) Vol. 7, No. 4, pp. 357-374.

T. Teklu and H.H. Jensen, "Food Cost and Nutrient Availability in Urban Indonesia: Estimates for Food Policy Analysis." B. Greenshields and M. Bellany (eds.) In *Government Intervention in Agriculture: Cause and Effect*. IAAE Occasional Paper No. 5, International Association of Agricultural Economists. 1989.

A. Chen and H. Jensen, "The Older Consumer in the New Financial Services Market." *Journal of Applied Gerontology* 6, No. 1 (March 1987): 7-24.

H. Jensen and W. Saupe, "Determinants of Health Insurance Coverage for Family Farm Households: A Midwestern Study." *North Central Journal of Agricultural Economics* 9, No. 1 (January 1987): 145-155.

A. Chen and H. Jensen, "The Home Equity Resource: Will Older Homeowners Use It?" *Journal of Housing for the Elderly*, 4, No. 1 (1986).

H. Jensen and P. Salant, "The Role of Fringe Benefits in Operator Off-Farm Labor Supply." *American Journal of Agricultural Economics* 67(December 1985): 1095-1100.

A. Chen and H.H. Jensen, "Home Equity Use and the Life Cycle Hypothesis." *Journal of Consumer Affairs*, 19 (Summer 1985): 37-57.

H.H. Jensen, "Analysis of Fringe Benefit Compensation for Non-Metropolitan versus Metropolitan Employees," *American Journal of Agricultural Economics* 64(February 1982): 124-28.

#### **Books and Journals (edited issues)**

B. Babcock and H. Jensen (guest editors) and R. Nayga (co-editor). Export-Led Changes to Domestic Food Quality Assurance. *Choices*. 22 (1, March) 2007.

J. Caswell and H.H. Jensen, editors. Economic Measures of Food Safety. Special Issue: *Agribusiness: An International Journal*. 23 (2, Spring) 2007.

*Food Security: New Solutions for the 21<sup>st</sup> Century*. A. El Obeid , S.R. Johnson, , H.H. Jensen, L.C. Smith (eds.) Iowa State University Press, Ames. 1999.

*Tracking Foodborne Pathogens from Farm to Table: Data Needs to Evaluate Control Options.* T. Roberts, H. Jensen, and L. Unnevehr (eds.) USDA, Economic Research Service Miscellaneous Publication No. 1532. Washington, D.C., December 1995.

*Policy Implications for U.S. Agriculture of Changes in Demand for Food.* Helen H. Jensen and James A. Chalfant (eds.) Center for Agricultural and Rural Development. Iowa State University. 1994.

### **Committee Reports:**

*Science Breakthroughs 2030: A Strategy for Food and Agricultural Research* A Report of the National Academies of Sciences, Engineering and Medicine. Committee on Science Breakthroughs 2030: A Strategy for Food and Agricultural Research. Board on Agriculture and Natural Resources, Division on Earth and Life Sciences. Washington, D.C.: National Academies Press. 2018.

*Review of WIC Food Packages: Improving Balance and Choice. Final Report.* A Report of the National Academies of Sciences, Engineering and Medicine. Committee to Review the WIC Food Packages, Food and Nutrition Board, Health and Medicine Division. Washington, D.C.: National Academies Press. 2017. Doi: 10.17226/23655.

*Review of WIC Food Packages: Proposed Framework for Revisions: Interim Report.* Institute of Medicine of the National Academies of Sciences, Engineering and Medicine. Committee to Review the WIC Food Packages. K. Rasmussen, M. Latulippe and A. Yaktine (eds). Washington, D.C.: National Academies Press. 2015.

*Review of WIC Food Packages: An Evaluation of White Potatoes in the Cash Value Voucher.* Letter Report, Institute of Medicine of the National Academies of Sciences, Engineering and Medicine. Committee to Review the WIC Food Packages. K. Rasmussen, M. Latulippe and A. Yaktine (eds). Washington, D.C.: National Academies Press. 2015.

*Exploring Health and Environmental Costs of Food: Workshop Summary.* L. Pray, L. Pillsbury, and M. Oria, Food and Nutrition Board, Board on Agriculture and Natural Resources, Institute of Medicine and National Research Council. Washington, D.C.: National Academies Press. 2012.

*Child and Adult Care Food Program: Aligning Dietary Guidance for All.* S. Murphy, A. Yaktine, C.W. Sutor, and S. Moats (ed.). Committee to Review Child and Adult Care Food Program Meal Requirements, Food and Nutrition Board, Institute of Medicine. Washington, D.C.: National Academies Press. 2010.

Traceability (Product Tracing) in Food Systems: An IFT Report Submitted to the FDA, Volume 1: Technical Aspects and Recommendations. 2009 (November). This report is available in the January 2010 issue of *Comprehensive Reviews in Food Science and Food Safety*, Vol. 9, Issue 1.

Traceability (Product Tracing) in Food Systems: An IFT Report Submitted to the FDA, Volume 2: Cost Considerations and Implications. 2009 (November). H. Jensen, chair of Economics subgroup.

*School Meals: Building Blocks for Healthy Children.* Virginia A. Stallings and Christine L. Taylor, Eds. Committee on Nutrition Standards for National School Lunch and Breakfast Programs, Food and Nutrition Board, Institute of Medicine. Washington, D.C.: National Academies Press. 2009.

*Nutrition Standards and Meal Requirements for National School Lunch and Breakfast Programs: Phase 1. Proposed Approach for Recommending Revisions.* Virginia A. Stallings and Christine L. Taylor, Eds. Committee on Nutrition Standards for National School Lunch and Breakfast Programs, Food and Nutrition Board, Institute of Medicine. 2008.

*Changes in the Sheep Industry in the United States: Making the Transition from Tradition.* Committee on the Economic Development and Current Status of the Sheep Industry in the United States, Board on Agriculture and Natural Resources, National Research Council. Washington, D.C.: The National Academies Press. 2008.

*Food Insecurity and Hunger in the United States: An Assessment of the Measure.* Gooloo S. Wunderlich and Janet L. Norwood, Editors. Panel to Review the U.S. Department of Agriculture's Measurement of Food Insecurity and Hunger. Committee on National Statistics, Division of Behavioral and Social Sciences and Education, National Research Council. Washington, D.C.: The National Academies Press. 2006.

*WIC Food Packages: Time for a Change.* Committee to Review the WIC Food Packages (Suzanne P. Murphy, chair), Food and Nutrition Board, Institute of Medicine of the National Academies. Washington, D.C.: The National Academies Press. 2006.

*Animal Health at the Crossroads: Preventing, Detecting, and Diagnosing Animal Diseases.* Committee on Assessing the Nation's Framework for Addressing Animal Diseases (Lonnie King, chair), Board on Agriculture and Natural Resources, National Research Council. Washington, D.C.: The National Academies Press. 2005.

*Countering Agricultural Bioterrorism.* Committee on Biological Threats to Agricultural Plants and Animals (Harley Moon, chair), Board on Agriculture and Natural Resources, National Research Council. Washington, D.C.: The National Academies Press. 2003.

#### **Published Proceedings, Abstracts, and Chapters in Books (recent and selected)**

Jensen, H.H. and J. Zhou. Food Safety Regulation and Private Standards in China. In *Food Safety, Market Organization, Trade and Development*, edited by Abdelhakim Hammoudi, Yves Surry and Cristina Grazia. Cham, Germany: Springer. 2015.

Song, Haiying and Helen H. Jensen. 2014. The competitiveness of China's honey in target international markets compared with Argentina. 2014 International Conference on Mechatronics, Electronic, Industrial and Control Engineering, MEIC 2014.  
<http://www.scopus.com/inward/record.url?eid=2-s2.0-84928015585&partnerID=MN8TOARS>

Jensen, H.H.. Changing Nutritional Content of Food. In *Oxford Handbook of the Economics of Food Consumption and Policy*, edited by J. L. Lusk, J. Roosen and J. F. Shogren. New York: The Oxford University Press: Oxford. 2011. Pp. 629-648.

Jensen, H.H. Health Care and Systems Costs, Benefits, and Effectiveness: Perspectives on Risk-Benefit Assessment. In *Planning a WIC Research Agenda: Workshop Summary*. Institute of Medicine, National Academies. Washington, D.C.: The National Academies Press. 2011.

Calvin, L., H.H. Jensen and J. Liang. The Economics of Food Safety: The 2006 Foodborne Illness Outbreak Linked to Spinach. X. Fan, B.A. Niemira, C.J. Doona, F. E. Feeherry, R.B. Gravani (Eds). *Microbial Safety of Fresh Produce*. IFT Press and Wiley-Blackwell. 2009. pp. 399-418.

F. Dong and H.H. Jensen. Sanitation and Hygiene Deficiencies as Contributing Factors in Contamination of Imported Foods. In M. Doyle and M. Erickson (eds.) *Imported Food: Microbiological Issues and Challenges*. Washington, D.C.: ASM Press. 2008. pp.139-150.

H. H. Jensen, S. P. Batres-Marquez, A. Carriquiry, and K. Schalinske. Choline in the diets of the US population: NHANES, 2003-2004. *The FASEB Journal* 2007; 21:1b219.

J. Caswell and H.H. Jensen. Approaches to Economic Measures of Interventions. In Special Issue of *Agribusiness: An International Journal* on Economic Measures of Interventions in Setting Priorities in Food Safety. 23(2, Spring) 2007: 153-156.

H. Jensen. Consumer Issues and Demand. *Choices*, 21 (3, 3<sup>rd</sup> Quarter) 2006.

H.H. Jensen (lead author). Consumer Issues and Demand. In *The Future of Animal Agriculture in North America*. Farm Foundation, January 2006. Oak Brook, IL. Available online: <http://www.farmfoundation.org>

H. H. Jensen. Margaret G. Reid. In *Dictionary of American Economists*, United Kingdom: Thoemmes/Coninium Press.

L.J. Unnevehr and H.H.Jensen. Industry Compliance Costs: What Would They Look Like in a Risk-Based Integrated Food System. In *Risk-Based Priority Setting in an Integrated Food Safety System*. Eds. M. Taylor and S. Hoffman, Resources for the Future, 2005.

S. Huffman and H.H.Jensen. An Empirical Analysis of Joint Decisions on Food Stamp Program, Temporary Assistance for Needy Families and Labor Force Participation. Northwestern University/University of Chicago Joint Center for Poverty Research. 2001-2002 HHS-ASPE/Census Bureau Research Development Grants Conference, September 5-6, 2002. Conference Papers. [http://www.jcpr.org/conferences/grantsconf\\_2002\\_papers.html](http://www.jcpr.org/conferences/grantsconf_2002_papers.html)

H. Jensen. Qualitative measures of food insecurity and hunger: Discussion. Measurement and Assessment of Food Deprivation and Under-Nutrition. Proceedings of International Scientific Symposium, FAO, 26-28 June 2002. Rome, Italy: Food and Agriculture Organization of the United Nations. 2003. pp. 185-188.

H. Jensen. Farm to Table Risk Analysis and HACCP. In *New Approaches to Food Safety Economics*. A.G.J. Velthuis, L.J. Unnevehr, H. Hogeveen and R.B.M. Huirne (eds.) Dordrecht: Kluwer Academic Publishers. 2003. pp. 63-78.

C.N.Fletcher, S. Garasky and H.H. Jensen. "Transiting from Welfare to Work: No Bus, No Car, No Way." Joint Center for Poverty Research, Conference Papers from the Hard-to-Employ and Welfare Reform Conference, March 2002. JCPR Working Paper 303 (6-28-02) <http://www.jcpr.org/wp/Wpprogile.cfm?ID=360>

H. H. Jensen, S-H Keng and S. Garasky. "Location and the Low Income Experience: Analyses of Program Dynamics in the Iowa Family Investment Program." *Rural Dimensions of Welfare Reform*, eds. B. Weber, G. Duncan and L. Whitener. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research, 2002 (pp.177-200).

H. Jensen. "Toward a Research Agenda: The Next Steps." Second Food Security Measurement and Research Conference, Volume II: Papers. Margaret S. Andrews and Mark A. Prell (eds.) Food and Rural Economics Division, Economic Research Service, U.S. Department of Agriculture. Food Assistance and Nutrition Research Report No. 11-1. February 2001.

F. Hossain, H.H. Jensen and Rota Snuka. Food Demand Patterns in Latvia: Evidence from a Household Budget Survey. *Analysis of Food Consumption in Central and Eastern Europe: Relevance and Empirical Methods*. Eds. Stephan Brosig and Monika Hartmann. Studies on the Agricultural and Food Sector in Central and Eastern Europe, Vol. 13 (in English). Kiel, Germany: Wissenschaftsverlag. 2001.



P. Bahnsen, T. Proescholdt, H. Jensen, L. Unnevehr and L. Omran. "The association of Salmonella culture status of mesenteric lymph nodes and carcass swabs of pigs at a commercial slaughter plant." In *Proceedings of the International Symposium of Veterinary Epidemiology and Economics*. 2000.

H.H. Jensen and L.J. Unnevehr. "HACCP in Pork Processing: Costs and Benefits." In *Economics of HACCP: New Studies of Costs and Benefits*. L. Unnevehr (ed.) St. Paul, MN: Eagan Press. 2000.

L.C. Smith, A. El Obeid, H.H. Jensen, and S.R. Johnson. "The Geography and Causality of Food Insecurity in Developing Countries." Chapter 5 in *Food Security: New Solutions for the 21<sup>st</sup> Century*. A. El Obeid, S.R. Johnson, H.H. Jensen, L.C. Smith (eds.) Iowa State University Press, Ames. 1999.

A. El Obeid, S.R. Johnson, H. H. Jensen, and L.C. Smith. "Commodity Supply and Use Balances and Food Availability." Chapter 4 in *Food Security: New Solutions for the 21<sup>st</sup> Century*. A. El Obeid, S.R. Johnson, H.H. Jensen, and L.C. Smith (eds.) Iowa State University Press, Ames. 1999.

S.M. Nusser, A.L. Carriquiry, and H.H. Jensen. "Usual Intake Distributions in Risk Assessment for Food Residues." *1997 Proceedings of the Section on Statistics and the Environment*, American Statistical Association, p. 13-18. 1998.

J. Fabiosa and H. Jensen. "Evaluating New Food Technologies in Pork Production." Ed., Julie Caswell. *Proceedings from the Economics of Reducing Risk in Food Conference, June 6-7, 1995, Washington, D.C.* 1996.

H. Jensen and T. Roberts. "Risk Assessment for Food Safety: Microbial Foodborne Disease Data Integration and Needs." 1995 ISU Swine Research Report. Iowa State University, University Extension, Ames, IA. AS-6331, pp. 221-22. January 1996.

H. Jensen and L. Unnevehr. "Economics of Regulation and Information." In *Tracking Foodborne Pathogens from Farm to Table: Data Needs to Evaluate Control Options*. T. Roberts, H. Jensen, and L. Unnevehr (eds.) USDA, ERS Miscellaneous Publication No. 1532. Washington, D.C. December 1995.

A.L. Carriquiry, H.H. Jensen, W.A. Fuller, and P. Guenther. "Methods for Estimating Usual Intake Distributions." *The American Journal of Clinical Nutrition* (supplement) 59, No. 1(S) (January 1994):305S.

H. Jensen. "Notable Women in Economics: Margaret G. Reid." *AEA, CSWEP Newsletter*. Summer issue, June 1993.

Dermot Hayes and Helen H. Jensen. "Generic Advertising Without Supply Control: Implications of Mandatory Assessment." In *Commodity Promotion Policy in a Global Economy*, Walter J. Armbruster and John E. Lenz (eds.), Oak Brook, IL: Farm Foundation, pp. 90-104, 1993.

A.L. Carriquiry, H.H. Jensen, P.M. Guenther, and W.A. Fuller. "Estimating Usual Intake Distributions." *The FASEB Journal* 6, No. 4 (1992): A1208. *Abstract*.

H.H. Jensen. "Economic Aspects of Dietary Protein." Chapter 16, ed. George U. Liepa, *Dietary Proteins: How They Alleviate Disease and Promote Better Health*, Champaign, Illinois: American Oil Chemists' Society, 1992. pp. 230-42.

H. Jensen, S.R. Johnson, K. Skold, and E. Grundmeier, "Impacts of Promotion on the Livestock Sector: Simulations of Supply Response and Effects on Producer Returns." In H.W. Kinnucan, S.R.

Thompson, and H-S Chang (eds.) *Commodity Advertising and Promotion*. Ames, IA: Iowa State Univ. Press 1992.

H. Jensen and J. Schroeter, "Evaluating Advertising Using Split-Cable, Scanner Data: Some Methodological Issues." In H.W. Kinnucan, S.R. Thompson, and H-S Chang (eds.) *Commodity Advertising and Promotion*. Ames, Iowa: Iowa State University Press 1992.

H.H. Jensen, "Contributions of Women and Household Members to the Economy in Rural Areas." *Sustainable Agricultural Development: The Role of International Cooperation*. England: Dartmouth. 1992.

A.L. Carriquiry, and H.H. Jensen, and S.M. Nusser, "Modeling Chronic versus Acute Human Risk from Contaminants in Food." In *Economics of Food Safety*, Julie A. Caswell (ed.). New York: Elsevier Science Publishing Co., Inc. 1991.

E.K. Choi and H.H. Jensen. "Modeling the Demand for Food Safety and the Implications for Regulation." In *Economics of Food Safety*, Julie A. Caswell (ed.). New York: Elsevier Science Publishing Co., Inc. June 1991.

S.M. Nusser, A.L. Carriquiry, H.H. Jensen, and W.A. Fuller, "A Transformation Approach to Estimating Usual Intake Distributions." In *Proceedings of Conference on Applied Statistics in Agriculture*, Kansas State University. 1990.

H. Jensen, "Household Risk Management and Human Resources," in R.E. Deacon and W.E. Huffman (eds.) *Human Resources Research, 1897-1987*. Ames, Iowa: College of Home Economics, 1986.

#### **Other Publications and Reports (recent and selected)**

Hradek, Christine, Helen H. Jensen, Nicole Schimerowski Miller and Miyoung Oh. 2017. Evaluation of the Cost and Effectiveness of Direct Nutrition Education to Low-Income Audiences in Iowa: EFNEP and SNAP-Ed graduates practicing Optimal Nutritional Behaviors (ONB). CARD Staff Report, November 2017 [17-SR 112]. Center for Agricultural and Rural Development, Iowa State University. <https://www.card.iastate.edu/products/publications/synopsis/?p=1266>

Calvin, Linda, Helen Jensen, Karen Klonsky and Roberta Cook. 2017. Food Safety Practices and Costs Under the California Leafy Greens Marketing Agreement. US Department of Agriculture, Economic Research Service, Economic Information Bulletin No. (EIB-173). June.

Calvin, Linda, Helen Jensen, Karen Klonsky and Roberta Cook. 2017. The California Leafy Greens Industry Provides an Example of an Established Food Safety System. Amber Waves, June 07, 2017. <https://www.ers.usda.gov/amber-waves/2017/june/the-california-leafy-greens-industry-provides-an-example-of-an-established-food-safety-system/> .

Senia, Mark C., Helen H. Jensen, Oleksandr Zhylyevskyy. 2014. Time in Eating and Food Preparation among Single Adults. CARD Working Paper, June 2014 [14-WP 549] Center for Agricultural and Rural Development, Iowa State University. <http://www.card.iastate.edu/publications/synopsis.aspx?id=1226>

Capper, Judith L, Larry Berger, Mindy M. Brashears, and Helen H. Jensen. 2013. Animal Feed vs. Human Food: challenges and Opportunities in Sustaining Animal Agriculture Toward 2050. *CAST Issue Paper*, No. 53. September.

Ishdorj, A., M.K. Crepinsek and H.H. Jensen. Children's Consumption of Fruits and Vegetables: Do School Environment and Policies Affect Choice in School Meals? CARD Working Paper, September

2012 [12-WP 531]. Center for Agricultural and Rural Development, Iowa State University.  
<http://www.card.iastate.edu/publications/synopsis.aspx?id=1173>

Miao, Z., John C. Beghin, Helen H. Jensen. 2011. [Accounting for Product Substitution in the Analysis of Food Taxes Targeting Obesity](#). Working Paper 10-WP 518, Center for Agricultural and Rural Development (CARD), Iowa State University, Ames, IA. October 2011 (*revised*).

Jensen, H.H. and P. Wilde. 2010. More than Just Food: The Diverse Effects of Food Assistance Programs. *Choices*. 3rd Quarter, 25(3).  
<http://www.choicesmagazine.org/magazine/article.php?article=139>

Liang, J., J.F. Fabiosa, H.H. Jensen and G.Y. Miller. 2010. Potential HPAI Shocks and Welfare Implications of Market Power in the U.S. Broiler Industry. Selected paper presented at the Agricultural and Applied Economics Association Annual Meeting, July 25-27, 2010. AgEcon Research Papers. <http://ageconsearch.umn.edu/bitstream/61496/2/AAEA-2010.pdf>

J. Fabiosa, H.H. Jensen and J. Liang. Projections and Analysis of HPAI H5N1 Outbreak in the United States and Documentation of the CARD Livestock Model for Poultry. Center for Agricultural and Rural Development, Iowa State University. Final Report delivered to Laurence Livermore National Laboratory under Contract Number B565239. December 2007.

H.H. Jensen, J. Caswell, M. Doyle, J. Gillespie, J.G. Morris, Jr., M. Taylor, J. Dickson and C. Woteki. Prioritizing Opportunities to Reduce the Risk of Foodborne Illness: A Conceptual Framework. Food Safety Research Consortium Discussion Paper Series, No. 3. December 2005.

J. D. Opsomer, H. H. Jensen, S. M. Nusser, D. Drignei, and Y. Amemiya. Statistical Considerations for the USDA Food Insecurity Index. *CARD Working Paper 02-WP 307 (Available online only)*, Iowa State University. July 2002.

H.H. Jensen, S. Garasky, S.M.Nusser and C. Wessman. A Study of Households in Iowa Who Left the Food Stamp Program. Report prepared for USDA, Economic Research Service. USDA Grant Agreement No. 43-3AEM-8-80100. Oct. 2001. *CARD Staff Report 02-SR 97*. March 2002. ERS/USDA E-FAN No. 02014-1. 50 pp, July 2002

C. Wessman, C. Betterley and H. Jensen. *An Evaluation of the Costs and Benefits of Iowa's Expanded Food and Nutrition Education Program (EFNEP)*. Final Report. Iowa State University Extension, Ames, IA. December 2000.

Dermot J. Hayes, Helen H. Jensen, Lennart Backstrom and J. Fabiosa. "Economic Impact of a Ban on the Use of Over-the-Counter Antibiotics in U.S. Swine Rations" *CARD Staff Report 99-SR 90*. December 1999. Final Report to the National Pork Producers Council, October 1999.

Helen H. Jensen and Justo Manrique. "Disaggregated Welfare Effects of Agricultural Price Policies in Urban Indonesia." *CARD Working Paper 96-WP 173*. December 1996.

Lyubov A. Kurkalova and Helen H. Jensen. "Production Efficiency in Ukrainian Agriculture and the Process of Economic Reform." *CARD Working Paper 96-WP 167*. October 1996.

Helen Jensen and Justo Manrique. "Demand for Food Commodities by Income Groups in Indonesia." *CARD Working Paper 96-WP 166*. October 1996.

A.L. Carriquiry, W.A. Fuller, J.J. Goyeneche, and H.H. Jensen. "Estimated Correlations Among Days for the Combined 1989-91 CSFII." Dietary Assessment Research Series Report 4, *CARD Staff Report 95-SR77*. September 1995.

Steven T. Yen and Helen H. Jensen. "Modeling Consumption with Limited Dependent Variables: Applications to Pork and Cheese." Dietary Assessment Research Series Report 3, *CARD Staff Report 95-SR76*. September 1995.

Aziz Bouzaher, Alicia Carriquiry, and Helen Jensen. "The Structure of Ukrainian Agriculture: Comparative Efficiency with International Agriculture and Implications for Policy Reform." Volume I & II, Final Report to the National Council on Soviet and East European Research. Center for Agricultural and Rural Development, Iowa State University. June 1994. *CARD Staff Report 94-SR72*. November 1994.

H.H. Jensen and Brian Lockett. "A Profile of Poverty in Zambia Based on the 1991 Household Expenditure and Incomes Survey." Center for Agricultural and Rural Development, Iowa State University. May 1993. *CARD Staff Report 93-SR 61*.

H.H. Jensen, S.R. Johnson, and M. Stewart. "Health Conditions and Expenditures in Haiti: Evidence from the Haiti Household Expenditures and Consumption Survey." Center for Agricultural and Rural Development, Iowa State University. June 1990. *CARD Staff Report 90-SR52*. December 1990.

H.H. Jensen and B. Goungetas. *Measuring the Inadequacy of Food Stamp Allotments Among Population Subgroups*. Final Report. American Association of Retired Persons, *Public Policy Institute Discussion Paper #E-3*. November 1990.

H.H. Jensen, S.R. Johnson, and G. Stampley. "Nutrition in Haiti: Evidence from the Haiti Household Expenditure and Consumption Survey." Report prepared for the Nutrition Economics Group, OICD/USDA. Cooperative Agreement No. 58-319R-014. June 1989. *CARD Staff Report 90-SR51*. December 1990.

H.H. Jensen, S.R. Johnson, and G. Stampley. "Food Consumption Profile of Haiti: Evidence from the Haiti Household Expenditure and Consumption Survey." Report prepared for the Nutrition Economics Group, OICD/USDA. Cooperative Agreement No. 58-319R-014. December 1988. *CARD Staff Report 90-SR50*. December 1990.

S.R. Johnson, H.H. Jensen, J. Schroeter, T. Kesavan, and K. Skold. *Measuring the Effectiveness of Beef Promotion and Advertising Programs*. Final Report submitted to the National Live Stock and Meat Board. Center for Agricultural and Rural Development. September 1988.

G.E. Battese, W.A. Fuller, H.H. Jensen, S.R. Johnson, and S.E. Nusser. *Methodological Factors Affecting the Measurement of Dietary Status*. Final Report submitted to USDA/Human Nutrition Information Service. Center for Agricultural and Rural Development. August 1988.

H.H. Jensen and S.R. Johnson. *Further Evaluation of the National Dairy Board's Calcium Promotion Program*. Final Report prepared for the National Dairy Promotion and Research Board, Center for Agricultural and Rural Development. April 1988.

H.H. Jensen and S.R. Johnson. *Evaluation of the National Dairy Board's Calcium Promotion Program and the Effectiveness of Calcium Advertising*. Final Report prepared for the National Dairy Promotion and Research Board, Center for Agricultural and Rural Development. April 1987.

H. Jensen and P. Salant. "Fringe Benefits in Operator Off-Farm Labor Supply: Evidence from Mississippi and Tennessee." *USDA Economic Research Service Staff Report* No. AGES860403. June 1986.

H.H. Jensen. "Health Insurance in Rural Areas." Unpublished Ph.D. dissertation. University of Wisconsin-Madison. 1980.

H.H. Jensen. "The Incidence of State Sales and Income Taxes in Minnesota." Unpublished master's thesis. University of Minnesota. August 1974.

### **Courses Taught**

Department of Economics, Iowa State University  
Introduction to Agricultural Markets (undergraduate)  
Principles of Microeconomics (undergraduate)  
Comparative Economic Systems (undergraduate)  
Intermediate Microeconomic Theory (undergraduate)  
Economics of Antitrust and Regulation (undergraduate)  
Economics of Consumption and Demand Analysis (graduate)  
Department of Consumer Economics, University of Maryland  
Introduction to Consumer Economics (undergraduate)  
Economics of Consumption (undergraduate and graduate)  
Consumer Economics I (graduate)

### **Graduate Degrees Supervised**

University of Maryland:

L. Harr (May 1984). "Housing and the Economic Effects of Taxation." Master's Thesis.  
R. Rightor (May 1984). "Technical and Economic Determinants of Physician Productivity in the Office Practice." Master's Thesis.  
K. Greer (August 1984). "Effects of Working Status on Women's Food Consumption Patterns." Master's Thesis.  
S. Reynolds (August 1985). "Credit Usage and Life Cycle Phenomena." Master's Thesis.  
H. Sullivan (August 1985). "Home Equity Use and the Measurement of Income and Wealth." Master's Thesis.

Iowa State University:

Alix Dameus (May 1988). "The Impact of Government Pricing Policies on Cereal Grain Producers in Haiti." Master's Thesis (co-chair).  
Justo Manrique (December 1991). "Agricultural Policy Analysis and Consumption Effects: A Model for Indonesia." Ph.D.  
Martha Stewart (December 1990). "Health and Nutrition in Haiti." Master's Thesis.  
Creg Shaffer (May 1992). "Analysis of Consumption and Expenditure for Lithuanian Households: Using Budget Survey Data." Master's Thesis.  
Suyanto (1992). "The Effect of Income Growth on Poultry Products and Secondary Food Crops Consumption: A Study on Java, Indonesia." M.S.  
Hamonagan Ritonga (1992). "Incorporating Family Size and Composition in U.S. Household Demand Analysis: An Application of an Almost Ideal Demand System." M.S.  
Yoke Muelgini (1992). "Food Crops and Supply Response in Lampung, Indonesia." M.S. Thesis.  
A. El Obeid (1994). "Measurement of the Effective Rate of Protection for Agricultural Commodities in Sudan." M.S. Thesis. (co-chair)  
Kung-Cheng Lin (1993). "Modeling the Demand for Safer Food." Ph.D. (co-chair).  
Brian Luckett (1994). "Targeting Food Subsidies to Food-Poor Households in Zambia". M.S. Thesis.  
Chris Gingerich (1995). "Mental Health Needs Assessment in Iowa." M.S. (co-chair).  
Ann Simpson (1995) "Factors that Affect Food Consumption of the Elderly." M.S.  
S. Noor Tirmizi (1995) "Consumer Purchase Preferences in Japan." M.S.  
Yi Te Lin (1997) "Assessing Dietary Intake for Subpopulations." M.S. Thesis.

Victor Brescia. “Food Demand in Haiti.” Ph.D. (co-chair) (inactive)  
 Mary Jane Novenario. Ph.D. (co-chair) (inactive).  
 Lyubov Kurkalova. (1999) Ph.D. “Three essays on productivity in post-Soviet primary agriculture”  
 Maria Patricia Cortez (1999). Ph.D. “Determinants of Child Ability: The Role of Nutrition.”  
 Xiaoting Qi (2000). M.S. Food Security Measurement for Elderly Households.  
 Yan Liu (2000). M.S. Food Safety Risks, Regulations and Strategic Response of Firms  
 Cory Wessman (2001). M.S. The impact of human capital and income supports in alleviating material hardships among low-income households.  
 Roxana Carbone-de-Verde (2001) M.S. Food Safety and Risk Analysis for Apple Cider Production.  
 Suwen Pan (2002). Ph.D. Three Essays on Food Security, Food Demand and Welfare Program Participation.  
 Chengyan Yue (2006) PhD. Three essays on food quality and transaction costs. American Agricultural Economics Association, 2006 Dissertation Award, Honorable Mention  
 Kelsey Wittenberger M.S. (2007). A simulation model evaluating costs of Bovine Viral Diarrhea Virus (BVDV) for a typical U.S. cow-calf producer and benefits of multiple test and cull strategies.  
 Ariun Ishdorj (2008) PhD. Three Essays on Food Assistance Programs.  
 Jing Liang (2010) PhD. (Completed MS in Aug 2008). Three Essays on Food Safety and Food Borne Illness.  
 Lan Liu (2010) MS. Are SPS Standards Always a Barrier to Trade? The Interaction Between Consumer Confidence and Increased Costs.  
 Zhen Miao (2011) PhD. Three essays on tax policies addressing the obesity epidemic and associated calorie intake.  
 Nick Layland M.S. Inactive.  
 Sampath Jayashinghe M.S. (co-major advisor). Inactive.  
 Mark Senia (2013) MS (co-major advisor) No Time to Eat: An Analysis of Eating and Food Preparation Time Among Single-Headed Households.  
 Miyoung Oh (2014) PhD. Miyoung Oh. PhD. Three Essays on Consumer Choice of Food

#### **External Doctoral Examiner**

Katja H.M. Aue, Technical University of Munich, School of Management (2013)

#### **Visiting Scholars and Post-Doctoral Researchers**

Shao-Hsun Keng, Post doctoral researcher (1997-2000)  
 Sonya K. Huffman, Post doctoral researcher (1999-2003)  
 Corinna Gossman, Pre-doc researcher, University of Kiel (2003)  
 Carola Grebitus, Pre-doc researcher, University of Kiel (2006-2007, 2008)  
 Ariun Ishdorj, Post-doctoral researcher (2008)  
 Jiehong Zhou, Visiting Professor Zhejiang University, China (2008-2009)  
 Richmond Aryeetey, Visiting Scholar, Professor, University of Ghana (2009)  
 Ellen Goddard, Fulbright Scholar, University of Alberta (2012)  
 Haiying Song, Visiting Professor, Zhejiang University, China (2013)  
 Qing-Jie Zhou, Visiting Professor, Beijing University, China (2014-2015)  
 Miyoung Oh, Post-doctoral researcher (2015-17)