

Interoffice Communication

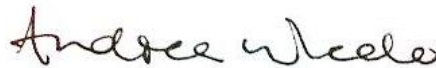
Date: September 29, 2021

To: Iowa State University Faculty

From: Jonathan Wickert
Senior Vice President and Provost



Andrea Wheeler
President, Faculty Senate



Subject: Public Health Messaging for Students via Canvas

Iowa State University's public health team is launching a series of weekly messages to encourage students to get vaccinated and wear a mask as well as inform them about the spread of COVID-19 on campus and in the community.

Similar to the Cyclones Care campaign, the messages were developed with input from the Faculty Senate Executive Board, and in particular Meghan Gillette, who has expertise in communication with college-age adults. The messages will be posted on Canvas every Wednesday morning, following the weekly update to the [COVID-19: By the numbers](#) website, and will remain on the site for 24 hours. The messages will be displayed on the faculty dashboard in Canvas, so you can access them easily.

We encourage you to share this information with students during class or as part of routine messages and communications with students. The Canvas messages will include a link to the COVID-19: By the numbers website, if you would like to pull the weekly data to share.

We ask that department chairs share this memo with all instructors, including graduate student instructors, and teaching assistants, and academic advisors and staff engaged in instruction and student success.

Thank you for your work this semester and help in keeping our students informed.

C: Wendy Wintersteen, President
Pam Cain, Senior Vice President for Operations and Finance
Toyia Younger, Senior Vice President for Student Affairs
Provost's Council
Chris Johnsen, President, Professional and Scientific Council