

Program Focuses for Agricultural Business Majors

Agricultural Business majors can pursue **one** of three Business Program Focuses: Marketing, Finance, or Supply Chain Management. Completion of a Program Focus will be noted on a student's degree audit, but not their transcript. A student must request permission to add a Program Focus by completing the **Program Focus Request** available on the department website. To be eligible for a Program Focus, a student must have completed the **Foundation Courses**. Prerequisites for all courses taught by the College of Business are enforced. Nine (9) credits must stand alone in the Program Focus section. See an advisor for additional details on available classes.

Foundation Courses

ECON 1100 or BUSAD 1030
 ECON 2920 or BUSAD 2030
 MATH 1510
 ECON 1010
 ECON 1020
 COM S 1130
 STAT 2260
 ACCT 2840

Supporting Courses

STAT 3260 or Econ 2710
 ECON 2070
 PHIL 2300 or
 Approved Ethics class

Required Core Courses

FIN 3010
 Principles of Finance

 MKT 3400
 Principles of Marketing

Program Focus—Marketing

MKT 4470 - Consumer Behavior

Select (6 cr.) from:

MKT 3420 - Personal Selling
 MKT 4420 - Sales Mgmt
 MKT 4450 - Customer Relation
 Mgmt
 MKT 4480 - Global Mkting

Select (3 cr.) from:

ACCT 2850
 MIS 3010
 MGMT 3100, 3700 or 3710
 MGMT 3720 (Phil 2300 pre-req)
 ACCT 2150 OR AGEDS 4510
 SCM 3010
 FIN 3100

Program Focus—Finance

FIN 3100 - Corporate Finance

Select (6 cr.) from:

FIN 3200 - Investments
 FIN 3300 - Fin Institutions
 FIN 3610 - Personal Risk/ Ins
 FIN 3710 - Real Estate Prin.
 FIN 4150 - Bus Fin Decisions
 FIN 4240 (requires Stat 326)

Select (3 cr.) from:

ACCT 2850
 MIS 3010
 MGMT 3100, 3700 or 3710
 MGMT 3720 (Phil 230 pre-req)
 ACCT 2150 or AGEDS 4510
 SCM 3010

Program Focus—Supply Chain

SCM 3010 - Supply Chain Mgmt

Select (6 cr.) from:

SCM 3400 - Project Mgmt
 SCM 4240 - Process Mgmt
 SCM 4600 - Decision Tools
 SCM 4610 - Prin of Transport.
 SCM 4660 - Global Trade Mgmt
 SCM 4860 - Purchasing

Select (3 cr.) from:

ACCT 2850
 MIS 3010
 MGMT 3100, 3700 or 3710
 MGMT 3720 (Phil 2300 pre-req)
 ACCT 2150 or AGEDS 4510
 FIN 3100