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Education

Ph.D., University of Wisconsin-Madison, Agricultural Economics, 1980
 M.S., University of Minnesota, Agricultural and Applied Economics, 1974
 B.A., Carleton College, Economics, 1968
 Areas of concentration: consumption economics, food and nutrition policy, agricultural economics, human resources, econometrics

Professional Experience:

Professor of Economics, Iowa State University, since 1996
 Lead, Food and Nutrition Policy Division, Center for Agricultural and Rural Development, since 1986
 Visiting Professor (November 2005) The Food and Resource Economics Institute, Royal Veterinary and Agricultural University (KVL), Frederiksberg, Denmark
 Associate Professor of Economics, Iowa State University, 1987-1996
 Visiting Professor (January - August 1994) Dept. of Agricultural and Applied Economics, University of Minnesota
 Assistant Professor of Economics, 1985-1987 (Visiting 1985)
 Visiting Scholar (Summer 1980, 1983) Department of Agricultural Economics, Univ. of Wisconsin.
 Economist (Summer 1980, 1981) U.S. USDA, ERS, Economic Development Division.
 Assistant Professor of Consumer Economics, University of Maryland, 1980-1985 (Lecturer, 1979-80)

Professional Awards and Service

Fellow of the Agricultural and Applied Economics Association (AAEA), 2012
 41st Annual James C. Snyder Memorial Lecture, Purdue University, April 10, 2015
 Board of Regents Faculty Excellence Award, Iowa State University, 2012
 Dean Lee R. Kolmer Award for Excellence in Applied Research, College of Agriculture and Life Sciences, Iowa State University, 2012
 Gamma Sigma Delta, Iowa State University Mission Award for Research, 2006
 Kieler Woche Invited Lecturer, Christian-Albrechts-Universität, Kiel, Germany, 2004.
 Waugh Memorial Lecture, American Agricultural Economics Association, 2002
 University of Wisconsin Department of Agricultural Economics Alumni Lecture, 2002
 American Agricultural Economics Association (AAEA) annual poster competition, *First Place Award*.
 Long Beach, CA. July 23-26, 2006 (with C. Yue, G. Nonnecke, D. Mueller and M. Gleason).
 Iowa State University, Scholarship and Discovery/Engagement Award, Iowa Food Insecurity Project, Project Team (K. Greder lead), September 2005.
 American Agricultural Economics Association, Chengyan Yue (2006) PhD. 2006 Dissertation Award, Honorable Mention (co-major advisor)
 Gamma Sigma Delta (Agriculture)
 Phi Beta Delta (International Scholars)

Listed in top 5% of women economists based on citations and according to IDEAS and RePEc ([link](#))

National/International Panels and Reviews

National Academies of Sciences, Panels and Committees
 Institute of Medicine (IOM) (National Academy of Medicine, Health and Medicine Division)
 Committee to Review the WIC Food Packages, member (2014-2017)
 Food Forum, (2014- present), Member
 Planning Committee on Exploring the True Cost of Food (2011-2012), Committee Chair

Committee to Review Child and Adult Care Food Program (CACFP) Meal Requirements, member (2010-2011)

Committee on Nutrition Standards for National School Lunch and Breakfast Programs, member (2008-10)

Committee to Review the WIC Food Packages, member (2004-2005)

National Research Council, Board on Agriculture and Natural Resources

Committee on Breakthroughs 2030: A Strategy for Food and Agricultural Research (2017-2018)

Committee on Ranking FDA Product Categories Based on Health Consequences, member (2008-2010).

Committee on the Economic Development and Current Status of the Sheep Industry in the United States, member (2006-2008).

Committee on Assessing the Nation's Framework for Addressing Animal Diseases, member (2003-2005).

Committee on Biological Threats to Agricultural Plants and Animals, member (2001-02)

Committee on National Statistics' (CNSTAT)

Panel to review USDA's Measurement of Food Insecurity and Hunger, member (2004-2006)

National Research Council, Board on Agriculture Panel on Animal Health and Veterinary Medicine, panel member (1995-1998)

Foundation for Food and Agriculture (FFAR), Protein Challenge Advisory Council (2017-present).

FFAR Advisory Council on Food System Innovation (2015-2016).

WHO Initiative to Estimate the Global Burden of Foodborne Diseases, Foodborne Disease Burden Epidemiology Reference Group, Policy Subgroup Task Force member (2010-2015)

USDA National Institute of Food and Agriculture, Review Panel Member (2013)

USDA/CSREES National Research Initiative, Review Panel Member (1994, 1995, 1998, 2002, 2007, 2008)

USDA Expert Review Panel, Measuring Food Security in the United States (1996)

USDA Expert Review Panel, Health Eating Index (1990)

Editorial Service

Editorial Advisory Board, *Food Policy* (2014-present)

Editorial Board, *Food Economics* (2003-2013)

Editorial Board, *Agricultural Economics* (2000-2007)

Editorial Board, *Agribusiness: An International Journal* (1998-2007)

Editorial Board, *Choices* (2002-2004)

Editorial Board, *Journal of Consumer Affairs* (1987-2001)

Professional Organizations and Service

American Agricultural Economics Association (AAEA), Board of Directors (2006-2009)

Council on Food, Agricultural and Resource Economics (C-FARE), Board member (2007- 2011)

American Council on Consumer Interests, Board of Directors (1986-88, 2003, 2004-07)

(Policy Committee 2004-05; ACCI Compensation and Contract Review Committee 2004-05)

AAEA/EAAE Conference, Food Environment: The Effects of Context on Food, Planning Committee, Co-Chair 2011-2012.

EAAE/AAEA Seminar Planning Committee, Food, Nutrition and Health, 2010 (Bonn, Germany)

AAEA Fellows Selection Committee (2015-present); Membership Committee (2012-2015, Chair 2014-2015); Outstanding Doctoral Dissertation Award Committee, (2004-07, Chair 2005-06, 2006-07); AAEA Nominations Committee (1990-91;2000-04); Tellers Committee (1987-89, 1995-98, 2000-02); Finance Committee (1992-94); Professional Activities Committee (1983-86); Co-chair, Ethics in Economics AAEA Pre-conference Workshop, 1985; Chair, Selected Papers Review in Consumer Demand and Food Safety (1996; 1998; 2002; committee 2016).

AAEA Food Safety and Nutrition Section, (Inaugural) Elected Chair, Past Chair (2000-01, 2001-02) Committee on Women in Agricultural Economics, Steering Committee (1985-90), Vice-chair (1987-88), Chair (1988-89).

AES Regional Committee member: NE-165 "Private Strategies, Public Policies and Food System Performance", Executive Committee (1996-2002); S-278 (S-216) "Food Demand, Nutrition, and Consumption Behavior", Chair (1990-91)).

State of Iowa, Dept. of Human Services. EBT Advisory Committee (1993-1999)

NAS-AAEA Survey and Data Task Force (1994-1998)

ISU Nutrition Sciences Council, member (1987-present); Executive Advisory Board (1995-2004, 2007- present)

International Project Experience:

Ghana, South Africa, China, Ukraine, Lithuania, Latvia, Indonesia, Haiti

Grants and Research Support (last 10 years)

Investigating Causal Effects of SNAP and WIC on Food Insecurity Using FoodAPS (2016-2018). National Bureau of Economic Research (NBER) Project on the Economics of Food security, Nutrition and Health: Insights from FoodAPS. Funded by NBER, USDA Economic Research Service, and USDA Food and Nutrition Service. H.H. Jensen (PI), Brent Kreider, Oleksandr Zhylyevskyy. \$77,656.

Causal Effects of Mental Health Conditions on Food Insecurity and the Mitigating Role of SNAP (2016-2018). University of Kentucky, Poverty Research Center with funding from USDA. H.H. Jensen (PI), Kimberly Greder, Brent Kreider, John Pepper and Oleksandr Zhylyevskyy (Co-PIs). \$74,989.

Fruit Consumption and Factors Associated with it in the United States (2016-2017) Funded by the National Berry Crops Initiative. B. Burton-Freeman (PI), D. Stuart, P.M. Guenther and H. H. Jensen (co-PIs). (Iowa State University, Jensen PI). \$17,000.

Proposed meal changes for CACFP: Impact on child food intake and cost. 2015-2017. Sub-contract to Baylor College of Medicine, NIH R01 HI119520-O1A1. Dayna Jane, PI. H.H. Jensen, ISU PI. \$68,865.

An Updated Evaluation of the Costs and Benefits of Iowa's Expanded Food and Nutrition Education Program (EFNEP). 2015-2016. ISU Families Extension. H.H. Jensen (Christine Hradek, PI). \$36,297.

Data Processing and Analysis to Support Review of USDA's Women, Infants, and Children (WIC) Food Packages (2014-2016). National Academies of Sciences, Agreement No. 2000004999. H.H. Jensen (PI), A. Carriquiry (co-PI). \$98,700.

ISU, Presidential Initiative for Interdisciplinary Research (2013-2016), Global Food Security Consortium, ISU competitive grant, co-leader, trade and policy analysis component; M. Misra & M Rothschild PIs. \$1,500,000.

Food Assistance Programs: Quantifying Causal Effects of Multiple Program Participation. 2014-2015. Sub-project award from the Policy Research Center: Center for Agricultural and Rural Development at Iowa State University. Co-PIs: Helen H. Jensen, Brent Kreider, and Oleksandr Zhylyevskyy.

The Effect of Household Financial, Time and Environmental Constraints on Very Low Food Security among Children. 2013-2014. University of Kentucky, Poverty Research Center with funding from USDA, FNS AG-3198-B-10-0028. H.H. Jensen PI, O. Zhylyevskyy (Co-PI). \$99,593.

Policy Research Center, Center for Agricultural and Rural Development. 2012-2014. USDA/NIFA, Grants for Agricultural Research, Special Grants 003632. C. Kling (PI) (with Co-PIs Babcock, Hayes, Hennessy, Jensen, Moschini, Otto). \$768,000.

Costs of Adopting Food Safety Programs: A Lettuce Example. 2011-2014. Economic Research Service, USDA. H. Jensen (PI). \$60,000.

Joint AAEA/EAAE Conference Food Environment: The Effects of Context on Food Choice. 2011-2012. H. Jensen (PI), Jayson Lusk (co-PI). USDA National Institute for Food and Agriculture (NIFA), \$25,000; Farm Foundation \$5000; USDA Economic Research Service; AAEA Trust, \$2400.

Revised Federal School Meal Guidelines: Impact on Student Food Intake and Choice. (2011-2013). NIH, Baylor University, lead (with K. Cullen, Baylor U.). \$92,046.

Building Healthy Habits in Social Networks: Making Fruits and Vegetables a Popular Choice during School Lunch. Cornell Center for Behavioral Economics in Child Nutrition Programs. 2011-2013. PI (with T. Rosenblat, M. Mobius, L. Lanningham-Foster). \$19,995.

Network on the economics of food choice and health. German Research Foundation 2010-2015. C. Grebitus (PI), S.Cash, L.Drescher, E.Goddard, M. Hartmann, H. Jensen, J. Roosen, (co-PI). EUR 95,300.

Is Healthy Eating Viral? Improving Understanding of How Social Networks Can Be Used to Influence School Food Choices. ERS, USDA. 2010-13. H. Jensen (PI), T. Rosenblat (co-PI). \$25,000.

Systems model to evaluate the risk and benefits of E. coli O157:H7 vaccination in beef cattle. Pfizer. 2010-2011. S. Hurd (PI), H. Jensen (co-PI). \$105,660.

Cost-Benefit Analysis of Good Agricultural Practice (GAP) Metrics for Produce. University of California-Davis. 2010-2011. H. Jensen (PI), S. Pouliot (co-PI). \$50,737.

Incentives and Structure in Determining Milk Quality and Safety Attributes. USDA Economic Research Service, Cooperative Agreement. 2009-2010. H. Jensen (PI), D. Hennessy, F. Dong (co-PI). \$37,043.

Household Food Expenditures and the Effect of WIC, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2008-09. H. Jensen (PI). \$50,000.

Exploring Technical Enhancements to Improve Food Security Measurement, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2007-2012, H. Jensen (PI), A. Froelich. \$69,880.

Incorporating Nutrition and Economic Factors into Planning School Lunch, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2007-2009, H. Jensen (PI). \$213,365.

Enhancing Nutritional Value and Marketability of Beans through Research and Strengthening Key Value Chain Stakeholders in Uganda and Rwanda. AID/CRSP. 2008-2010. R. Mazur (PI), S. Hendrich, H. Jensen and M. Westgate (ISU co-PIs). (2008-2010). \$450,000.

The Economic Impact of Incursion of a Foreign Animal Disease in Commercial Poultry in the U.S., Lawrence Livermore Laboratory, under contract with the US Department of Agriculture. 2007-08, H. Jensen (PI). \$58,458.

Analysis of Choline Intake for At-Risk Populations in the United States. Egg Nutrition Center. 2006-2007, H. Jensen (PI), A. Carriquiry and K. Schalinske. \$47,142.

Daycare Center Feeding Programs and Their Influence on Dietary Quality Among Poor Ghanaian Children, CRSP, USAID from the University of California-Davis. 2007-09. G. Marquis (PI), M. Reddy, E. Colecraft, H. Jensen, L. Butler and E. Lonergan. \$177,960.

Enabling Graduate Learning in Risk Analysis with Emphasis on Food, Agriculture and Veterinary Medicine, USDA Higher Education Challenge Grants Program. 2006-09. J. Wolt (PI), H.S. Hurd, A. O'Connor, L. Rodriguez, H.H. Jensen, A. Carriquiry, and A. Correia (co-PIs). \$146,813.

Effects of Agricultural Research and Selected Farm Policies on Human Nutrition and Obesity. USDA, CSREES, National Research Initiative. 2006-2009. J. Alston (PI), L. Kaiser, D. Sumner, S. Vosti, H. Jensen, J. Beghin. (ISU H. Jensen, PI). \$699,999.

Incentives and the Provision of Food Safety in Pork Production. USDA Economic Research Service, Cooperative Agreement. 2006-2008. H. Jensen (PI), D. Hennessy. \$27,405.

Integrated Risk and Cost-based Analysis of Salmonella in the Pork Production Chain. Food Safety Consortium. 2006-2008. H. Scott Hurd and H.H. Jensen. \$45,000.

Intra-household Allocation and consumption of WIC Approved Foods. UC Davis and Economic Research Service, FANRP Small Grants Program, 2005-06. H.H. Jensen (PI), A. Ishdorj and G.

Marquis. \$30,000.

ENAM in Africa: Enhancing Child Nutrition through Animal Source Food Management, University of California-Davis (USAID-CRSP). 2004-07. G. Marquis (PI; L.M. Butler, H.H. Jensen, E. Longren, M. Reddy, Co-PI). \$249,982.

Publications

Journal Articles

Burton-Freeman, Britt M., Patricia M. Guenther, Miyoung Oh, David Stuart, and Helen H. Jensen. Assessing consumption of berries and associated factors in the United States using the National Health and Nutrition Examination Survey (NHANES), 2007-2012. *Food & Function*, Royal Society of Chemistry. In press January 2018 [accepted Dec. 2017].

Senia, M.C., Jensen, H.H. & Zhylyevskyy, O. Time in Eating and Food Preparation among Single Adults. *Review of Economics of the Household*. 2017, 15.2 (Jun 2017): 399-432. doi:10.1007/s11150-014-9258-5 (First on line 17 July 2014). An unpublished version circulated as CARD working paper 14-WP 549.

Oh, Miyoung, Helen H. Jensen and Ilya Rahkovsky. Did Revisions to the WIC Program Affect Household Expenditures on Whole Grains? *Applied Economic Perspectives and Policy* 2016. 38 (4):578-598. doi: 10.1093/aep/ppw020.

Dong, F., D.A. Hennessy, H.H. Jensen and R.J. Volpe. Technical Efficiency, Herd Size and Exit Decisions in U.S. Dairy Farms. *Agricultural Economics* 2016, 47: 533-545.

Aue, Katja, Jutta Roosen and Helen H. Jensen. 2016. Poverty Dynamics in Germany: Evidence on the Relationship between Permanent Poverty and Health Behaviour. *Social Science and Medicine*. 153 (March): 62-70. doi number: 10.1016/j.socscimed.2016.01.040

Lake, R, B Devleeschauwer, G Nasinyama, AH Havelaar, T Kuchenmüller, J Haagsma, H Jensen, N Jessani, C Maertens de Noordhout, FJ Angulo, J Ehiri, L. Molla, A. Friday, S. Aungkulanon, Y Kumagai, N Speybroeck. 2015. National studies as a component of the World Health Organization initiative to estimate the global and regional burden of foodborne disease. *PLOS ONE* 10 (12): e0140319. December 3, 2015.

Volpe, Richard J., Timothy A. Park, Fengxia Dong and Helen H. Jensen. 2016. Somatic cell counts in dairy marketing: quantile regression for count data. *European Review of Agricultural Economics*. 43 (2): 331-358. doi: 10.1093/erae/jbv021 2016. 43 (2): 331-358.

Grebitus, C., H.H. Jensen, J. Roosen, and J. Sebranek. Food packaging, a bias towards natural. *AgBioForum – Festschrift for Wallace Huffman*. 2015. 18(3): 337-344.

Marquis, G.S., E.K. Colecraft, O. Sakyi-Dawson, A. Lartey, B. Ahunu, K.A. Birks, L.M. Butler, M. B. Reddy, H.H. Jensen and E. Huff-Lonergan. 2015. An integrated microcredit, entrepreneurial training, and nutrition education is associated with better weight- but not height-related indicators among preschool-aged children in rural Ghana. *Journal of Nutrition*. 145:335-343 (February 2015). December 2014: doi:10.3945/jn.114.194498.

Cullen, Karen W., Tzu-An Chen, Jayna Markand Dave and Helen H. Jensen. Differential improvements in student fruit and vegetable selection and consumption in response to the new National School Lunch Program regulations: a pilot study. *Journal of the Academy of Nutrition and Dietetics* 2015 Jan 2. pii: S2212-2672(14)01590-1. doi: 10.1016/j.jand.2014.10.021.

Jensen, Helen H. and Dermot J. Hayes. Impact of Denmark's ban on antimicrobials for growth

promotion. 2014. *Current Opinion in Microbiology* (Ecology and industrial microbiology section), 19:30–36.

Muth, Mary K., Shawn A. Karns, Michal Zmuda, Michaela C. Coglaiti, Mark Koyanagi, Kiyah Duffey, Carolyn Dunn, Helen H. Jensen, and Christian Gregory. 2014. Price, Nutrition, Time, and Other Trade-offs: A Web-Based Food Value Analysis Application to Compare Foods at Different Levels of Preparation and Processing. *Nutrition Today*. 49(4): 176-184.

Jensen, Helen H., Sébastien Pouliot, Tong Wang and Michele T. Jay-Russell. 2014. Development of a Cost Effectiveness Analysis of Leafy Green Marketing Agreement Water Provisions. *Journal of Food Protection*, 77(6): 1038-1042.

Blumenthal, Susan J., Elena E. Hoffnagle, Cindy W. Leung, Hayley Lofink, Helen H. Jensen, Susan B. Foerster, Lilian W.Y. Cheung, Marion Nestle, and Walter C. Willet. 2013. Strategies to Improve the Dietary Quality of Supplemental Nutrition Assistance Program (SNAP) Beneficiaries: An Assessment of Stakeholder Opinions. *Public Health Nutrition*. Accessible online: <http://journals.cambridge.org/PHN>

Grebitus, C., H.H. Jensen and J. Roosen. US and German Consumer Preferences for Ground Beef Packaged Under a Modified Atmosphere: Different Regulations, Different Behavior? *Food Policy*, 2013. 40: 109-118.

Ishdorj, A., M.K. Crepinsek and H.H. Jensen. Children's Consumption of Fruits and Vegetables: Do School Environment and Policies Affect Choice At School and Away from School? *Applied Economic Perspectives and Policy* (AEPP), 2013. 35 (2): 341-359.

Leung, Cindy; Blumenthal, Susan; Hoffnagle, Elena; Jensen, Helen; Foerster, Susan; Nestle, Marion; Cheung, Lilian; Mozaffarian, Dariush; Willett, Walter. Associations of Food Stamp Participation With Obesity and Dietary Quality in Children. *Pediatrics*. 2013; 131:3 463-472; published ahead of print February 25, 2013, doi:10.1542/peds.2012-0889.

Zhylyevskyy, O., H.H. Jensen, S.B. Garasky, C. E. Cutrona and F. Gibbons. Effects of Family, Friends, and Relative Prices on Fruit and Vegetables Consumption by African American Youths. *Southern Economic Journal*, 2013. 80(1): 226-251. (Posted on line November 2012, doi: 10.4284/0038-4038-2011.277).

Miao, Zhen, J.C. Beghin, and H.H. Jensen. Accounting for Product Substitution in the Analysis of Food Taxes Targeting Obesity. *Health Economics*, 2013. 22: 1318-1343. Article first published online: 28 NOV 2012, DOI: 10.1002/hec.2885

Grebitus, C., H.H. Jensen, J. Roosen and J.G. Sebranek. Consumers' Perceptions and Evaluation of Modified Atmosphere Packaging for Fresh Meat including Carbon Monoxide. *J of Food Protection*, 2013. Vol 76 (1, January): 99-107.

Dong, F., D. A. Hennessy and H. H. Jensen. Factors Determining Milk Quality, and Implications for Production Structure Under SCC Standard Modification. *Journal of Dairy Science*. 95 (11) (2012): 6421-6435.

Grebitus, C., C. Yue and H.H. Jensen. Perceived quality on organic and conventional pork consumption. *Food Economics: Acta Agriculturae Scandinavica, Section C*, December 2011, 8: 187-199 (published May 2012).

Miao, Z., J. Beghin and H.H. Jensen. Taxing Sweets: Sweetener Input Tax or Final Consumption Tax? *Contemporary Economic Policy* 2012, Vol. 30 Issue 3, p344-361 (July). (Article first published online: 23 SEP 2011).

Zhou, Jiehong, H.H. Jensen and J. Liang. Implementation of Food Safety and Quality Standards: A Case Study of Vegetable Processing Industry in Zhejiang, China. *The Social Science Journal*. 48(3) (2011): 543-552.

S.K. Huffman, H.H. Jensen and A. Tegene. Public Regulation and Consumer Demand for Lowering Cholesterol through Enhanced Margarine Products. *Food Economics*. 7 (1) (2010): 1-10.

Alfnes, F., C. Yue and H.H. Jensen. Cognitive Dissonance as a Means of Reducing Hypothetical Bias. *European Review of Agricultural Economics*. 37 (2) (2010): 147-163.

Unnevehr, L, J. Eales, H. Jensen, J. Lusk, J. McCluskey and J. Kinsey. Food and Consumer Economics. *Centennial Issue of the American Journal of Agricultural Economics*. 92 (2) (2010): 506-521.

Dong, F., D.A. Hennessy, and H.H. Jensen. Contract and Exit Decisions in Finisher Hog Production. *American Journal of Agricultural Economics*. 92 (3) (2010): 667-684.

Yue, C., C. Grebitus, M. Bruhn and H.H. Jensen. Marketing Organic and Conventional Potatoes in Germany. *Journal of International Food & Agribusiness Marketing*. 22 (1&2) (2010): 164-178.

Fletcher, C. N., S. B. Garasky, H.H. Jensen and R.B. Nielsen. Transportation Access: A Key Employment Barrier for Rural Low-Income Families. *Journal of Poverty*. 14 (2, April-June) (2010): 123-144.

Batres-Marquez, S.P., H. H. Jensen and J. L. Upton. Rice Consumption in the United States: Evidence from Food Consumption Surveys. *Journal of the American Dietetic Association*, 109 (10) (2009):1719-1727.

Yue, C., F. Alfnes and H.H. Jensen. Discounting Spotted Apples: Investigating Consumers' Willingness to Accept Cosmetic Damage in an Organic Product. *Journal of Agricultural and Applied Economics*, 41 (1, April) (2009): 29-46.

Beghin, J.C. and H.H. Jensen. Farm Policies and Added Sugars in US Diets. *Food Policy*, 33, 6 (December 2008): 480-488. Previous version available as CARD Working Paper 08-462.

Ishdorj, A., H.H. Jensen and J. Tobias. "Intra-Household Allocation and Consumption of WIC-Approved Foods: A Bayesian Approach". *Advances in Econometrics, volume 23: Bayesian Econometric Methods*. S. Chib, W. Griffiths, G. Koop and D. Terrell, eds. (2008): 157-182.

Pan, S. and H.H. Jensen. Does the Food Stamp Program Affect Food Security Status and the Composition of Food Expenditures? *Journal of Agricultural and Applied Economics*, 40 (1, April) (2008):21-35.

Huffman, S.K. and H.H. Jensen. Food Assistance Programs and Outcomes in the Context of Welfare Reform. *Social Science Quarterly*, 89 (2008) (1 March): 95-115.

Yue, C., H.H. Jensen, D. Mueller, G. Nonnecke, D. Bonett, and M. Gleason. Estimating Consumers'

- Valuation of Organic and Cosmetically Damaged Apples. *HortScience* 42 (October 2007):1366-1371.
- Pan, S., H.H. Jensen and J. Malaga. Factors Affecting Food Away from Home: Are Food Secure and Food Insecure Households Different? *J. of Food Distribution Research*, 38(1) (2007): 106-112.
- Batres-Marquez, S. Patricia, Roxanne L. Clemens, and Helen H. Jensen. "Mexico's Changing Pork Sector: Balancing Domestic and International Market Demand" in B. Babcock, H. Jensen and R. Nayga (eds.), Export-Led Changes to Domestic Food Quality Assurance. *Choices*. 22 (1, March) 2007: 7-12.
- Dong, Fengxia and Helen H. Jensen "Challenges for China's Agricultural Exports: Compliance with Sanitary and Phytosanitary Measures" in B. Babcock, H. Jensen and R. Nayga (eds.), Export-Led Changes to Domestic Food Quality Assurance. *Choices*. 22 (1, March) 2007: 19-24.
- E Colecraft, GS Marquis, R Aryeetey, O Sakyi-Dawson, A Lartey, B Ahunu, E Canacoo, LM Butler, MB Reddy, HH Jensen, E Huff-Lonergan. Constraints on the use of animal source foods for young children in Ghana: A Participatory Rapid Appraisal Approach. *Ecology of Food and Nutrition*, 45(5, September-October, 2006): 351-377.
- Chengyan Yue, John Beghin and H.H. Jensen. Tariff Equivalent of Technical Barriers to Trade with Imperfect Substitution and Trade Costs. *American J. of Agricultural Economics*, 88(4) (November, 2006): 947-960.
- S. Pan, H.H. Jensen and W.A. Fuller. The Effects of Local Labor Market Conditions on Welfare Program Participation. *Applied Economics*, 2006, vol. 38: 649-659.
- Manrique, Justo and H.H. Jensen, "Socio-Economic Factors Affecting Household Expenditures on Fresh and Prepared Seafood: The Spanish Case", *Regional Business Review*, 25 (May) 2006: 100-119.
- H.H. Jensen. Consumers of Seafood: Changing Consumption Patterns, Trade and Associated Changes in Risk Exposure. R. Bowen, H. Halvorson and M. Deplidge (eds) *Marine Pollution Bulletin* 2006, vol.53, no. 10-12:591-598.
- S. Garasky, C.N. Fletcher and H.H. Jensen. Transiting to Work: The Role of Private Transportation for Low-Income Households. *Journal of Consumer Affairs* 40 (1) (Summer, 2006):64-89.
- Guenther, PM, C-F. Chen and H.H. Jensen. Folate intake by women of child-bearing age: the impact of fortification. *Nutrition Insight* 30. Available at www.cnpp.usda.gov/insights.html. April 2005.
- D. Hennessy, J. Roosen and H.H. Jensen. Infectious Diseases, Productivity and Scale in Open and Closed Animal Production Systems. *American J. of Agricultural Economics* 87(4) (November 2005): 900-917.
- S.K. Huffman and H.H. Jensen. Linkages Among Welfare, Food Assistance Programs and Labor Supply: Evidence from the Survey of Program Dynamics. *Applied Economics* 37 (10) (June 2005):1099-113.
- P.M. Guenther, H.H. Jensen, S.P. Batres-Marquez and C-F. Chen. Sociodemographic, Knowledge and Attitudinal Factors Related to Meat Consumption in the U.S.. *Journal of the American Dietetics Association* (August 2005).

Gi Choon Kang, Sonya K. Huffman and Helen H. Jensen. An empirical analysis of joint decisions on labor supply and welfare participation. *Applied Economics Letters* 11 (14) (2004): 869-72.

J. F. Macon, M.J. Oakland, H.H. Jensen and P. Kissack. "Food Label Use by Older Americans: Data from the Continuing Survey of Food Intakes by Individuals 1994-96". *Journal of Nutrition for the Elderly* 24:1 (2004): 35-52..

J. Manrique and H.H. Jensen. Consumption of Tobacco and Alcoholic Beverages Among Spanish Consumers. *Southwestern Economic Review* 31:1 (Spring 2004):41-56.

D. Hayes and H.H.Jensen. Lessons from the Danish Ban on Feed-Grade Antibiotics. *Choices* 3rd Quarter (August) 2003. <http://www.choicesmagazine.org/> (showcase article).

R. Mazur, G. Marquis and H.H. Jensen. Diet and food insufficiency among Hispanic youth: acculturation and socioeconomic determinants in NHANES III. *The American Journal of Clinical Nutrition* 78(2003):1120-7.

S.P. Batres-Marquez, H.H.Jensen and G.W. Brester. Salvadoran Consumption of Ethnic Foods in the United States. *J. of Food Distribution Research* 34 (2):1 -16, July 2003.

J. D. Opsomer, H.H. Jensen and S. Pan. An Evaluation of the USDA Food Security Measure with Generalized Linear Mixed Models. *J. of Nutrition* 133 (2003):421-427. Errata, *J. of Nutrition* 133 (2003):2394.

D. Hennessy, J. Roosen and H.H. Jensen. Systemic Failure in the Provision of Safe Food. *Food Policy* 28(2003):77-96.

H. Jensen, Food Insecurity and the Food Stamp Program. *American Journal of Agricultural Economics* 84(5, December 2002): 1215-28.

S-H Keng, S. Garasky and H.H. Jensen. Welfare Dependence and Recidivism in an Era of Welfare Reform. *Applied Economics* 34 (December 2002, no. 18):2311-2323.

D.J. Hayes, H.H. Jensen and J. Fabiosa. Technology Choice and the Economic Effects of a Ban on the Use of Over-the-Counter Antibiotics in Swine Rations." *J. of Food Control* 13 (2, March 2002): 97-101.

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Steven T. Yen and Helen H. Jensen. "Modeling Consumption with Limited Dependent Variables: Applications to Pork and Cheese." Dietary Assessment Research Series Report 3, *CARD Staff Report 95-SR76*. September 1995.

Ferdous Hossain and Helen H. Jensen. "Food Expenditures in Latvia: Analysis from the First Year of Reform." Center for Agricultural and Rural Development, Iowa State University and Latvian State Institute of Agrarian Economics, Riga, Latvia. *Baltic Report 94-BR 19*. December 1994.

Aziz Bouzaher, Alicia Carriquiry, and Helen Jensen. "The Structure of Ukrainian Agriculture: Comparative Efficiency with International Agriculture and Implications for Policy Reform." Volume I & II, Final Report to the National Council on Soviet and East European Research. Center for Agricultural and Rural Development, Iowa State University. June 30, 1994. *CARD Staff Report 94-SR72*. November 1994.

Arturas Kazlauskas and Helen Jensen. "Lithuania's Household Expenditures and Income: March 1992—January 1993." Center for Agricultural and Rural Development, Iowa State University. July 1994. *CARD Baltic Report 94-BR 17*.

H.H. Jensen and Brian Lockett. "A Profile of Poverty in Zambia Based on the 1991 Household Expenditure and Incomes Survey." Center for Agricultural and Rural Development, Iowa State University. May 1993. *CARD Staff Report 93-SR 61*.

F. Hossain, Z. Hassan, and H. Jensen. "Special Safeguard Mechanisms for the Agricultural Sector: The GATT Negotiations." *GATT Research Paper, 93-GATT 3*, Jan. 1993.

D.K. Jain, T. Kesavan, and H. Jensen. *Food Demand Analysis in India*. National Dairy Research Institute, Karnal, India. NDRI Press 201-91/8-92/250. 1992.

H.H. Jensen and S. Voigt. "Public Policy Issues Related to Changed Composition of Pork Fat: Review of the Regulatory Environment." Report prepared for the Center for Designing Foods, Iowa State University. November 1991.

H.H. Jensen, S.R. Johnson, and M. Stewart. "Health Conditions and Expenditures in Haiti: Evidence from the Haiti Household Expenditures and Consumption Survey." Report prepared under Cooperative Agreement No. 58-319R-014 between the Office of International Cooperation and Development, USDA and the Center for Agricultural and Rural Development, Iowa State University. June 1990. *CARD Staff Report 90-SR52*. December 1990.

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H.H. Jensen, K. Banskota, S.R. Johnson, and J. Manrique. "Analysis of Agricultural and Food Price Policy in Haiti: An Adaptive Policy Simulation Model." Report prepared for the Nutrition Economics Group, OICD/USDA and USAID/Port-au-Prince. Cooperative Agreement No. 58-319R-014. November 1989. *CARD Technical Report*. December 1990.

H.H. Jensen, S.R. Johnson, and G. Stampley. "Nutrition in Haiti: Evidence from the Haiti Household Expenditure and Consumption Survey." Report prepared for the Nutrition Economics Group, OICD/USDA. Cooperative Agreement No. 58-319R-014. June 1989. *CARD Staff Report 90-SR51*. December 1990.

H.H. Jensen, S.R. Johnson, and G. Stampley. "Food Consumption Profile of Haiti: Evidence from the Haiti Household Expenditure and Consumption Survey." Report prepared for the Nutrition Economics Group, OICD/USDA. Cooperative Agreement No. 58-319R-014. December 1988. *CARD Staff Report 90-SR50*. December 1990.

S.R. Johnson, H.H. Jensen, J. Schroeter, T. Kesavan, and K. Skold. *Measuring the Effectiveness of Beef Promotion and Advertising Programs*. Final Report submitted to the National Live Stock and Meat Board. Center for Agricultural and Rural Development. September 1988.

G.E. Battese, W.A. Fuller, H.H. Jensen, S.R. Johnson, and S.E. Nusser. *Methodological Factors Affecting the Measurement of Dietary Status*. Final Report submitted to USDA/Human Nutrition Information Service. Center for Agricultural and Rural Development. August 1988.

B. Dixon, O. Forker, H. Jensen, D. Tilley, and R. Ward. *Dairy Promotion Evaluation Research*. Report prepared for the National Commission on Dairy Policy. February 1988.

H.H. Jensen and S.R. Johnson. *Further Evaluation of the National Dairy Board's Calcium Promotion Program*. Final Report prepared for the National Dairy Promotion and Research Board, Center for Agricultural and Rural Development. April 1988.

H.H. Jensen and S.R. Johnson. *Evaluation of the National Dairy Board's Calcium Promotion Program and the Effectiveness of Calcium Advertising*. Final Report prepared for the National Dairy Promotion and Research Board, Center for Agricultural and Rural Development. April 1987.

H. Jensen and P. Salant. "Fringe Benefits in Operator Off-Farm Labor Supply: Evidence from Mississippi and Tennessee." *USDA Economic Research Service Staff Report* No. AGES860403. June 1986.

"Demand for Health Insurance: Use and Limitations of Expenditures Data." Scientific Article No. A2957 Contribution No. 6016, Agricultural Experiment Station, University of Maryland, April 1981.

H.H. Jensen. "Health Insurance in Rural Areas." Unpublished Ph.D. dissertation. University of Wisconsin-Madison. 1980.

H.H. Jensen. "The Incidence of State Sales and Income Taxes in Minnesota." Unpublished master's thesis. University of Minnesota. August 1974.

Courses Taught

Department of Economics, Iowa State University
Introduction to Agricultural Markets (undergraduate)
Principles of Microeconomics (undergraduate)
Principles of Microeconomics-Honors (undergraduate)
Comparative Economic Systems (undergraduate)
Intermediate Microeconomic Theory (undergraduate)
Economics of Antitrust and Regulation (undergraduate)
Economics of Consumption and Demand Analysis (graduate)
Department of Consumer Economics, University of Maryland
Introduction to Consumer Economics (undergraduate)
Economics of Consumption (undergraduate and graduate)
Consumer Economics I (graduate)

Graduate Degrees Supervised

University of Maryland:

L. Harr (May 1984). "Housing and the Economic Effects of Taxation." Master's Thesis.
R. Rightor (May 1984). "Technical and Economic Determinants of Physician Productivity in the Office Practice." Master's Thesis.
K. Greer (August 1984). "Effects of Working Status on Women's Food Consumption Patterns." Master's Thesis.
S. Reynolds (August 1985). "Credit Usage and Life Cycle Phenomena." Master's Thesis.
H. Sullivan (August 1985). "Home Equity Use and the Measurement of Income and Wealth." Master's Thesis.

Iowa State University:

Alix Dameus (May 1988). "The Impact of Government Pricing Policies on Cereal Grain Producers in Haiti." Master's Thesis (co-chair).
Justo Manrique (December 1991). "Agricultural Policy Analysis and Consumption Effects: A Model for Indonesia." Ph.D.
Martha Stewart (December 1990). "Health and Nutrition in Haiti." Master's Thesis.
Creg Shaffer (May 1992). "Analysis of Consumption and Expenditure for Lithuanian Households: Using Budget Survey Data." Master's Thesis.
Suyanto (1992). "The Effect of Income Growth on Poultry Products and Secondary Food Crops Consumption: A Study on Java, Indonesia." M.S.
Hamonagan Ritonga (1992). "Incorporating Family Size and Composition in U.S. Household Demand Analysis: An Application of an Almost Ideal Demand System." M.S.
Yoke Muelgini (1992). "Food Crops and Supply Response in Lampung, Indonesia." M.S. Thesis.
A. El Obeid (1994). "Measurement of the Effective Rate of Protection for Agricultural Commodities in Sudan." M.S. Thesis. (co-chair)
Kung-Cheng Lin (1993). "Modeling the Demand for Safer Food." Ph.D. (co-chair).
Brian Luckett (1994). "Targeting Food Subsidies to Food-Poor Households in Zambia". M.S. Thesis.
Chris Gingerich (1995). "Mental Health Needs Assessment in Iowa." M.S. (co-chair).
Ann Simpson (1995) "Factors that Affect Food Consumption of the Elderly." M.S.
S. Noor Tirmizi (1995) "Consumer Purchase Preferences in Japan." M.S.
Yi Te Lin (1997) "Assessing Dietary Intake for Subpopulations." M.S. Thesis.

Victor Brescia. “Food Demand in Haiti.” Ph.D. (co-chair) (inactive)
 Mary Jane Novenario. Ph.D. (co-chair) (inactive).
 Lyubov Kurkalova. (1999) Ph.D. “Three essays on productivity in post-Soviet primary agriculture”
 Maria Patricia Cortez (1999). Ph.D. “Determinants of Child Ability: The Role of Nutrition.”
 Xiaoting Qi (2000). M.S. Food Security Measurement for Elderly Households.
 Yan Liu (2000). M.S. Food Safety Risks, Regulations and Strategic Response of Firms
 Cory Wessman (2001). M.S. The impact of human capital and income supports in alleviating material hardships among low-income households.
 Roxana Carbone-de-Verde (2001) M.S. Food Safety and Risk Analysis for Apple Cider Production.
 Suwen Pan (2002). Ph.D. Three Essays on Food Security, Food Demand and Welfare Program Participation.
 Chengyan Yue (2006) PhD. Three essays on food quality and transaction costs. American Agricultural Economics Association, 2006 Dissertation Award, Honorable Mention
 Kelsey Wittenberger M.S. (2007). A simulation model evaluating costs of Bovine Viral Diarrhea Virus (BVDV) for a typical U.S. cow-calf producer and benefits of multiple test and cull strategies.
 Ariun Ishdorj (2008) PhD. Three Essays on Food Assistance Programs.
 Jing Liang (2010) PhD. (Completed MS in Aug 2008). Three Essays on Food Safety and Food Borne Illness.
 Lan Liu (2010) MS. Are SPS Standards Always a Barrier to Trade? The Interaction Between Consumer Confidence and Increased Costs.
 Zhen Miao (2011) PhD. Three essays on tax policies addressing the obesity epidemic and associated calorie intake.
 Nick Layland M.S. Inactive.
 Sampath Jayashinghe M.S. (co-major advisor). Inactive.
 Mark Senia (2013) MS (co-major advisor) No Time to Eat: An Analysis of Eating and Food Preparation Time Among Single-Headed Households.
 Miyoung Oh (2014) PhD. Miyoung Oh. PhD. Three Essays on Consumer Choice of Food

External Doctoral Examiner

Katja H.M. Aue, Technical University of Munich, School of Management (2013)

Visiting Scholars and Post-Doctoral Researchers

Shao-Hsun Keng, Post doctoral researcher (1997-2000)
 Sonya K. Huffman, Post doctoral researcher (1999-2003)
 Corinna Gossman, Pre-doc researcher, University of Kiel (2003)
 Carola Grebitus, Pre-doc researcher, University of Kiel (2006-2007, 2008)
 Ariun Ishdorj, Post-doctoral researcher (2008)
 Jiehong Zhou, Visiting Professor Zhejiang University, China (2008-2009)
 Richmond Aryeetey, Visiting Scholar, Professor, University of Ghana (2009)
 Ellen Goddard, Fulbright Scholar, University of Alberta (2012)
 Haiying Song, Visiting Professor, Zhejiang University, China (2013)
 Qing-Jie Zhou, Visiting Professor, Beijing University, China (2014-2015)
 Miyoung Oh, Post-doctoral researcher (2015-17)