

2019-2020 Degree Requirements for Bachelor of Science in:
Accounting, **Business Economics**, Finance, Management, Management Information Systems, Marketing,
Logistics and Supply Chain Management, Operations and Supply Chain Management

International Perspective: [3] **Credits**
Select course from approved list. 3
(May count toward global perspective)

U.S. Diversity: [3]
Select course from approved list. 3
(may also be used to fulfill another area requirement)

Communications: [13]

Engl	150	Critical Thinking and Comm.	3
Engl	250	Written, Oral, Visual and Electronic Composition	3
Engl	302	Business Communication	3
Sp Cm	212	Fund. Of Public Speaking	3
Lib	160	Information Literacy	1

Humanities and Social Science: [9]
Select from approved list 9

Global Perspectives: [6]
Select from approved list 3
3 credits of International Perspective may count here

Natural Science: [3]
Select from approved list 3

Pre-Professional Program--Foundation: [22]			Credits
BusAd	102/103	Business Orientation	1
Com S	113	Computer Competencies	3
*Math	150	Discrete Math for Bus. and Soc. Sci.	3
<i>Or Math 160 – Survey of Calc (BusEc Majors)</i>			
Econ	101	Principles of Microeconomics	3
BusAd	250	Introduction to Business	3
Econ	102	Principles of Macroeconomics	3
■Stat	226	Intro to Business Statistics I	3
Acct	284	Financial Accounting	3

Supporting Courses: [10-14]

BusAd	203	Professional Employment Preparation	1
*Math	151	Calculus for Bus. and Soc Sci	3
<i>Or Econ 207-Applied Econ Optimization (BusEc Majors)</i>			
Acct	215	Legal Environment of Business	3
Phil	230	Moral Theory and Practice	3
■Stat	326	Intro to Bus Stat II (Acct, Fin, and BusEc majors)	3
MIS	207	Computer Programming (MIS majors only)	3
ACCT	301	The ACCT Cycle (ACCT majors only)	1

Professional Program-- Business Core: [24]			Credits
#Acct	285	Managerial Accounting	3
MIS	301	Mgmt Information Systems	3
Fin	301	Principles of Finance	3
Mgmt	371	Organizational Behavior	3
Mgmt	372	Responsible Management & Leadership	3
Mkt	340	Principles of Marketing	3
SCM	301	Supply Chain Management	3

Above courses are pre-requisites for and must be taken prior to:

%Mgmt	478	Strategic Management	3
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Professional Program-- Business Major: [18 - 23]
(See course lists on attached sheet)

Electives: [6-14]
Take additional electives to fulfill the minimum graduation requirement of 122 credits.

Notes Pertaining to the Curriculum:
* Business Economics students will take MATH 160 and ECON 207 instead of MATH 150 and 151.

With the exception of ACCT 285, Pre-Business students do not have access to Core Courses.

% MGMT 478 must be taken in the graduating term and requires completion of all other Core Courses.

■ STAT 226 is required for all majors; transfer coursework may be a substitute for STAT 226 in the MGMT, MIS, MKT and SCM majors, if approved.

Pre-Business students must apply for admission to the Professional Program. Admission requires:

Completion of at least 30 credits, all Foundation courses; all ENGL 101 and 99 courses, if required, and ENGL 150; Cumulative or Foundation GPA of 2.50. Early admission is allowed for Honors eligible students. (See your advisor for specific instructions).

Other Graduation Requirements:

1. Minimum of 122 credits total;
2. 42 credits of 300 level or higher coursework from a four year institution.
3. Grade of "C" or better in English 250 required and also in one other required English course.
4. Grade of "C" or better in at least 30 credits applied to the business core and major.
5. 50% of required business courses must be earned at Iowa State University.
6. The last 32 credits applied to a degree must be taken at ISU;
7. All 300 level and higher business credits must be earned at a four-year college.
8. Cumulative ISU grade point of at least 2.0.
9. Multiple business majors/degrees must have 15 distinct credits in each of the major requirement.

Business Economics

2019-2020 Catalog

(Cooperative Major between the College of Business and the Department of Economics)

The objective of the Business Economics major is to provide a high quality education with a balanced emphasis in both business and economics. Such an education should equip graduates with a unique set of skills distinguishing them from other graduates. In particular, they will have the ability to use both business and economic reasoning to think critically and address complex issues using tools and decision making models of economics, business, mathematics, statistics, as well as concepts from the biological, physical, and social sciences; to make decisions and to communicate effectively.

Required Courses: (10 Credits)

Econ 301 Intermediate Microeconomics

Econ 353 Money, Banking & Fin. Institutions

Econ 431 Managerial Economics

Econ 492 Graduating Senior Survey

Pre-requisite(s)

Econ 101, Econ 207 or Math 166

Econ 101 and 102

Econ 301

Graduating Senior

Econ Elective Courses: (9 Credits)

Select one of Econ 230-289, 300-389, 400-489

Select two additional 400 through 489 level Econ courses

Notes:

1. Business Economics majors must take Stat 326.
2. Business Economics majors take Math 160 and ECON 207 instead of Math 150 and 151.
3. A double major in economics and business economics is not permitted.