

Curriculum Vitae

John R. Schroeter

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CONTACT INFORMATION

Addresses:

Work: Department of Economics  
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EDUCATION

<u>Degree:</u>	<u>Major:</u>	<u>Institution:</u>	<u>Year:</u>
Ph.D.	Economics	University of Minnesota	1981
B.S.	Engineering/Economics	California Institute of Technology	1973

FIELDS

Industrial Organization, Applied Econometrics

EMPLOYMENT

2007 - present	Professor, Department of Economics, Iowa State University
1987 - 2007	Associate Professor, Department of Economics, Iowa State University
1988 - 1989	Visiting Associate Professor, Department of Economics, Arizona State University
1983 - 1987	Assistant Professor, Department of Economics, Iowa State University
1981 - 1983	Assistant Professor, Department of Economics, Arizona State University
1980 - 1981	Lecturer, Department of Economics, Arizona State University

## PROFESSIONAL SERVICE AND AWARDS

- 2003 - present Director of Graduate Education, Department of Economics, Iowa State University
- 2003 - present Adjunct Associate Professor, Department of Agricultural Economics, University of Nebraska - Lincoln
- 2002 - present Associate Editor of *Journal of Agricultural and Food Industrial Organization*
- 2001 Student nomination as "Outstanding Faculty Member," VEISHEA 2001
- 1997 ISU Wakonse Fellow
- 1997 Big XII Faculty Fellowship
- 1989 - 1990 Associate Editor of *Review of Industrial Organization*
- Referee for: *Rand Journal of Economics*, *Review of Economics and Statistics*, *American Journal of Agricultural Economics*, *Journal of Industrial Economics*, USDA-CSREES National Research Initiative Competitive Grants Program, and others.

## JOURNAL ARTICLES

- "Anti-corporate Farming Laws and Industry Structure: The Case of Cattle Feeding," (with Azzeddine Azzam and J. David Aiken), *American Journal of Agricultural Economics*, 88, 4 (November 2006) 1000-14.
- "Structural Change in Cigarette Demand: Cusum Tests using Panel Data," (with Aju J. Fenn), *Economics Bulletin*, 9, 8 (September 2005) 1-11.
- "Cigarettes and Addiction Information: Simulating the Demand Effects of the Tobacco Industry's 'Conspiracy of Silence'," (with Aju J. Fenn), *Applied Economics*, 36, 19 (October 2004) 2151-60.
- "Captive Supplies and Cash Market Prices for Fed Cattle: The Role of Delivery Timing Incentives," (with Azzeddine Azzam), *Agribusiness: An International Journal*, 20, 4 (Summer 2004) 347-62.
- "Captive Supplies and the Spot Market Price of Fed Cattle: The Plant-level Relationship," (with Azzeddine Azzam), *Agribusiness: An International Journal*, 19, 4 (Fall 2003) 489-504.
- "Television Advertising and Beef Demand: Bayesian Inference in a Random Effects Tobit Model," (with Jeremy T. Benson and F. Jay Breidt), *Canadian Journal of Agricultural Economics*, 50, 2 (July 2002) 201-19.

"Cigarettes and Addiction Information: New Evidence in Support of the Rational Addiction Model," (with Aju J. Fenn and Frances Antonovitz), *Economics Letters*, 72, 1 (July 2001) 39-45.

"Measuring Market Power in Bilateral Oligopoly: The Wholesale Market for Beef," (with Azzeddine Azzam and Mingxia Zhang), *Southern Economic Journal*, 66, 3 (January 2000) 526-47. (reprinted in *New Empirical Industrial Organization and the Food System*, eds. H. Kaiser and N. Suzuki, Peter Lang Publishing, 2006.)

"Concentration in Beef Packing: Do Gains Outweigh Losses?" (with Azzeddine Azzam), *Choices*, (first quarter, 1997) 26-8.

"The Tradeoff between Oligopsony Power and Cost Efficiency in Horizontal Consolidation: An Example from Beef Packing," (with Azzeddine Azzam), *American Journal of Agricultural Economics*, 77, 4 (November 1995) 825-36.

"Counterpoint: Competition and Value-of-Service Pricing in the Residential Real Estate Brokerage Market," *Quarterly Review of Economics and Finance*, 35, 3 (Fall 1995) 333-8.

"The Effects of the Business Cycle on Oligopoly Coordination: Evidence from the U.S. Rayon Industry," (with Craig Gallet), *Review of Industrial Organization*, 10, 2 (April 1995) 181-96.

"Television Advertising and Beef Demand: An Econometric Analysis of 'Split-Cable,' Household Panel Scanner Data," (with Helen H. Jensen), *Canadian Journal of Agricultural Economics*, 40, 2 (July 1992) 271-94.

"Implications of Increased Regional Concentration and Oligopsonistic Coordination in the Beef Packing Industry," (with Azzeddine Azzam), *Western Journal of Agricultural Economics*, 16, 2 (December 1991) 374-81.

"Marketing Margins, Market Power, and Price Uncertainty," (with Azzeddine Azzam), *American Journal of Agricultural Economics*, 73, 4 (November 1991) 990-9.

"Measuring Market Power in Food Processing Industries: Discussion," (invited) *American Journal of Agricultural Economics*, 72, 5 (December 1990) 1227-9.

"Measuring Market Power in Multi-Product Oligopolies: The U.S. Meat Industry," (with Azzeddine Azzam), *Applied Economics*, 22, 10 (October 1990) 1365-76.

"Measuring the Nearness of Modern Near-monies: Evidence from the 1980's," (with Jean A. Gauger), *Journal of Macroeconomics*, 12, 2 (Spring 1990) 247-61.

"Estimating the Degree of Market Power in the Beef Packing Industry," *Review of Economics and Statistics*, 70, 1 (February 1988) 158-62.

"Advertising and Competition in Routine Legal Service Markets," (with Steven R. Cox and Scott L. Smith), *Journal of Industrial Economics*, 36, 1 (September 1987) 49-60.

"Competition and Value-of-Service Pricing in the Residential Real Estate Brokerage Market," *Quarterly Review of Economics and Business*, 27, 1 (Spring 1987) 29-40.

"The Values of Waiting Time, Travel Time, and a Seat on a Bus," (with Herbert Mohring and Paitoon Wiboonchutikula), *Rand Journal of Economics*, 18, 1 (Spring 1987) 40-56.

"Attorney Advertising and the Quality of Routine Legal Services," (with Steven R. Cox and Scott L. Smith), *Review of Industrial Organization*, 2, 4 (September 1986) 340-354.

"A Reexamination of the Rationality of the Livingston Price Expectations," (with Scott L. Smith), *Journal of Money, Credit, and Banking*, 18, 2 (May 1986) 239-246.

"A Model of Taxi Service Under Fare Structure and Fleet Size Regulation," *Bell Journal of Economics*, 14, 1 (Spring 1983) 81-96 (reprinted in *The Economics of Transport*, vol. II, ed. H. Mohring, Edward Elgar Publishing, 1994).

## OTHER PUBLICATIONS

Book review: *Agricultural Commodity Markets and Trade: New Approaches to Analyzing Market Structure and Instability*, Alexander Sarris and David Hallam (Eds.); *Agricultural Economics*, 36, 1 (January 2007) 131-2.

"Anti-corporate Farming Laws and Industry Structure: The Case of Initiative 300 and Cattle Feeding" (with Azzeddine M. Azzam and J. David Aiken), *Focus: Economic Issues for Nebraskans* (a Cooperative Extension publication of the Department of Agricultural Economics, University of Nebraska-Lincoln), Spring/Summer 2003.

"The Relationship between Captive Supplies and Spot Cattle Prices: Is it Causation or merely Correlation?" (with Azzeddine Azzam), *Cornhusker Economics* (a University of Nebraska Cooperative Extension Newsletter), February 9, 2000.

"Iowa's Pork Processing Industry," (with John D. Lawrence and Marvin Hayenga), Chapter 5 in *Iowa's Pork Industry - Dollars and Scents*, Iowa State University Agriculture and Home Economics Experiment Station and Extension Service, Pm-1746, Ames, IA, January 1998 (reprinted in *Iowa Pork Producers*, July 1998, and in *Wallace's Farmer*, mid-February, 1998).

"Evaluating Advertising Using Split-Cable Scanner Data: Some Methodological Issues," (with Helen Jensen), in *Commodity Advertising and Promotion*, (NEC - 63 Conference Proceedings), eds. H. Kinnucan, S. R. Thompson, and H. S. Chang, Iowa State University Press, 1992.

#### RESEARCH REPORTS, WORKING PAPERS, AND MANUSCRIPTS

"Cash Prices and Captive Supplies in Fed Cattle Markets," July 2007.

"Multinational Corporations and the Degree of Integration in Foreign Markets: Explaining the Sales Shares of Exports, Joint Ventures, and Majority-owned Affiliates," (with Mohitur Rahman), October 2002.

"Efficiency and Market Power Effects of Packer Concentration on Beef and Pork Farm-Wholesale Price Spreads," (with Azzeddine M. Azzam and Kenneth E. Nelson), report to Market and Trade Division, Economic Research Service, USDA. Cooperative Agreement No. 43-3AEK-8-80110. March 2002.

"Econometric Analysis of Fed Cattle Procurement in the Texas Panhandle," (with Azzeddine Azzam), report to Grain Inspection, Packers, and Stockyards Administration, USDA. Cooperative Agreement No. 98-PPD-01. November 1999.  
(<http://archive.gipsa.usda.gov/psp/issues/txpeer/reportindex.htm>)

"Strategic Investment in Two-period Duopoly with Adjustment Costs" (with Moon-mo Goo), November 1997.

"Reservation Price Announcement in Sealed Bid Auctions: Comment," Iowa State University, Department of Economics, Staff Paper 282, August 1996.

"Empirical Tests of Market Power in the Meatpacking Industry: A Taxonomy of New Empirical Industrial Organization Studies and their Findings," (with Azzeddine M. Azzam and Dale G. Anderson), Chapter V in "Assessing Competition in Meatpacking: Economic History, Theory, and Evidence," Report to Packers and Stockyards Programs, Grain Inspection, Packers and Stockyards Administration, USDA. Contract No. 53-6395-2-128. September 1995.

"An Empirical Study of U.S. Forest Service Timber Auctions" (with Scott Smith), May 1994.

"A Note on the Inefficiency of Competitive Markets for Quality Goods," Iowa State University, Department of Economics, Staff Paper 249, May 1993.

"The Costs of Inefficient Fishery Regulation: A Partial Study of Pacific Halibut," (with Herbert Mohring), Iowa State University, Department of Economics, Staff Paper 229, June

1991.

"Price Spreads and Market Power in Food Processing Industries" (with Azzeddine Azzam and Emilio Pagoulatos), NE-165 Working Paper No. 8, 1989.

"Analysis of Behavior Scan Data and Beef Consumption Responses to Promotion and Advertising," Report to the National Live Stock and Meat Board; Center for Agricultural and Rural Development, Iowa State University, June 1988.

"The Costs of Concealing the Customer Queue," Arizona State University, Department of Economics, Faculty Working Paper, EC 82-118, November, 1982.

#### RECENT CONFERENCE PRESENTATIONS (since January 2003)

"Structural Change in Cigarette Demand: Cusum Tests using Panel Data," (with Aju J. Fenn), presented at the annual meeting of the Midwest Economics Association, Milwaukee, Wisconsin, March 2005.

"Anti-corporate Farming Laws and Industry Structure: The Case of Cattle Feeding," (with Azzeddine Azzam and J. David Aiken), presented at the annual meeting of the Midwest Economics Association, St. Louis, Missouri, March 2003.