

DARIN RAY WOHLGEMUTH

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(515) 450-2046 (cell)

PROFESSIONAL HIGHLIGHTS

- Master's & Doctoral Degrees in Economics from Iowa State University.
- Twenty-three years of teaching experience including undergraduate and graduate Economics courses.
- Academic Advisor for more than 110 undergraduate Economics students.
- Twenty years of experience working with administrative data to develop, inform and implement institutional strategies for recruitment, student success and resource allocation.

EDUCATION

Doctor of Philosophy in Economics (minor: Statistics), December 1997. Iowa State University. Ames, Iowa
Fields: Labor Economics, Public Economics Areas of Interest: Economics of Education, Econometrics
Dissertation Title: *Individual and Aggregate Demand for Higher Education: The Role of Strategic Scholarships*

Master of Science in Economics, December 1993. Iowa State University. Ames, Iowa
Thesis Title: *Empirical Analysis of the Demand for Higher Education, 1966 - 1990*

Bachelor of Science in Secondary Math Education, January 1991. University of Kansas. Lawrence, Kansas

Associate of Arts in Liberal Arts, May 1988. Hesston College. Hesston, Kansas

TEACHING, RESEARCH, & ADVISING

Teaching Interest: Managerial Economics, Principles & Intermediate Microeconomics, Quantitative Methods in Economics, Labor Economics, Public Economics, Econometrics, Mathematical Economics

Teaching Experience:

- Applied Economic Optimization: Spring 2022, Fall 2021, Spring 2020, Fall 2020, Spring 2020, Fall 2019
- Principles of Microeconomics: Spring 2022, Spring 2021, Spring 2020, Spring 2019
- Managerial Economics (Undergraduate): Fall 2018
- Managerial Economics (Iowa State University MBA Program): Fall 2021, Summer 2021, Fall 2020, Summer 2020, Fall 2019, Summer 2019, Fall 2018, Summer 2018, Fall 2017, Summer 2017, Fall 2016, Summer 2016, Fall 2015, Summer 2015, Fall 2014, Summer 2013, Fall 2012, Summer 2012, Fall 2011, Summer 2011, Fall 2010, Summer 2010, Spring 2010, Summer 2009, Spring 2009, Summer 2008, Spring 2008, Summer 2007, Summer 2006, Spring 2006, Summer 2005, Spring 2005, Summer 2004, Spring 2004, Summer 2003, Spring 2003, Summer 2002, Spring 2002, Summer 2001, Spring 2001, Summer 2000, Spring 1999, Spring 1998
- Labor Economics (Undergraduate): Fall 1998, Fall 1999
- Principles & Intermediate Microeconomics as a Graduate Student.

Research Interest: Pricing and Demand for Higher Education, Effectiveness of Alternative Teaching Strategies, Higher Education Finance and Budgeting.

Graduate Faculty Standing, Department of Economics, 2002 – current.

Committee Member: 9 Masters Students, 2 Doctoral Students

Academic Advising Experience: July 2018 - Current: Approx. 110 undergraduate Economics & Business Econ majors.

PROFESSIONAL EXPERIENCE

IOWA STATE UNIVERSITY, 1991 – Current

Associate Teaching Professor, Department of Economics. August 2019 – Current.

Director of Undergraduate Studies, Department of Economics, January 2020 - Current

Lecturer, Department of Economics. January 2019 – August 2019

Program Manager w Rank as Senior Lecturer, Department of Economics. April 2018 – December 2018.

Assistant Vice President for University Budgets and Planning: Office of the President and Division of Finance. November 2015 – April 2018

Director of Assessment and Enrollment Research: Division of Student Affairs. July 2014 – November 2015

Interim Director: Office of Admissions, July 2012 – July 2014

Director of Budget Research and Analysis: Office of the Executive Vice President and Provost: July 2006 – July 2012

Director of Research for Enrollment: Enrollment Services. August 1999 – July 2012

Post-Doctoral Researcher with Dr. John Miranowski, Department of Economics, 1997- August 1999

Graduate Teaching & Research Assistant, Department of Economics, August 1991 – 1997.

PUBLICATIONS

Gansemer-Topf, Orazem, Wohlgemuth. “Do Liberal Arts Colleges Maximize Profit?” Southern Economic Journal. Vol 88, No 1, p 274-294. 2021. <https://doi.org/10.1002/soej.12521>

Gansemer-Topf, Compton, Wohlgemuth, Forbes, Ralston. “Modeling Success: Using Pre-enrollment Data to Identify At-Risk Students.” Strategic Enrollment Management Quarterly. Vol. 3 No 2, p 109-131. July, 2015. [doi:10.1002/sem3.20064](https://doi.org/10.1002/sem3.20064).

Wohlgemuth. “Campus-Based SEM Research”. Chapter in Hossler, Don & Bontrager, Bob. Handbook of Strategic Enrollment Management. AACRAO & Jossey-Bass. San Fransico, CA. 2015.

Andruska, Hogarth, Fletcher, Forbes & Wohlgemuth. “Do You Know What You Owe? Students’ Understanding of Their Student Loans.” Journal of Student Financial Aid. Vol. 44. Issue 2. Article 3. Nov. 2014.

Wohlgemuth. “Estimating the Market Demand and Elasticity for Enrollment at an Institution. Strategic Enrollment Management Quarterly. Vol. 1 No 1, p 67-74. April, 2013. doi.org/10.1002/sem3.20007.

Wohlgemuth, Compton, Gansemer-Topf. “Metrics” Chapter in Bontrager, Bob, Ingersoll, Doris & Ingersoll Ronald. Strategic Enrollment Management: Transforming Higher Education. AACRAO. Washington D.C. 2012.

Wohlgemuth, Gansemer-Topf, Compton, Forbes, & Sullivan. “The Enrollment Research Team: An Example of Collaborative Strategic Enrollment Management Research”. SEM Source. April 2009.

Gansemer-Topf & Wohlgemuth. “Selecting, Sampling, and Soliciting Subjects.” Chapter in Schuh, John H. Assessment Methods for Student Affairs, Jossey-Bass, John Wiley & Sons. San Francisco, CA. 2009.

Saunders & Wohlgemuth. “Using Existing Datasets.” Chapter in Schuh, John H. Assessment Methods for Student Affairs, Jossey-Bass, John Wiley & Sons. San Francisco, CA. 2009.

- Song, Orazem & Wohlgemuth. "The Role of Mathematical Ability and Verbal Skills on the Returns to Graduate and Professional Education". Economics of Education Review. Vol 27, 6. P 664-675. December, 2008.
- Wohlgemuth, et. al. "Financial, Academic, and Environmental Influences on the Retention and Graduation of Students." Journal of College Student Retention. Vol. 8. no 2, January 2007.
- Wohlgemuth & Lee. "A Vision of Division: Looking into the College Search's Digital Divide." Proceedings of the American Marketing Association, Symposium for the Marketing of Higher Education. Vol. 16. Chicago, IL November 2005.
- Furbeck, Wohlgemuth, Harding, & Bousquet. "A, B, CD, DVD: Marketing Higher Education to the Millennial Generation" Journal of Marketing for Higher Education. Vol. 13. Winter 2003.
- Furbeck, Bousquet, Harding, & Wohlgemuth. "A, B, CD, DVD: Marketing Higher Education to the Millennial Generation" Proceedings of the American Marketing Associations, Symposium for the Marketing of Higher Education. November 2002. p 166-173.
- Huang, Orazem, & Wohlgemuth. "Rural Population Growth, 1950 – 1990: The Roles of Human Capital, Industry Structure and Government Policy." American Journal of Agricultural Economics. Vol. 84, August 2002: 615-627.
- Wohlgemuth. "Can Predictive Modeling Work for You? Maybe." Proceedings of the American Marketing Associations, Symposium for the Marketing of Higher Education. November 2001. p 150 –156.
- Miranowski & Wohlgemuth. "Modern Economic Growth and the Fate of the Rural Region." Proceedings of the International Conference on Rural Development. Hungary. March 2000.
- King, Orazem, & Wohlgemuth. "Central Mandates and Local Incentives: The Colombia Education Voucher Program." The World Bank Economic Review. Vol 13, no 3. September 1999.
- Wohlgemuth, Thuner, et al. "The Pork Industry: Environmental Regulations and Competitiveness." Economic Report Series #47, Department of Economics, Iowa State University. September 1998.
- Wohlgemuth & Kilkenny. "Firm Relocation Threats and Copy Cat Costs." International Regional Science Review. Vol. 21, no. 2. 1998.

PRESENTATIONS

- Forbes, Kaleita, Compton, Raltson, Wohlgemuth, & Raman. "Beating Projections: Understanding Attributes & Behaviors of Students Who Outperformed the At-Risk GPA Model." American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference. Los Angeles, CA. October, 2014.
- Raman, Kaleita, Compton, Ralston, Forbes, Wohlgemuth, Kollasch. "Beating the Projection: Understanding Attributes and Behaviors of Students Who Outperformed the At-Risk GPA Model." Student Success Summit, Iowa State University. Ames, IA. April 2014.
- Wohlgemuth. "The Role of Admissions and Registrars Data in Major Institutional Changes". Wisconsin Association of Collegiate Registrars and Admissions Officers. Madison, WI. November 2013.
- Compton, Forbes, Ralston & Wohlgemuth. "Dissecting the End: Factors that Explain Differences in the Time to Degree and Debt at Graduation." American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference. Chicago, IL, November 2013.
- Ralston, Wohlgemuth, Herzmann & Hagruth. "Cloudy with a Chance of Enrollment: The Effects of Weather on Student Enrollment Behavior" American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference. Chicago, IL, November 2013.

- Wohlgemuth & Jones. "Does RCM Spell SOS for SEM?" American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference. San Francisco, CA, April 2013.
- Biedenbach & Wohlgemuth. "Integrated Planning in a Decentralized Organization." National Association of College and University Business Officers. Washington, D.C. July 2012.
- Wohlgemuth & Compton. "Metrics for Student Success & Institutional Progress." American Association of Collegiate Registrar's and Admissions Officers, Annual Meeting. Philadelphia, PA. April 2012.
- Wohlgemuth, Compton, & Forbes. "Projections When Projections Matter Most." American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference. San Diego, CA, November 2011.
- Wohlgemuth, Compton & Sullivan. "Dashboards without a Business Intelligence (BI) Tool." American Association of Collegiate Registrar's and Admissions Officers, Annual Meeting. Seattle, WA. March 2011.
- Wohlgemuth, Gansemer-Topf, Compton, & Forbes. "Projections When Projections Matter Most." American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference. San Diego, CA, November 2010.
- Wohlgemuth. "The Value of Our Information in Enrollment Driven Budgets". American Association of Collegiate Registrar's and Admissions Officers, Annual Meeting. New Orleans, LA. April 2010.
- Wohlgemuth. "Is the Price Right? Explaining the Elasticity Game." American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference. Dallas, TX, November 2009.
- Jones & Wohlgemuth. "Retention Programs: Using Multiple Keys to Unlock Student Success." American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference, Dallas, TX. November 2009.
- Gansemer-Topf & Wohlgemuth. "Enrollment Services Recipe." Enrollment Planners Conference, ACT Inc. Chicago IL, July 2009.
- Wohlgemuth, Kuchibohla, & Hallam. "Student Grades in Introductory Social Science Courses: The Importance of Timing, Academic Ability, and Calculus". Midwest Economics Association Annual Meeting, Cleveland, OH. March, 2009.
- Wohlgemuth, et. al. "Iron SEM: Collaboration as the Secret Ingredient in Creating Practical SEM Research" American Association of Collegiate Registrar's and Admissions Officers, Strategic Enrollment Management Conference, Anaheim, CA, November 2008.
- Wohlgemuth, Furbeck & Campbell. "Student Health Insurance Assessment". Enrollment Services Survey & Assessment Report 05-04. Unpublished Report. Enrollment Services, Iowa State University. August 2006.
- Furbeck & Wohlgemuth. "Making Friends and Influencing People on Your Campus: 50 Tips in 50 Minutes". ACT Enrollment Planners Conference, Chicago, IL. July, 2006
- Wohlgemuth, Furbeck & Campbell. "Awareness of Connection between Iowa State University and County Extension Offices". Enrollment Services Survey & Assessment Report 05-05. Unpublished Report. Enrollment Services, Iowa State University. May 2006.
- Wohlgemuth & Lee. "A Vision of Division: Looking into the College Search's Digital Divide." 2005 Symposium for the Marketing of Higher Education. Chicago, IL November 2005.
- Wohlgemuth & Lee. "A Vision of Division: Looking into the College Search's Digital Divide." Presented at the Midwest Economics Association Annual Meeting, March, 2005. Milwaukee WI.

Wohlgemuth, et. al. "Factors that Influence Retention and Graduation: How to Keep'Em & Complete'Em". Poster Session presented at the Iowa Education Research and Evaluation Association, December 2004.

Wohlgemuth. "Do Your Courses Count? Factors that Influence Enrollment and Graduation". Presented at the Midwest Economics Association Annual Meeting, March, 2003. St Louis MO.

Furbeck, Bousquet, Harding, & Wohlgemuth. "A, B, CD, DVD: Marketing Higher Education to the Millennial Generation" The Symposium for the Marketing of Higher Education, November 2002. Chicago IL.

Orazem, Wohlgemuth, & Huang. "The Causes and Consequences of Rural Immigrant Population Growth." Presented at the American Agricultural Economics Assoc Annual Meeting, July 29, 2002, Long Beach CA.

Wohlgemuth. "Can Predictive Modeling Work for You? Maybe." The 2001 Symposium for the Marketing of Higher Education, Nov 2001. Denver CO.

Wohlgemuth & Kilkenny. "Firm Relocation Threats and Copy Cat Costs."
Presented at the Regional Science Association International Annual Meeting, November 1995, Cincinnati, OH
Presented at the American Agricultural Economics Association Annual Meeting, July 1996, San Antonio, TX.

Wohlgemuth. "Explanations for Rising First-Time Student Enrollments, 1973 - 1994: Extracting National Influences from Local Demand." Presented at the Midwest Economics Assoc. Annual Meeting, March 1998, Chicago, IL.

UNIVERSITY COMMITTEES & PROFESSIONAL SERVICE

AACRAO Strategic Enrollment Management Quarterly (Editorial Board Member, 2013-2015)
Student Experience Enhancement Council, (Committee co-chair & member, 2012-2014)
Budget Model Implementation and Review Committee, (Ex-officio member & work group co-chair, 2007-2008)
Budget Model Development Committee, (member, 2005 - 2006)
Data Warehouse Budget Model Workgroup (Co-facilitator, 2006)
Data Warehouse Project Planning Committee (2005 – 2008)
Staff Advisor for The Salt Company, ISU Student Organization, (1999 – 2007)
Student Affairs Assessment Team (Chair 2003-Summer 2006, Fall 2009-Nov 2015. Member 1999–Nov 2015)
Undergraduate Recruiting Coordinating Council (member 2003 – 2008, 2012-2014)
Ad Hoc Undergraduate Committee, Department of Economics (member, 2002, 2003)
Undergraduate Recruiting Committee, Department of Economics (member, 2002, 2003)
Vice President of Student Affairs, Tuition Task Force (member, 2002)
Graduate Teaching Excellence Award, August 1996, Iowa State University
Economics Graduate Student Assoc. (EGSA), President 1994-5, Iowa State University
Graduate Student Senate, EGSA Senator, 1995-1997, Iowa State University

COMMUNITY ENGAGEMENT

School Board of Ballard School District, Huxley, IA (Board Member, 2015 - Current)
Ballard Education Foundation, Huxley, IA (Board Member, 2015 – 2018)
Ballard Fine Arts/Music Boosters, Huxley, IA (Board Member, 2015 - 2018)
Cornerstone Church of Ames, IA (Member & Volunteer)
Perinatal Bereavement Board, Mercy Hospital, Des Moines, IA (Board Member)
Central Iowa Perinatal Hospice, Mercy Hospital Des Moines, IA (Board Member & Volunteer)