

**2012-2013 Degree Requirements for Bachelor of Science in:**  
Accounting, **Business Economics**, Finance, Management, Management Information Systems, Marketing,  
Logistics and Supply Chain Management, Operations and Supply Chain Management

**International Perspective: [3]** Credits  
Select course from approved list. 3  
(May count toward global perspective)

**U.S. Diversity: [3]**  
Select course from approved list. (Courses from this area may also be used to fulfill another area requirement) 3

**Communications: [12.5]**  
Engl 150 Critical Thinking and Comm. 3  
Engl 250 Written, Oral, Visual and Electronic Composition 3  
Engl 302 Business Communication 3  
Sp Cm 212 Fund. Of Public Speaking 3  
Lib 160 Library Instruction .5

**Humanities: [9]**  
Phil 230 Moral Theory and Practice 3  
Select from approved list 6

**Global Perspectives: [6\*]**  
Select from approved list 3  
3 credits of International Perspective may count here

**Social Science: [6]**  
Select from approved list 6

**Natural Science: [3]**  
Select from approved list 3

(Symbols <sup>a</sup>, #, ∞, □, %, \* - indicate notes on backor pg. 2 of this sheet)

| <b>Pre-Professional Program--Foundation: [18.5]</b> |                                      |  | <b>Credits</b> |
|---|--------------------------------------|--|----------------|
| BusAd 101   | Business Orientation                 |  | .5             |
| <sup>a</sup> BusAd 150                              | Computer Competencies                |  | R              |
| *Math 150   | Discrete Math for Bus. and Soc. Sci. |  | 3              |
| <i>Or Math 160 – Survey of Calc (BusEc Majors)</i>  |                                      |  |                |
| Econ 101  | Principles of Microeconomics         |  | 3              |
| BusAd 250   | Introduction to Business             |  | 3              |
| Econ 102  | Principles of Macroeconomics         |  | 3              |
| Stat 226  | Intro to Business Statistics I       |  | 3              |
| Acct 284  | Financial Accounting                 |  | 3              |

**Supporting Courses: [7]**  
BusAd 201 Career Issues in Business .5  
BusAd 301 Professional Employment Preparation .5  
\*Math 151 Calculus for Bus. and Soc Sci 3  
*Or Econ 207-Applied Econ Optimization (BusEc Majors)*  
Acct 215 Legal Environment of Business 3  
■Stat 326 Intro to Bus Stat II (Acct, Fin, and BusEc majors)3

| <b>Professional Program-- Business Core: [24]</b> |                             |  | <b>Credits</b> |
|---|-----------------------------|--|----------------|
| #Acct 285   | Managerial Accounting       |  | 3              |
| #MIS 330  | Mgmt Information Systems    |  | 3              |
| Fin 301   | Principles of Finance       |  | 3              |
| Mgmt 370  | Principles of Org. and Mgmt |  | 3              |
| Mkt 340   | Principles of Marketing     |  | 3              |
| SCM 301   | Supply Chain Management     |  | 3              |

**Above courses are pre-requisites for and must be taken prior to:**  
%Mgmt 478 Business Policy & Strategic Mgmt 3

**Professional Program-- Business Major: [18 - 21]**  
(See course lists on attached sheet)

**Electives: [9-15]**  
∞Take additional electives to fulfill the minimum graduation requirement of 122 credits.  
■Com S 207 (required for MIS majors)-prior to or concurrent with MIS 331

## Notes Pertaining to the Curriculum:

<sup>a</sup> Students without adequate computer background may take COM S 103 instead of BusAd 150.

\* Business Economics students will take MATH 160 and ECON 207 instead of MATH 150 and 151.

# With the exception of ACCT 285 and MIS 330, Pre-Business students do not have access to Core Courses.

% MGMT 478 must be taken in the graduating term and requires completion of all other Core Courses.

∞ Courses taken Pass/Not Pass (P/NP) may only be applied as electives. Business and Economics courses may not be taken P/NP.

■ Stat 326 is a required prerequisite for Accounting, Finance and Business Economics majors.

■ Com S 207 is a prerequisite for MIS majors and will count in electives.

**Pre-Professional (Pre-Business) students must apply for admission to the Professional Program.**

### Admission to the professional program requires:

1. Credit for the foundation courses and Engl 250;
2. Completion of 30 credits;
3. A minimum cumulative ISU GPA of 2.5, **or** a minimum 2.5 GPA in the foundation courses.
4. Completion of any ENGL 101 courses.

### Other Graduation Requirements:

1. 42 credits of 300 level or higher coursework from a four year institution;
2. Grade of "C" or better in two of the three required English courses;
3. Grade of "C" or better in at least 30 credits applied to the business core and major;
4. 50% of required business courses must be earned at Iowa State University. All 300 level and higher business credits must be earned at a four-year college;
5. Cumulative ISU grade point of at least 2.0;
6. Only 3 credits may be shared between major requirements in multiple majors/degrees.

## Business Economics

### 2012-2013 Catalog

(Cooperative Major between the College of Business and the Department of Economics)

The objective of the Business Economics major is to provide a high quality education with a balanced emphasis in both business and economics. Such an education should equip graduates with a unique set of skills distinguishing them from other graduates. In particular, they will have the ability to use both business and economic reasoning to think critically and address complex issues using tools and decision making models of economics, business, mathematics, statistics, as well as concepts from the biological, physical, and social sciences; to make decisions and to communicate effectively.

### Required Courses: (9 Credits)

|          |                                    | Pre-requisite(s)          |
|----------|------------------------------------|---------------------------|
| Econ 301 | Intermediate Microeconomics        | Econ 101, 207 or Math 166 |
| Econ 353 | Money, Banking & Fin. Institutions | Econ 101 and 102          |
| Econ 431 | Managerial Economics               | Econ 301                  |
| Econ 492 | Graduating Senior Survey           | Graduating Senior         |

### Elective Courses: (9 Credits)

Select **one** 200 level and above Econ course with the exception of Econ 297 and Econ 398

Select **two** additional 400 level Econ courses except Econ 490-498

### Notes:

Business Economics majors must take Stat 326.

Business Economics majors take Math 160 and ECON 207 instead of Math 150 and 151