

# Miyoung Oh

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<b>EDUCATION</b>	<p><b>Iowa State University</b> December 2014 Ph.D. in Economics Ph.D. Minor in Statistics Dissertation: "Three essays on Consumer Choice on Food"</p> <p><b>Korea University</b> February 2008 M.S. in Economics</p> <p><b>Handong Global University</b> February 2006 B.S. in Economics and Business Minor in Politics</p>
<b>FIELDS OF INTEREST</b>	Applied Economics, Consumer Choice on Food, Demand Analysis, Health Economics, Labor Economics and Microeconometrics
<b>PROFESSIONAL EXPERIENCE</b>	<p><b>Assistant Teaching Professor</b> at Iowa State University – Department of Economics. Ames, IA August 2019 ~ present</p> <p><b>Lecturer</b> at Iowa State University – Department of Economics. Ames, IA August, 2015 ~ December, 2015. August 2016 ~ 2019</p> <p><b>Postdoctoral Research Associate</b>, Center for Agricultural and Rural Development at Iowa State University –Department of Economics. Ames, IA December, 2015 ~ July, 2017</p> <p><b>Adjunct Instructor</b> at Simpson College – Department of Business and Economics. Indianola, IA August, 2014 ~ August, 2015</p>
<b>TEACHING EXPERIENCE</b>	<p><i>Iowa State University</i></p> <p><b>Teaching</b>, Department of Economics, 2015 ~ present</p> <ul style="list-style-type: none"> <li>• Undergraduate Course Money, Banking and Financial Markets: Econ353 Intermediate Microeconomics: Econ301 Principles of Macroeconomics: Econ102 Principles of Microeconomics: Econ101</li> </ul> <p><i>Simpson College</i></p> <p><b>Teaching</b>, Department of Business and Economics, 2014~2015</p> <ul style="list-style-type: none"> <li>• Undergraduate Courses Advanced Macroeconomics: Econ366 Investments and Securities: Econ337</li> </ul>

Principles of Economics: Econ100  
Money and Banking: Econ344  
Corporate Finance: Econ339

*Iowa State University*

**Teaching Assistant**, Department of Economics, 2008 ~ 2010

- Graduate Course (led weekly recitations)  
Master level Macroeconomics: Econ502
- Undergraduate Courses  
Principles of Microeconomics: Econ101(Head TA)  
Principles of Macroeconomics: Econ102

*Handong Global University*

**Teaching Assistant**, Department of Economics, 2004 ~ 2005

- Undergraduate Courses (led weekly recitations)  
Game Theory, Principles of economics

**RESEARCH  
EXPERIENCE**

*Iowa State University*

**Postdoctoral Research Associate** at CARD, 2016 ~ 2017

- Project on ‘Post’ WIC Food Package Change analysis using NHANES data
- Project on IOWA EFNEP program cost-benefit analysis

**Research Assistant** for Dr. Helen H. Jensen, 2010 ~ 2014

- Project on school meal program of the Clear Creek Independent School District in Houston, TX (collaboration with Baylor University for cost analysis), 2012 ~ 2013
- Project on food safety (collaboration with Economic Research Service, USDA), 2012
- Project on the WIC program (ERS, USDA), 2010 ~ 2011

*Korea University*

**Research Assistant** for Dr. Biung-Ghi Ju, 2006 ~ 2007

*Handong Global University*

**Research Assistant** for Dr. Jae-Hong Kim, 2005

**RESEARCH  
FUNDED**

**CO-PI.** Jeong, Eunha, Park, Young Woong, **Oh, Miyoung**, & Lee, Sojung. CHS Untenured Faculty Seed Grant, "Ugly food promotion: Investigating consumers' perception and retailers' optimal pricing strategy." ISU, May, 2020. \$10,000

**CONSULTING**

Club Benchmarking Real Estate Project. 2021. “The impact of Club membership on Real Estate Prices”

## PAPERS

Burton-Freeman, Britt M., Patricia M. Guenther, **Miyoung Oh**, David Stuart and Helen H. Jensen. 2018 “Assessing Consumption of Berries and Associated Factors in the United States Using the National Health and Nutrition Examination Survey (NHANES), 2007-2012” *Food & Function* 9:1009-1016.

Christine Hradek, Helen H. Jensen, Nicole Schimerowski Miller, **Miyoung Oh**. Nov. 2017. “Evaluation of the Cost and Effectiveness of Direct Nutrition Education to Low-Income Audiences in Iowa: EFNEP and SNAP-Ed graduates practicing Optimal Nutritional Behaviors (ONB)” *Center for Agricultural and Rural Development Staff Report 17-SR 112*

**Oh, Miyoung**, Helen H. Jensen, and Ilya Rahkovsky. 2016. “Did Revisions to the WIC Program Affect Household Expenditures on Whole Grains?” *Applied Economic Perspectives and Policy* 38(4): 578-598.

**Oh, Miyoung**, Helen H. Jensen and Ilya Rahkovsky. “Impact of WIC program participation on food expenditures.” *Selected Poster at the Agricultural & Applied Economics Association’s 2014 AAEA Annual Meeting, Minneapolis, MN, July 27-29, 2014.*

**Oh, Miyoung** and David. A. Hennessy. “Upstream and downstream strategic food safety interactions.” *Selected Paper at the Agricultural & Applied Economics Association’s 2014 AAEA Annual Meeting, Minneapolis, MN, July 27-29, 2014.*

**Oh, Miyoung** and Helen H. Jensen. “Dynamic food demand and habit forming behaviors: Bayesian approach to a Dynamic Tobit panel data model with unobserved heterogeneity.” *Selected Paper for Agricultural & Applied Economics Association’s 2013 AAEA & CAES Joint Annual Meeting, Washington, DC, August 4-6, 2013.*

*Thesis for Master's degree, 2007*

“The core analysis in an economy with indivisible information good production.”

Kim, Jae-Hong, Changmo Kim, **Miyoung Oh** and Sungchan Park. “Competition policy in the mobile telecommunications industry.” *Korean Journal of Law and Economics Association*, Vol.3(2), 2006

## PRESENTATIONS

Conference, “Dynamic food demand and habit forming behaviors: Bayesian approach to a Dynamic Tobit panel data model with unobserved heterogeneity.” *Agricultural & Applied Economics Association’s 2013 AAEA & CAES Joint Annual Meeting, Washington, DC, August 4-6, 2013.*

Workshop, “Dynamic food demand and habit forming behaviors: Bayesian approach to a Dynamic Tobit panel data model with unobserved heterogeneity.” *Department of Economics Human Resources Seminar Series, Iowa State University, November 2012.*

**HONORS AND AWARDS**

AAEA Travel Grant for Graduate Students, 2013  
Qualifying Examination in Macroeconomic Theory: Pass with Distinction, 2009  
The Robert Thomas Teaching Award, 2009  
BK21 Scholarship, 2005 ~ 2007  
Graduate with Honors, 2006  
Scholarships for Vice president in Economics and Business Student Association, 2004  
Scholarships for Honors students, 2003 ~ 2005

**PROFESSIONAL SERVICES**

Referee of *Food Policy*

**PROFESSIONAL AFFILIATIONS**

Agricultural & Applied Economics Association, American Economics Association

**RELEVANT SKILLS**

**Languages:** English (Fluent), Korean (Native)

**Computer Skills:** SAS, R, Matlab, Gauss, Stata, Latex

**REFERENCES**

**Helen H. Jensen**  
**Professor Emerita**  
Department of Economics  
Iowa State University  
578E Heady Hall  
Ames, IA 50011  
(515) 294-6253  
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**John Schroeter**  
**Emeritus Professor**  
Department of Economics  
Iowa State University  
273 Heady Hall  
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(515)294-5876  
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**Alicia Carriquiry**  
**Distinguished Professor**  
Department of Statistics  
Iowa State University  
1121C Snedecor Hall  
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**David A. Hennessy**  
**Professor**  
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