

# ***Fundamental Analysis for Grain***

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Iowa State University***

***Texas A & M University Master Marketers Conference, Waco, Texas,  
January 26, 2011***



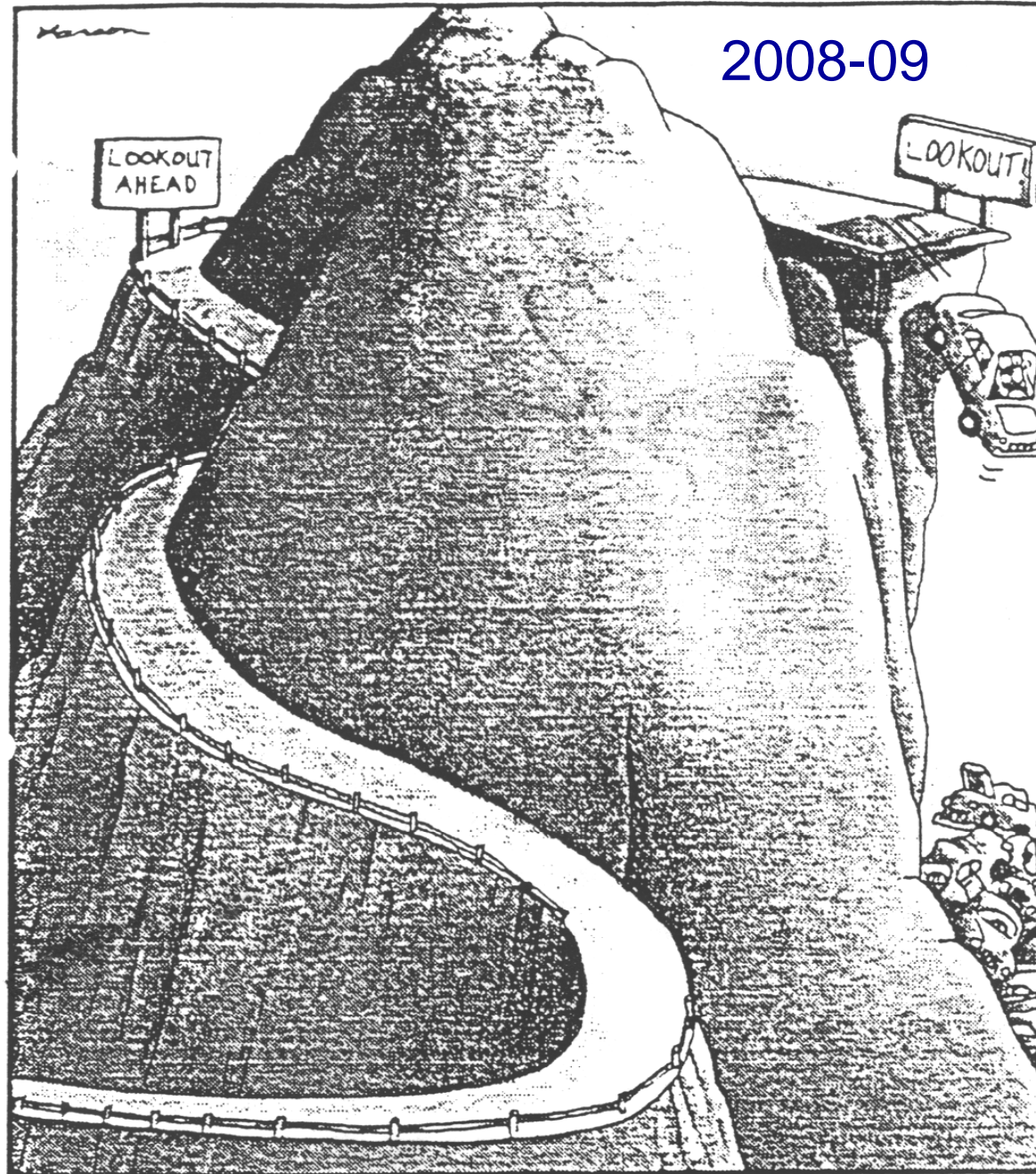
- The process of analyzing supply and demand, developing price forecasts

# *Objectives*

- Illustrate some key tools of grain price forecasting
- Explain the role of fundamental analysis in marketing
- Show our current outlook for corn, soybeans, & wheat – 2011 & 2012 crops
- **Some longer-term developments**

# *Marketing Plan Fundamentals*

- Start early
- Know your cash-flow costs & risk bearing ability
- You can't go broke taking a profit
- **Very often, the best corn & SB pricing opportunities are during Jan.-May before harvest. Consider puts @ planting time**
- Use revenue insurance as companion to pre-harvest pricing, not substitute
- Be cautious with complicated new contracts
- Understand basis & storage costs
- *Use fundamental analysis as mktg. guide*



# *Today's Risk Environment*

- **Uncertain U.S. Dollar & Weather**
- **Global Biofuels – large new Demand**
- **Low World Grain Reserves**
- **Newer Risk-Management Tools**
- **Uncertain Govt. Payments**
- **Insurance: a companion tool for mktg.**
- **Reduced World Competition**



# Topics to Be Discussed

- **Processes for Grain Supply-Demand Analysis**
  - Old-crop & new-crop
- **U.S. Ethanol Trends & Effects on Global Feed Supply-Demand**
- **USDA & other information sources**
- **Key Players in World Grain & Feed Trade**
- **Emerging Developments in China's Grain**
- **The Future: Potential Areas for increased Crops**
  - South America
  - Former Soviet Republics
  - China Corn?

# ***Fundamental Analysis***

- **Balance Sheets – A Key Concept**
- **Analyzing Export Demand**
- **Analyzing Domestic Demand**
- **Analyzing Potential Supply**
- **S-D, Carryover & price relationships**
- **Seasonality**
- **Some Key Web Sites**
- **Current Examples**

# *Why Forecast?*

**Market Risks are large**

**Business Decisions: based on committed  
& expected future costs & returns**

- **Crop acreage mix depends on prices**
- **How much N to put on corn**
- **Sell @ harvest, store into summer?**
- **Contract for harvest or later delivery?**

**Base decisions on hunch or best  
available information?**



# ***Role of Fundamental Analysis***

- Shows what to watch
- Gives guide to market sensitivity
- Helps quantify new market impacts
- Provides a benchmark price for plans
- Guiding principle: Price ***influenced*** by ***expected*** supply and demand<sup>9</sup>

# Fundamental vs. Technical Analysis

- Technical: road map and driving rules for traders as they follow market reaction to Supply-Demand
- *In the short run, markets over re-act & deviate from fundamentals, but supply & demand ultimately rule the market*

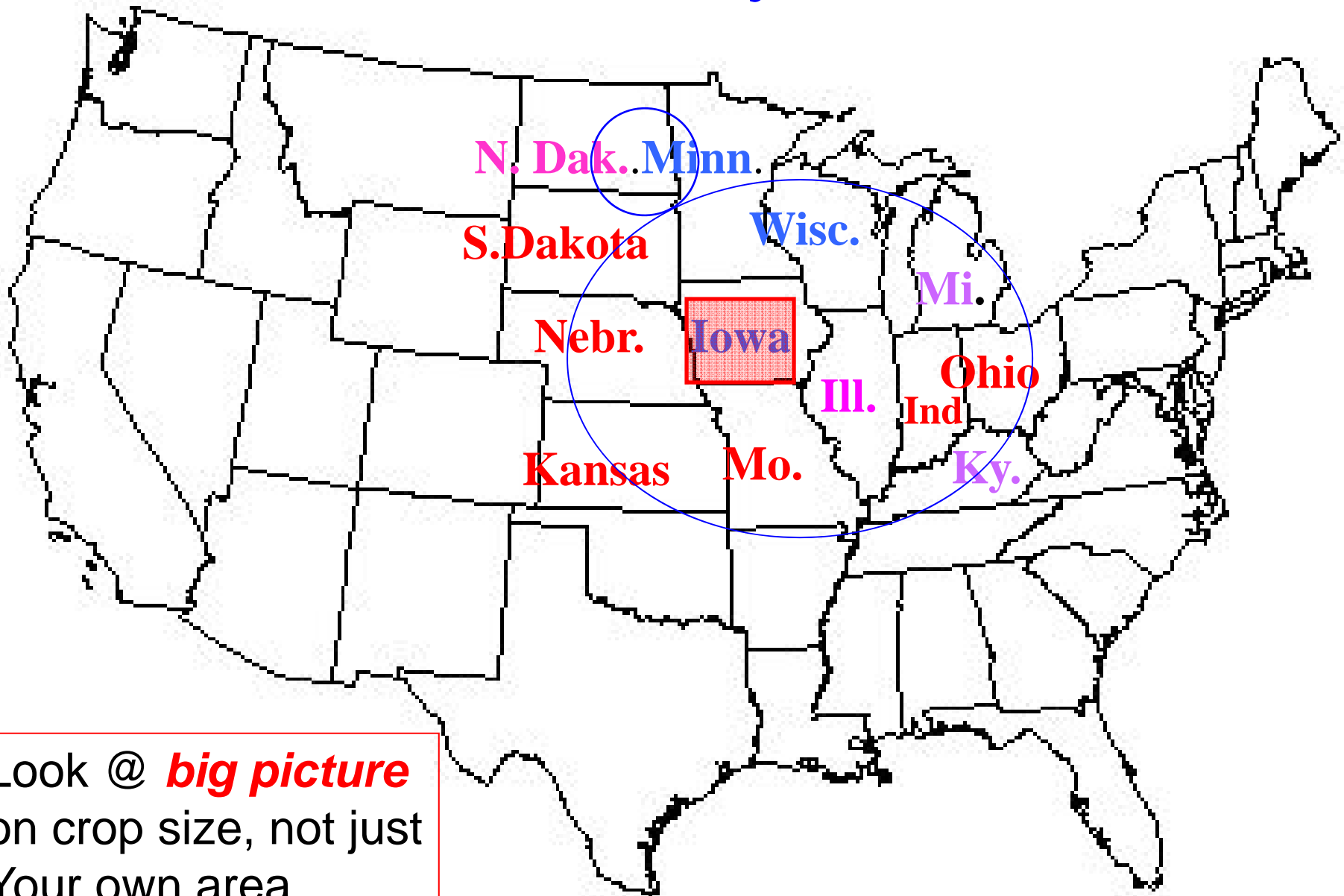
# *Objectives in This Session*

- Not to make you expert forecasters
- Understand how good forecasts are made
- Understand limitations of forecasts
- Identify good information sources
- Provide guides to help anticipate market reactions
- Update on grain outlook for 2011-12 & how outlook was developed

# *Forecasting Rules*

- Search for the big picture
- New-crop futures markets are not good forecasters
- *Never say always or never*
- If you forecast, forecast often
- Have a good historical perspective
- **Be a contrarian:** majority of traders is often wrong
- Respect market trends
- Inflation seldom increases corn & bean prices (**but may via oil & \$**)

## The U.S. Corn/Soybean Belt

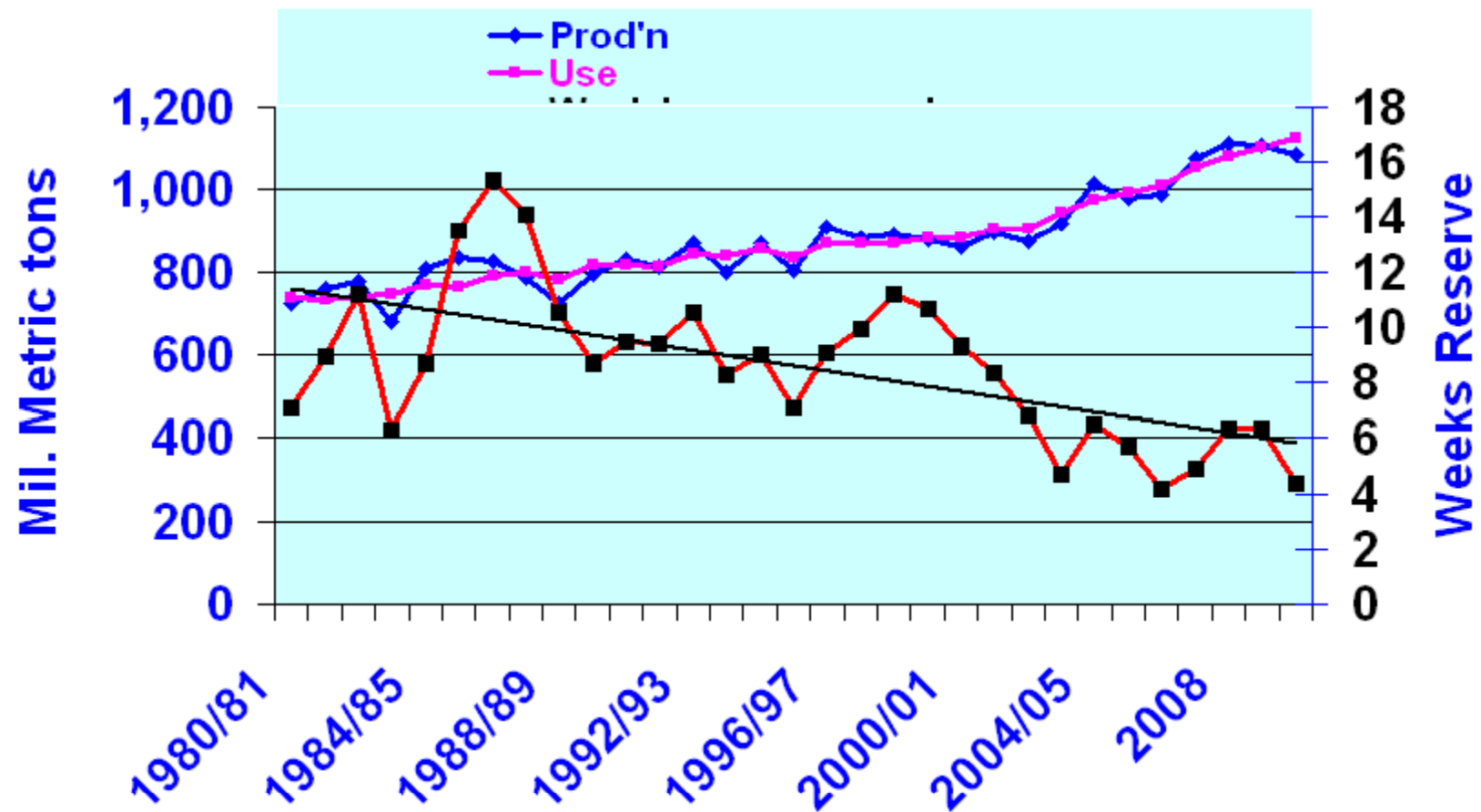


Look @ **big picture**  
on crop size, not just  
Your own area.

**81% of U.S. corn & 85% of soybeans are grown outside Iowa**

1/12/11

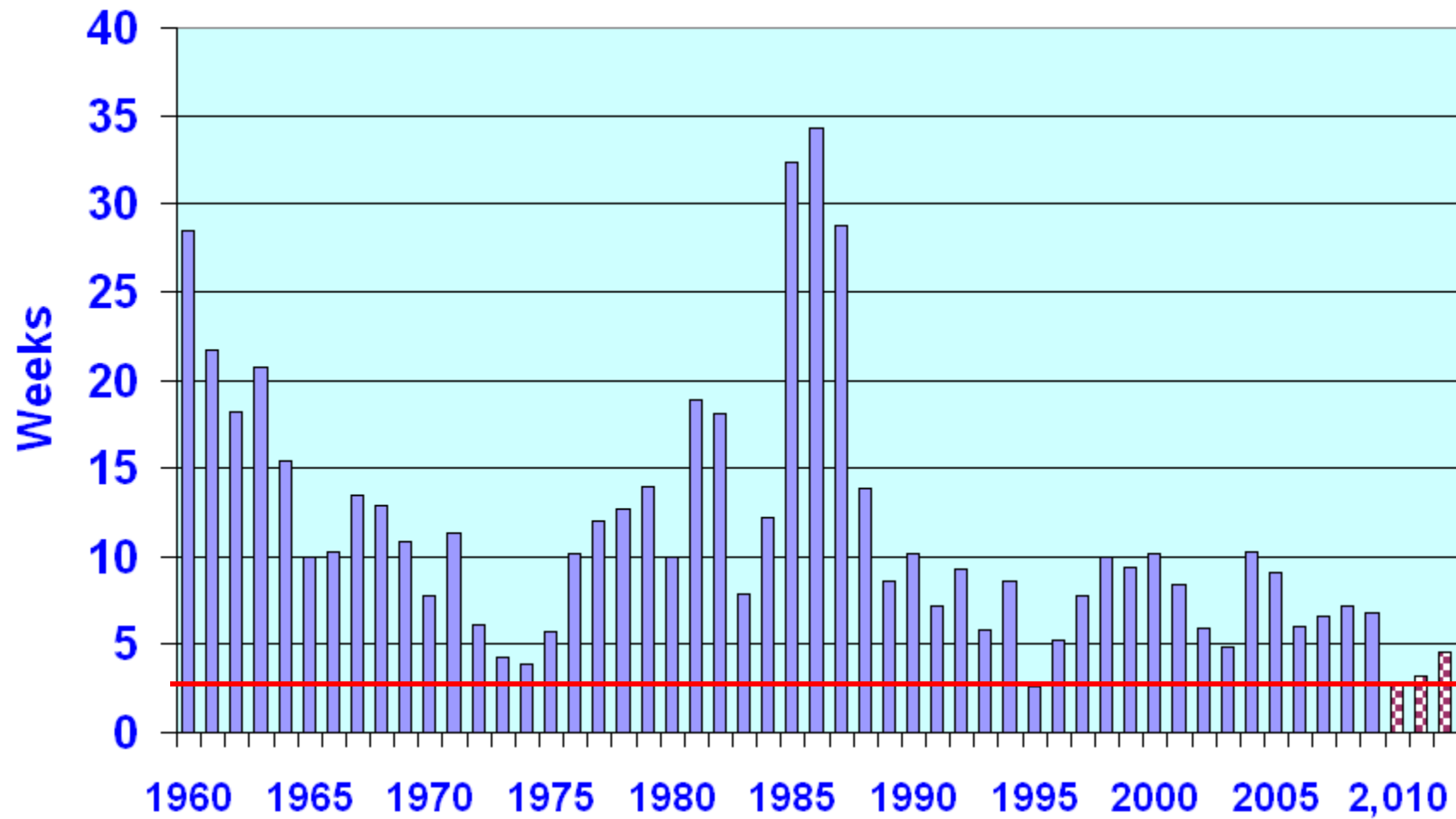
## World Feed Grain Production, Use, Carryover & Months of Reserve Supply Beyond Pipeline Needs





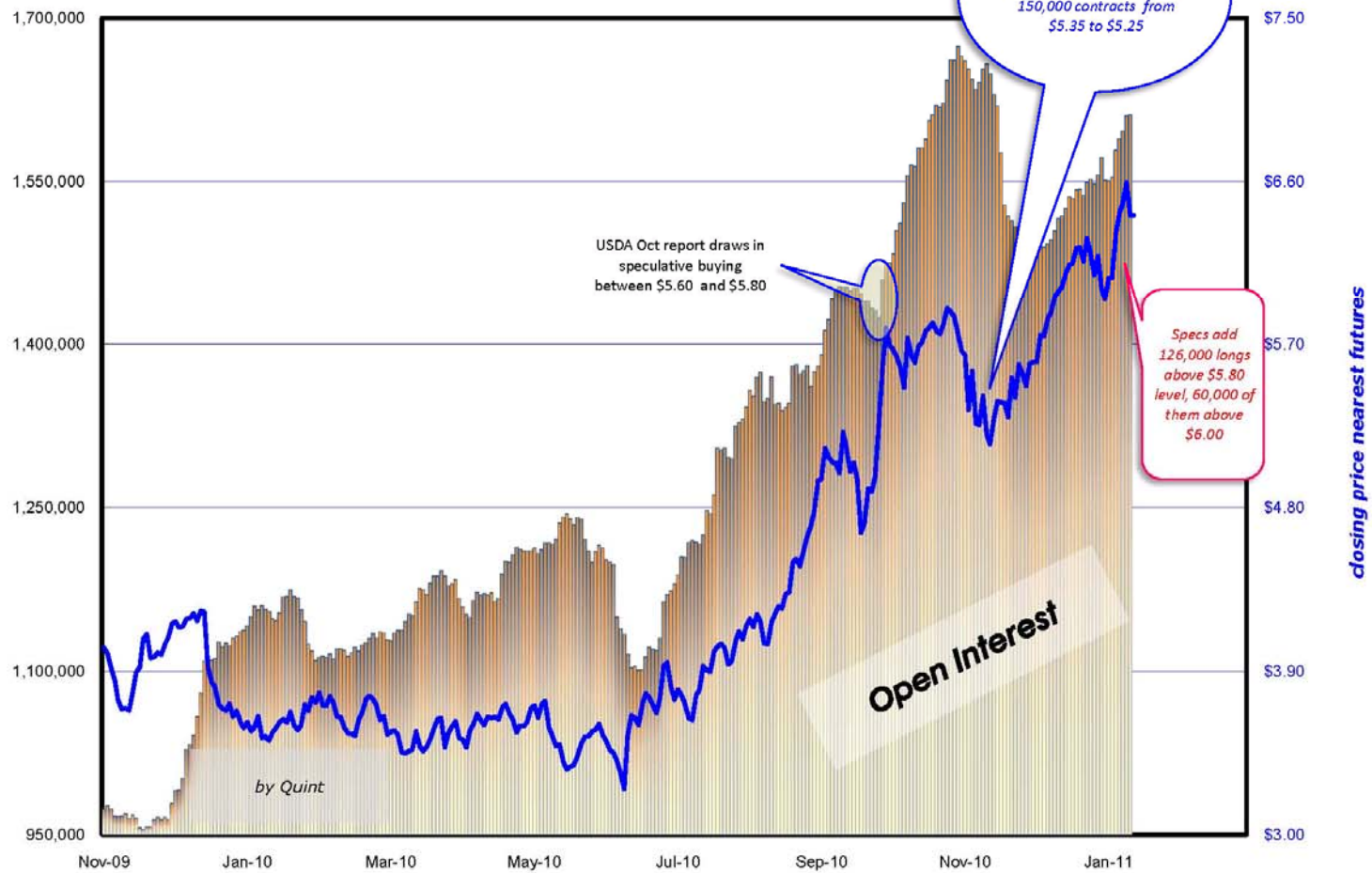
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## U.S. Corn Carryover Stocks in Weeks Supply

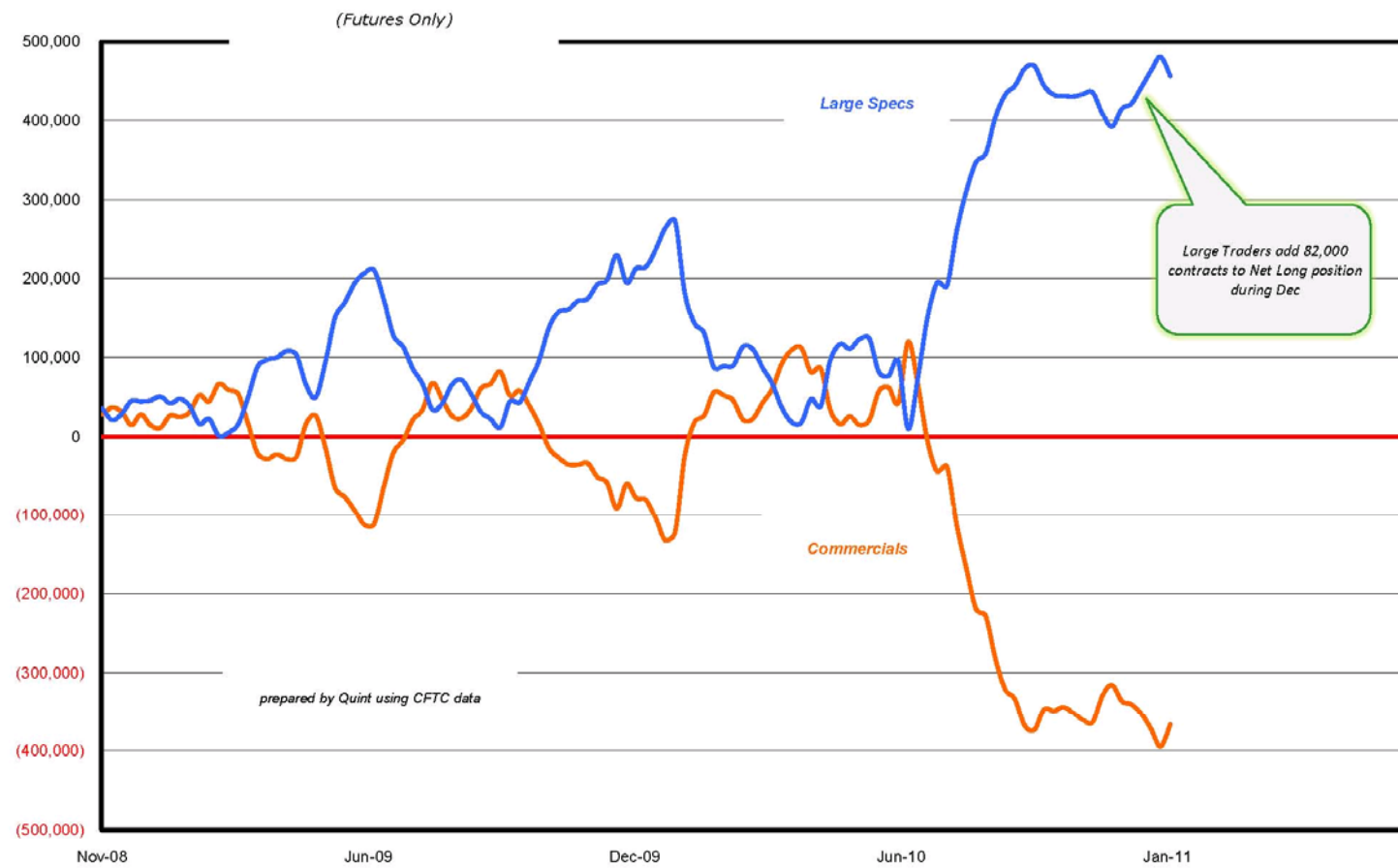


number of contracts in market

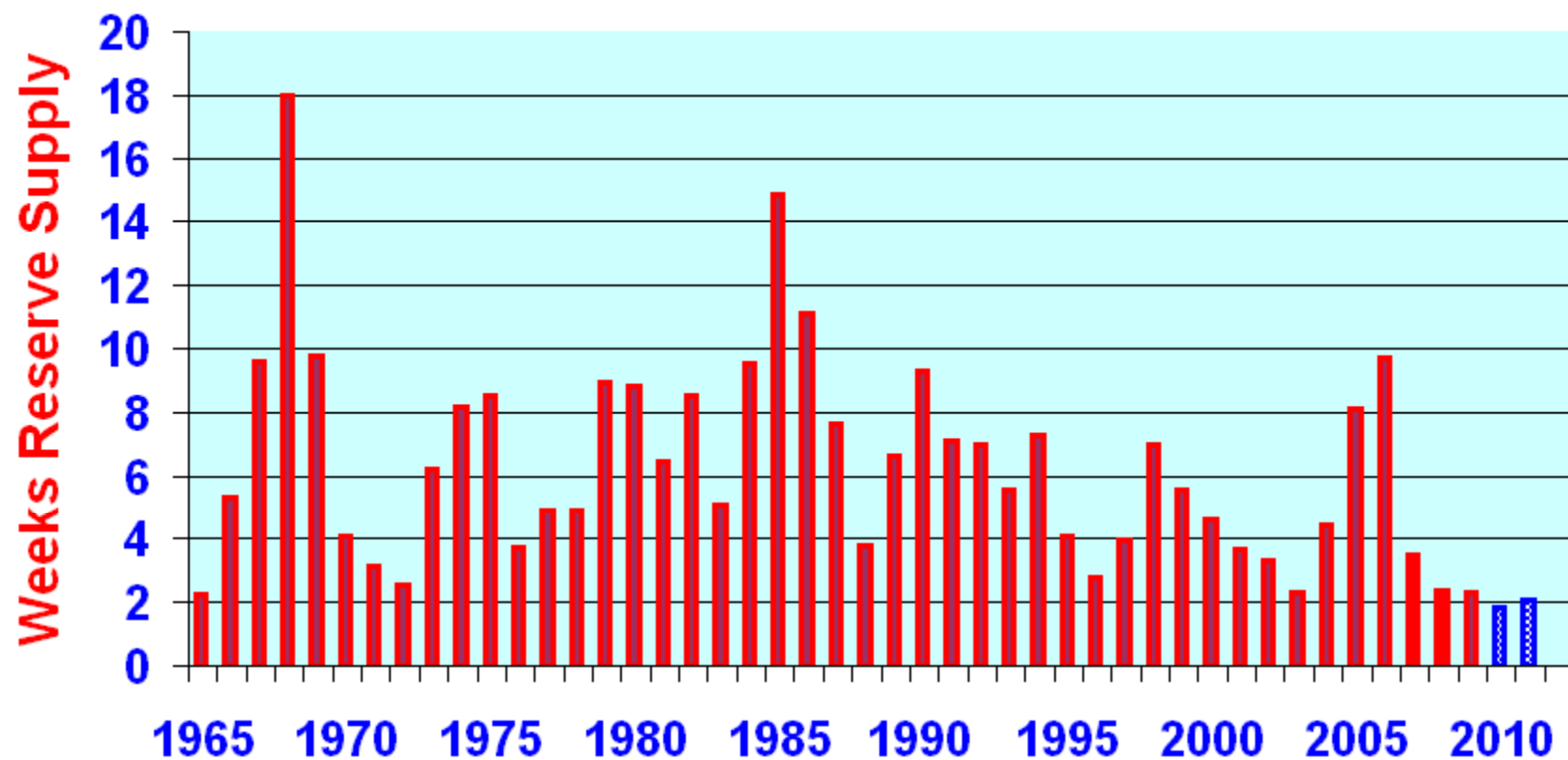
### Corn Futures Open Interest vs *Corn Price*



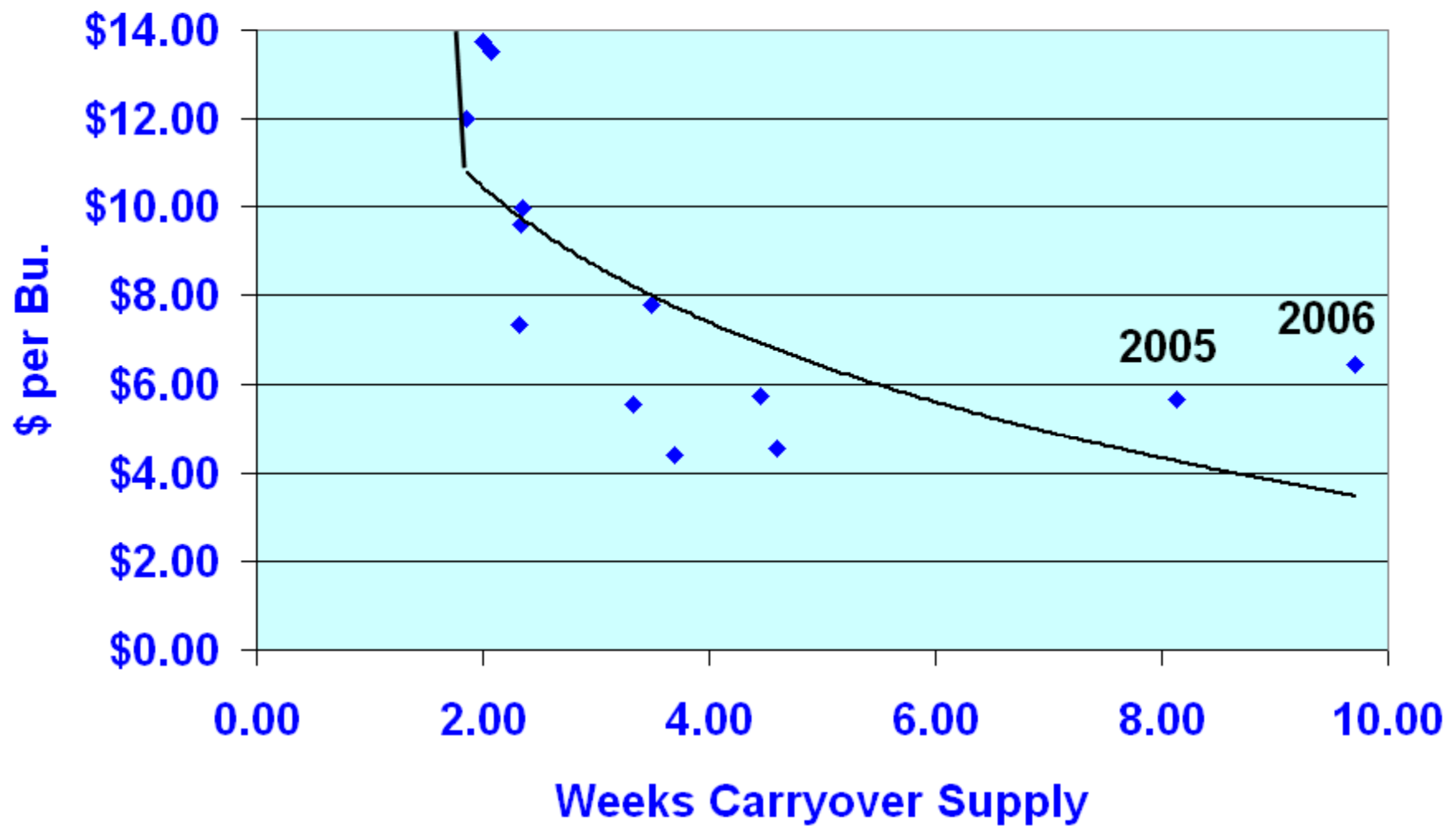
NET Futures Positions in Corn: **Commercials** vs **Large Spec Traders**



## *U.S. Soybeans, Weeks Supply*



## Soybean Prices Received by Farmers & Weeks Carryover Supply, 2000 to Proj. 2012

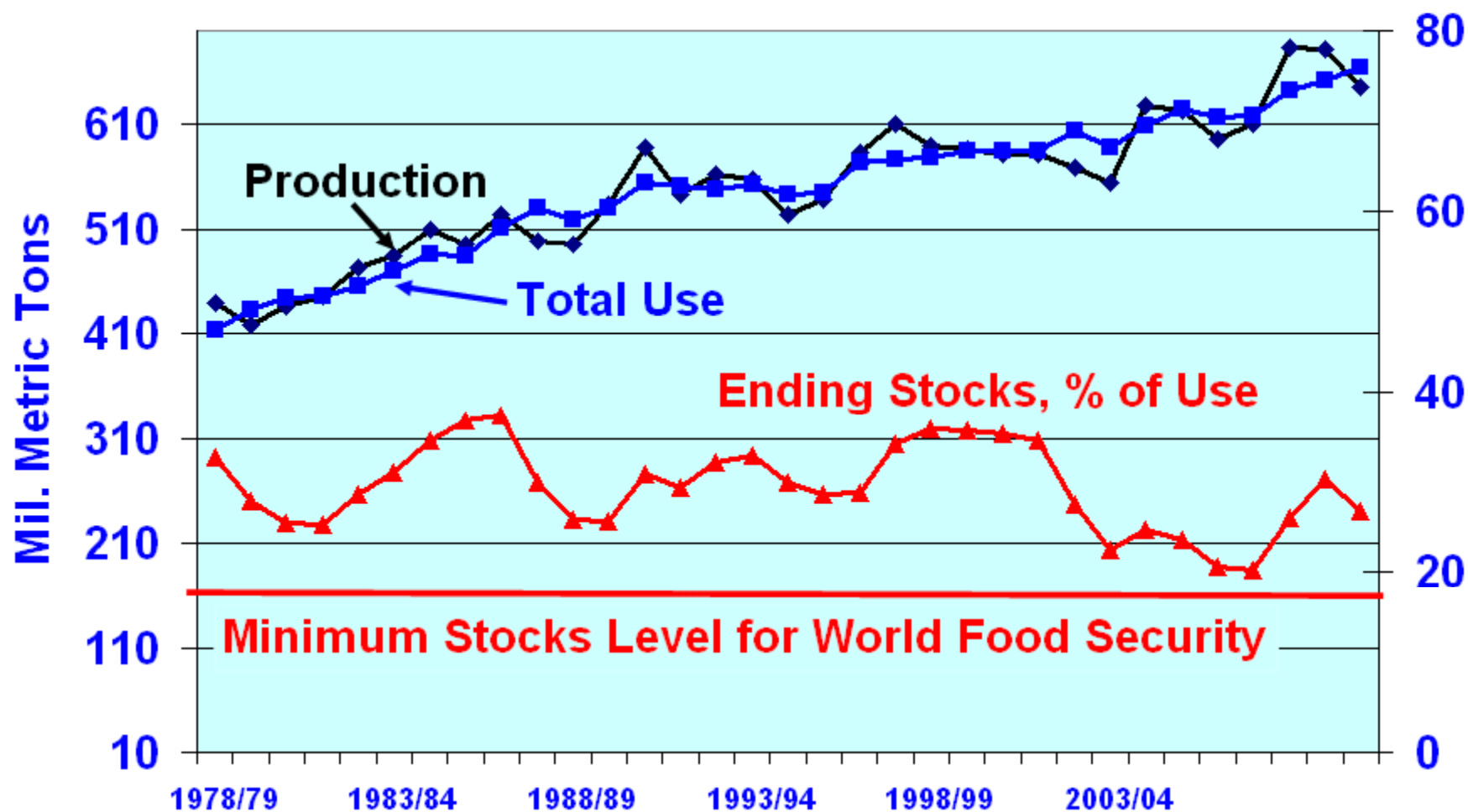


## World Wheat Production, Use & Stocks

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*Prod'n Below Use 7 of Last 10 Years*

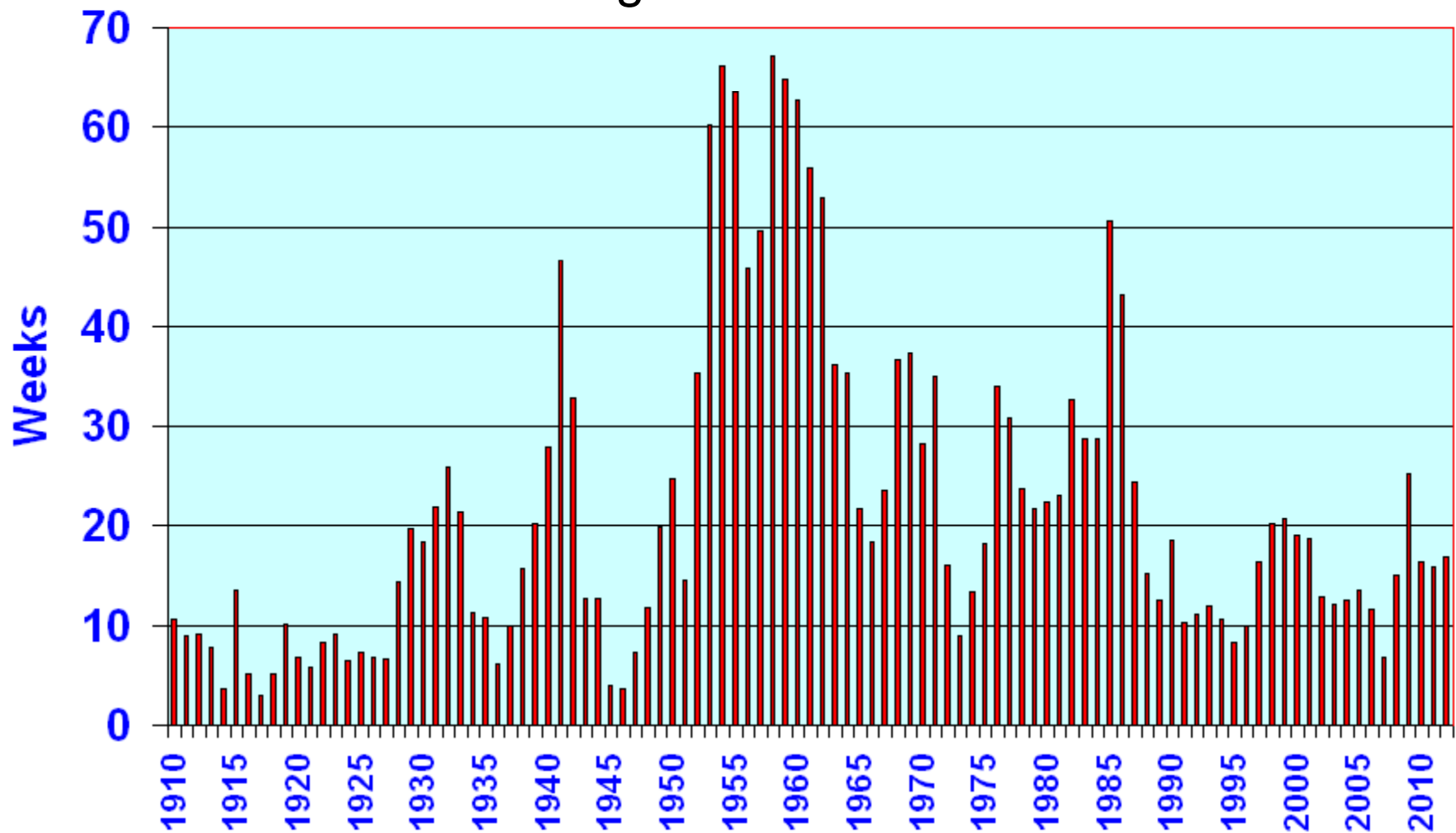
% of Use



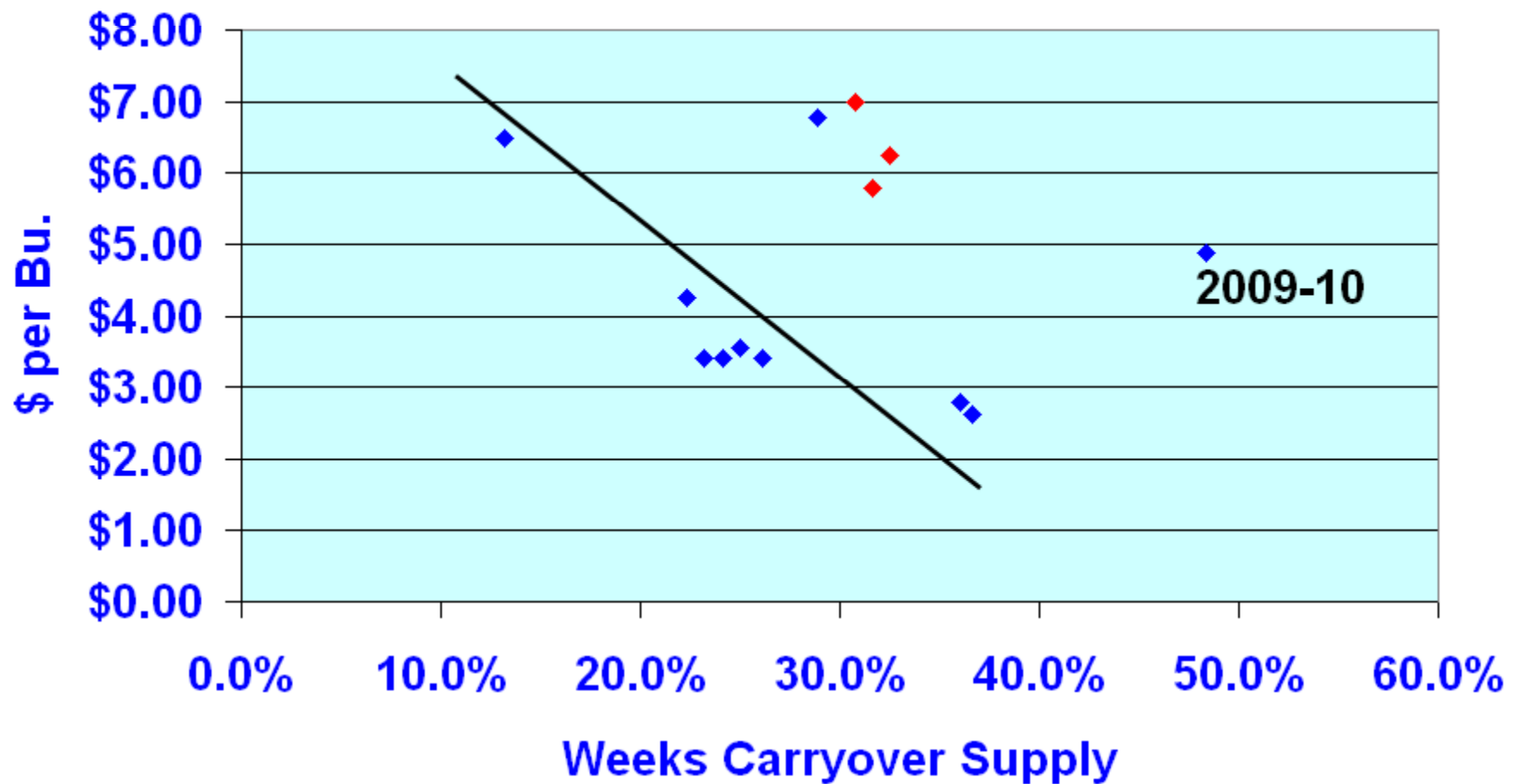


## U.S. Wheat Carryover Stocks, Weeks' Supply

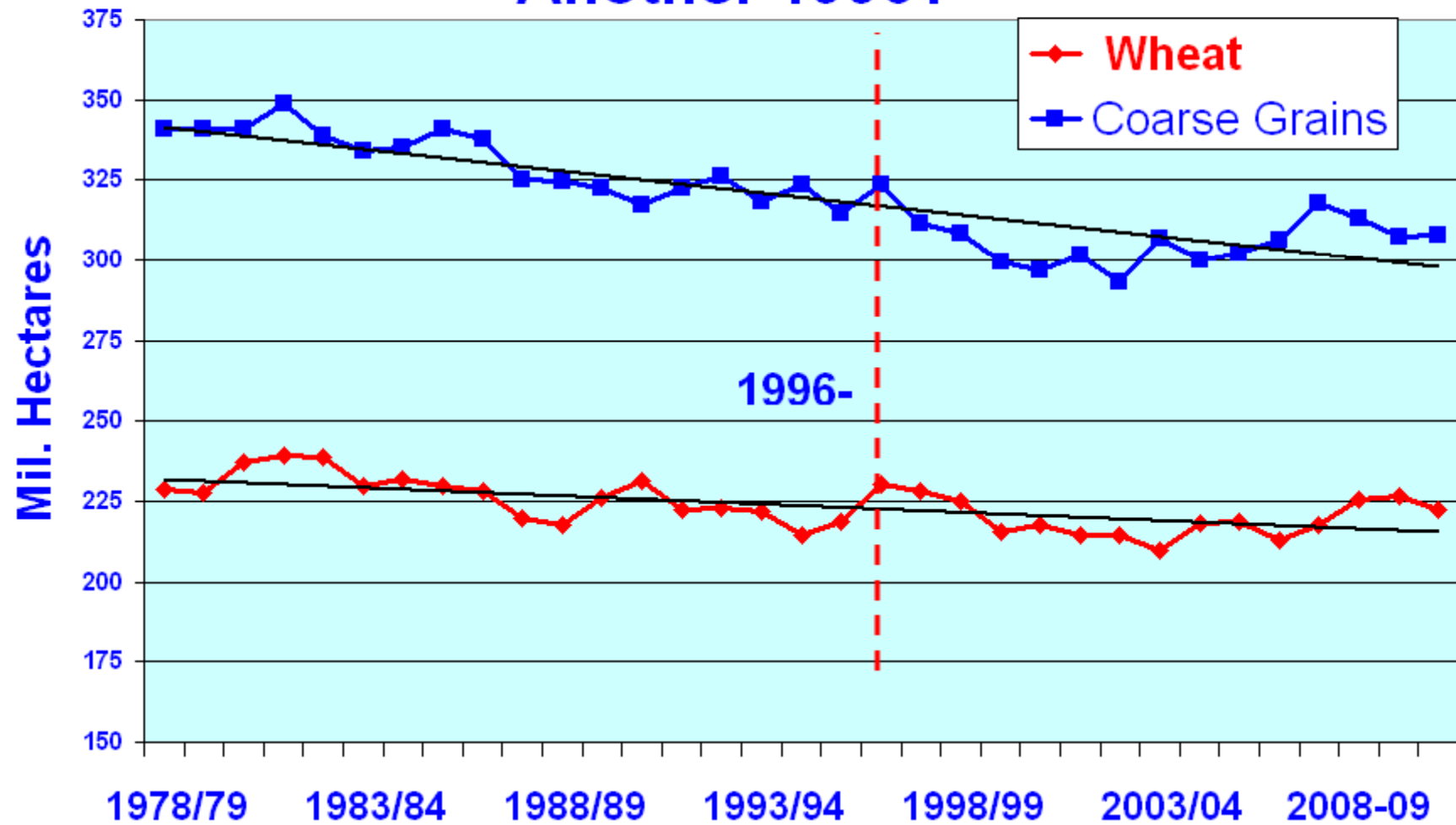
Not as tight as corn & sb



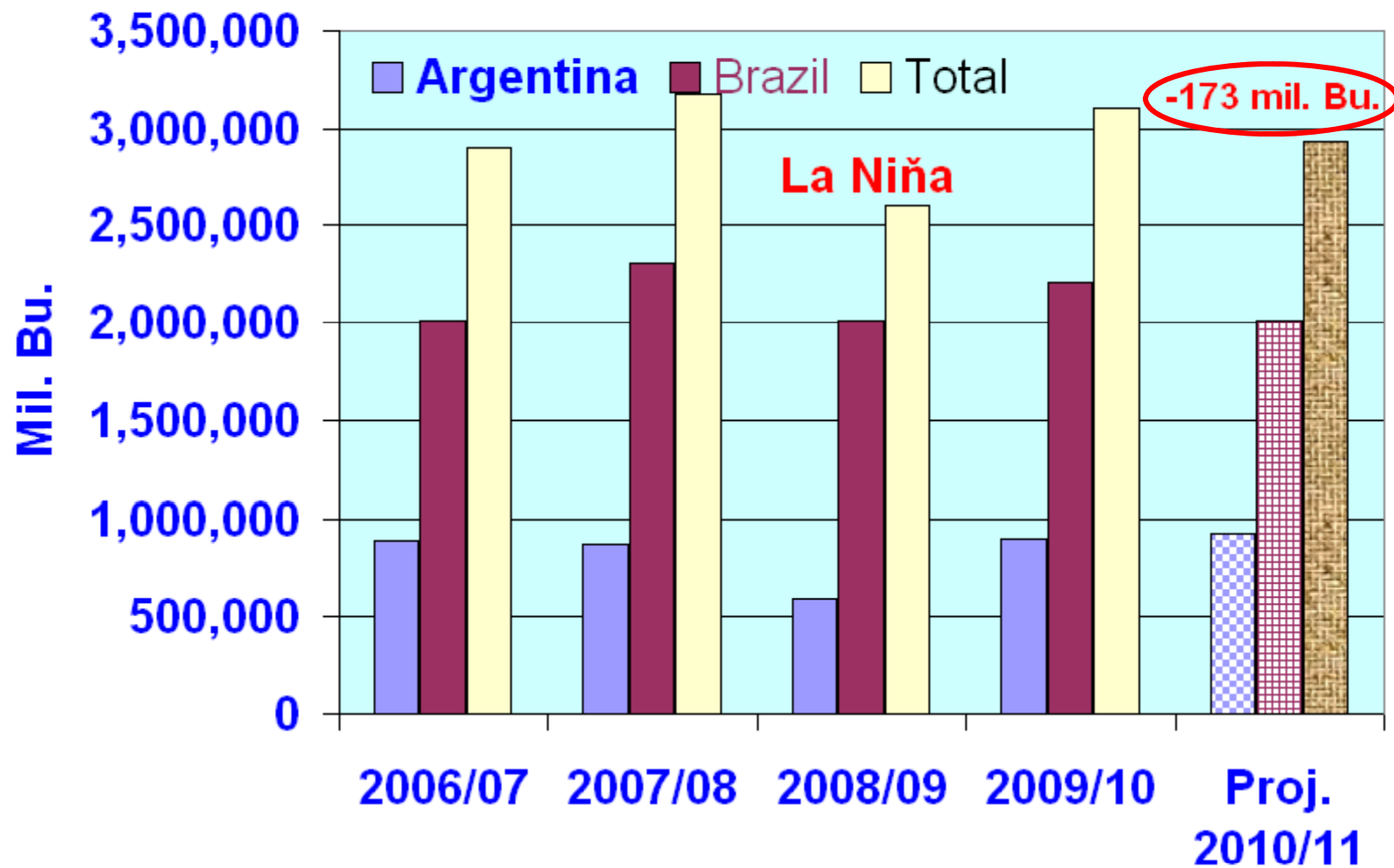
## Wheat Prices Received by Farmers & Carryover % of Use, 2000 to Proj. 2012



## World Wheat & Coarse Grain Area: Another 1996?

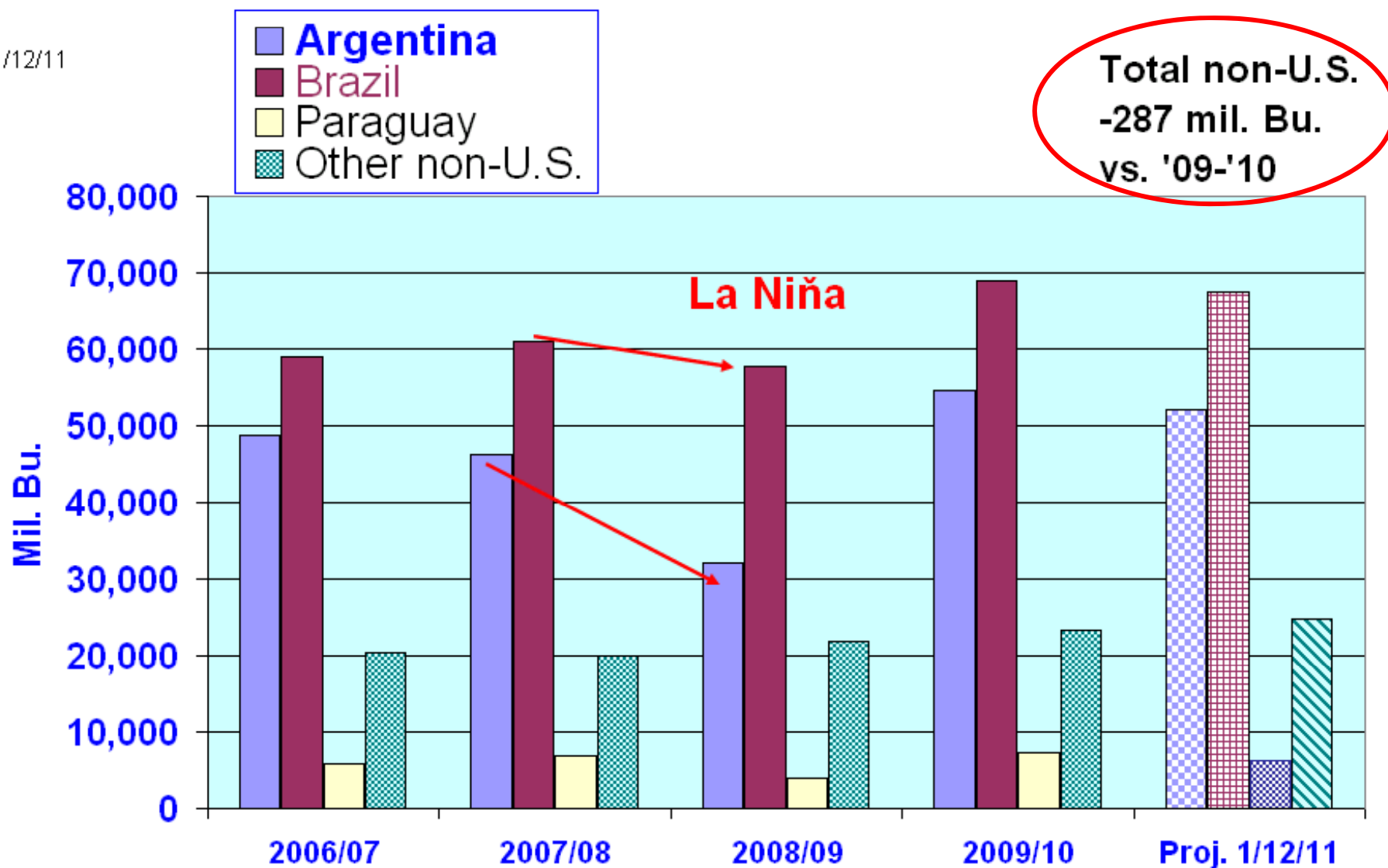


## Argentina & Brazil Corn Production



## South American Soybean Production

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# ***Some Principles***

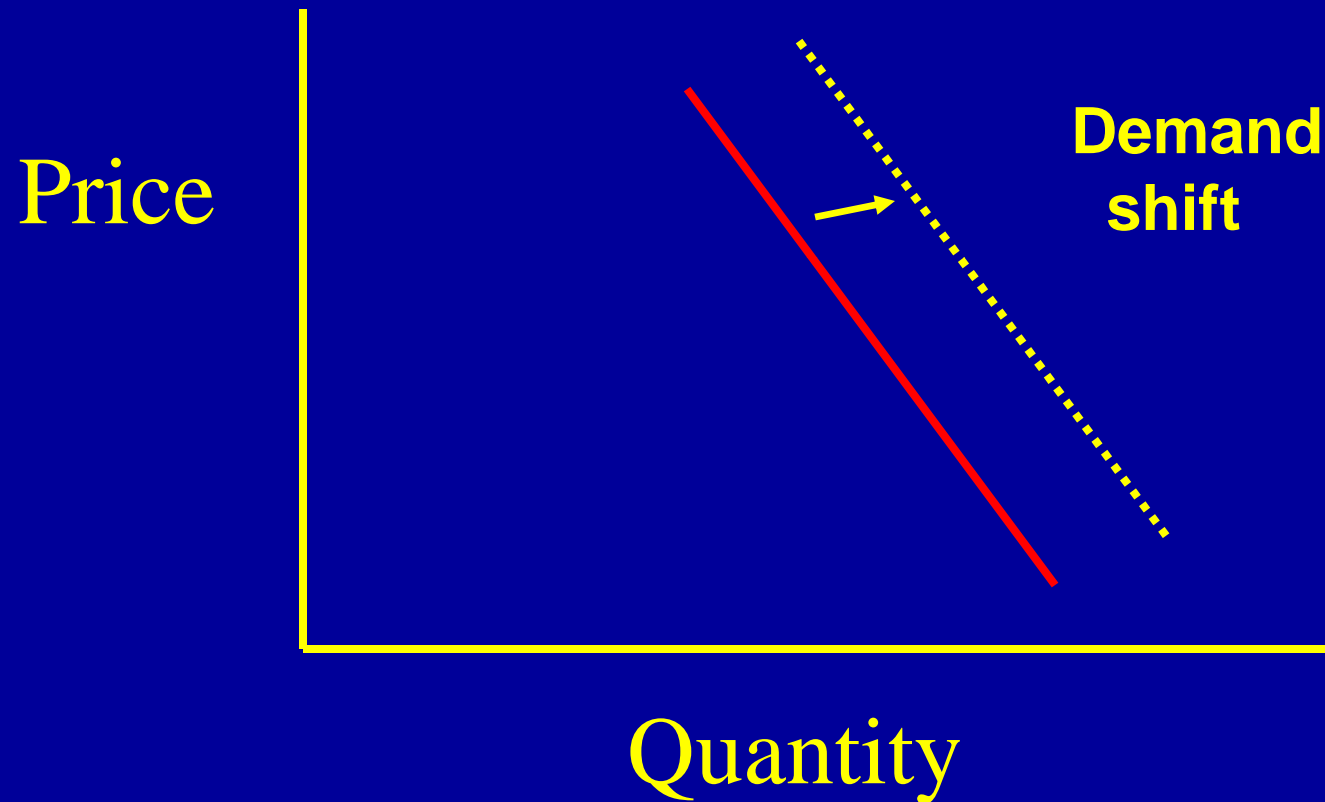
- The market guides production
- Demand has two dimensions:  
*quantity & price*
- Supply is two dimensional:  
*quantity & price*
- Market equilibrium: *price where quantity demanded equals quantity supplied*
- **If quantity supplied exceeds quantity demanded, price declines**



# FORECASTING CONSIDERATIONS: GRAIN

- Price influenced by supply, demand, & competing products S-D (wheat)
- Prices influenced by current & expected future conditions
- Grain is a global Market
- Weather: a major supply factor
- Government policy: U.S. & foreign: EU biodiesel tax example

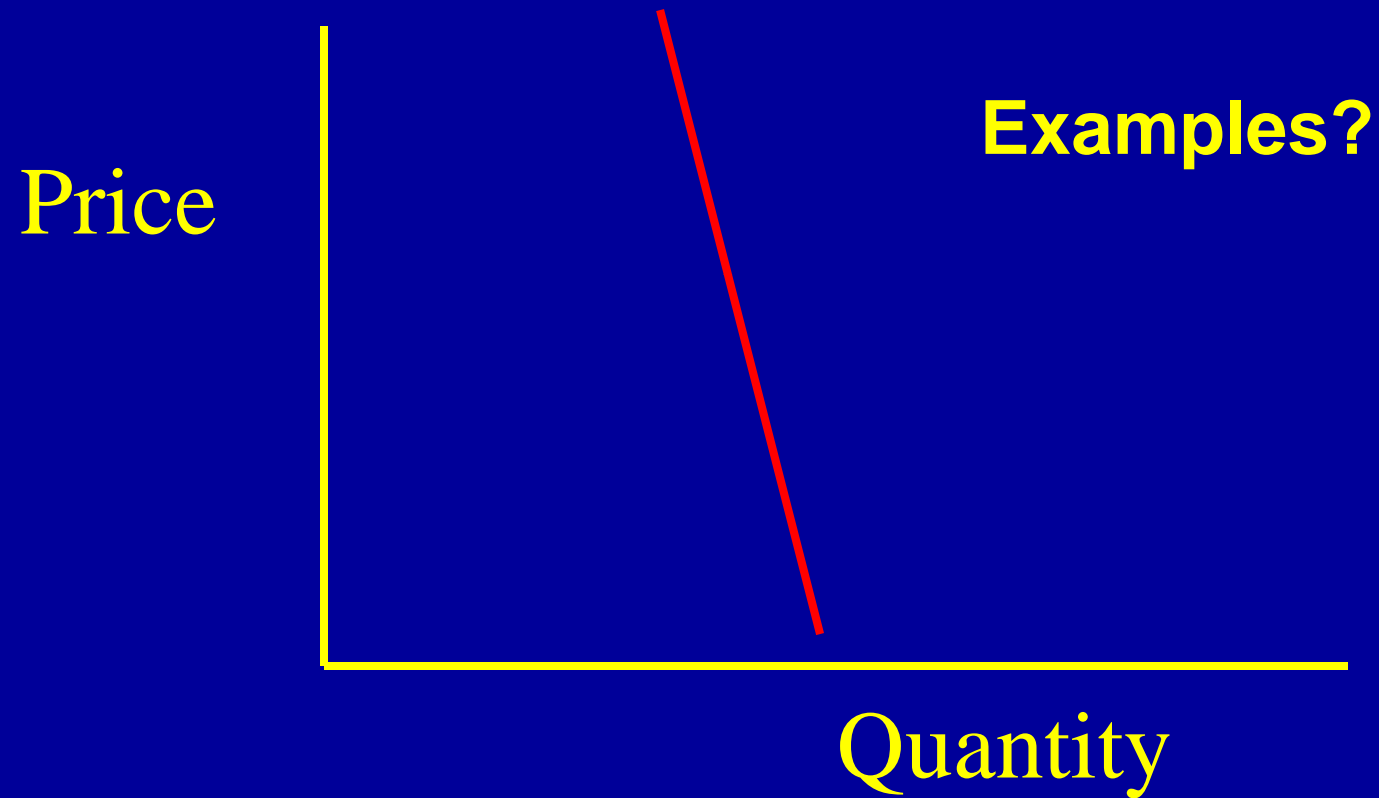
# Demand: Two dimensions



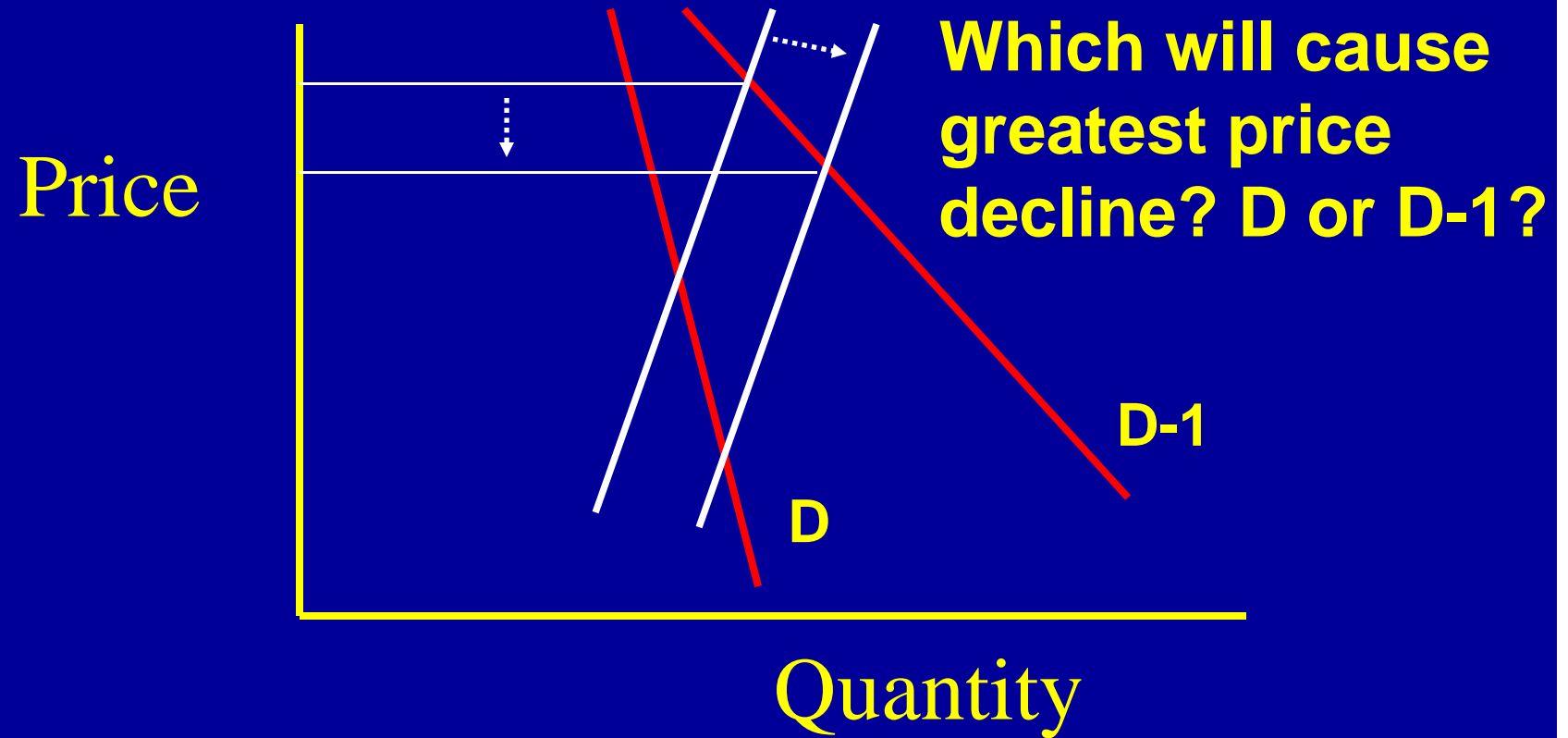
# Price Elasticity of Demand

- How quantity demanded changes with price
- Mathematical expression:  
% change in Quantity with a 1% change in price
- Price flexibility:  $1/\text{elasticity}$   
(price impact with supply change)

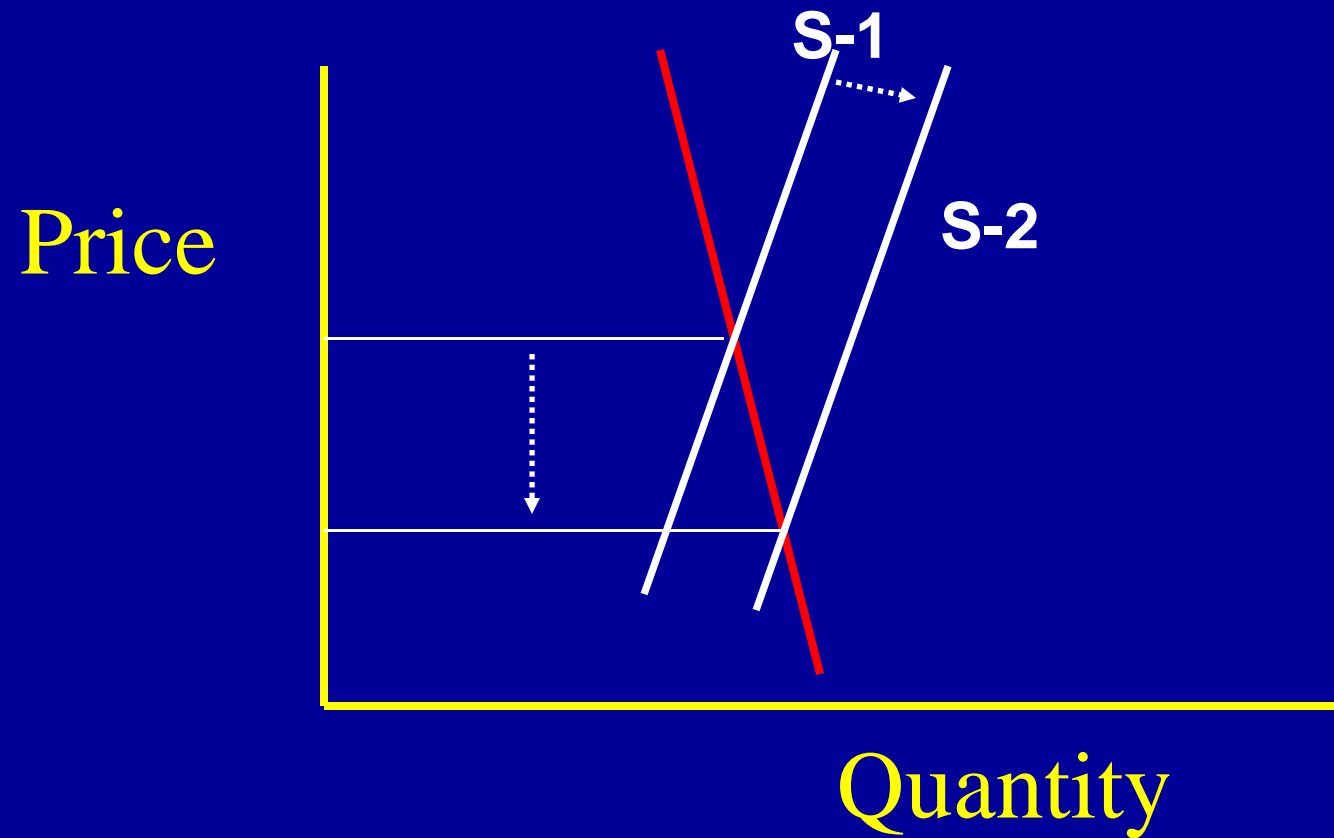
# Inelastic Demand



# Elastic & Inelastic Demand



# Inelastic Demand

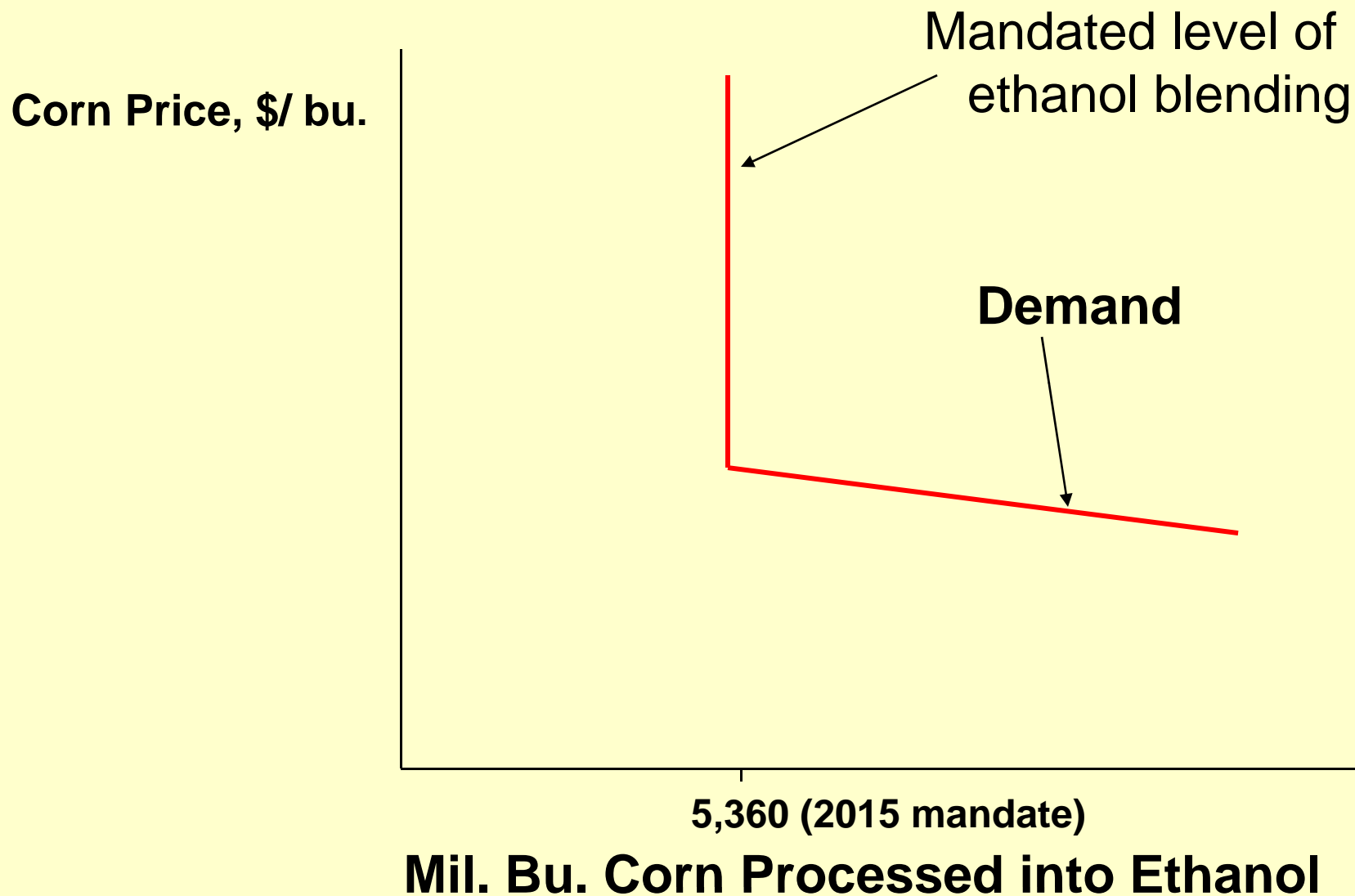


Is elasticity of D for corn changing?



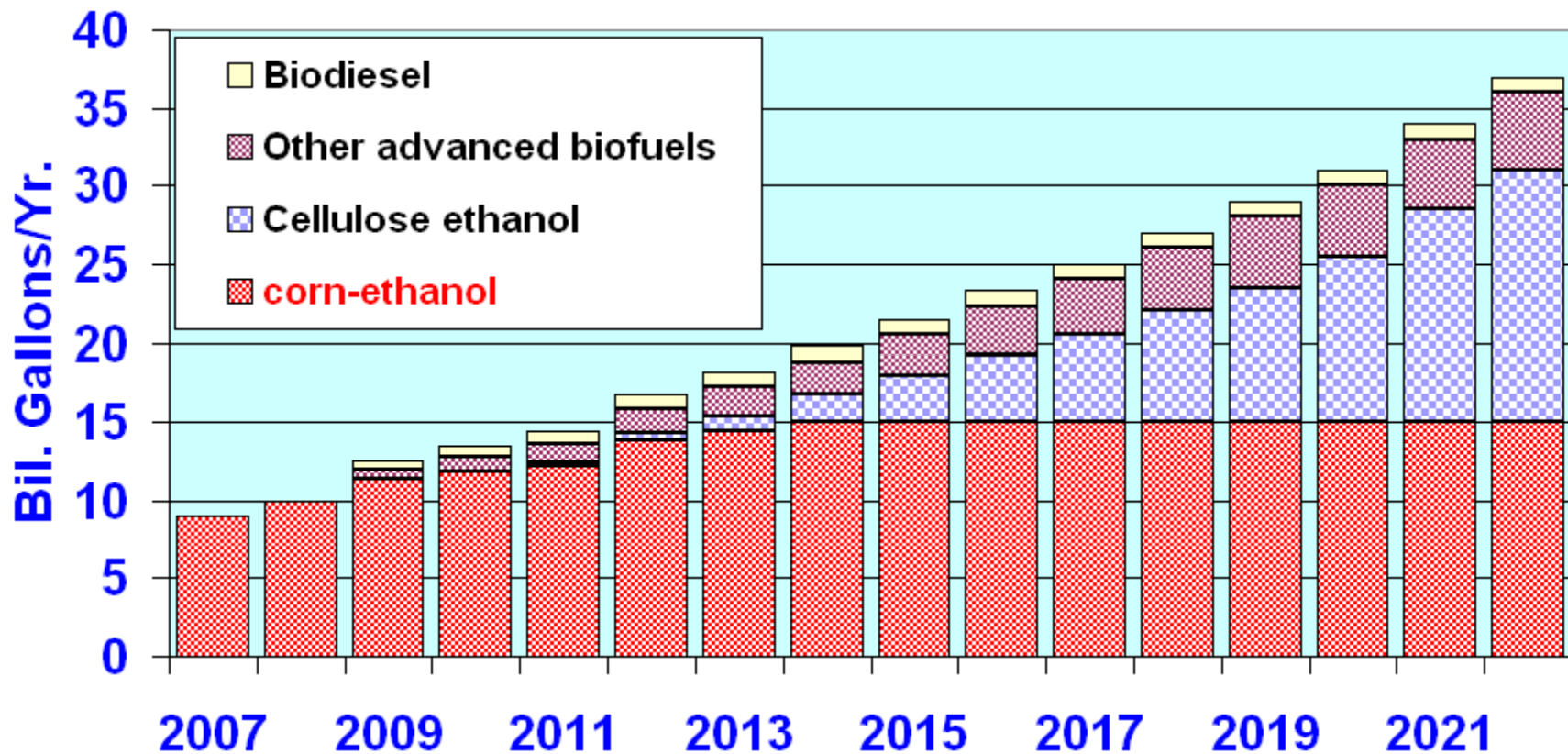
# Corn Elasticity of Demand

- Percent change in Quantity demanded with one percent change in Price
- Corn: formerly  $-.5\%$  (this may now be  $-.2$ )
- Soybeans:  $-.4\%$  (this may now be  $-.25$ )
- Or  $1\%$  chg. in corn  $S = 5\%$  chg. In price
- $1\%$  chg. In SB  $S = 4\%$  chg. in price
- *With all other market factors unchanged*



# GHG Emissions Also a Big Issue

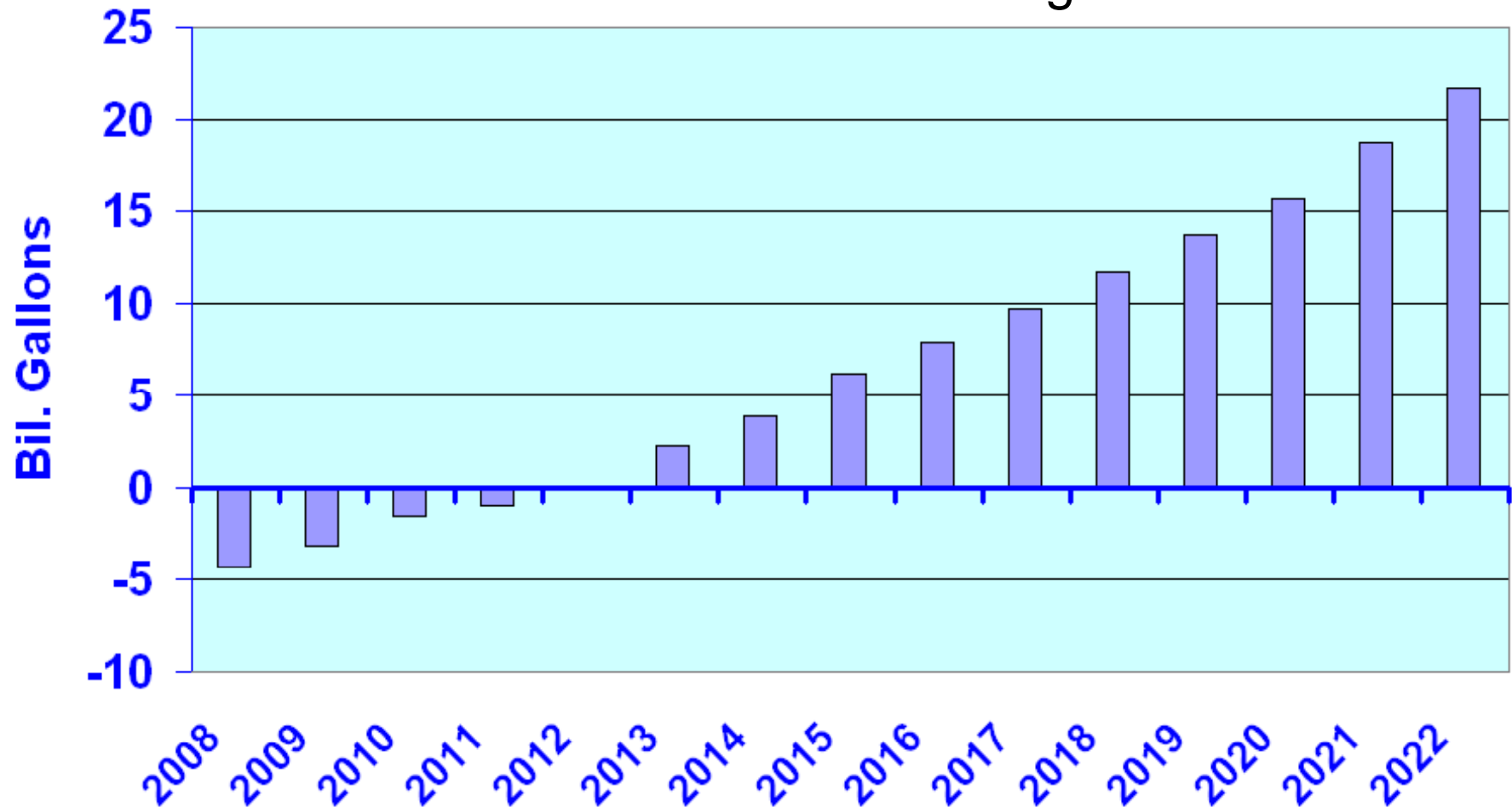
## 2007 U.S. Energy Act Biofuels Mandates



Mandates = Minimum ethanol blending volume

## The Blending Wall: Ethanol Mandates in Billion Gallons Beyond the E-10 Market

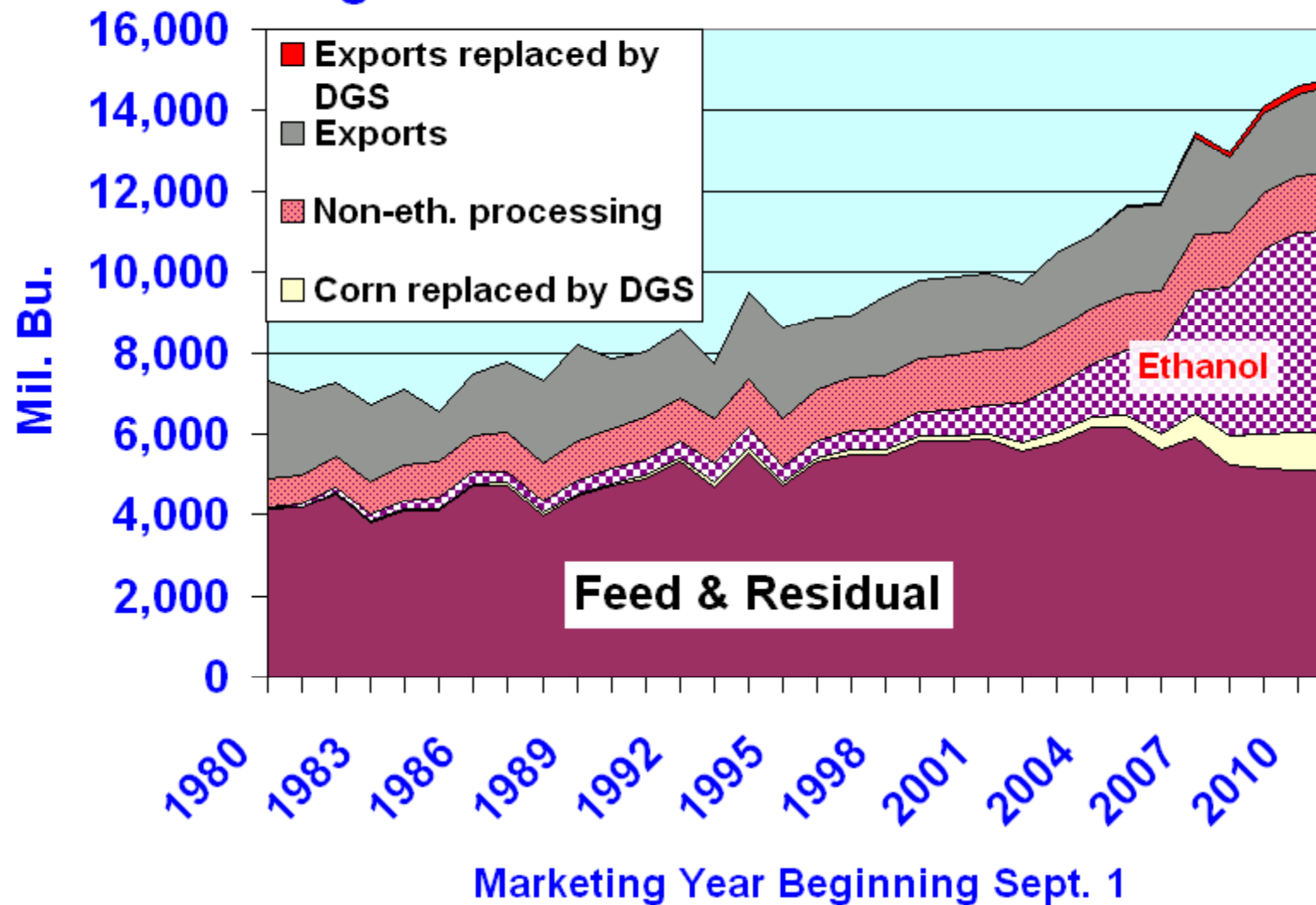
E-15: a solution to the blending wall?



**Current U.S. Ethanol Markets: E-10 & E-85**

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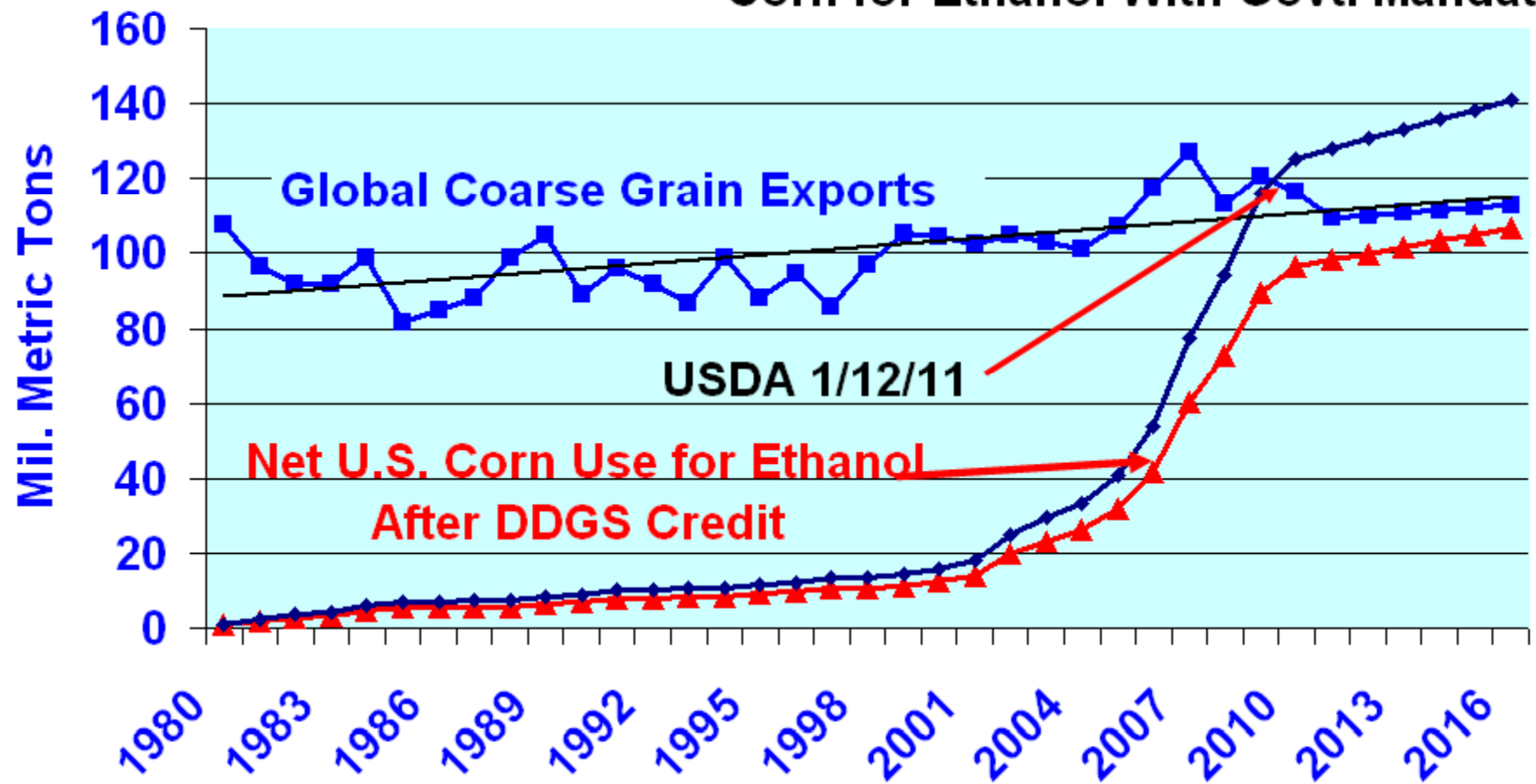
## Figure 2. Corn Utilization Trends



**Figure 3. Mil. Tons Global Coarse Grain Exports & U.S. Corn Use for Fuel Ethanol**

1/12/11

**Corn for Ethanol With Govt. Mandate**



# 41 Countries Encourage Biofuels

Ethanol, demand growth & food inflation shifting  
China from to corn exporter to importer?



# **Three Grain Price Forecasting Methods**

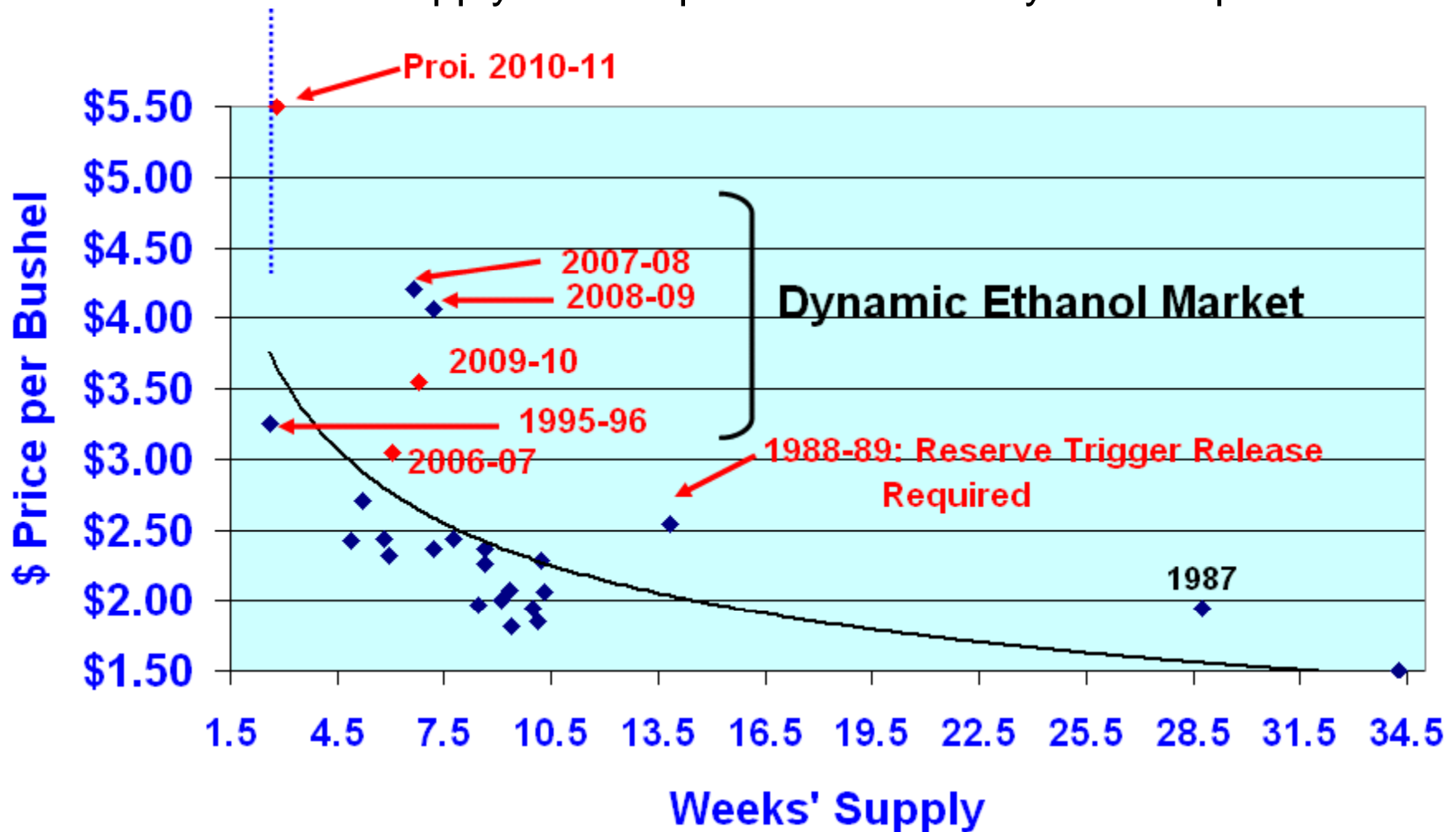
- 1. Carryover percent of total use**
- 2. Computer forecasting model**
- 3. Price flexibility based on  
elasticity of demand**



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## U.S. Corn Price & Carryover in Weeks Supply

5 weeks supply or less: price influenced by ethanol price



## Forecasting with price flexibilities

- Percent change in '10-1 supply vs. Y/A
- Adjustment for demand growth
  - Feed use
  - Processing
  - Exports
- Forecast: Price flexibility x adjusted supply change x previous year's price
- Adjustment for unusual developments

R. Wisner

Updated:1/12/2011

**Table 1. Corn Balance Sheet**

|   | 2006-07 | 2007-08 | 2008-09 | 2009-10 | Projected<br>2010-2011 | Projected 2011-2012 |        |        | Projected 2012-2013 |        |        |
|---|---------|---------|---------|---------|------------------------|---------------------|--------|--------|---------------------|--------|--------|
|   |         |         |         |         |                        | Low                 | Med.5/ | High   | Low                 | Med.5/ | High   |
| Yield (bu. per acre)                    | 149.1   | 150.7   | 153.9   | 164.7   | 152.8                  | 152.0               | 162.0  | 168.0  | 153.0               | 164.2  | 170.0  |
| Long-term Historical Yield Probability: |         |         |         |         |                        | 18%                 | 65%    | 17%    | 18%                 | 65%    | 17%    |
| Supplies:                               |         |         |         |         |                        |                     |        |        |                     |        |        |
| Planted acres (million)                 | 78.3    | 93.5    | 86.0    | 86.4    | 88.2                   | 91.5                | 91.5   | 92.0   | 91.5                | 91.5   | 92.0   |
| Harvested acres (million)               | 70.6    | 86.5    | 78.6    | 79.5    | 81.4                   | 83.9                | 84.5   | 85.0   | 83.9                | 84.5   | 85.0   |
| Production (mil. bu.)                   | 10,535  | 13,038  | 12,092  | 13,092  | 12,447                 | 12,753              | 13,689 | 14,280 | 12,837              | 13,875 | 14,450 |
| Beginning carryover (mil. bu.)          | 1,967   | 1,304   | 1,624   | 1,673   | 1,708                  | 715                 | 715    | 715    | 835                 | 835    | 835    |
| Total Supply (incl. imports)            | 12,514  | 14,362  | 13,729  | 14,774  | 14,165                 | 13,485              | 14,415 | 15,005 | 13,690              | 14,720 | 15,295 |
| Total Usage: (mil. bu.)                 |         |         |         |         |                        |                     |        |        |                     |        |        |
| Feed & residual                         | 5,598   | 5,913   | 5,246   | 5,140   | 5,125                  | 4,500               | 5,050  | 5,125  | 4,500               | 5,100  | 5,175  |
| Ethanol                                 | 2,117   | 3,049   | 3,677   | 4,568   | 4,925                  | 4,925               | 5,025  | 5,035  | 5,050               | 5,100  | 5,150  |
| Food, ind. & seed                       | 1,371   | 1,338   | 1,276   | 1,371   | 1,375                  | 1,375               | 1,380  | 1,380  | 1,380               | 1,385  | 1,385  |
| Exports                                 | 2,125   | 2,437   | 1,858   | 1,987   | 2,025                  | 2,025               | 2,125  | 2,150  | 1,900               | 1,950  | 2,000  |
| Total Usage                             | 11,210  | 12,737  | 12,056  | 13,066  | 13,450                 | 12,825              | 13,580 | 13,690 | 12,830              | 13,535 | 13,710 |
| Ending Carryover: (mil. bu.)            | 1,304   | 1,624   | 1,673   | 1,708   | 715                    | 660                 | 835    | 1,315  | 860                 | 1,185  | 1,585  |
| Carryover, weeks of total use           | 6.0     | 6.6     | 7.2     | 6.8     | 2.8                    | 2.7                 | 3.2    | 5.0    | 3.5                 | 4.6    | 6.0    |
| Prices:                                 |         |         |         |         |                        |                     |        |        |                     |        |        |
| U.S. weighted avg. farm price           | \$3.04  | \$4.20  | \$4.06  | \$3.55  |                        |                     |        |        |                     |        |        |
| Iowa weighted avg. farm price           | \$2.99  | \$4.15  | \$4.01  | \$3.50  |                        |                     |        |        |                     |        |        |
| Counter-cyclical pmt.                   | \$0.00  | \$0.00  | \$0.00  | \$0.00  |                        |                     |        |        |                     |        |        |
| Harvest price (central Iowa)            | \$2.80  | \$3.30  | \$3.50  | \$3.60  |                        |                     |        |        |                     |        |        |
| Dec. futures price (harvest avg.)       | \$3.15  | \$3.80  | \$3.85  | \$3.95  |                        |                     |        |        |                     |        |        |
| Wheat/Corn Price Ratio                  | 1.40    | 1.54    | 1.67    | 1.37    |                        |                     |        |        |                     |        |        |
| Soybean/corn price ratio                | 2.12    | 2.40    | 2.46    | 2.70    |                        |                     |        |        |                     |        |        |
| Wheat Price                             | 4.26    | 6.48    | 6.78    | 4.85    |                        |                     |        |        |                     |        |        |

Assignment:

Insert your forecasts of 2010-11 U.S. weighted avg. farm prices for corn.

U.S. supply chg. vs 2009-10

Plus S. American crop chg.

Plus demand change

Effective S equiv. chg.

Effective S equiv. chg. % of

2009-10 total supply

Forecast Price: above % chg. (Times 5 )(times 2009-10 price):

-173

|   |         |         |         |         |                        |                     |        |        |                     |        |        |
|---|---------|---------|---------|---------|------------------------|---------------------|--------|--------|---------------------|--------|--------|
| R. Wisner   |         |         |         |         | Updated:1/12/2011      |                     |        |        |                     |        |        |
| <b>Table 1. Corn Balance Sheet</b>  | 2006-07 | 2007-08 | 2008-09 | 2009-10 | Projected<br>2010-2011 | Projected 2011-2012 |        |        | Projected 2012-2013 |        |        |
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| Assignment:   |         |         |         |         |                        |                     |        |        |                     |        |        |
| Insert your forecasts of 2010-11 U.S. weighted avg. farm prices for corn. |         |         |         |         |                        |                     |        |        |                     |        |        |
|   |         |         |         |         |                        |                     |        |        |                     |        |        |
| U.S. supply chg. vs 2009-10   |         |         |         |         |                        |                     | -609   |        |                     |        |        |
| Plus S. American crop chg.  |         |         |         |         |                        |                     | -173   |        |                     |        |        |
| Plus demand change  |         |         |         |         |                        |                     | -339   |        |                     |        |        |
| Effective S equiv. chg.   |         |         |         |         |                        |                     | -1121  |        |                     |        |        |
| Effective S equiv. chg. % of<br>2009-10 total supply                      |         |         |         |         |                        |                     | -0.076 |        |                     |        |        |
| Forecast Price: above % chg. (Times 5 )(times 2009-10 price):             |         |         |         |         |                        |                     | \$4.90 |        |                     |        |        |

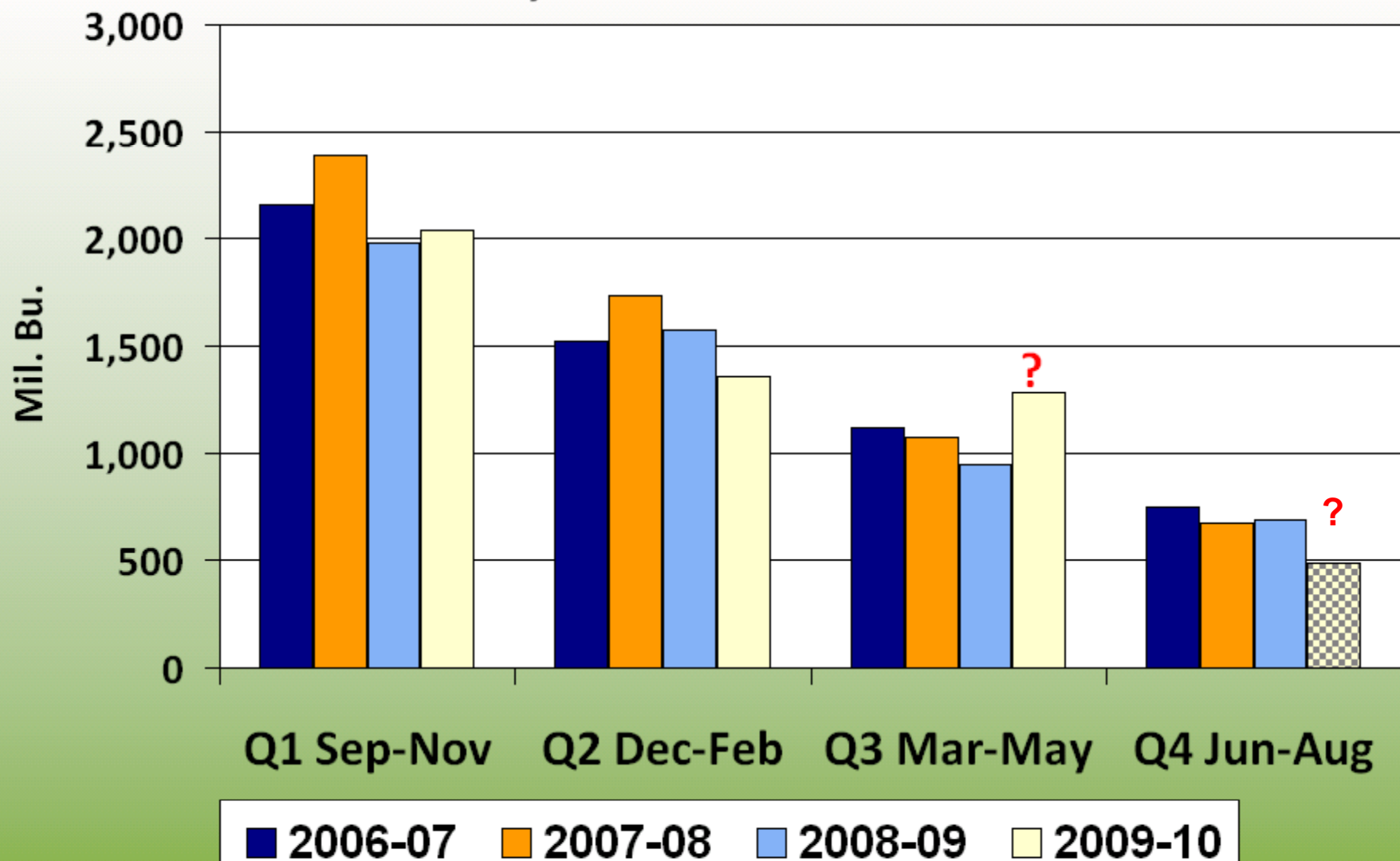
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## Forecasting with corn price flexibility (Price Elasticity -.2)

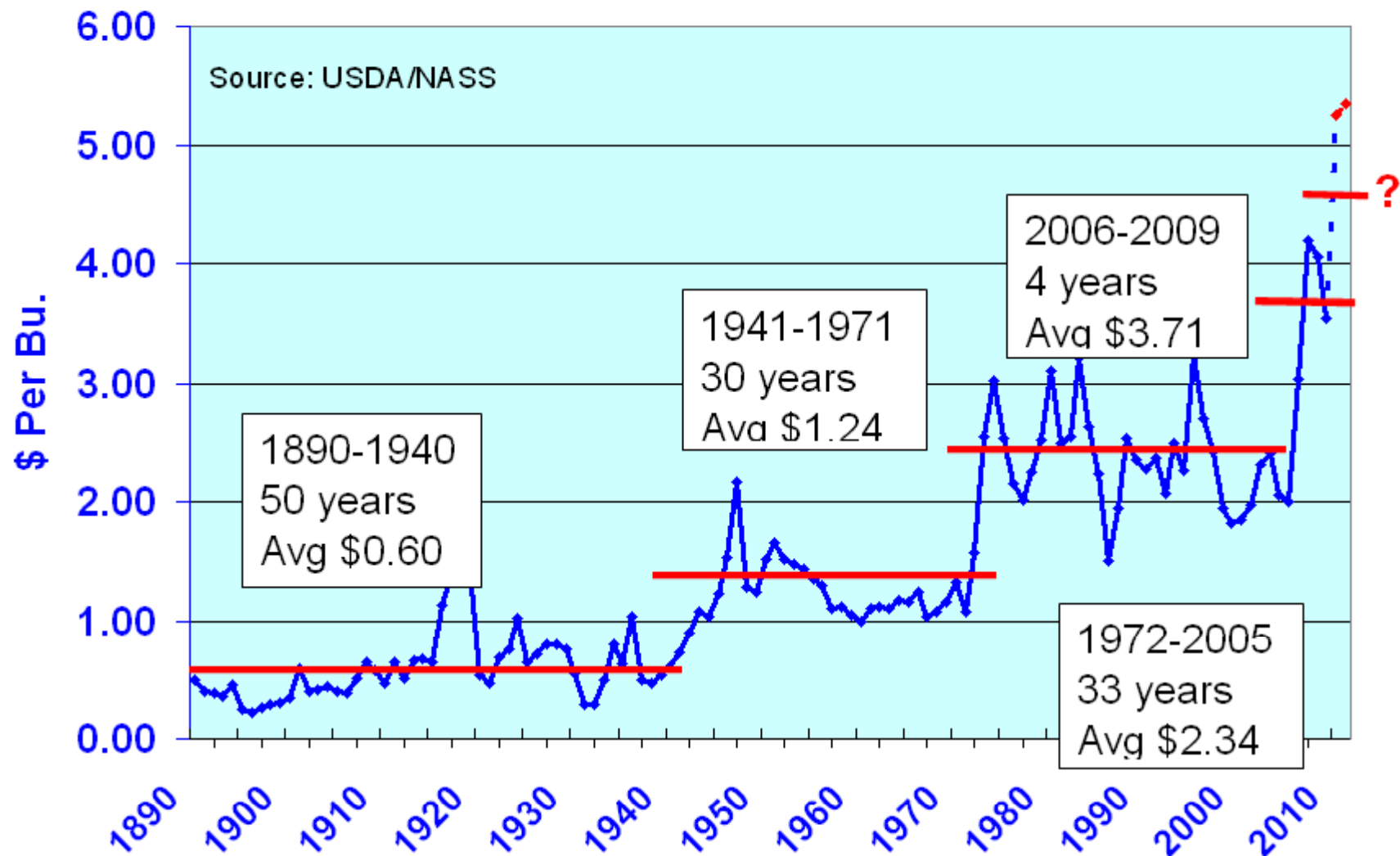
- 2010-11 corn supply - 609 mil. bu.
- Adjustment for demand growth
  - Feed & residual use -15 mil. bu.
  - Processing +357 mil. bu.
  - **Exports +38**
- Adjusted supply chg. -1121 mil. Bu. or -7.6%
- Forecast:  $7.6\% \times 5 = +38\%$  price impact
- **Price forecast:  $\$3.55 \times 1.38 = \$4.90$  U.S. avg./bu. ('10-11 mkt. yr.)**
- *My forecast in balance sheet is adjusted up for 2011 acreage battle: corn, wheat, cotton & soybeans*

|   |                 |        |         |         |                        |  |        |        |  |        |        |
|---|-----------------|--------|---------|---------|------------------------|--|--------|--------|--|--------|--------|
| R. Wisner                               |                 |        |         |         | Updated:2/8/2011       |  |        |        |  |        |        |
| <b>Table 1. Corn Balance Sheet</b>      | 2006-07 2007-08 |        | 2008-09 | 2009-10 | Projected<br>2010-2011 | Projected 2011-2012<br>Low Med.5/ High |        |        | Projected 2012-2013<br>Low Med.5/ High |        |        |
| Yield (bu. per acre)                    | 149.1           | 150.7  | 153.9   | 164.7   | 152.8                  | 152.0                                  | 162.0  | 168.0  | 153.0                                  | 164.2  | 170.0  |
| Long-term Historical Yield Probability: |                 |        |         |         |                        | 18%                                    | 65%    | 17%    | 18%                                    | 65%    | 17%    |
| Supplies:                               |                 |        |         |         |                        |  |        |        |  |        |        |
| Planted acres (million)                 | 78.3            | 93.5   | 86.0    | 86.4    | 88.2                   | 91.5                                   | 91.5   | 92.0   | 91.5                                   | 91.5   | 92.0   |
| Harvested acres (million)               | 70.6            | 86.5   | 78.6    | 79.5    | 81.4                   | 83.9                                   | 84.5   | 85.0   | 83.9                                   | 84.5   | 85.0   |
| Production (mil. bu.)                   | 10,535          | 13,038 | 12,092  | 13,092  | 12,447                 | 12,753                                 | 13,689 | 14,280 | 12,837                                 | 13,875 | 14,450 |
| Beginning carryover (mil. bu.)          | 1,967           | 1,304  | 1,624   | 1,673   | 1,708                  | 740                                    | 740    | 740    | 835                                    | 835    | 835    |
| Total Supply (incl. imports)            | 12,514          | 14,362 | 13,729  | 14,774  | 14,165                 | 13,510                                 | 14,440 | 15,030 | 13,690                                 | 14,720 | 15,295 |
| Total Usage: (mil. bu.)                 |                 |        |         |         |                        |  |        |        |  |        |        |
| Feed & residual                         | 5,598           | 5,913  | 5,182   | 5,140   | 5,125                  | 4,460                                  | 5,050  | 5,125  | 4,500                                  | 5,100  | 5,175  |
| Ethanol                                 | 2,117           | 3,049  | 3,709   | 4,568   | 4,925                  | 4,925                                  | 5,050  | 5,075  | 5,050                                  | 5,100  | 5,150  |
| Food, ind. & seed                       | 1,371           | 1,338  | 1,316   | 1,371   | 1,375                  | 1,375                                  | 1,380  | 1,380  | 1,380                                  | 1,385  | 1,385  |
| Exports                                 | 2,125           | 2,437  | 1,849   | 1,987   | 2,000                  | 2,025                                  | 2,125  | 2,150  | 1,900                                  | 1,950  | 2,000  |
| Total Usage                             | 11,210          | 12,737 | 12,056  | 13,066  | 13,425                 | 12,785                                 | 13,605 | 13,730 | 12,830                                 | 13,535 | 13,710 |
| Ending Carryover: (mil. bu.)            | 1,304           | 1,624  | 1,673   | 1,708   | 740                    | 725                                    | 835    | 1,300  | 860                                    | 1,185  | 1,585  |
| Carryover, weeks of total use           | 6.0             | 6.6    | 7.2     | 6.8     | 2.9                    | 2.9                                    | 3.2    | 4.9    | 3.5                                    | 4.6    | 6.0    |
| Prices:                                 |                 |        |         |         |                        |  |        |        |  |        |        |
| U.S. weighted avg. farm price           | \$3.04          | \$4.20 | \$4.06  | \$3.55  | \$5.50                 | \$6.50                                 | \$5.50 | \$5.10 | \$6.50                                 | \$5.60 | \$5.10 |
| Iowa weighted avg. farm price           | \$2.99          | \$4.15 | \$4.01  | \$3.50  | \$5.45                 | \$6.45                                 | \$5.45 | \$5.05 | \$6.45                                 | \$5.55 | \$5.05 |
| Counter-cyclical pmt.                   | \$0.00          | \$0.00 | \$0.00  | \$0.00  | \$0.00                 | \$0.00                                 | \$0.00 | \$0.00 | \$0.00                                 | \$0.00 | \$0.00 |
| Harvest price (central Iowa)            | \$2.80          | \$3.30 | \$3.50  | \$3.60  | \$4.75                 | \$6.15                                 | \$5.10 | \$4.60 | \$6.10                                 | \$5.20 | \$4.60 |
| Dec. futures price (harvest avg.)       | \$3.15          | \$3.80 | \$3.85  | \$3.95  | \$5.35                 | \$6.75                                 | \$5.70 | \$5.25 | \$6.70                                 | \$5.80 | \$5.25 |
| Wheat/Corn Price Ratio                  | 1.40            | 1.54   | 1.67    | 1.37    | 1.18                   | 1.12                                   | 1.13   | 1.13   | 1.12                                   | 1.11   | 1.13   |
| Soybean/corn price ratio                | 2.12            | 2.40   | 2.46    | 2.70    | 2.18                   | 2.31                                   | 2.45   | 2.25   | 2.27                                   | 2.46   | 2.25   |
| Wheat Price                             | 4.26            | 6.48   | 6.78    | 4.85    | 6.50                   | 7.30                                   | 6.20   | 5.75   | 7.30                                   | 6.20   | 5.75   |

## Quarterly Corn Feed & Residual Use

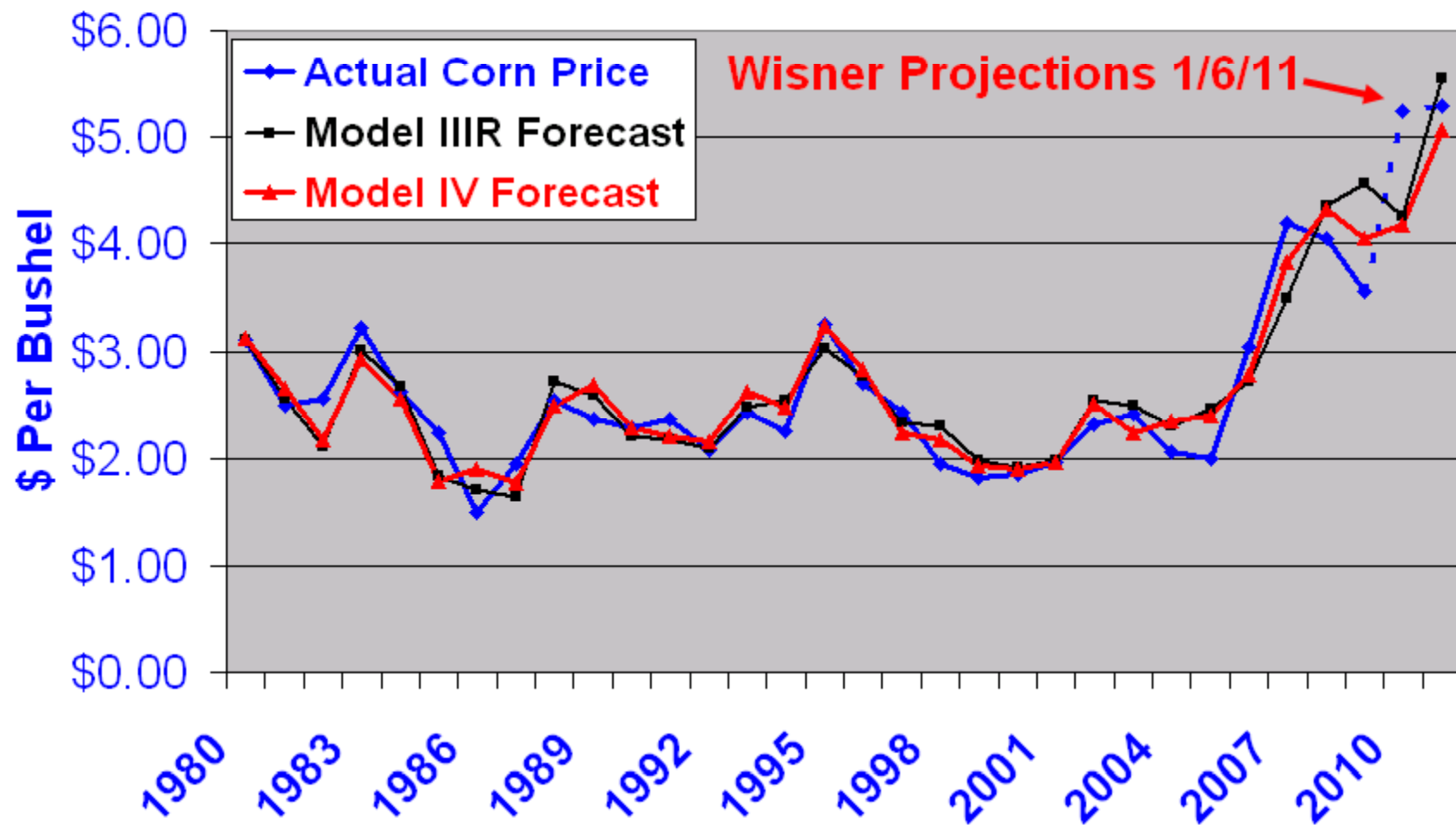


## Average Corn Price Received by U.S. Farmers





## Actual and Forecast Corn Prices, RW Models, Based on 1980-81 to 2009-10 Data



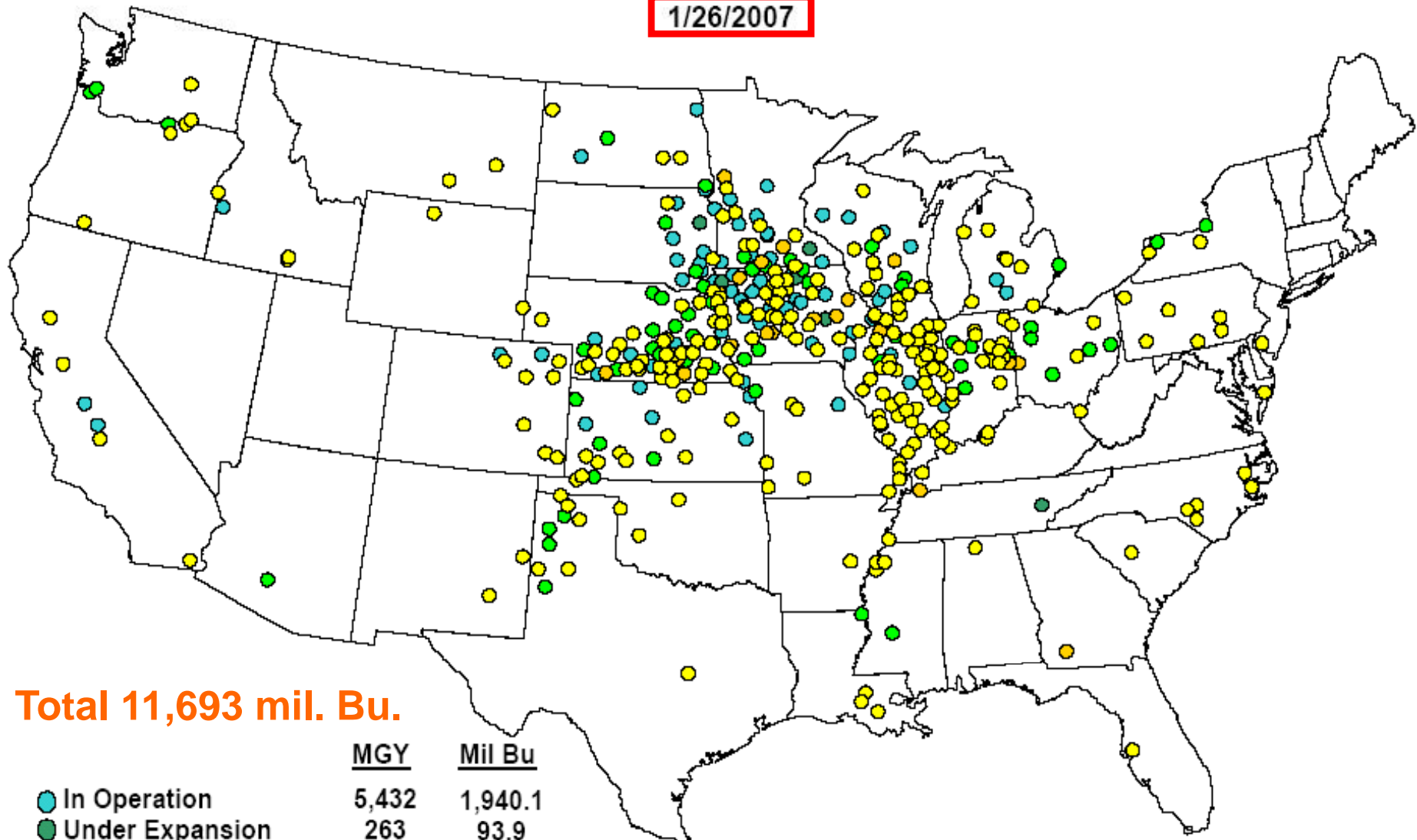
# Key Forecasting Variables

- Exports/total supply
- Ethanol/total use
- Corn Price lagged one year
- 0/1 weather variable for drought/flood years
- Wheat price lagged one year (Model IIIR)
- Current wheat price (Model IV)
- $R^2$  Model IIIR = .9044: All Var. Significant @ <6% probability except lagged wheat price
- $R^2$  Model IV = .9244: All Var. Significant @ <6%. Least significant is lagged corn price (All others significant at <1%)

# Figure 3. US Ethanol Plants



1/26/2007

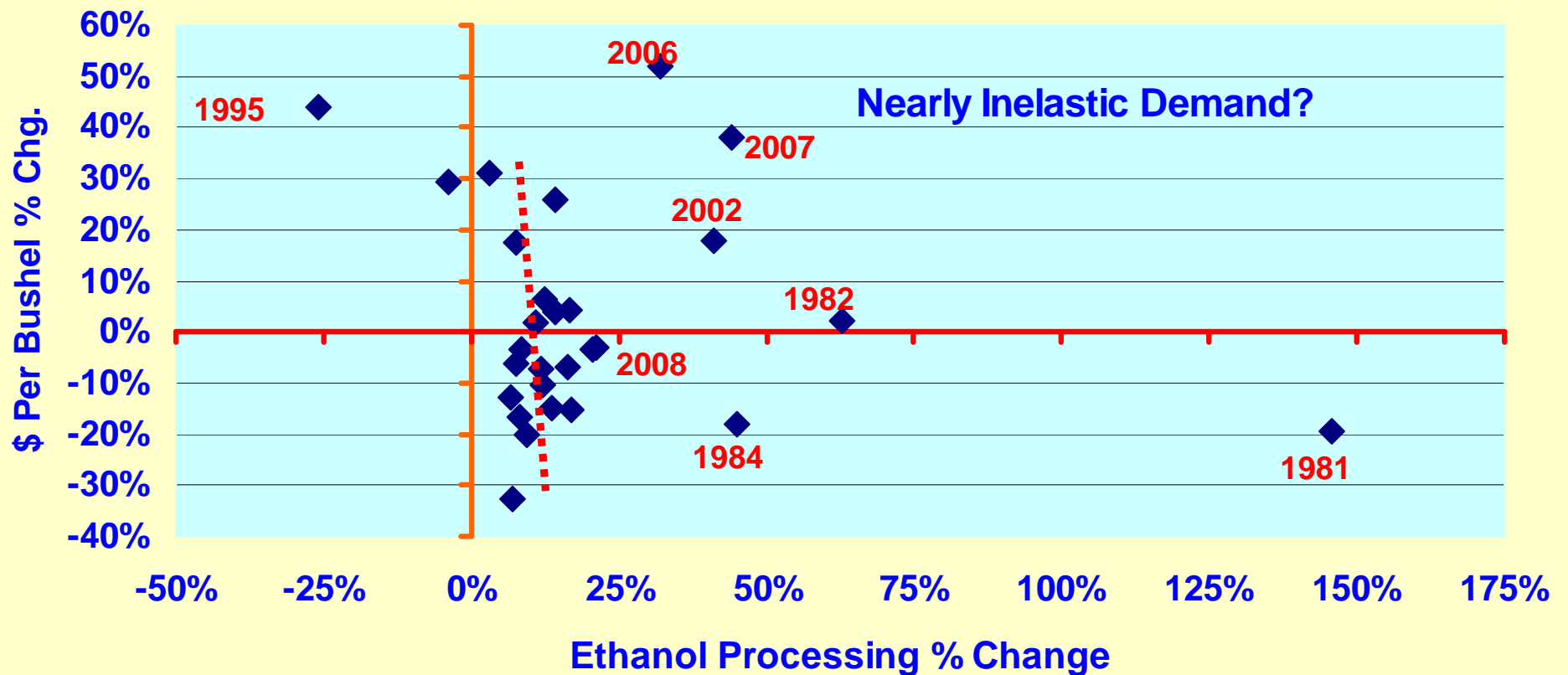


**Total 11,693 mil. Bu.**

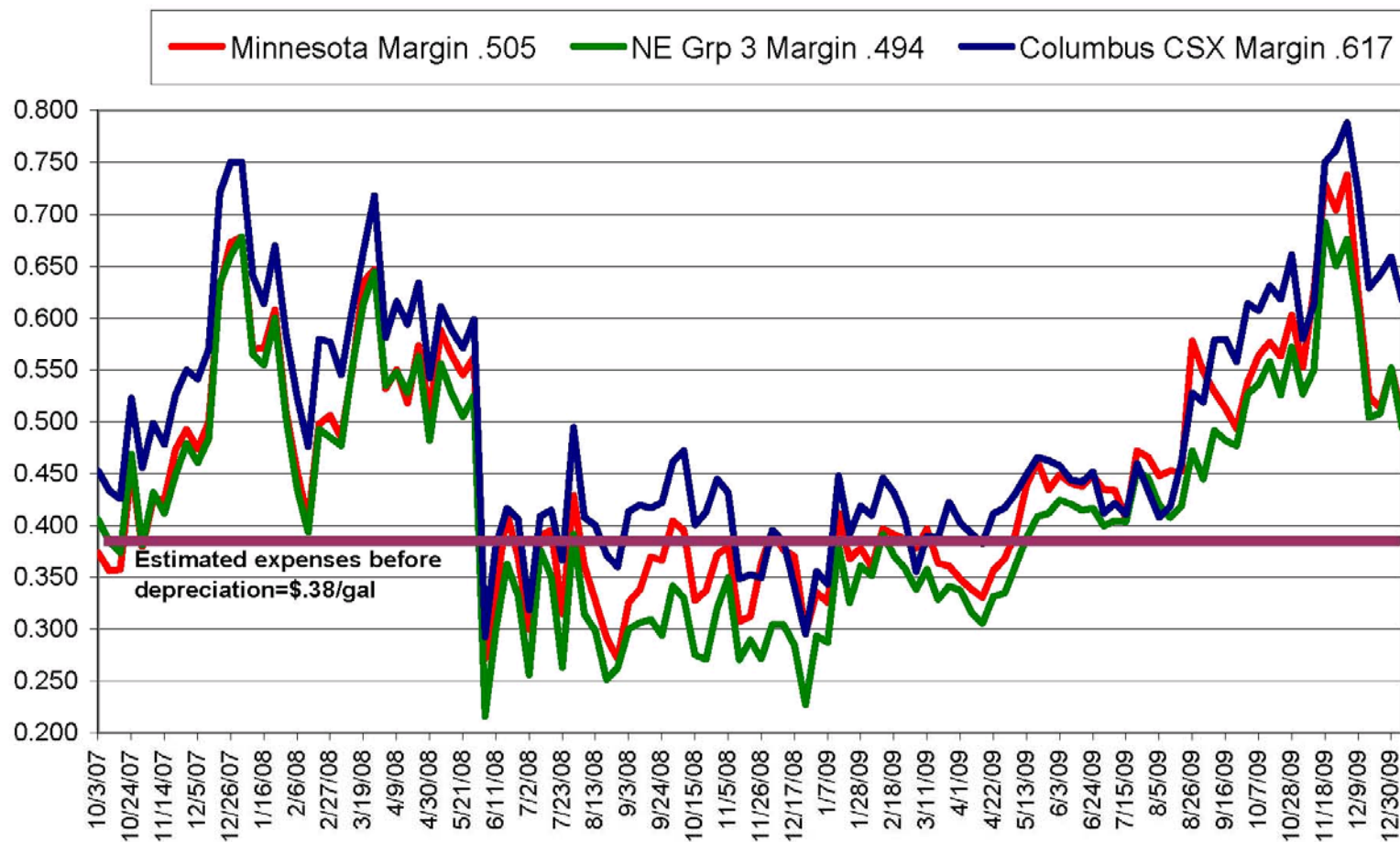
|                      | <u>MGY</u> | <u>Mil Bu</u> |
|----------------------|------------|---------------|
| ● In Operation       | 5,432      | 1,940.1       |
| ● Under Expansion    | 263        | 93.9          |
| ● Under Construction | 4,872      | 1,740.0       |
| ● Ground Broken      | 2,463      | 879.6         |
| ● Planned            | 19,710     | 7,039.3       |

Plants "Under Construction" have broken ground and have poured concrete. Plants that have "broken ground" have begun site work but no actual construction. Plants that are "planned" have been talked about or announced in the news.

## Percent Change in U.S. Corn Price & Corn Processing for Ethanol, 1981-2008



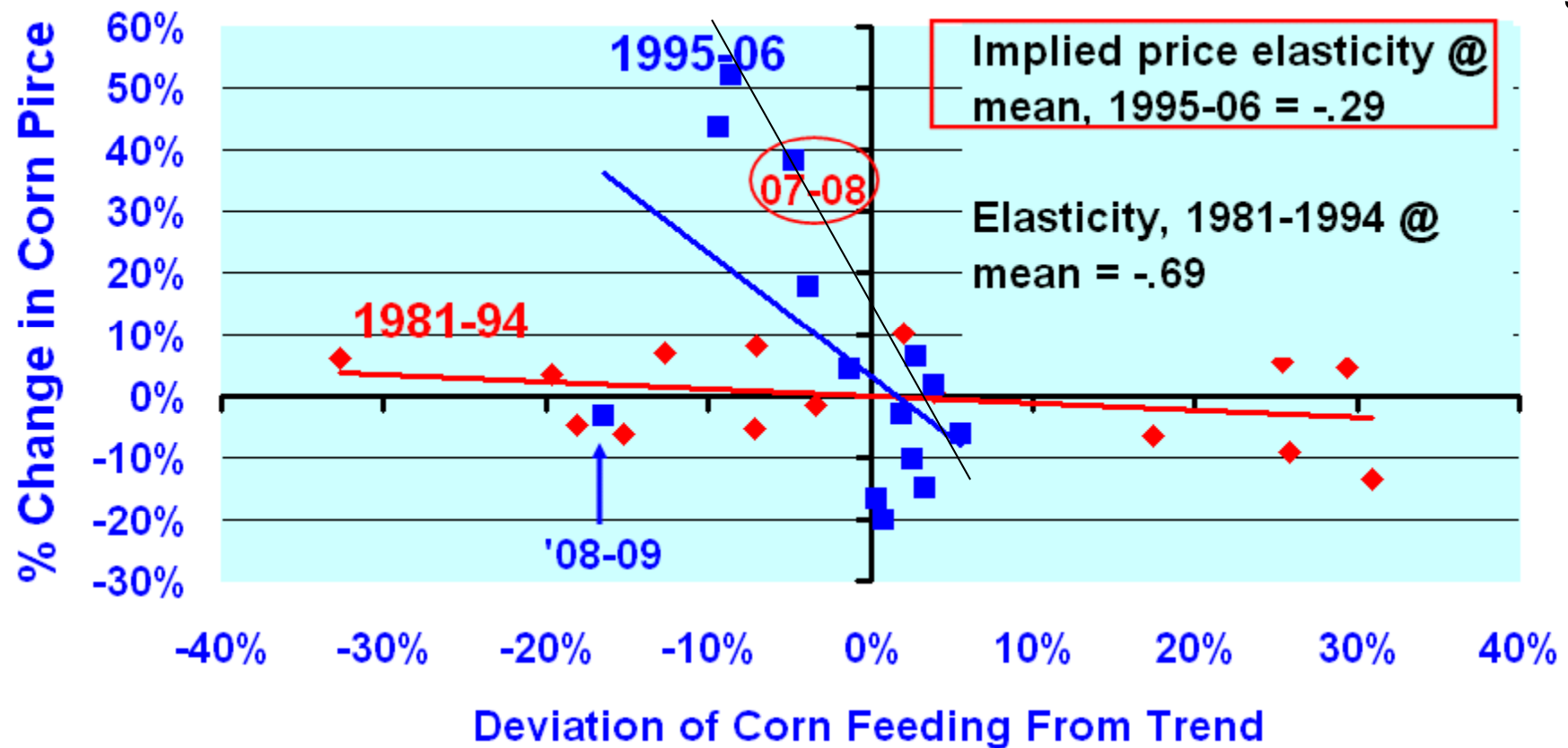
## ETHANOL GROSS MARGIN\*



\***Gross Margin:** Inputs: nearby corn futures/basis and nearby natural gas futures + 45 Outputs: DDGS (75% of cash corn) and ethanol nearby swaps with the western corn belt @ 12 under Chicago and eastern corn belt @ Chicago price.

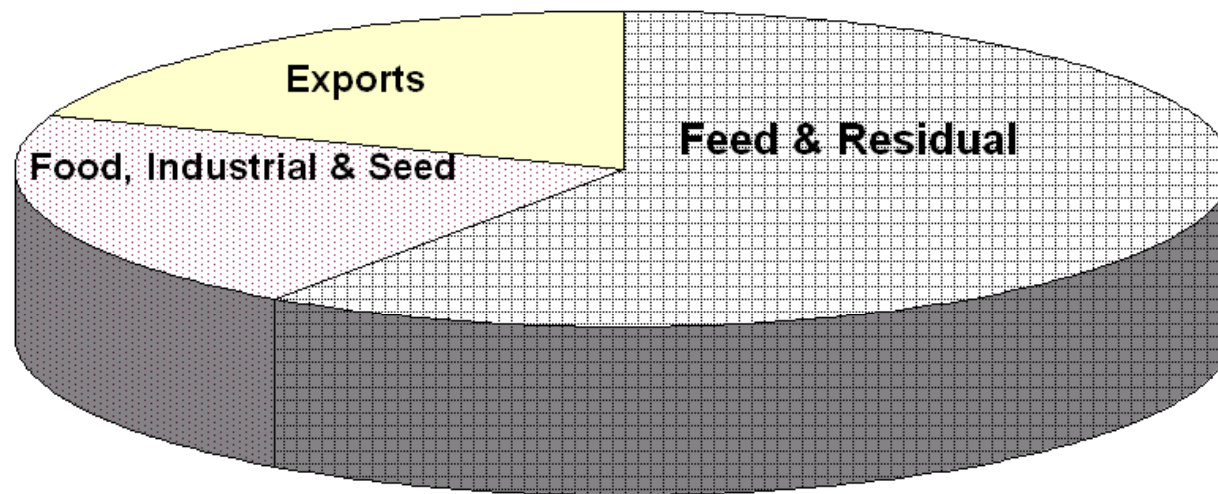
## Percent Change in U.S. Corn Price & % Deviation of Domestic Corn Feeding from Trend, 1981-2008

17% rise in price to  
Get 5% cut in feeding



# Changing corn market

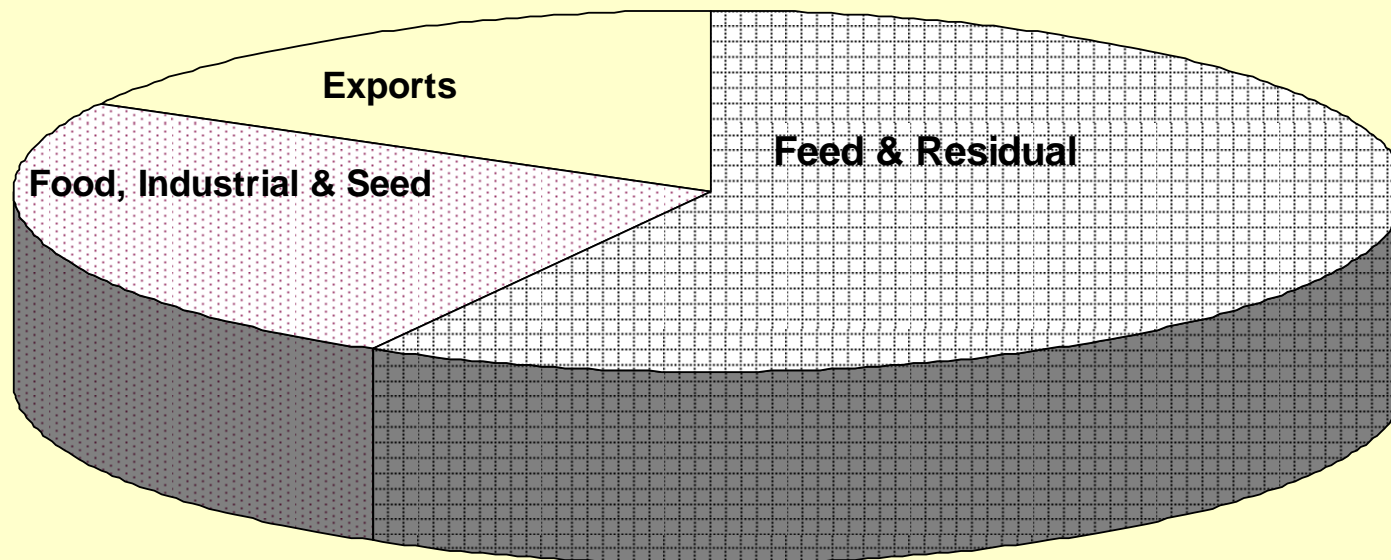
Relative Shares of Major Uses of U.S. Corn in  
2000-01



Big swing factor in markets was export demand

# Changing corn market

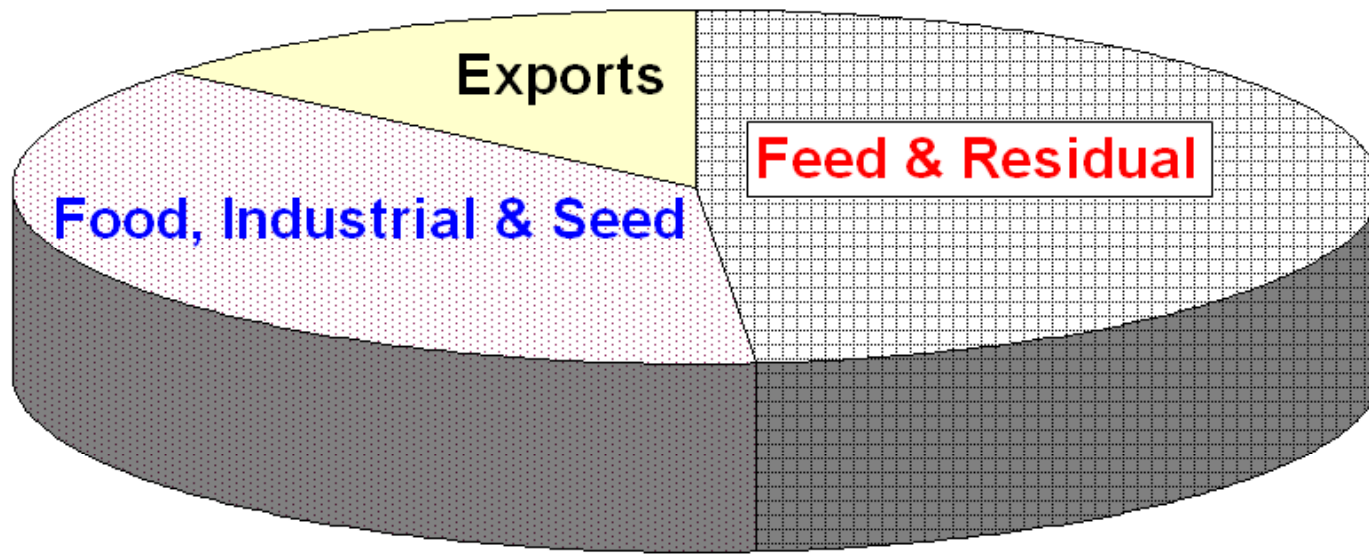
**Relative Shares of Major Uses of U.S. Corn in 2004-05**





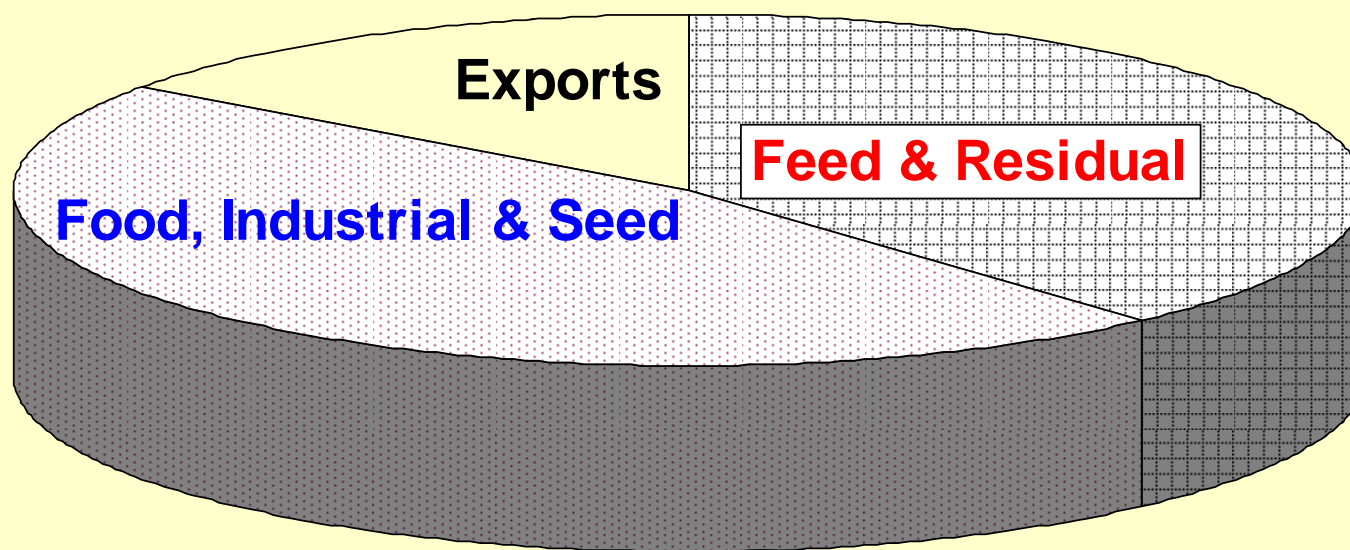
# Changing corn market

Relative Shares of Major Uses of U.S.  
Corn in 2008-09



# Changing corn market

Relative Shares of Major Uses of U.S.  
Corn, Projected 2010-11



What's ahead in next 5 years?  
Cap & trade, GHG, animal agriculture, weather?

| Corn Futures   |  |               |       |
|----------------|--|---------------|-------|
| 1/19/11 Prices |  |               |       |
|                |  | <u>\$/Bu.</u> | Carry |
| March 2011     |  | 6.44          |       |
| May            |  | 6.53          |       |
| July           |  | 6.58          | 0.14  |
| Sept.          |  | 6.05          |       |
| Dec.           |  | 5.69          |       |
| March 2012     |  | 5.75          |       |
| May            |  | 5.92          |       |
| July           |  | 5.88          | 0.19  |
| Sept.          |  | 5.49          |       |
| Dec.           |  | 5.26          |       |

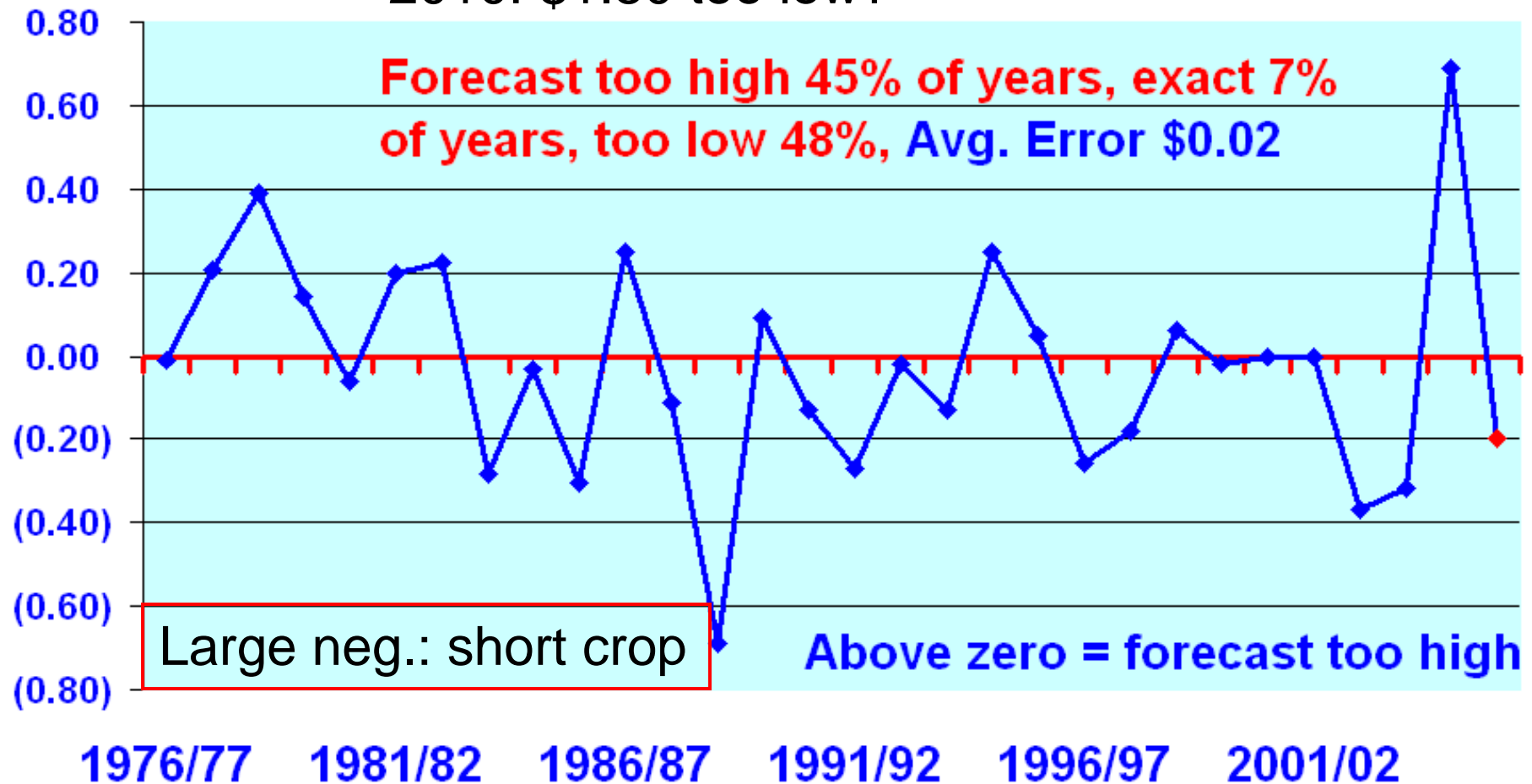
**.14 cent carry to  
July 2010**

R.W. normal  
weather forecasts  
**5.70**

**5.80**

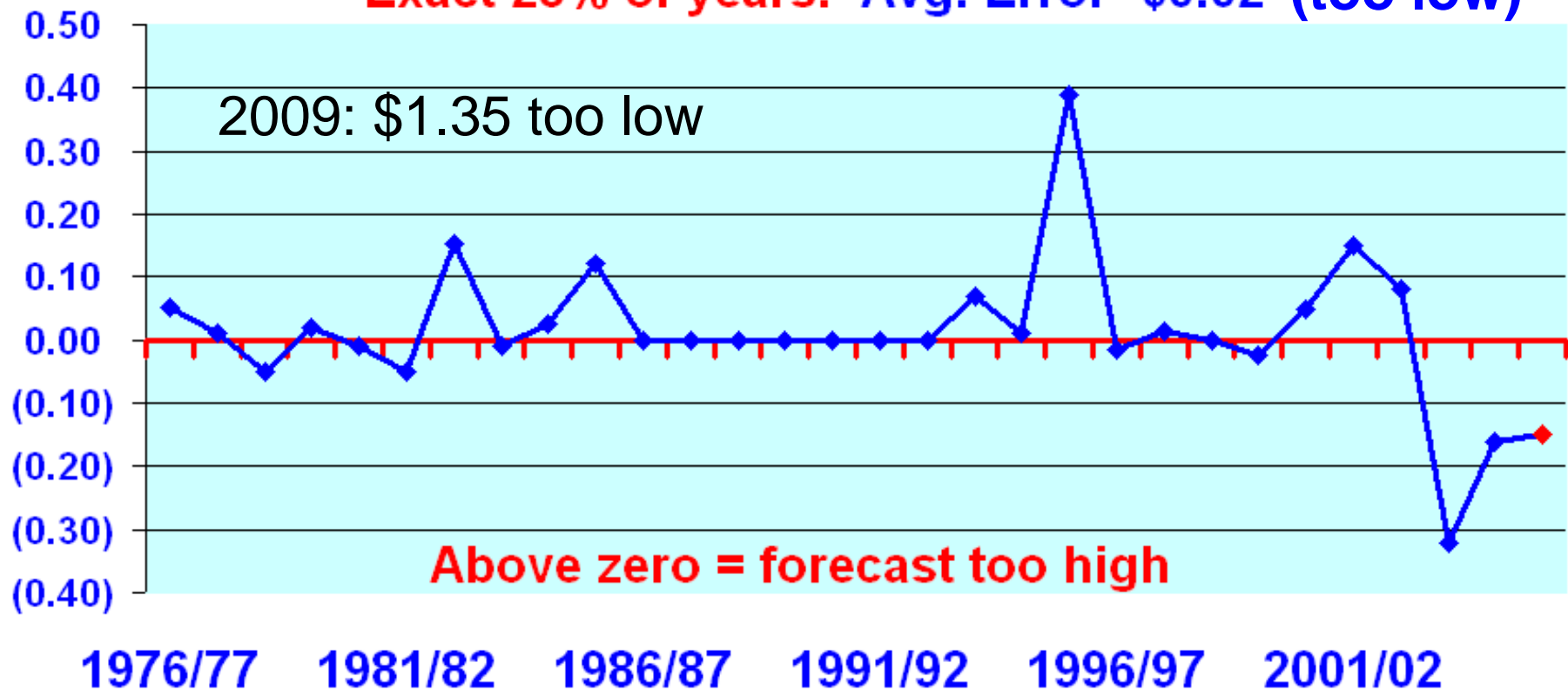
## Error in USDA May Corn Forecasts for next season, Mid-Point of Prices

2010: \$1.80 too low?



## Error in USDA Nov. Corn Price Forecasts for next season, Mid-Point of Prices

**Forecast too low 28% of time, too high 44% of years,  
Exact 28% of years. Avg. Error -\$0.02 (too low)**

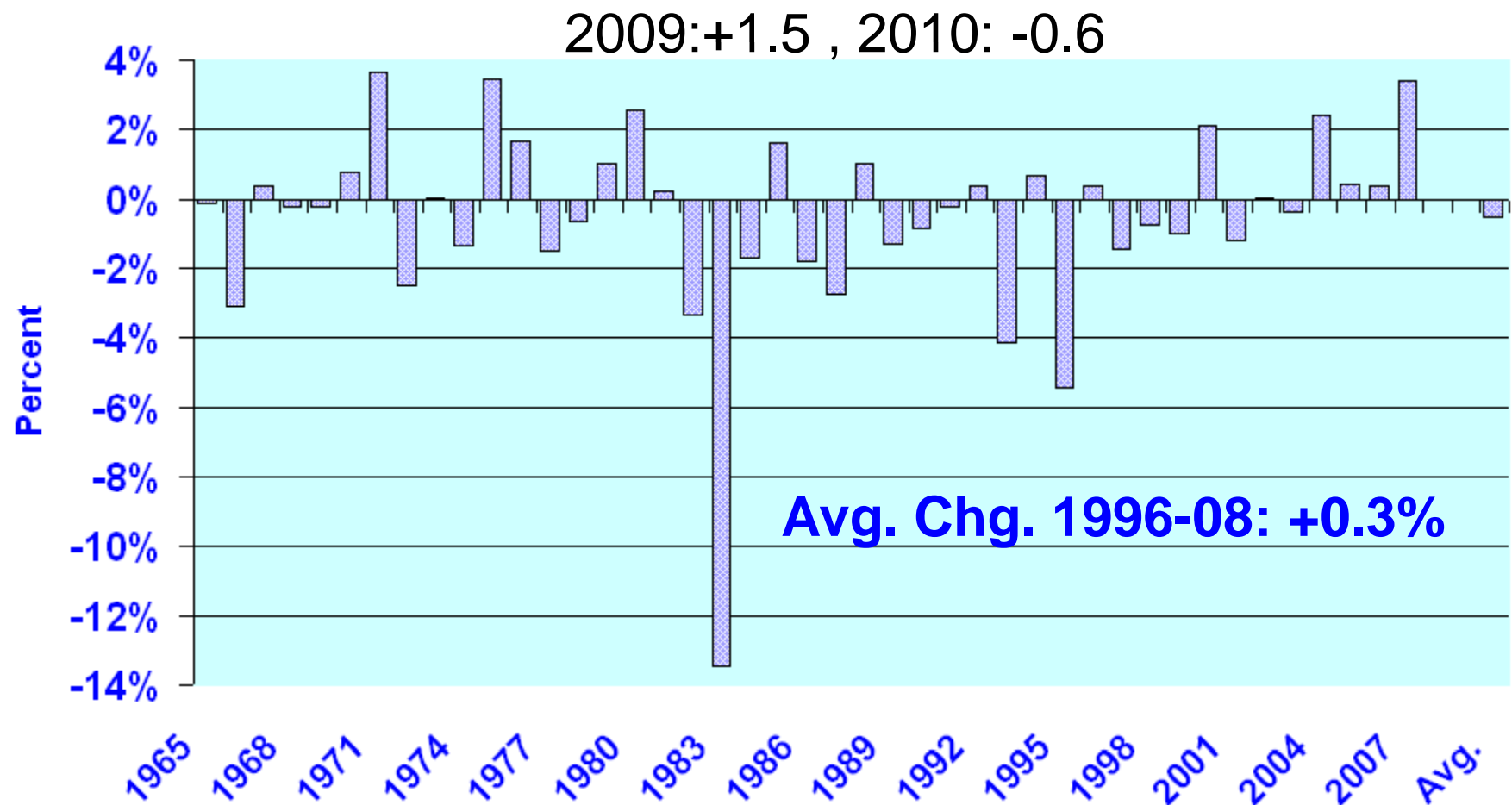


# **Forecasting the New Crop Size**

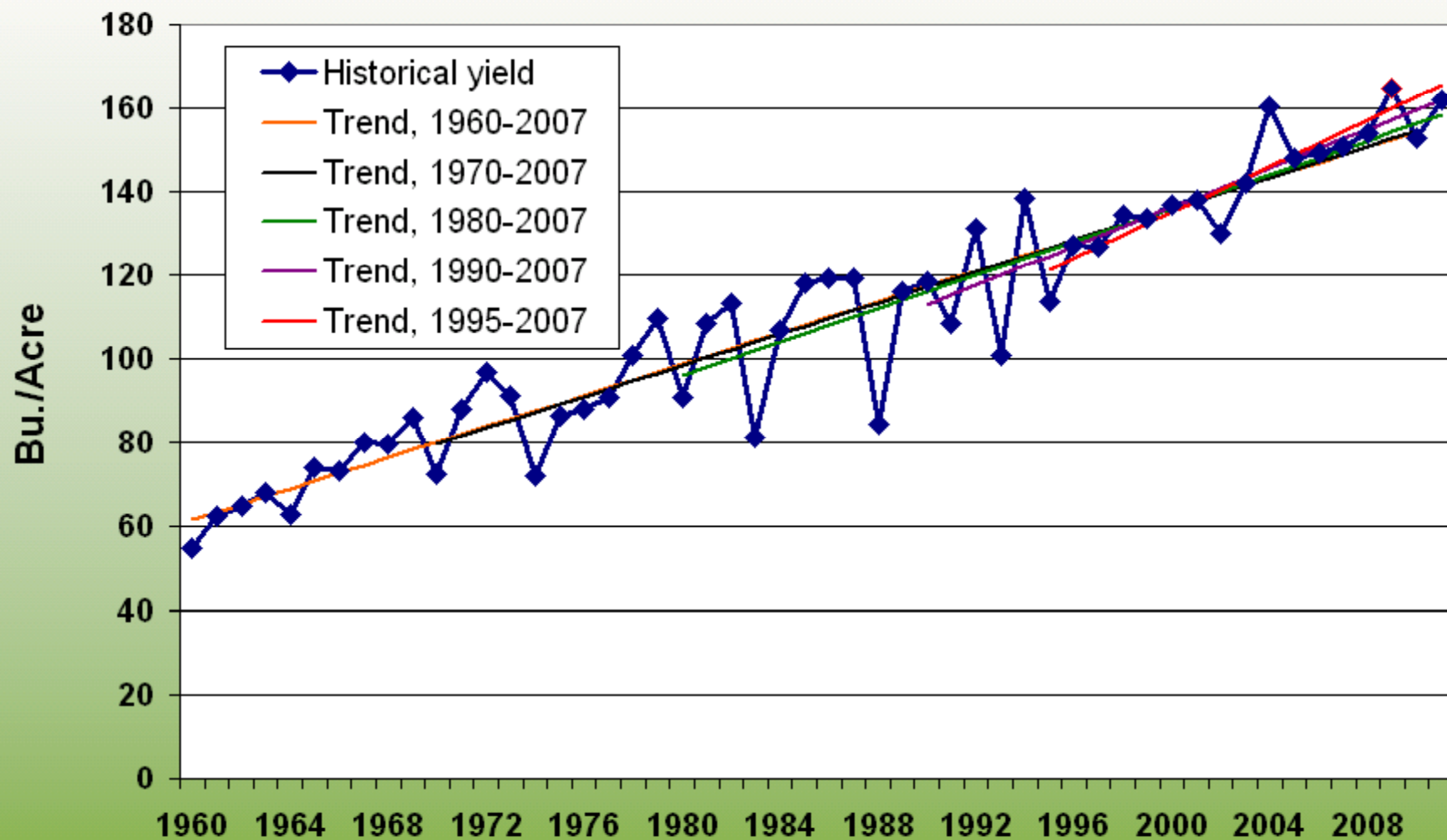
## **Key information sources**

- **USDA late March planting intentions report**
- **Weekly crop progress & condition reports**
- **Weather forecasts, weekly, monthly & other**
- **Monthly USDA crop forecasts – wheat: May to Sept., corn, milo, SB Aug. – Nov.**
- **Private forecasting reports**
- **Trend yields**

## *Percent Change in U.S. Corn Plantings from Intentions Survey to Next January, 1965-2008*



## U.S. Corn Yield & Alternative Long-Term Trends, With USDA November Forecast for 2010





## U.S. Corn Yield & Alternative Long-Term Trends, With USDA Nov. Estimate for 2010 & Projections to 2022

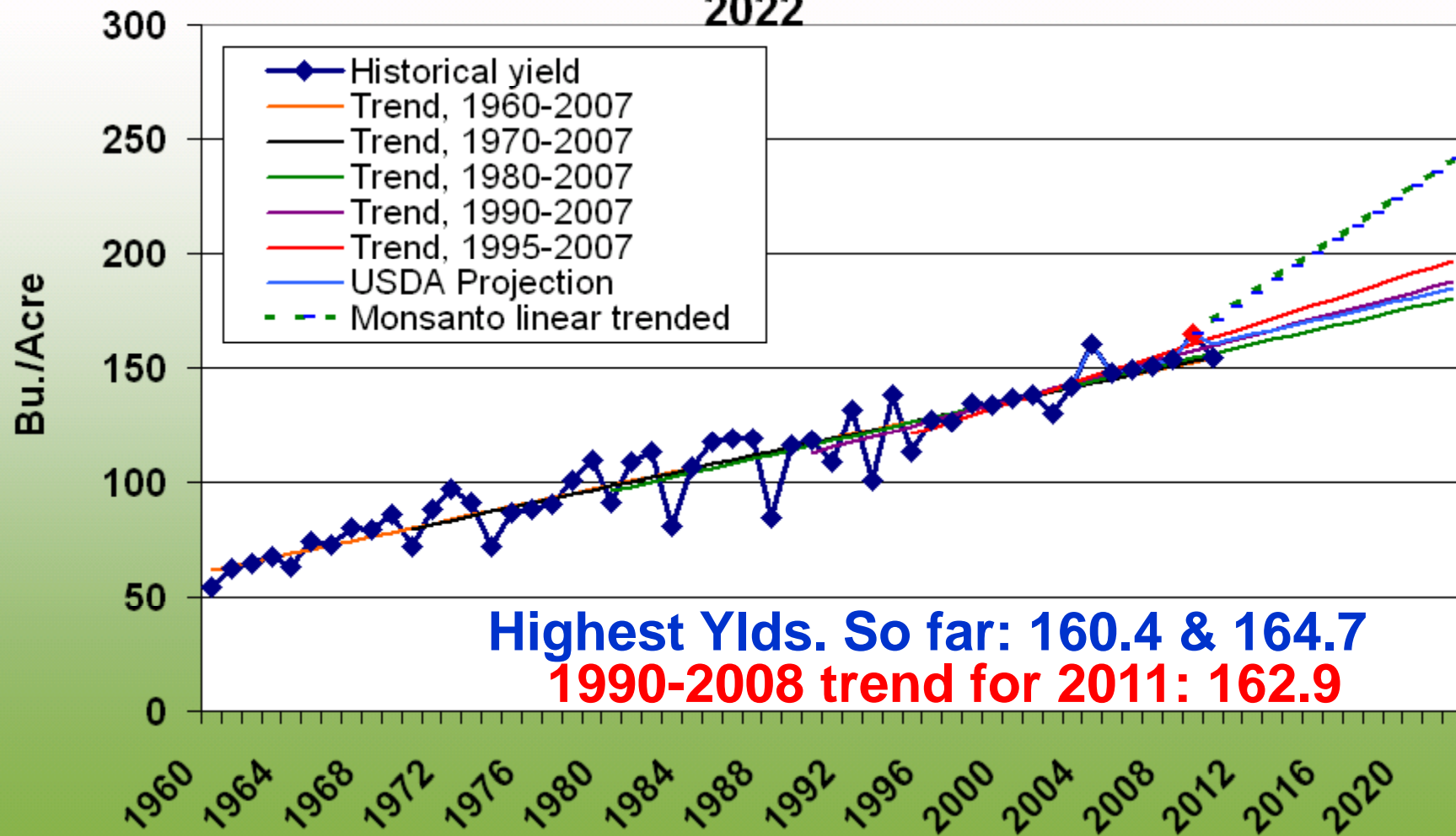
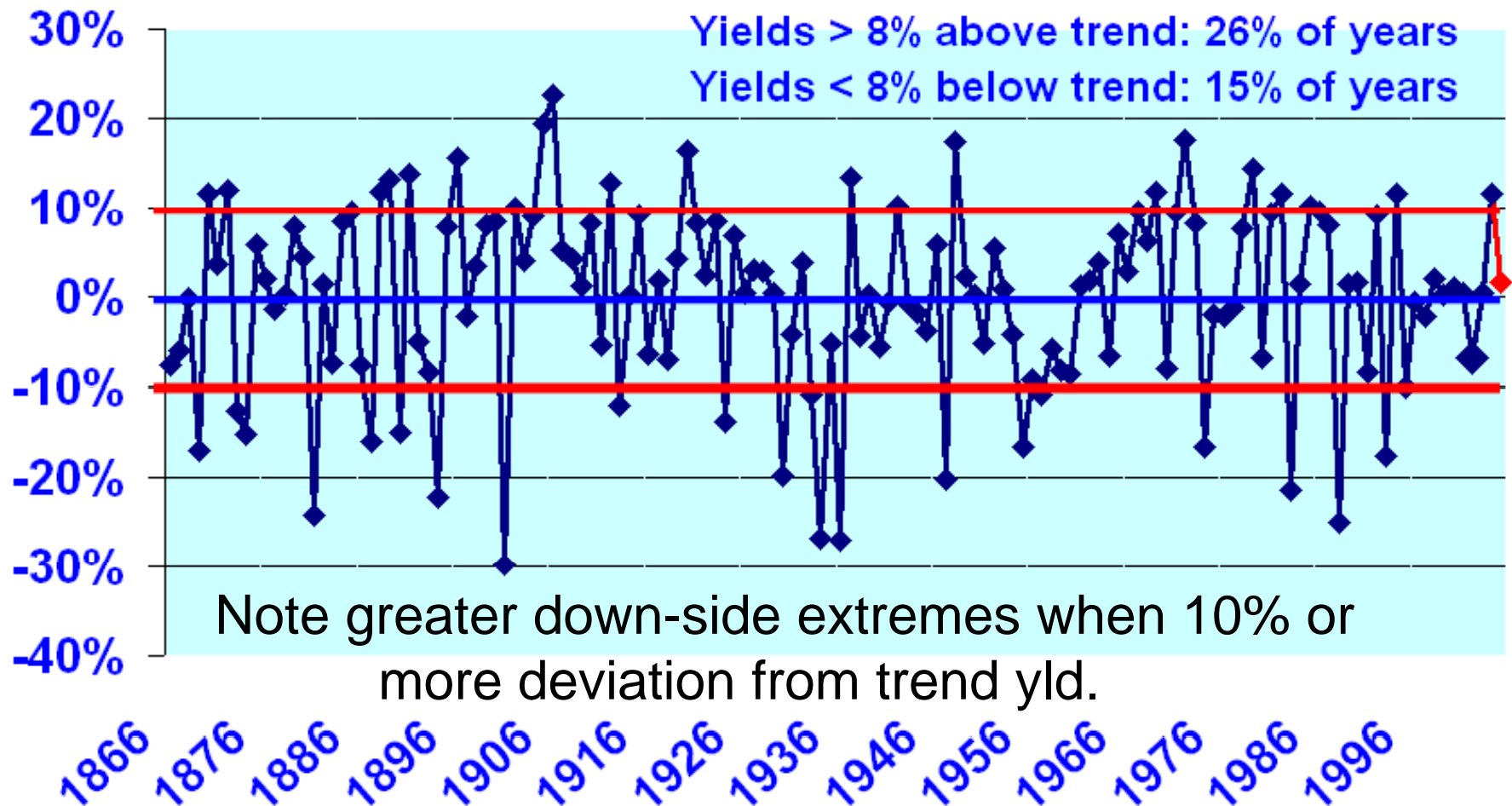
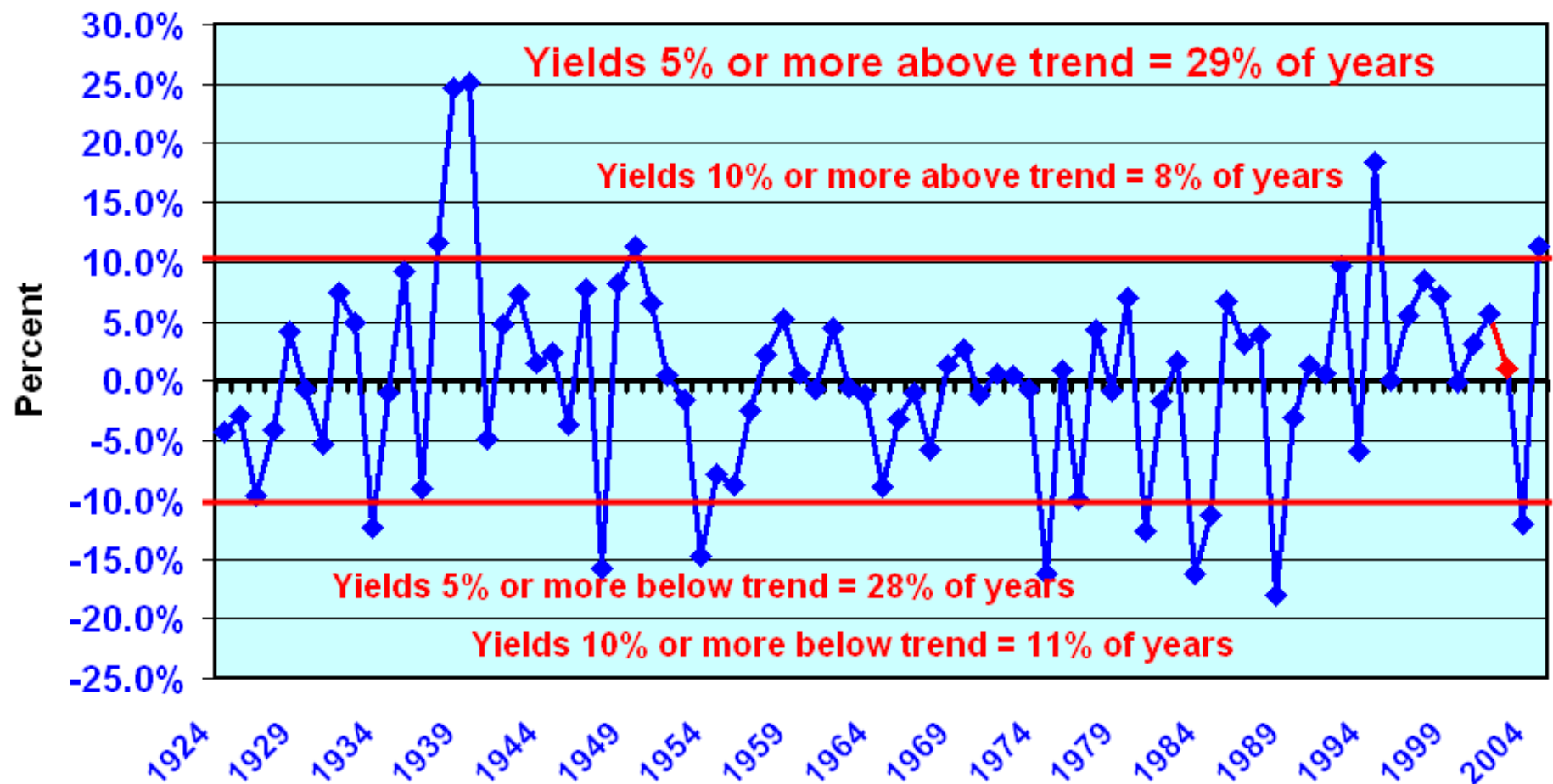


Figure 6. U.S. Corn Yield, Percent Deviation From Trend, 1866-2005

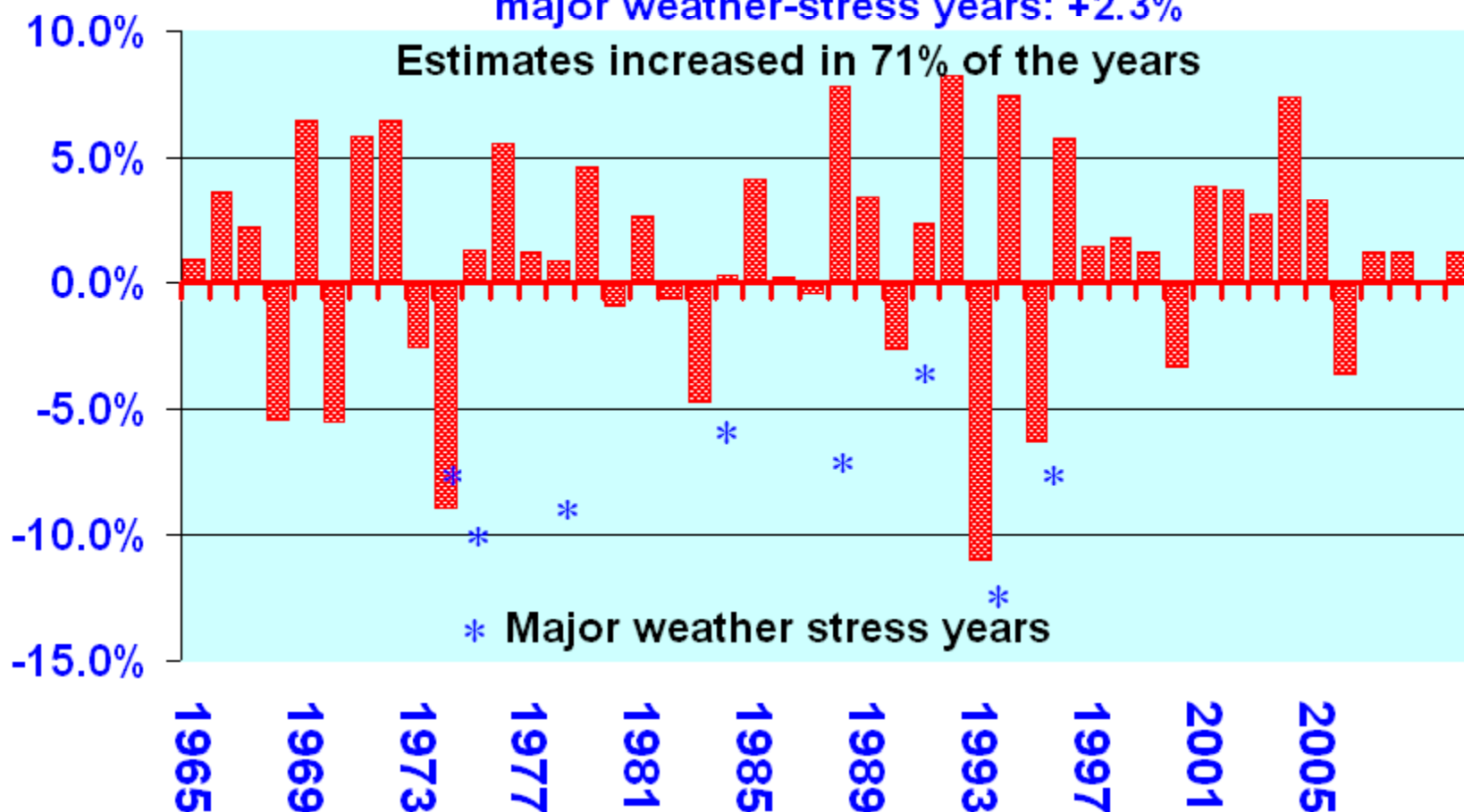


## U.S. Soybean Yield, Deviation From Trend, 1924-2003

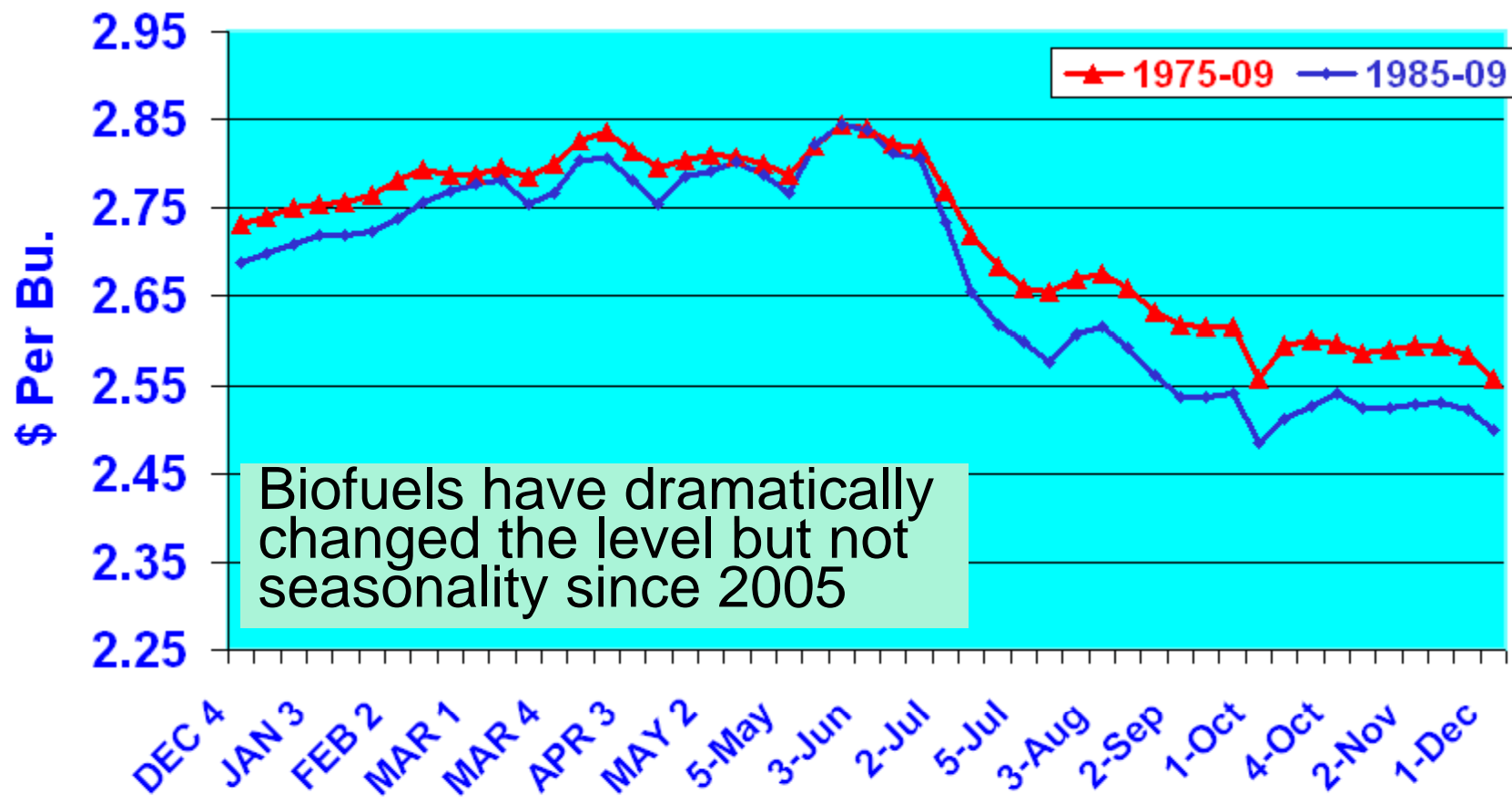


## USDA Corn Yield Forecasts, Percent Change from September to Season Final Estimate

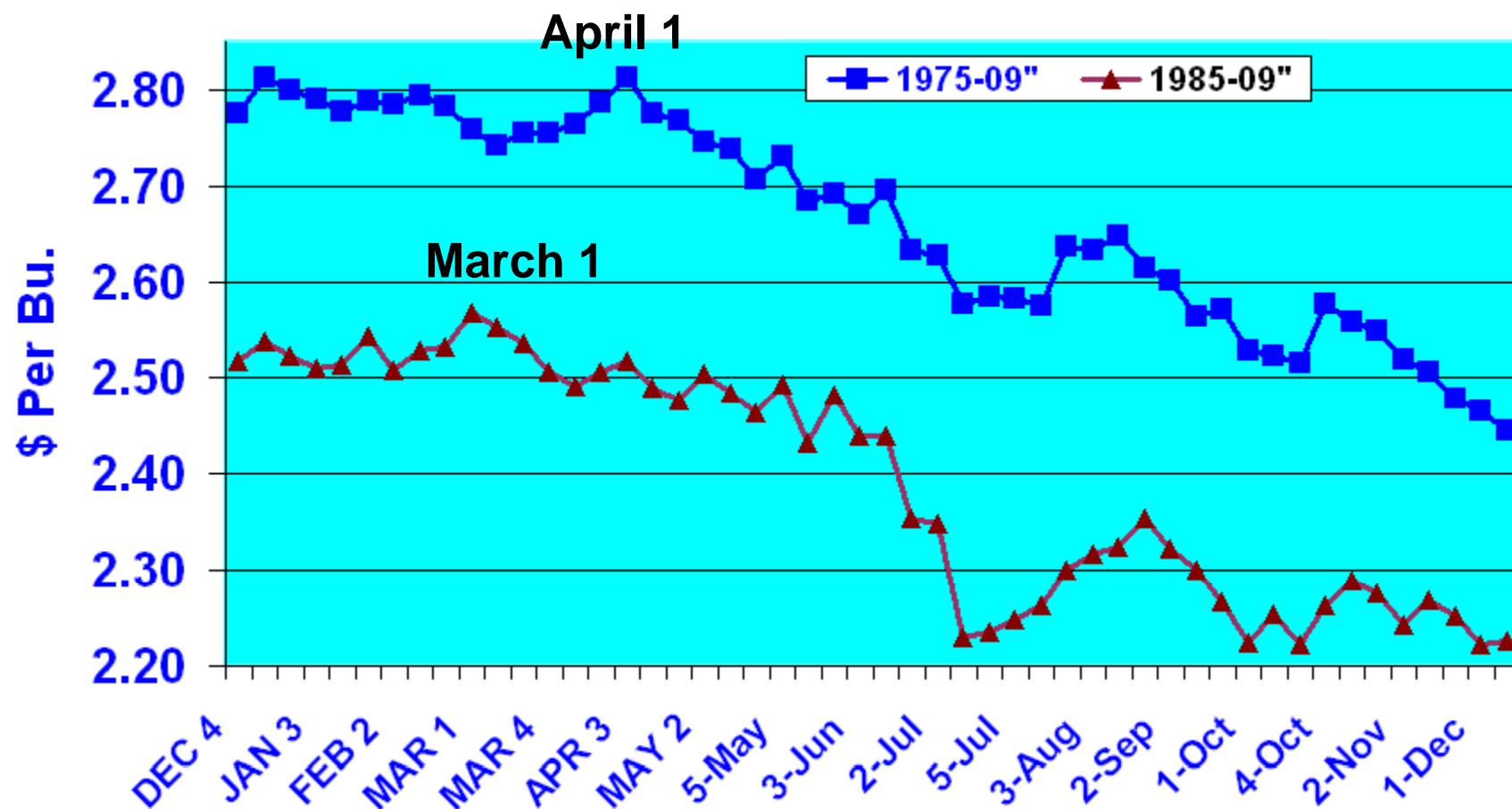
Avg. Change, All Years except  
major weather-stress years: +2.3%



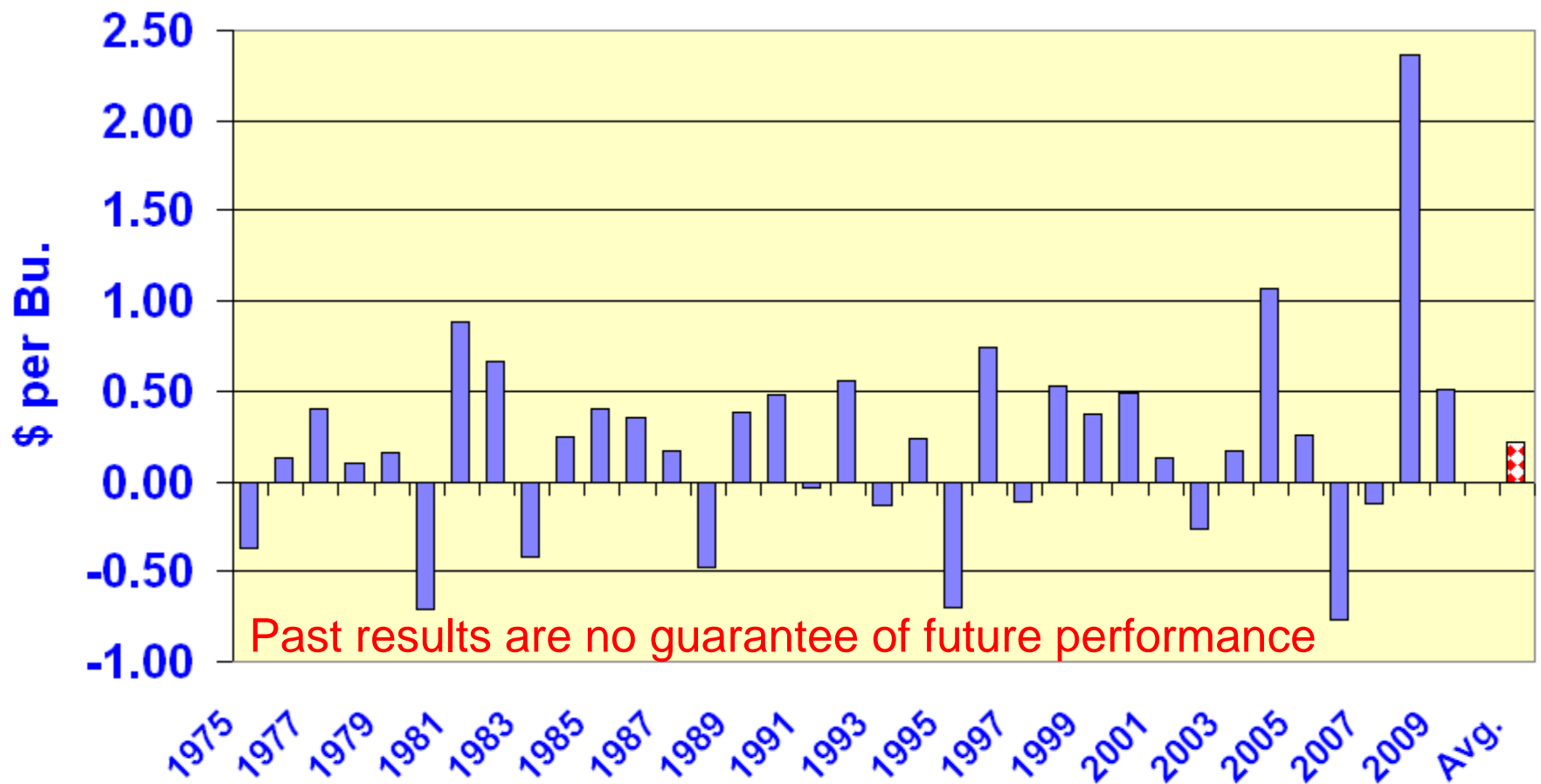
## Weekly Average December Corn Futures, All Years, 1975 Through 2009 & 1985-2009--All Years



## Weekly Average December Corn Futures, After Short Crops, 1975 Through 2009 & 1985-2009

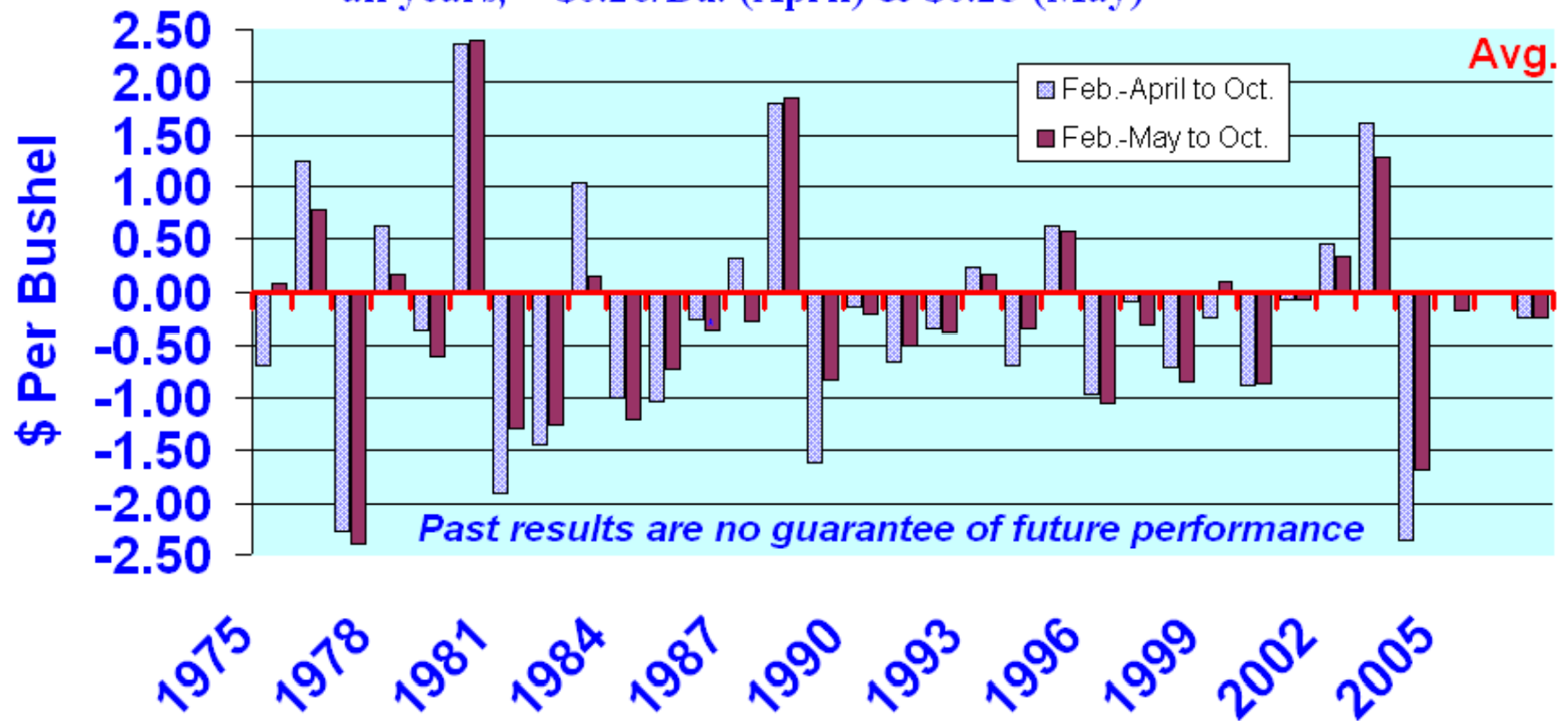


## RiskPremium in Dec. Corn futures Mid-May vs. early Nov.



## Figure 4. Change in Nov. Soy Futures, Mid-Feb. After Short U.S. Crops & Early April or Mid-May After Normal Crops vs. Mid-Oct., 1975-2005

Prices Rose 32% of Years, Declined 68%. Avg. Decline, all years, = \$0.26/Bu. (April) & \$0.25 (May)





## *Forecasting U.S. Corn Yields*

- Yield: The biggest uncertainty in the Supply-Demand equation
- Corn Yield: 5% below trend for 2011 would cut production 735 mil. Bu. below expected use
- 10% above trend would put crop 1.32 bil. bu. Above expected use
- *Price implications: Very Large & w/low yld., Explosive for all grains*<sup>73</sup>

## **Wisner Corn yield forecasting model, Key variables**

- **Weekly crop % good-to-excellent, major states**
- **Percent of the crop planted, major states—by 3<sup>rd</sup> week of May**
- **Weather variable: 0-1**
- **Time trend to reflect new technology**
- **Best results: late July & August**

# Key Web Sites

- <http://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1186> (weekly crop progress & condition)
- <http://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1288> (USDA ERS Situation Reports, World Ag Outlook supply-demand reports, NASS monthly crop forecasts & grain stocks reports)
- <http://www.nws.noaa.gov/> National Weather Service weather reports, current, 6-10 days up to monthly and season outlook
- [http://www.cpc.ncep.noaa.gov/products/expert\\_assessment/drought\\_assessment.shtml](http://www.cpc.ncep.noaa.gov/products/expert_assessment/drought_assessment.shtml) NWS drought assessment
- <http://www.cpc.ncep.noaa.gov/products/predictions/index.html> NWS extended forecasts
- <http://www.pecad.fas.usda.gov/cropexplorer/> International weather & crop conditions USDA Crop Explorer
- <http://www.pecad.fas.usda.gov/cropexplorer/> USDA World crop explorer – satellite imagery by country
- <http://www.econ.iastate.edu/faculty/wisner/grainbidlinks.doc> Futures Prices & cash prices at various locations
- <http://ffas.usda.gov/export-sales/> USDA Weekly Export Sales Report

## Example information Iowa Crop Progress as of July 5, 2009

| C<br>r<br>o<br>p<br>P<br>r<br>o<br>g<br>r<br>e<br>s<br>s<br><br>a<br>s<br>o<br>f | Districts |    |    |    |    |    |    |    |    | State     | Last | Last      | Nor-      |
|--|-----------|----|----|----|----|----|----|----|----|-----------|------|-----------|-----------|
|  | NW        | NC | NE | WC | C  | EC | SW | SC | SE |           | Week | Year      | mal       |
| Corn, tallest height, "  | 65        | 59 | 65 | 74 | 70 | 72 | 69 | 65 | 68 | <b>67</b> | 51   | <b>49</b> | <b>65</b> |
| Corn, avg. height, "   | 54        | 44 | 48 | 58 | 54 | 54 | 53 | 44 | 50 | <b>52</b> | 37   | <b>34</b> | <b>51</b> |
| Corn stand, % of<br>Norm.  | 99        | 98 | 96 | 98 | 94 | 95 | 89 | 88 | 90 | <b>95</b> | 95   | 86        | <b>93</b> |
| Soybeans % blooming  | 29        | 17 | 48 | 21 | 22 | 20 | 18 | 10 | 16 | <b>23</b> | 4    | 13        | <b>28</b> |

Illinois has similar information

|                       | <b>Corn Crop Condition</b>         |                  |                 |
|-----------------------|------------------------------------|------------------|-----------------|
|                       | <b>7/5/2009</b>                    | <b>Chg. Vs.</b>  | <b>Chg. Vs.</b> |
|                       | <b>%G-E</b>                        | <b>Prev. Wk.</b> | <b>7/04/04</b>  |
|                       | <b>2004 yield: + 11% vs, trend</b> |                  |                 |
| <b>CO</b>             | 75                                 | -3               | -19             |
| <b>IL</b>             | 57                                 | -1               | -26             |
| <b>IN</b>             | 64                                 | 2                | -10             |
| <b>IA</b>             | 82                                 | 1                | 7               |
| <b>KS</b>             | 68                                 | 1                | 1               |
| <b>KY</b>             | 74                                 | 3                | 0               |
| <b>MI</b>             | 67                                 | -4               | 27              |
| <b>MN</b>             | 82                                 | 0                | 22              |
| <b>MO</b>             | 54                                 | 0                | -25             |
| <b>NE</b>             | 84                                 | 2                | 4               |
| <b>NC</b>             | 41                                 | -35              | -40             |
| <b>ND</b>             | 76                                 | -2               | 18              |
| <b>OH</b>             | 77                                 | -4               | 14              |
| <b>PA</b>             | 81                                 | 5                | -1              |
| <b>SD</b>             | 62                                 | -9               | -18             |
| <b>TN</b>             | 53                                 | -4               | -30             |
| <b>TX</b>             | 40                                 | 5                | -44             |
| <b>WI</b>             | 78                                 | -3               | 19              |
| <b>18 Sts</b>         | 71                                 | -1               | -2              |
| <b>Wk ago</b>         | 72                                 | 2                | 1               |
| <b>Yr ago vs. '03</b> | 62                                 | 1                | -11             |
| <b>% Silked</b>       | 8                                  | 3                | -11             |

# Frost Concerns in 2009

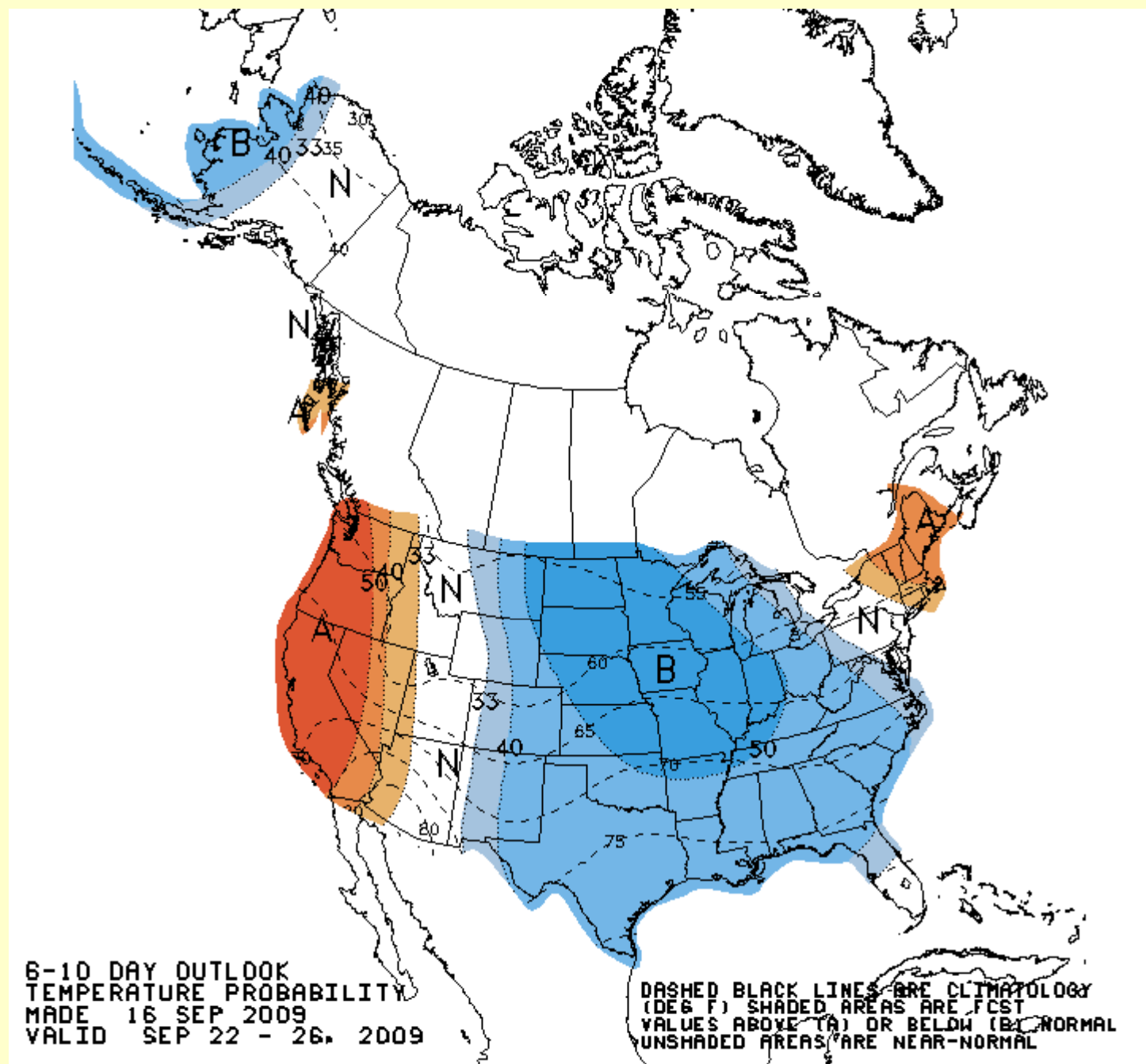
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|          | Corn Percent Dented |               |                |
|----------|---------------------|---------------|----------------|
| State    | 9/13/<br>2009       | 9/13/<br>2008 | 5-Year<br>Avg. |
| CO       | 58                  | 77            | 67             |
| IL       | 56                  | 75            | 92             |
| IN       | 60                  | 75            | 87             |
| IA       | 76                  | 68            | 86             |
| KS       | 86                  | 93            | 95             |
| KY       | 92                  | 92            | 96             |
| MI       | 41                  | 77            | 75             |
| MN       | 56                  | 78            | 82             |
| MO       | 85                  | 80            | 94             |
| NE       | 85                  | 83            | 89             |
| NC       | 100                 | 99            | 99             |
| ND       | 23                  | 52            | 70             |
| OH       | 66                  | 80            | 86             |
| PA       | 56                  | 69            | 78             |
| SD       | 57                  | 78            | 83             |
| TN       | 97                  | 100           | 100            |
| TX       | 95                  | 94            | 97             |
| WI       | 40                  | 46            | 63             |
| 18 Sts.  | 66                  | 76            | 86             |
| Prev Wk. | 50                  |               |                |

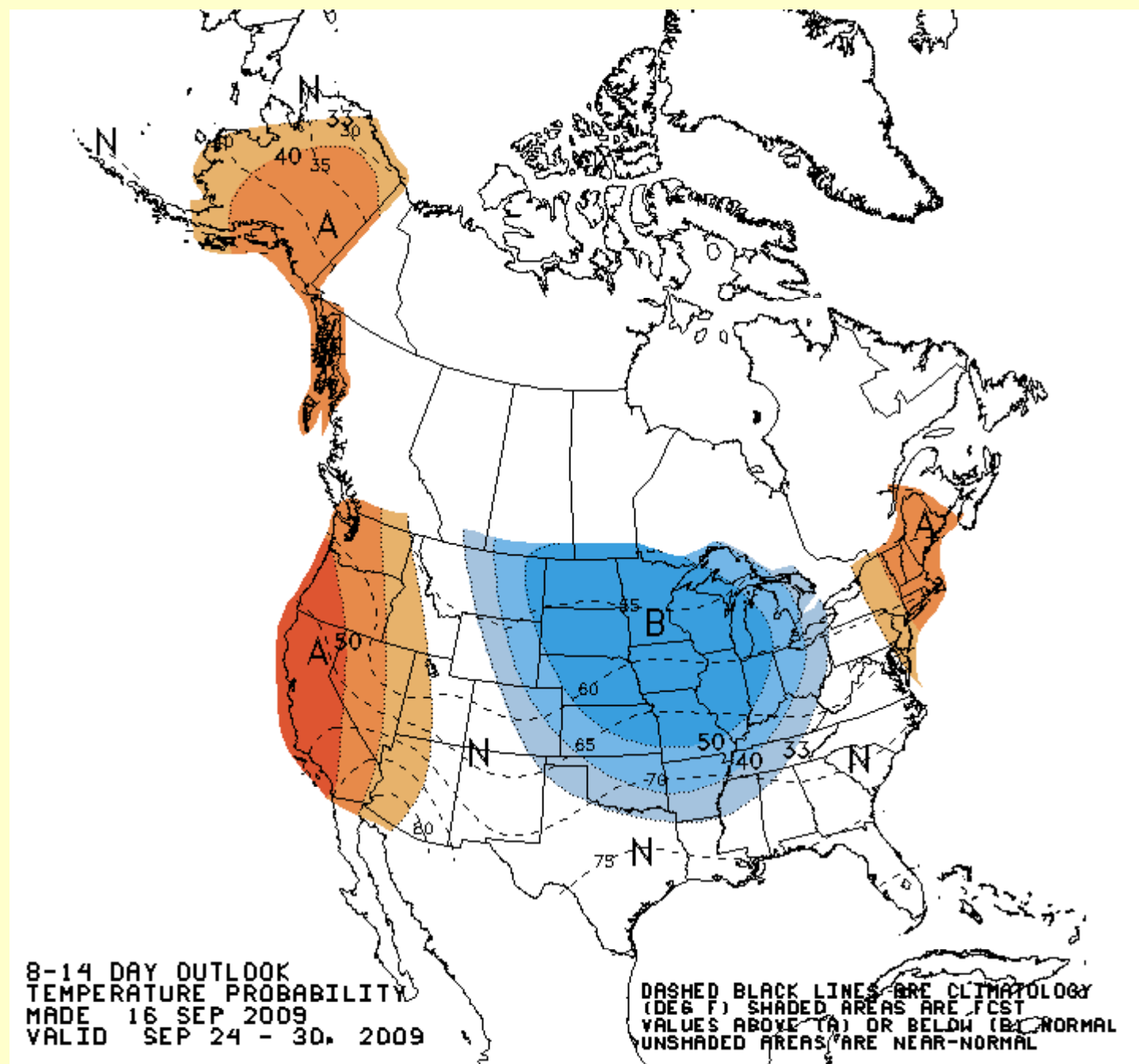
# Frost Impact?

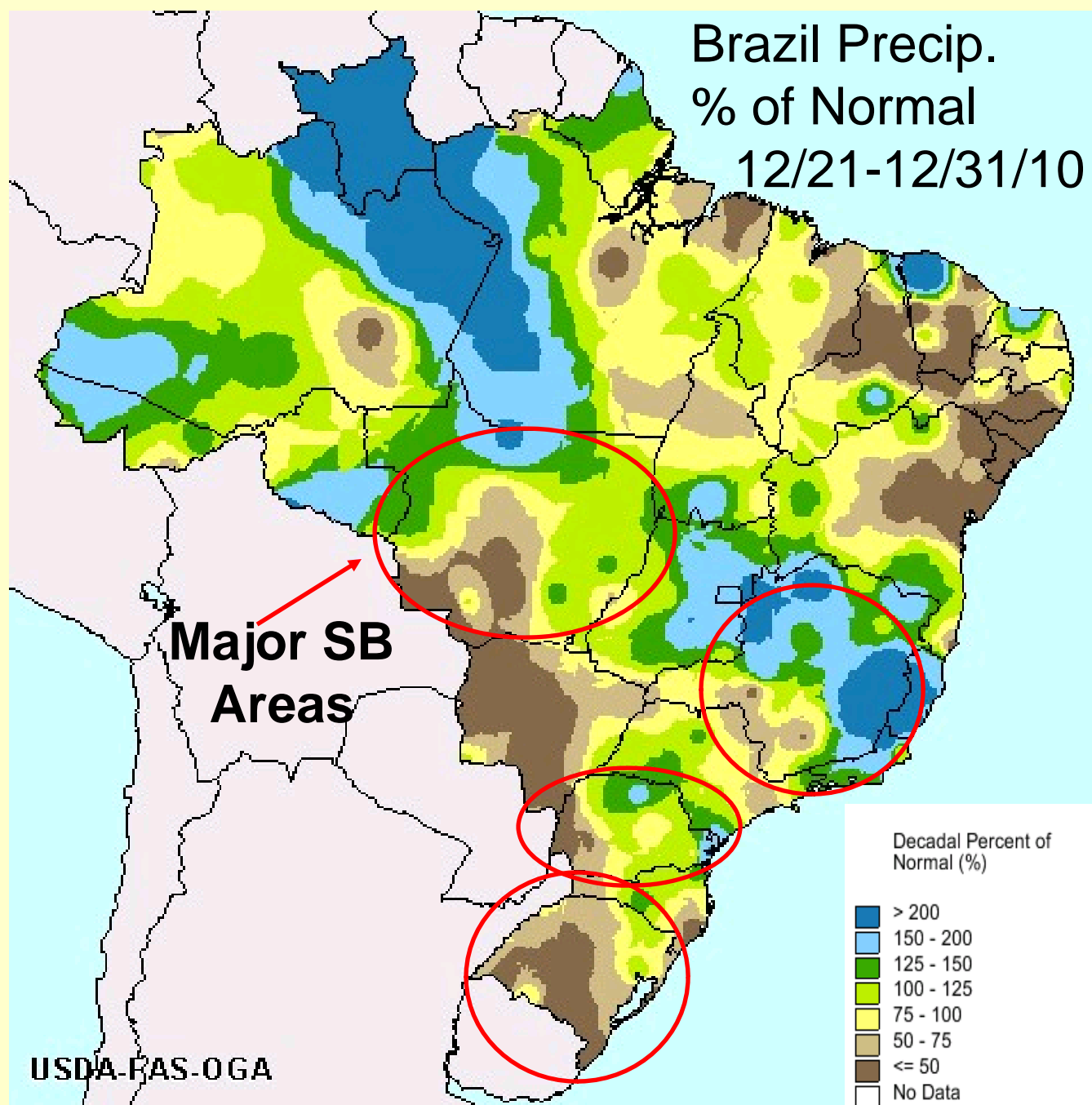
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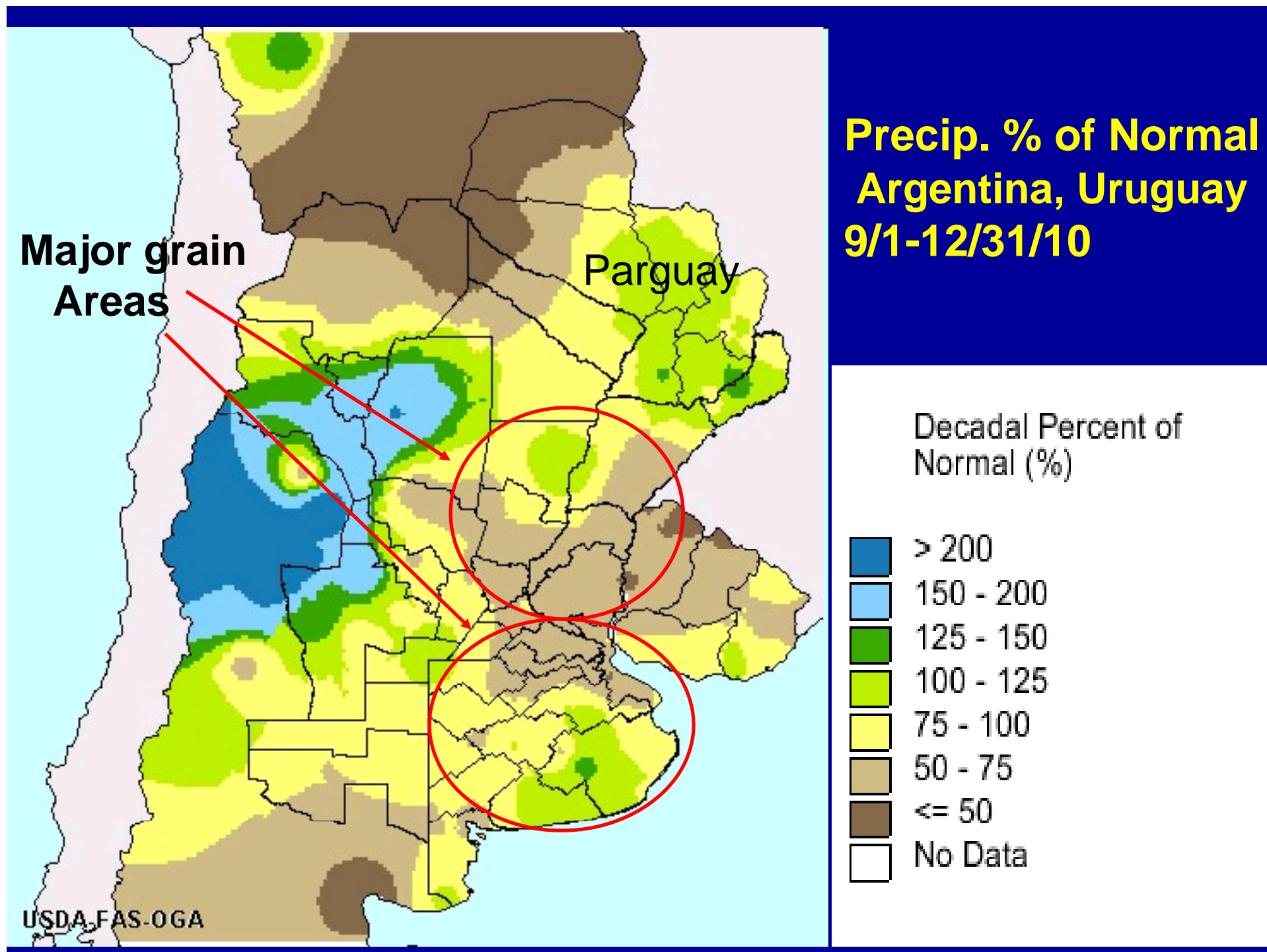
|         | Corn Percent Mature |               |                |                |
|---------|---------------------|---------------|----------------|----------------|
| State   | 10/11/<br>2009      | 10/4/<br>2009 | 10/11/<br>2008 | 5-Year<br>Avg. |
| CO      | 79                  | 63            | 86             | 88             |
| IL      | 56                  | 41            | 86             | 97             |
| IN      | 69                  | 51            | 87             | 92             |
| IA      | 86                  | 71            | 81             | 95             |
| KS      | 95                  | 89            | 91             | 97             |
| KY      | 94                  | 86            | 99             | 99             |
| MI      | 61                  | 38            | 86             | 87             |
| MN      | 71                  | 37            | 81             | 92             |
| MO      | 89                  | 78            | 89             | 98             |
| NE      | 76                  | 63            | 77             | 89             |
| NC      | 100                 | 100           | 100            | 100            |
| ND      | 37                  | 23            | 73             | 82             |
| OH      | 67                  | 46            | 86             | 88             |
| PA      | 62                  | 53            | 89             | 90             |
| SD      | 84                  | 57            | 82             | 91             |
| TN      | 97                  | 93            | 100            | 100            |
| TX      | 97                  | 92            | 92             | 98             |
| WI      | 58                  | 33            | 76             | 80             |
| 18 Sts. | 74                  | 57            | 84             | 92             |



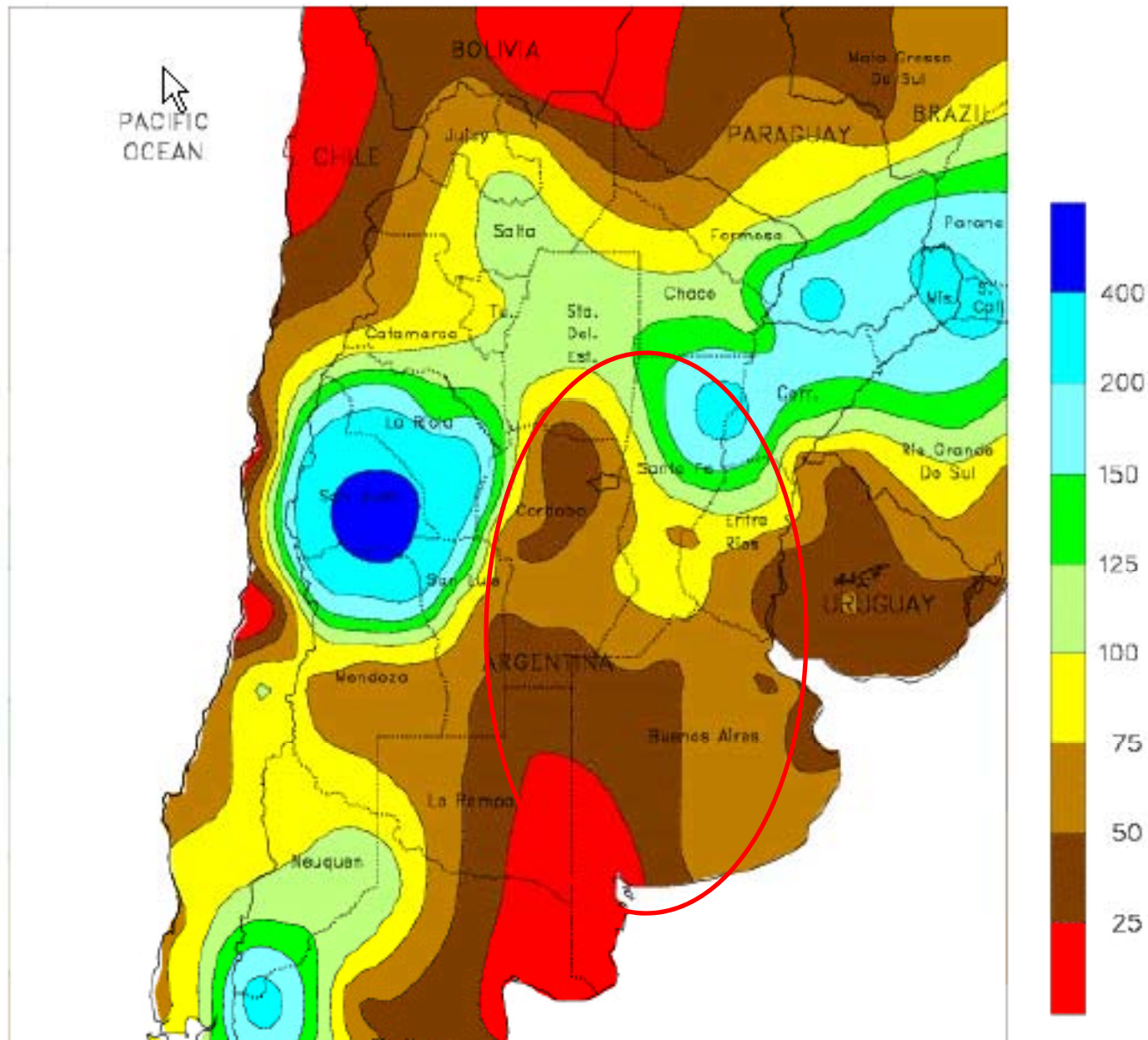








ARGENTINA  
Percent of Normal Precipitation  
December 2010



# *What to Look For in Sources of Outlook Information*

- *Good detail on international conditions*
- *Use of sensitivity analysis & probabilities*
- *Up-to-date S-D*
- *Advisable to use several sources + USDA*
- *Technical analysis can supplement fundamental analysis*
- *Keys for 2010-11: U.S. crops, China,*
- *S. Am. crops, E-15*

# **Wheat: world competition is strong**

- Adequate but reduced U.S. Carryover expected, world – sharper decline**
- Weather concerns in S. Plains & FSU**
- Soft red acres up sharply for 2010-11**
- Uncertain areas: China weather, 2011 world production**



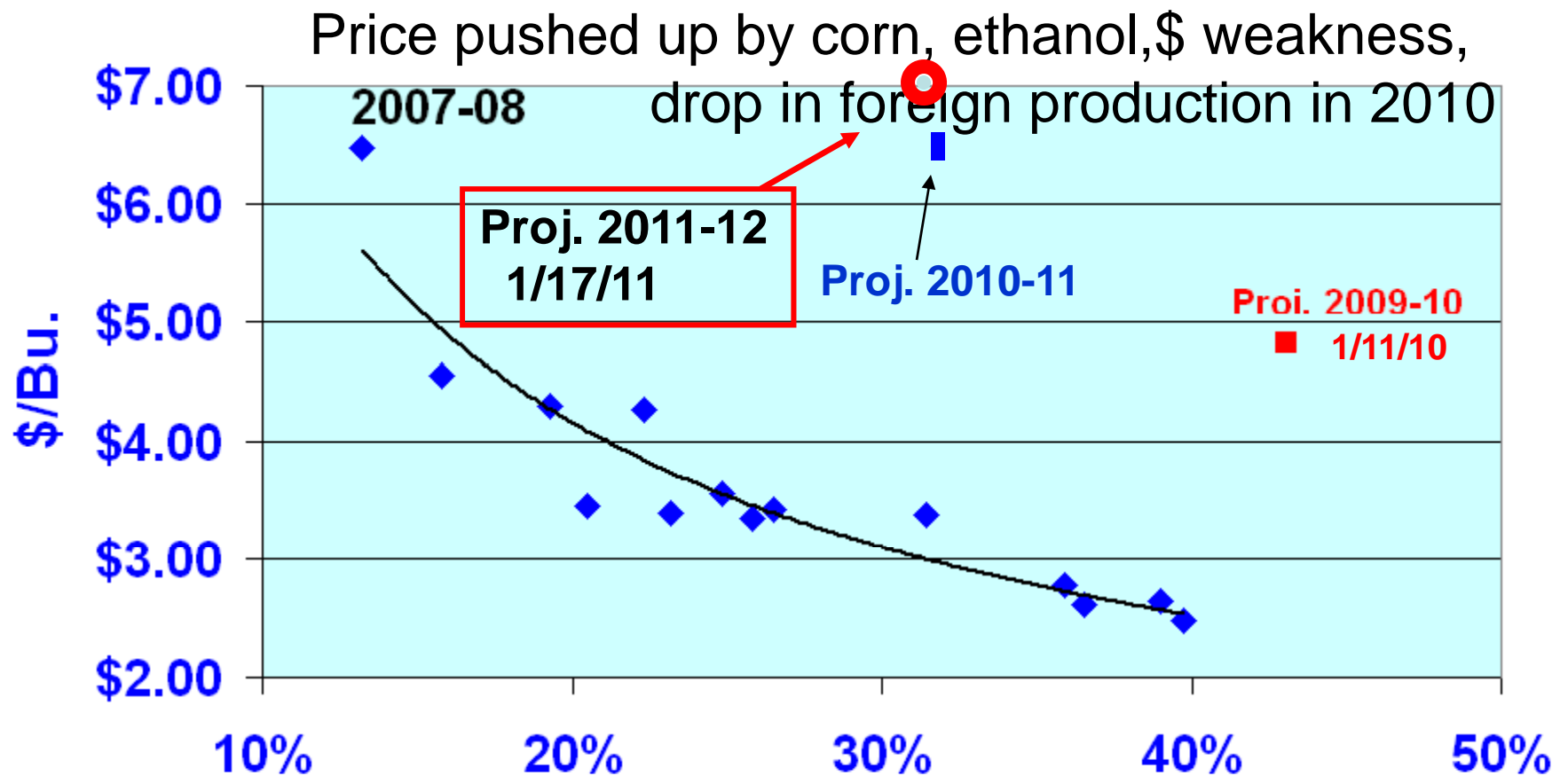
Updated:1/12/2011

| USDA Wheat Balance Sheet |         |         |         | 2010-11           | R.W. 2011-12 |            |             | R.W. 2012-13 |            |             |
|--------------------------|---------|---------|---------|-------------------|--------------|------------|-------------|--------------|------------|-------------|
| 5/12/2010                | 2007/08 | 2008/09 | 2009/10 | R.W.<br>Projected | Low Yld.     | Norm. Yld. | Higher Yld. | Low Yld.     | Norm. Yld. | Higher Yld. |
|                          |         |         |         |                   | Projected    |            |             | Projected    |            |             |
| Area (Mil. A.)           |         |         |         |                   |              |            |             |              |            |             |
| Planted                  | 60.5    | 63.2    | 59.2    | 53.6              | 58.7         | 58.7       | 58.7        | 55           | 57         | 57          |
| Harvested                | 51      | 55.7    | 49.9    | 47.6              | 48.7         | 49.7       | 50.2        | 45.5         | 51.0       | 51.48       |
| Yield, Bu./A.            | 40.2    | 44.9    | 44.5    | 46.4              | 41.5         | 44.5       | 45.5        | 41.5         | 44.5       | 46          |
| Production, Mil. Bu.     | 2,051   | 2,499   | 2,218   | 2,208             | 2,021        | 2,211      | 2,283       | 1,888        | 2,269      | 2,368       |
| Beginning stocks         | 456     | 306     | 657     | 976               | 792          | 792        | 792         | 733          | 733        | 733         |
| Imports                  | 113     | 127     | 119     | 110               | 120          | 115        | 110         | 120          | 110        | 110         |
| Supply, total            | 2,620   | 2,932   | 2,993   | 3,293             | 2,933        | 3,118      | 3,185       | 2,741        | 3,112      | 3,211       |
| Food                     | 948     | 927     | 917     | 930               | 935          | 940        | 940         | 935          | 940        | 940         |
| Seed                     | 88      | 78      | 69      | 76                | 80           | 80         | 80          | 78           | 78         | 78          |
| Feed and residual        | 16      | 255     | 150     | 170               | 150          | 190        | 220         | 110          | 210        | 220         |
| Domestic, total          | 1,051   | 1,260   | 1,137   | 1,176             | 1,165        | 1,210      | 1,240       | 1,123        | 1,228      | 1,238       |
| Exports                  | 1,263   | 1,015   | 881     | 1,325             | 1150         | 1175       | 1180        | 1110         | 1120       | 1140        |
| Use, total               | 2,314   | 2,275   | 2,019   | 2,501             | 2,315        | 2,385      | 2,420       | 2,233        | 2,348      | 2,378       |
| Ending stocks            | 306     | 657     | 976     | 792               | 618          | 733        | 765         | 508          | 764        | 833         |
| Weeks Supply             | 6.9     | 15.0    | 25.1    | 16.5              | 13.9         | 16.0       | 16.4        | 11.8         | 16.9       | 18.2        |
| Stocks/use               | 13.2%   | 28.9%   | 48.3%   | 31.7%             | 26.7%        | 30.7%      | 31.6%       | 22.8%        | 32.5%      | 35.0%       |
| Avg. farm price (\$/bu)  | \$6.48  | \$6.78  | \$4.87  | \$5.80            | \$8.80       | \$7.00     | \$6.25      | \$8.90       | \$6.25     | \$6.10      |

# U.S. Wheat Price & Stocks/Use

## 1994-05 to 2008-09

1/17/11





# '10-Crop Export Sales Through 1/6/11

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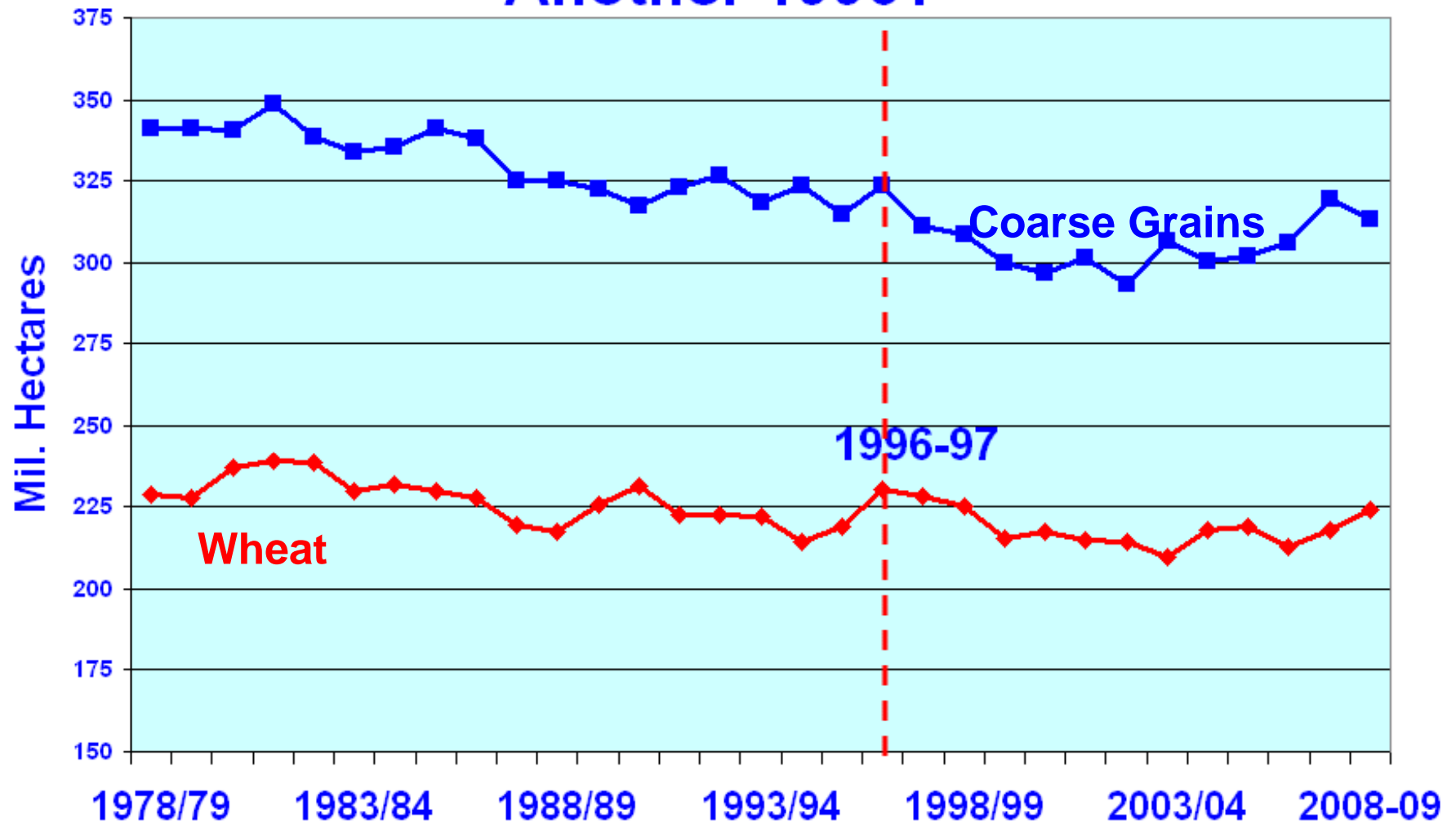
- Soybeans: 1,321 mil. Bu. + 9% from yr.ago.
  - 83% of USDA projected mkt. yr. exports
  - USDA October proj. expts. Low 7 of 10 yrs.
- Corn: 1,054 mil. bu. +4% from yr. ago
- Wheat, at 58% through mktg. yr.:
  - SRW: -10% vs. yr. ago
  - HRW: +99%
  - HRS: +90%
  - All wheat:+61%
  - USDA Projected for mktg. yr.: +48%

# Do pre-harvest new-crop wheat prices have a risk premium?

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- OSU & KSU research says no
- U. of Minn. Studies hint at a possible small one
- **Wheat: fundamentally different than corn & SB**
  - Harvesting nearly year around globally
  - U.S. much smaller share of global production than corn & SB
  - Somewhat more weather resistant than corn & SB

## World Wheat & Coarse Grain Area: Another 1996?

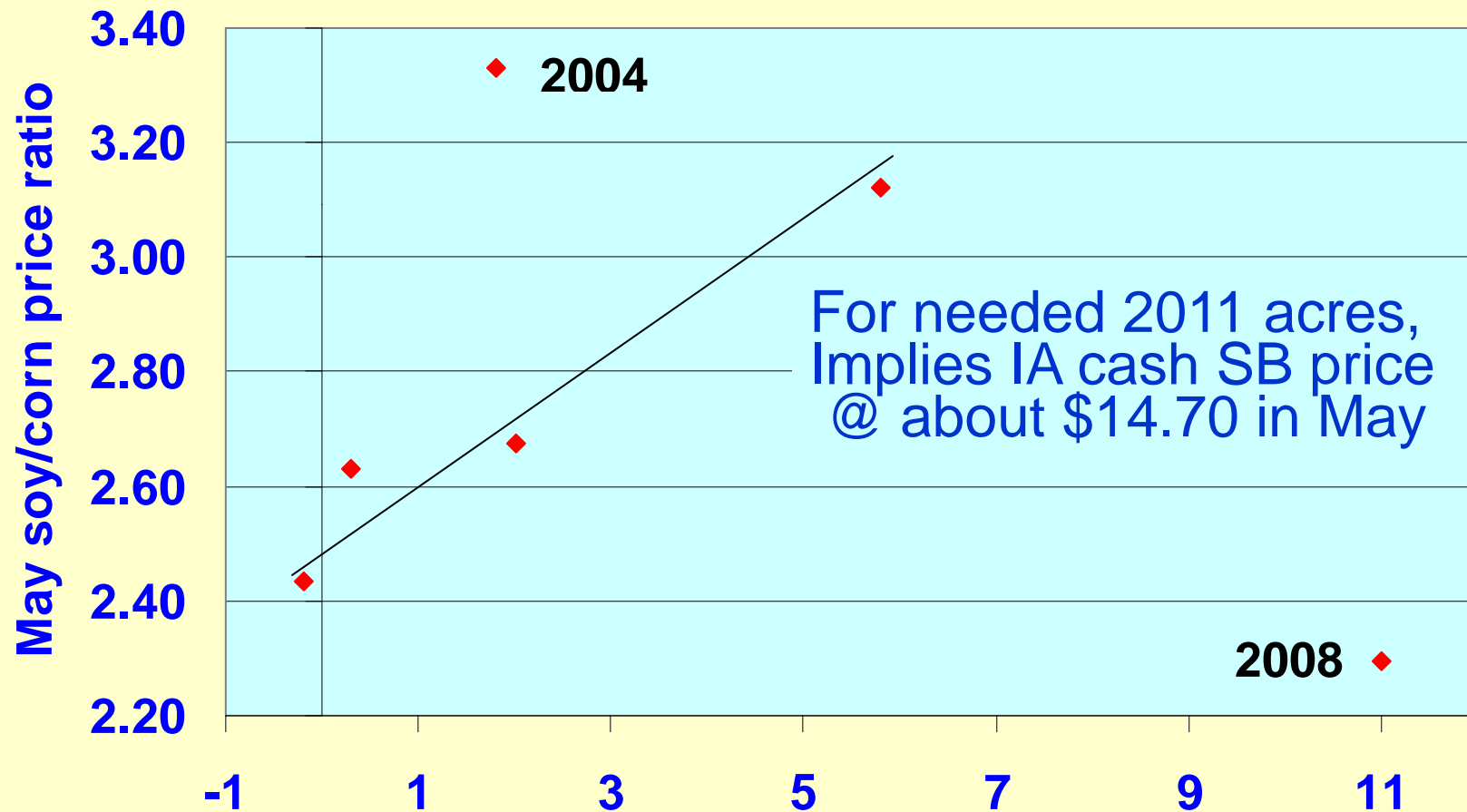


| SB Balance Sheet                        |         |         |         | Updated:2/8/2011   |           |                     |         |         |                     |         |         |
|---|---------|---------|---------|--------------------|-----------|---------------------|---------|---------|---------------------|---------|---------|
| R. Wisner                               | 2006-07 | 2007-08 | 2008-09 | 2009-10<br>Prelim. | Projected | Projected 2011-2012 |         |         | Projected 2012-2013 |         |         |
|   |         |         |         |                    | 2010-2011 | Low                 | Med.    | High    | Low                 | Med.    | High    |
| Yield (bu. per acre)                    | 42.9    | 41.7    | 39.7    | 44.0               | 43.5      | 41.0                | 43.3    | 45.5    | 41.0                | 43.9    | 45.5    |
| Long-term historical yield probability: |         |         |         |                    | 65%       | 18%                 | 65%     | 17%     | 18%                 | 65%     | 17%     |
| Supplies:                               |         |         |         |                    |           |                     |         |         |                     |         |         |
| Planted acres (million)                 | 75.5    | 64.7    | 75.7    | 77.5               | 77.4      | 76.5                | 76.5    | 76.5    | 78.0                | 78.0    | 78.0    |
| Harvested acres (million)               | 74.6    | 64.1    | 74.7    | 76.4               | 76.6      | 75.2                | 75.5    | 75.5    | 76.7                | 77.0    | 77.0    |
| Production (mil. bu.)                   | 3,197   | 2,677   | 2,967   | 3,359              | 3,329     | 3,083               | 3,269   | 3,435   | 3,145               | 3,380   | 3,504   |
| Beginning carryover (mil. bu.)          | 449     | 574     | 205     | 138                | 151       | 120                 | 120     | 120     | 130                 | 130     | 130     |
| Total Supply                            | 3,655   | 3,261   | 3,185   | 3,512              | 3,495     | 3,218               | 3,397   | 3,563   | 3,290               | 3,522   | 3,643   |
| Usage:                                  |         |         |         |                    |           |                     |         |         |                     |         |         |
| Crush (mil. bu.)                        | 1,808   | 1,803   | 1,662   | 1,752              | 1660      | 1,580               | 1,660   | 1,680   | 1,580               | 1,660   | 1,680   |
| Seed & residual (mil. bu.)              | 157     | 93      | 101     | 108                | 115       | 148                 | 122     | 133     | 130                 | 122     | 133     |
| Exports (mil. bu.)                      | 1,116   | 1,159   | 1,283   | 1,501              | 1600      | 1,360               | 1,485   | 1,590   | 1,450               | 1,610   | 1,670   |
| Total Usage                             | 3,081   | 3,056   | 3,047   | 3,361              | 3375      | 3,088               | 3,267   | 3,403   | 3,160               | 3,392   | 3,483   |
| Ending Soybean Carryover: (mil. bu.)    | 574     | 205     | 138     | 151                | 120       | 130                 | 130     | 160     | 130                 | 130     | 160     |
| Carryover, weeks of total use           | 9.7     | 3.5     | 2.4     | 2.3                | 1.9       | 2.2                 | 2.1     | 2.5     | 2.1                 | 2.0     | 2.4     |
| Prices:                                 |         |         |         |                    |           |                     |         |         |                     |         |         |
| U.S. weighted avg. farm price           | \$6.43  | \$10.10 | \$9.97  | \$9.59             | \$12.00   | \$15.00             | \$13.50 | \$11.50 | \$14.75             | \$13.75 | \$11.50 |
| Iowa weighted avg. farm price           | \$6.38  | \$10.05 | \$9.92  | \$9.49             | \$11.90   | \$14.90             | \$13.40 | \$11.40 | \$14.65             | \$13.65 | \$11.40 |
| Soybean/corn price ratio                | 0.00    | 0.00    | 0.00    | 0.00               | 0.00      | 0.00                | 0.00    | 0.00    | 0.00                | 0.00    | 0.00    |
| Harvest price (central Iowa)            | \$5.45  | \$8.45  | \$8.50  | \$9.50             | \$10.50   | \$14.50             | \$13.00 | \$10.90 | \$14.20             | \$13.25 | \$10.90 |
| Nov. futures price (harvest avg.)       | \$6.05  | \$9.45  | \$9.10  | \$9.95             | \$11.30   | \$15.30             | \$13.70 | \$11.65 | \$15.00             | \$13.95 | \$11.65 |
| Soy meal, Decatur, \$/T 48% protein     | \$205   | \$336   | \$331   | \$311              | \$359     | \$440               | \$390   | \$325   | \$440               | \$410   | \$325   |
| Soy oil, \$ per cwt.                    | \$31.02 | \$52.03 | \$32.16 | \$35.95            | \$52.00   | \$58.00             | \$54.00 | \$50.00 | \$56.00             | \$53.00 | \$50.00 |

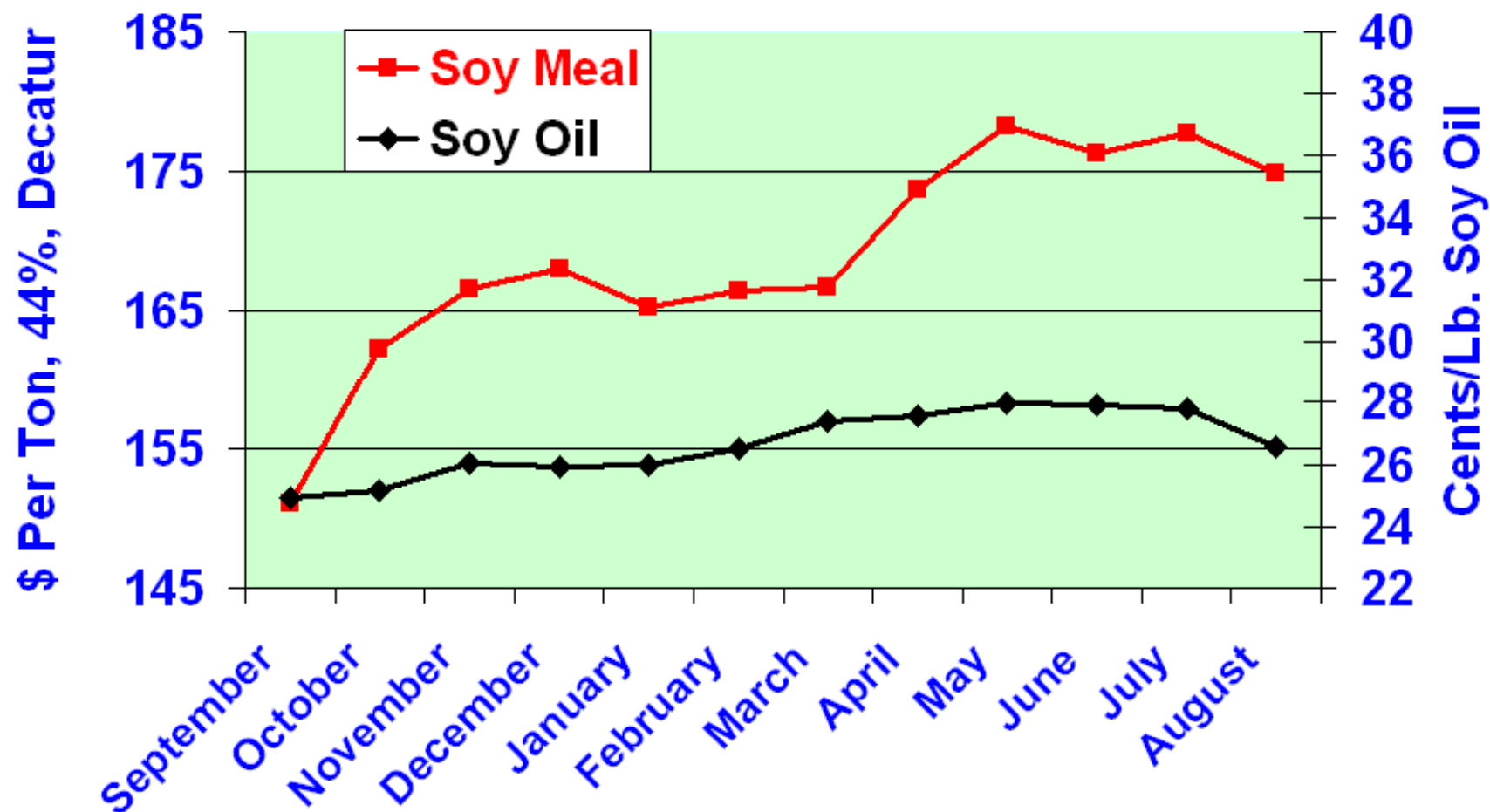
Using elasticity for SB forecast gives  
2010-11 price at \$13.70/bu.

- **Corn price will support soybean price**
- **The two markets will create a balance of needed acreages in 2011**
- **Biodiesel demand may also be a factor since Congress renewed biodiesel tax credit**
- **Seasonality: SB supplies will be very tight in late summer**

## Soybean/Corn Price Ratio & Change in U.S. Soybean Planted Acres Selected Years



## Seasonality of Soybean Product Prices, 1995-2007-08 Marketing Years



# **Take-home Points: Fundamental Analysis**

- **Look at the big picture**
- **Demand elasticity is changing & making prices more sensitive to supply changes**
- **Typical approach uses balance sheets**
- **Price forecasts: typically based on stocks/use, forecasting models, and/or elasticity of demand**
- **Know where to get information: weather & crops, USDA reports, ethanol, international crop conditions**
- **Other related information is in next slides**



Thanks!

Questions?

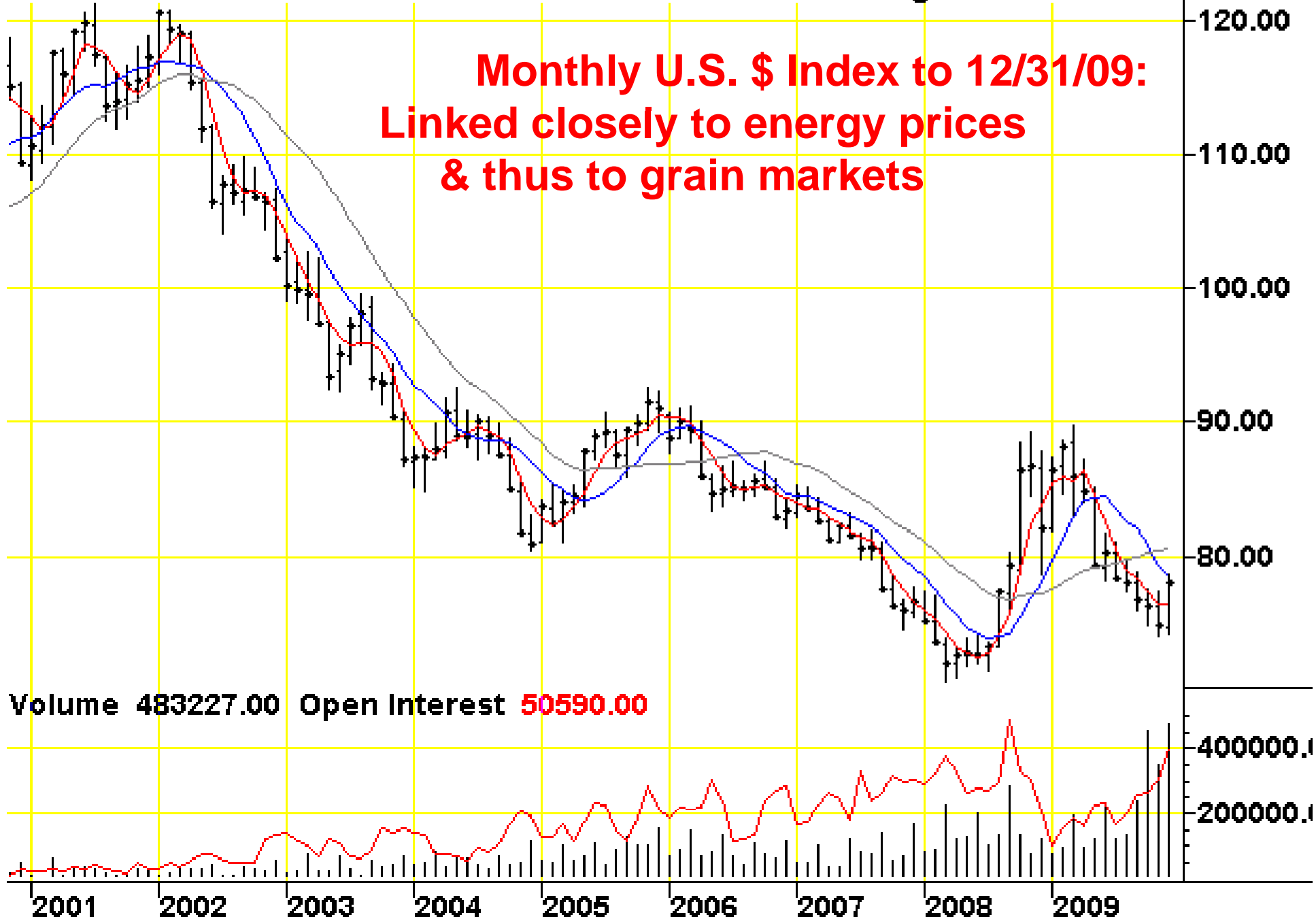
Web Sites

<http://www.econ.iastate.edu/faculty/wisner/>

[http://www.agmrc.org/renewable\\_energy/agmrc\\_renewable\\_energy\\_newsletter.cfm](http://www.agmrc.org/renewable_energy/agmrc_renewable_energy_newsletter.cfm)

12/31/2009 C=78.22 +3.29 O=74.85 H=78.77 L=74.31 Mov Avg 3 lines

**Monthly U.S. \$ Index to 12/31/09:  
Linked closely to energy prices  
& thus to grain markets**



Volume 483227.00 Open Interest 50590.00

# U.S. General Econ. Outlook

## *3 Highly Likely Developments*

- Trend toward weaker \$
- Increasing inflation, esp. in 2-3 years
- Higher interest rates— in 2-3 years, possibly sooner

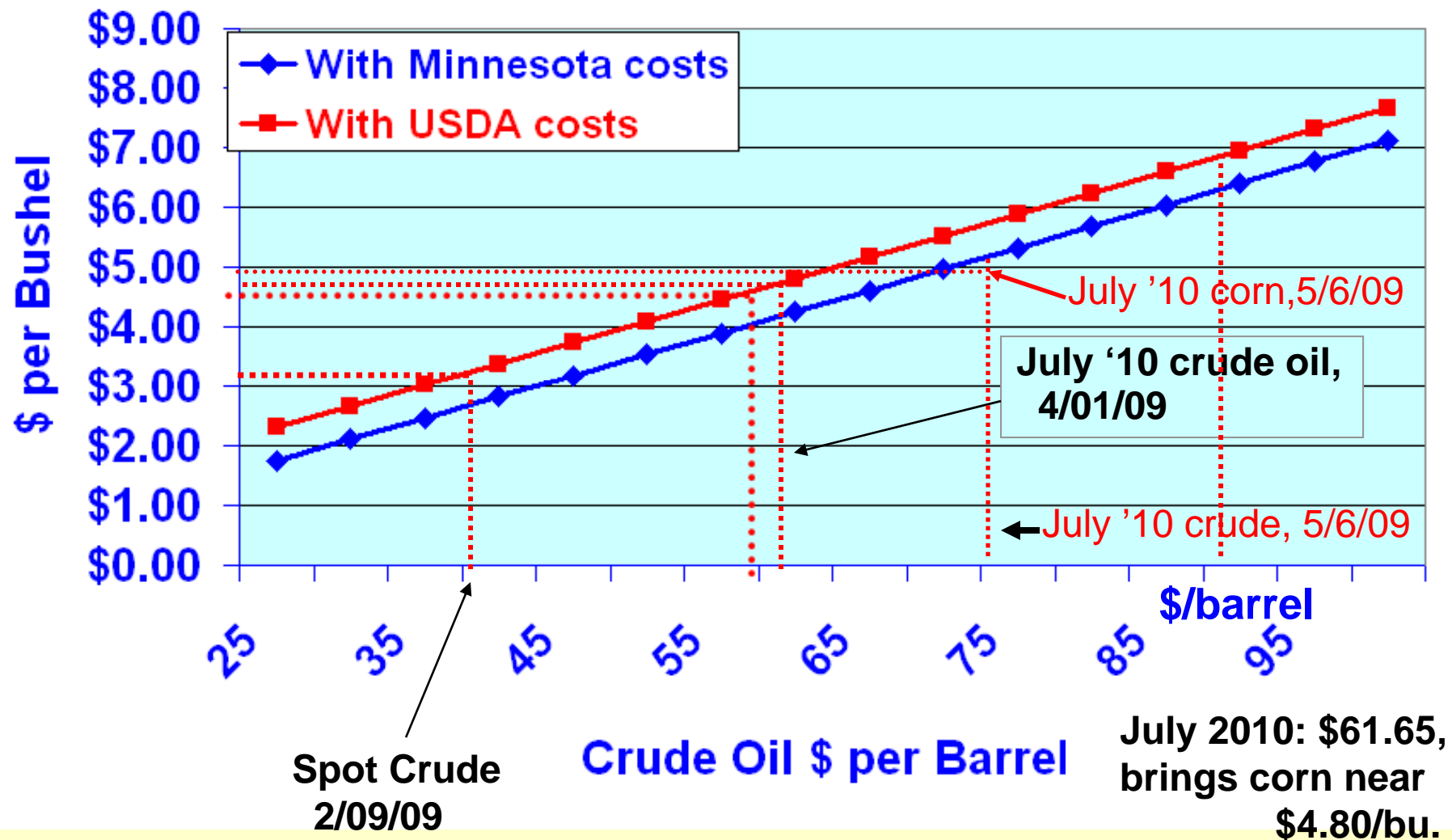
***Driving forces: huge budget deficits and “cap & trade”***

# World Feed Trade Outlook

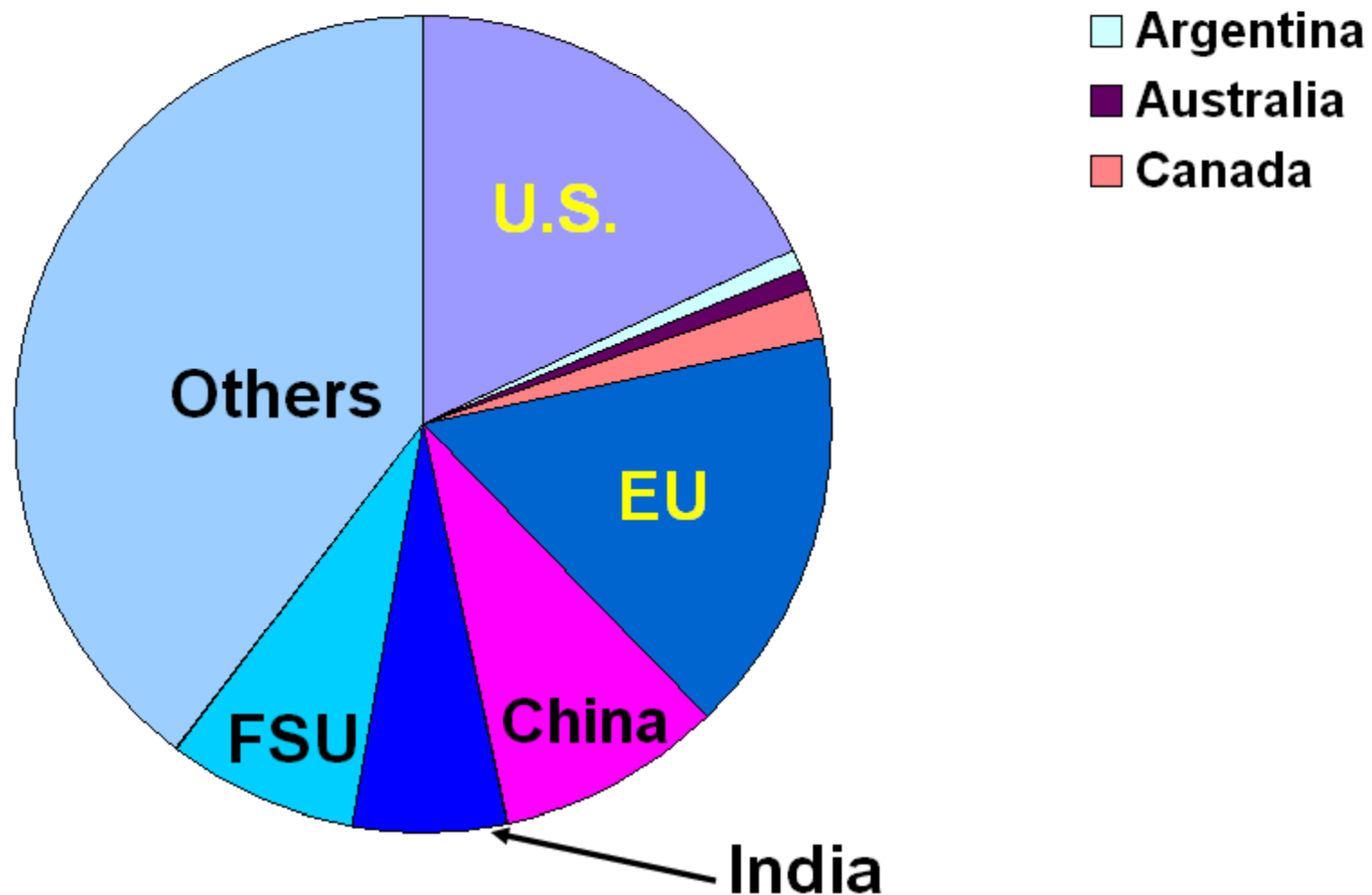
- 5 Keys to global feed trade: (1) *U.S. biofuels*, (2) U.S crop yields, (3) China,(4) FSU, (5) South America
- *Global warming: is it real?*
- Will reason prevail in policies?
  - impact of GHG emissions controls on economy, grain and animal production and trade?

4/01/09 updated 5/6/09

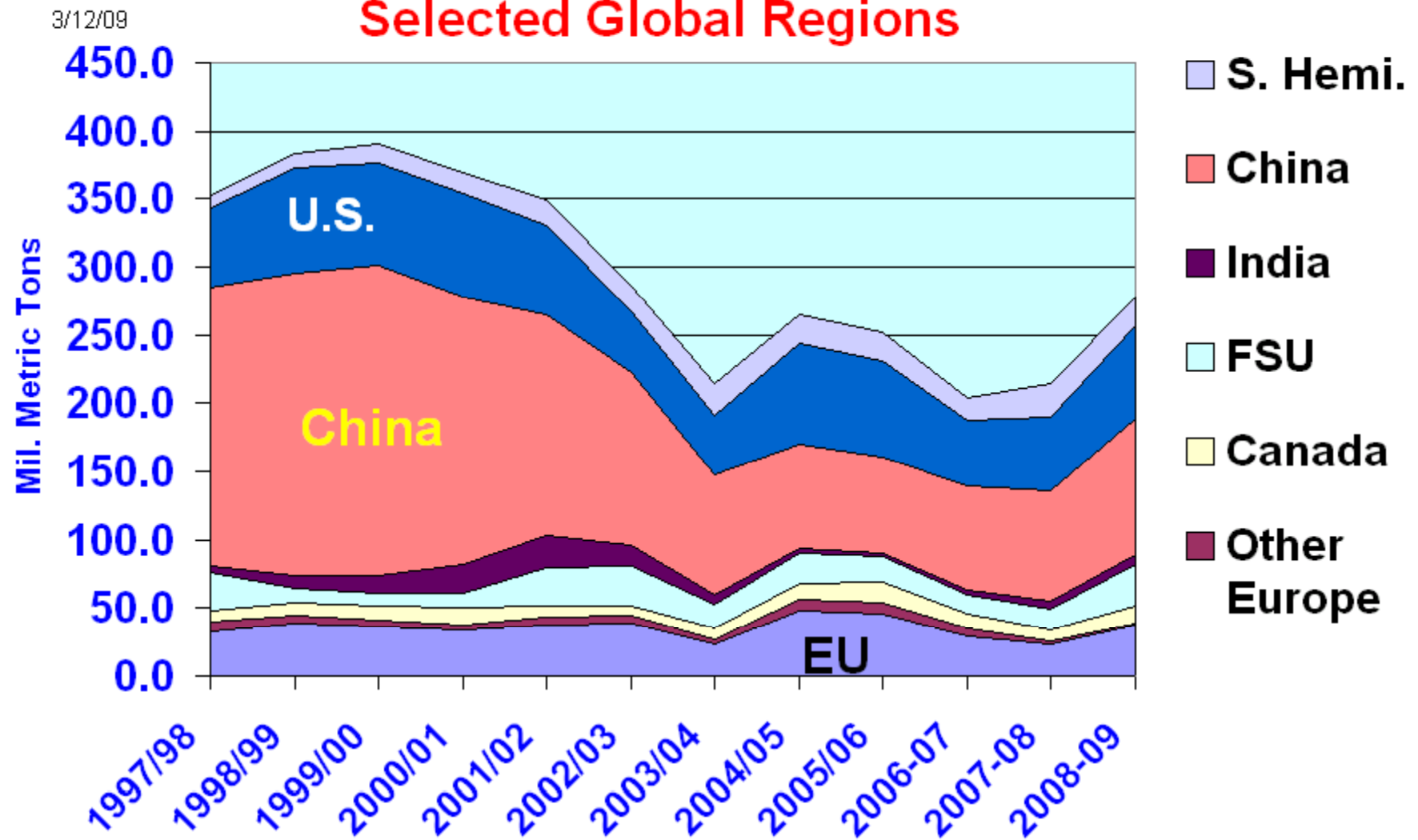
## Approximate Maximum Price Ethanol Plants to Pay for Corn with Varying Crude Oil Prices



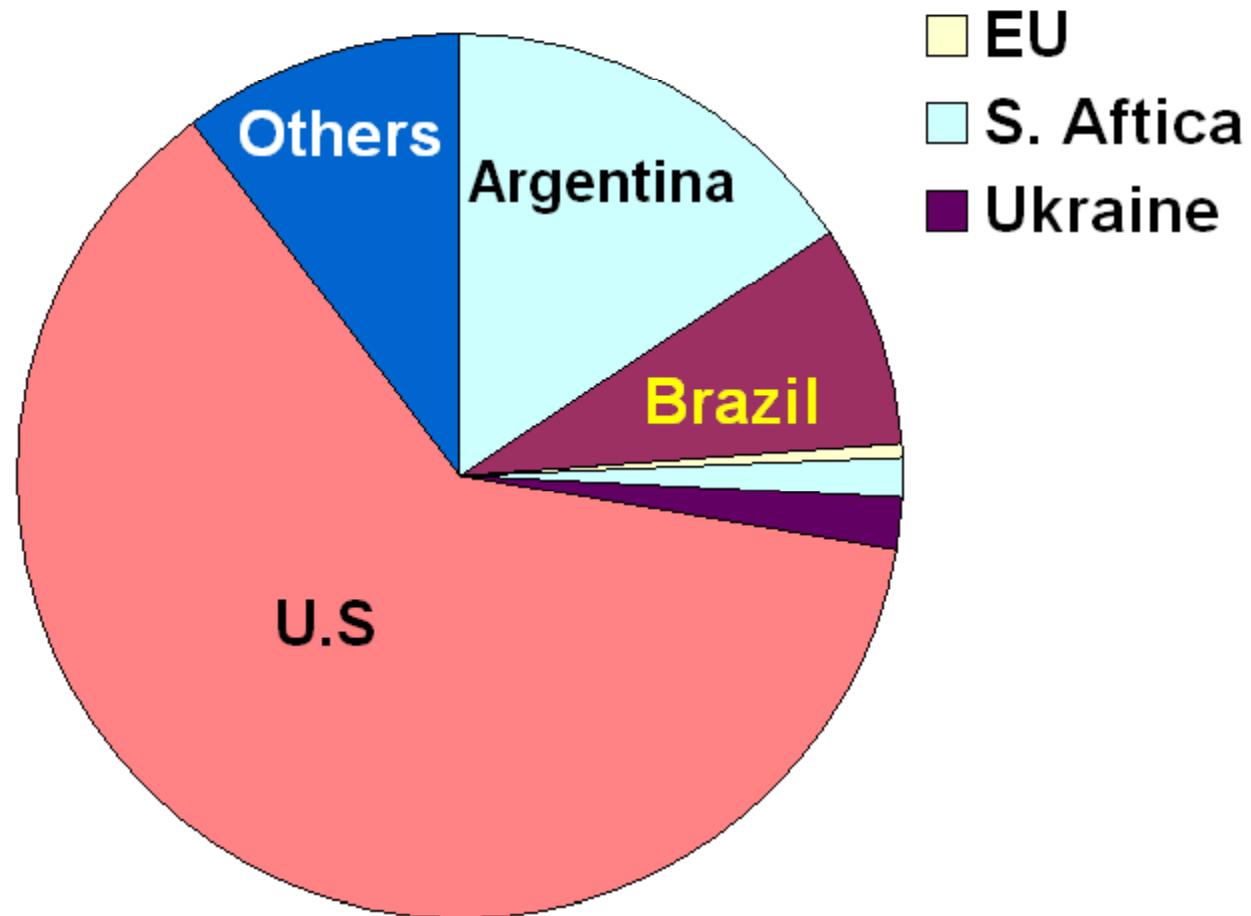
## Wheat & Coarse Grain Use, 2007-08



## Wheat & Coarse Grain Carryover Stocks in Selected Global Regions



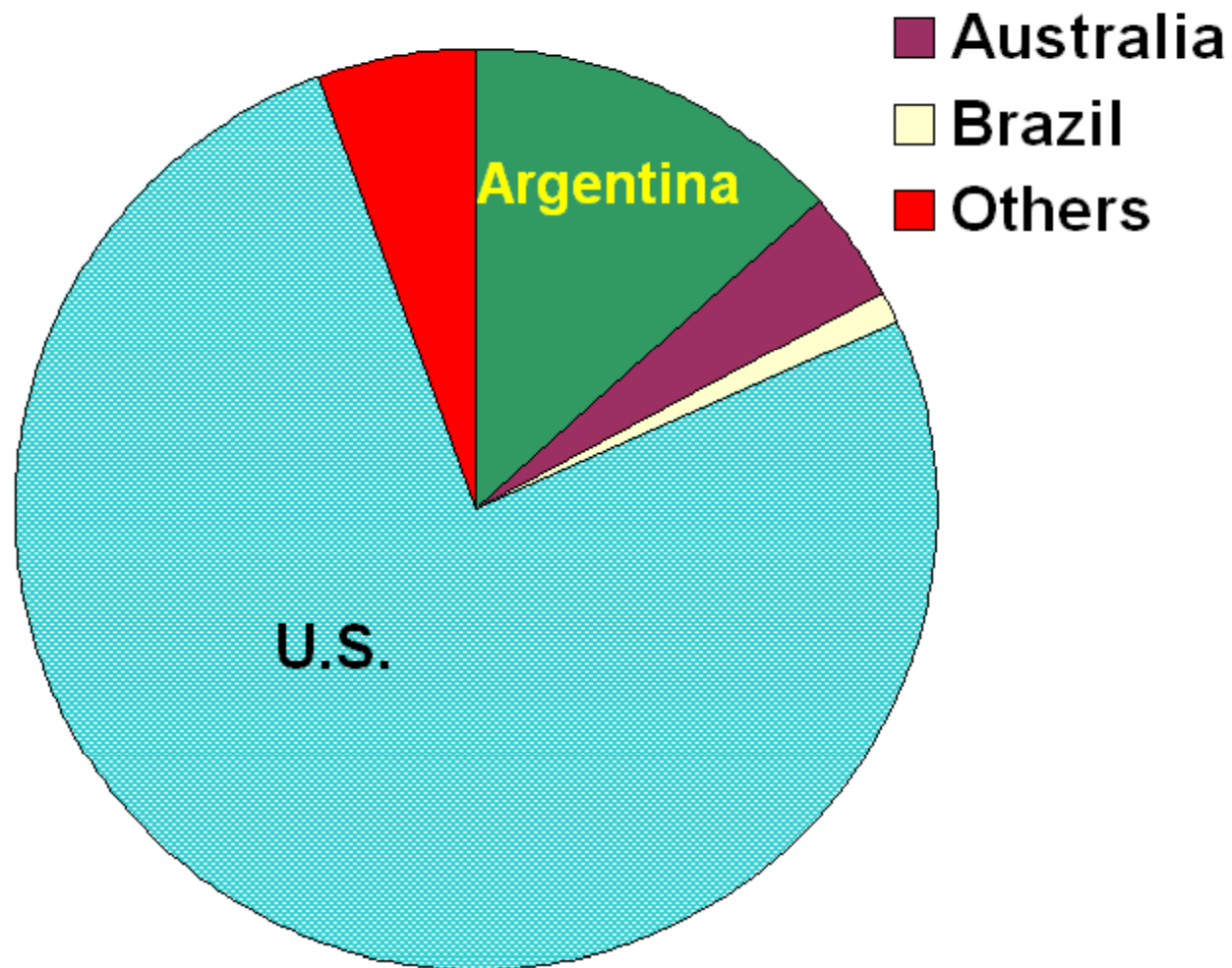
## World Corn Exports by Source, 2007-08



**U.S. Ethanol & Yield Trend Have Big Implications for Corn Exports**



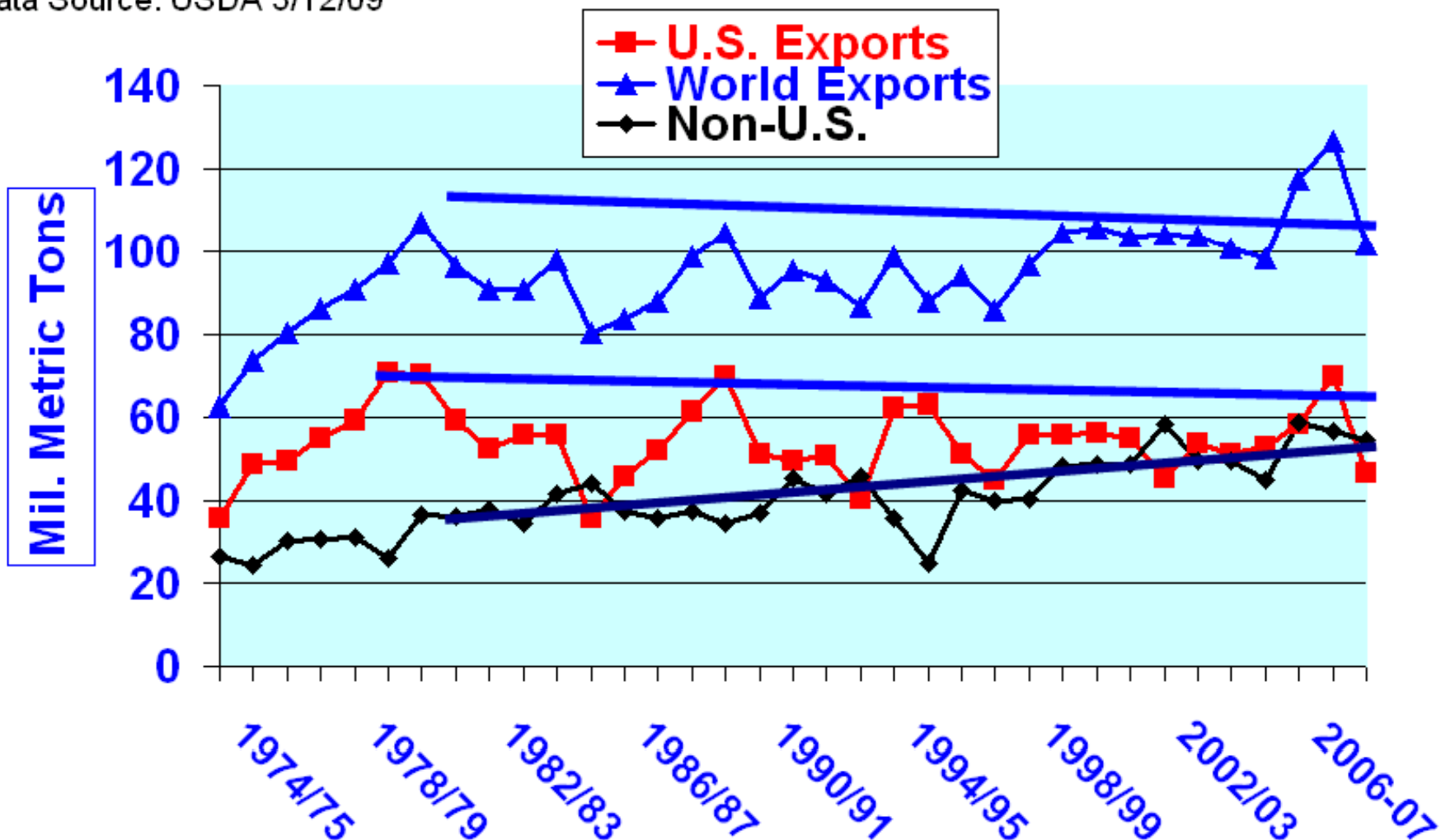
## World Sorghum Exports by Source, 2007-08



**Sorghum Also is an Ethanol Feedstock**

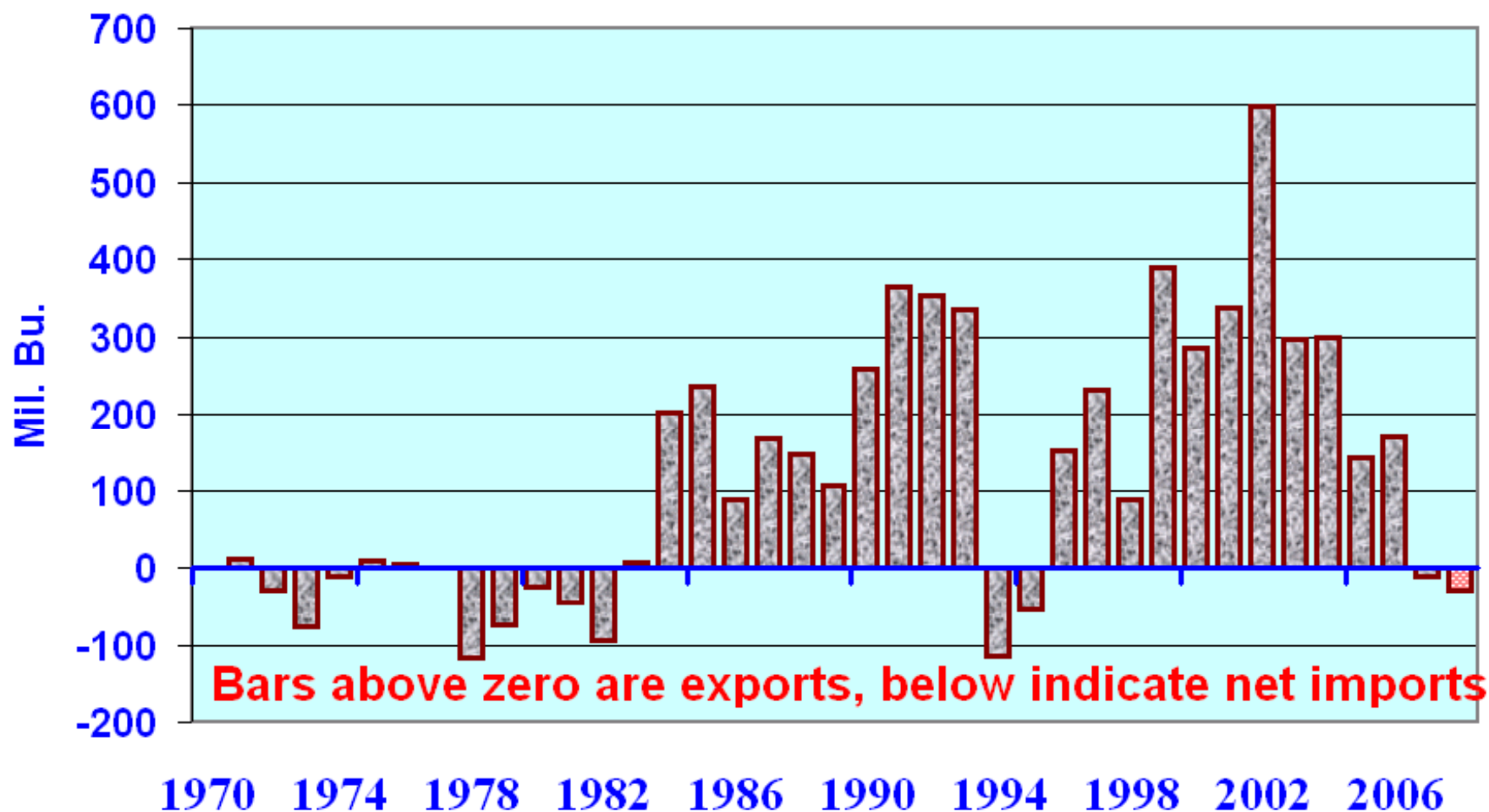
# U.S., Foreign, and World Coarse Grain Exports

Data Source: USDA 3/12/09



## China's Net Corn Exports, Marketing Years & USDA Projection for 2008-09

2/10/09

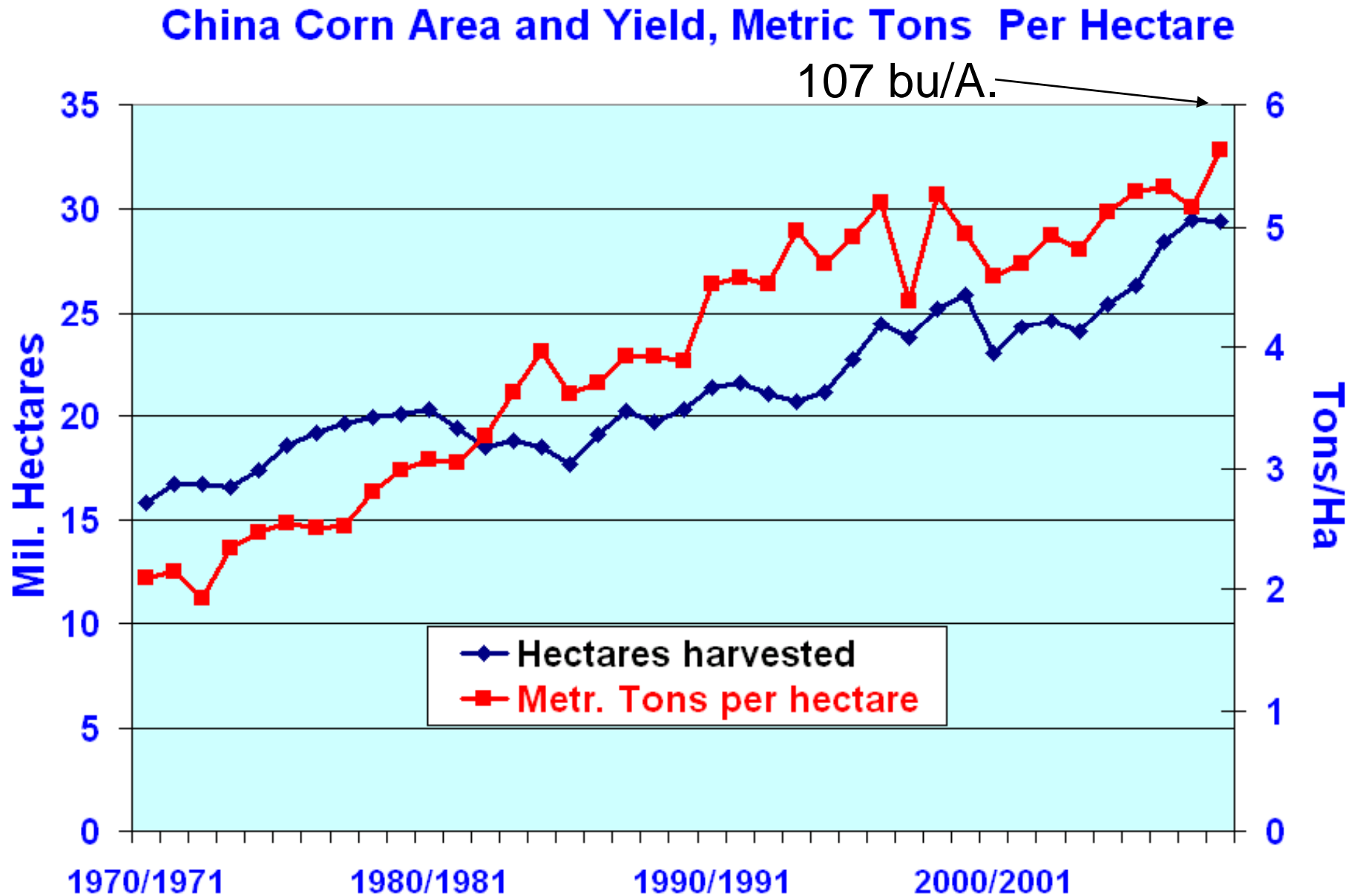




## Corn Yield to Affect China Export Availability



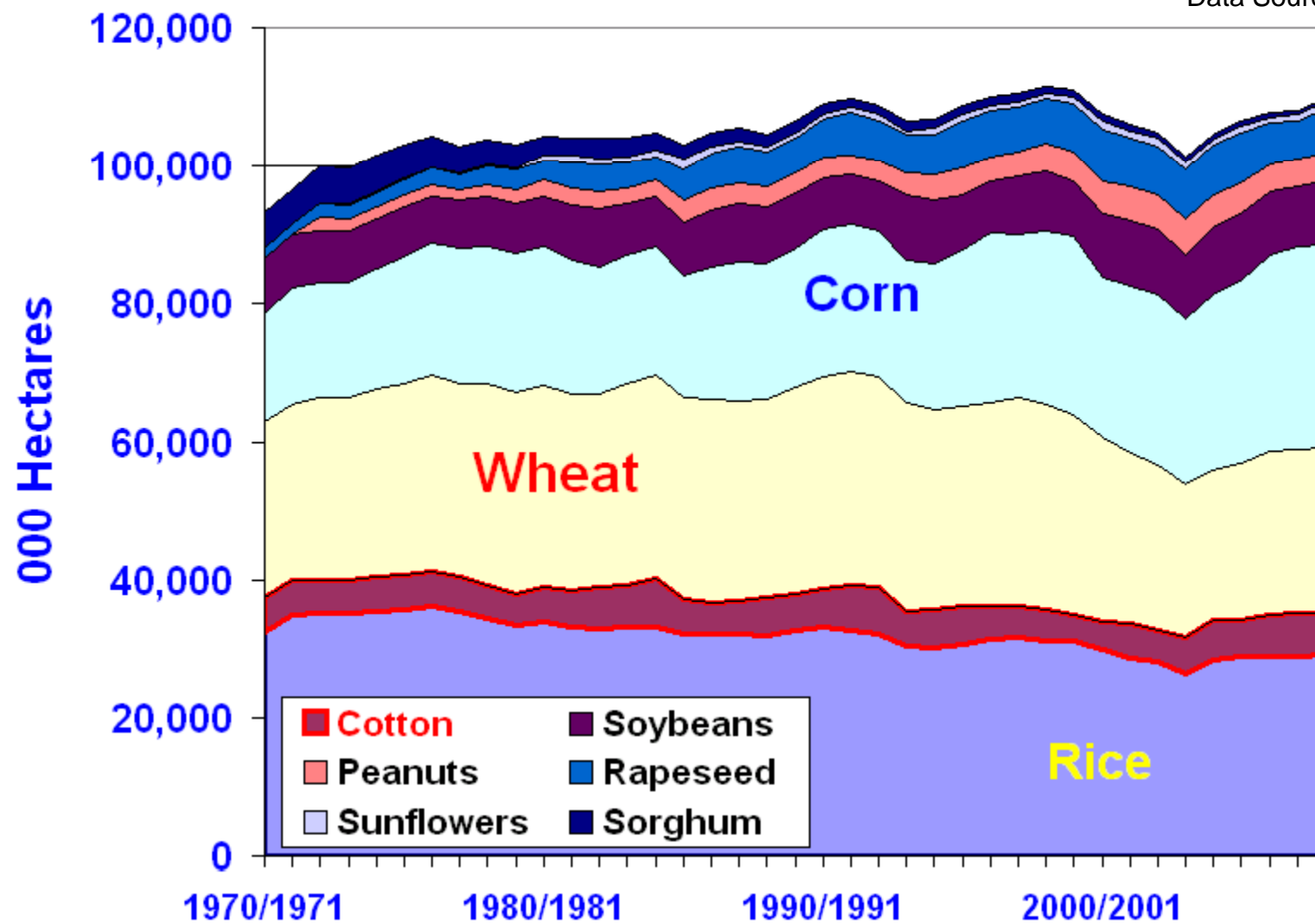
**Normal Yield: about 68-70% of U.S.**



2/6/09

## China Major Crop Area Harvested

Data Source: USDA, FAS

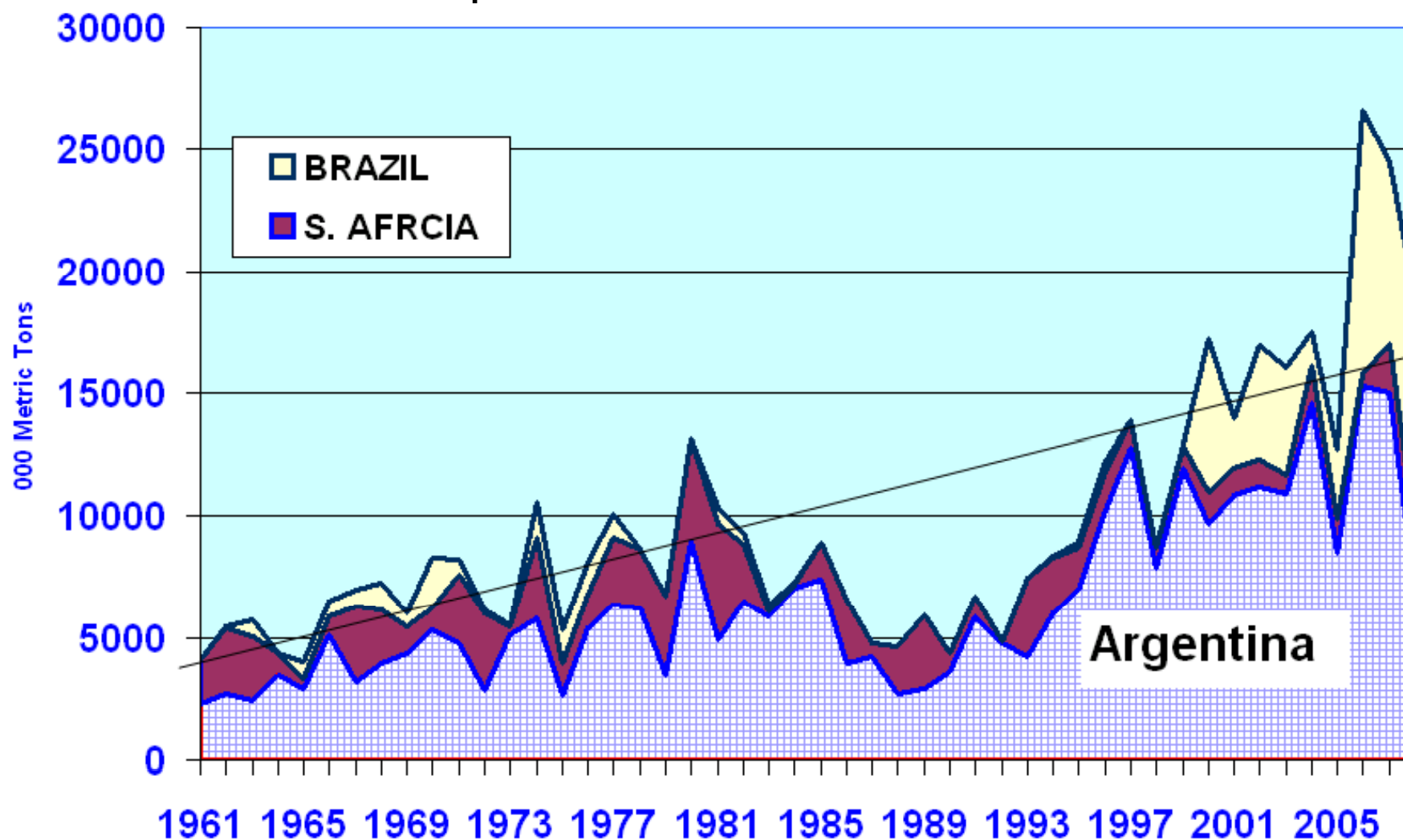




3/12/09

## Southern Hemisphere Corn Exports

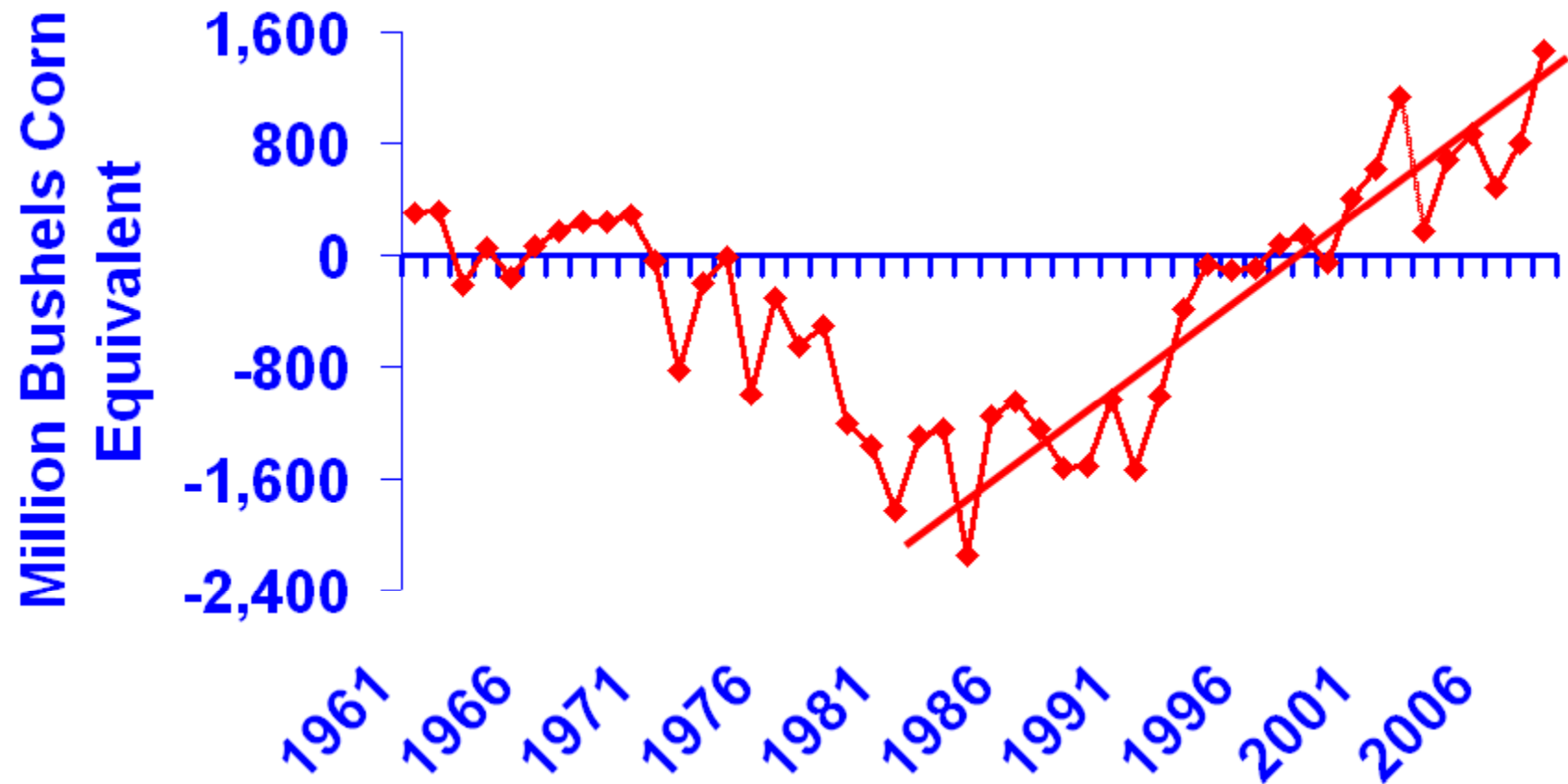
2008 crop down 17 mil. Tons or 670 mil.bu.



# Net Grain Exports, Former Soviet Union, 1961-2008

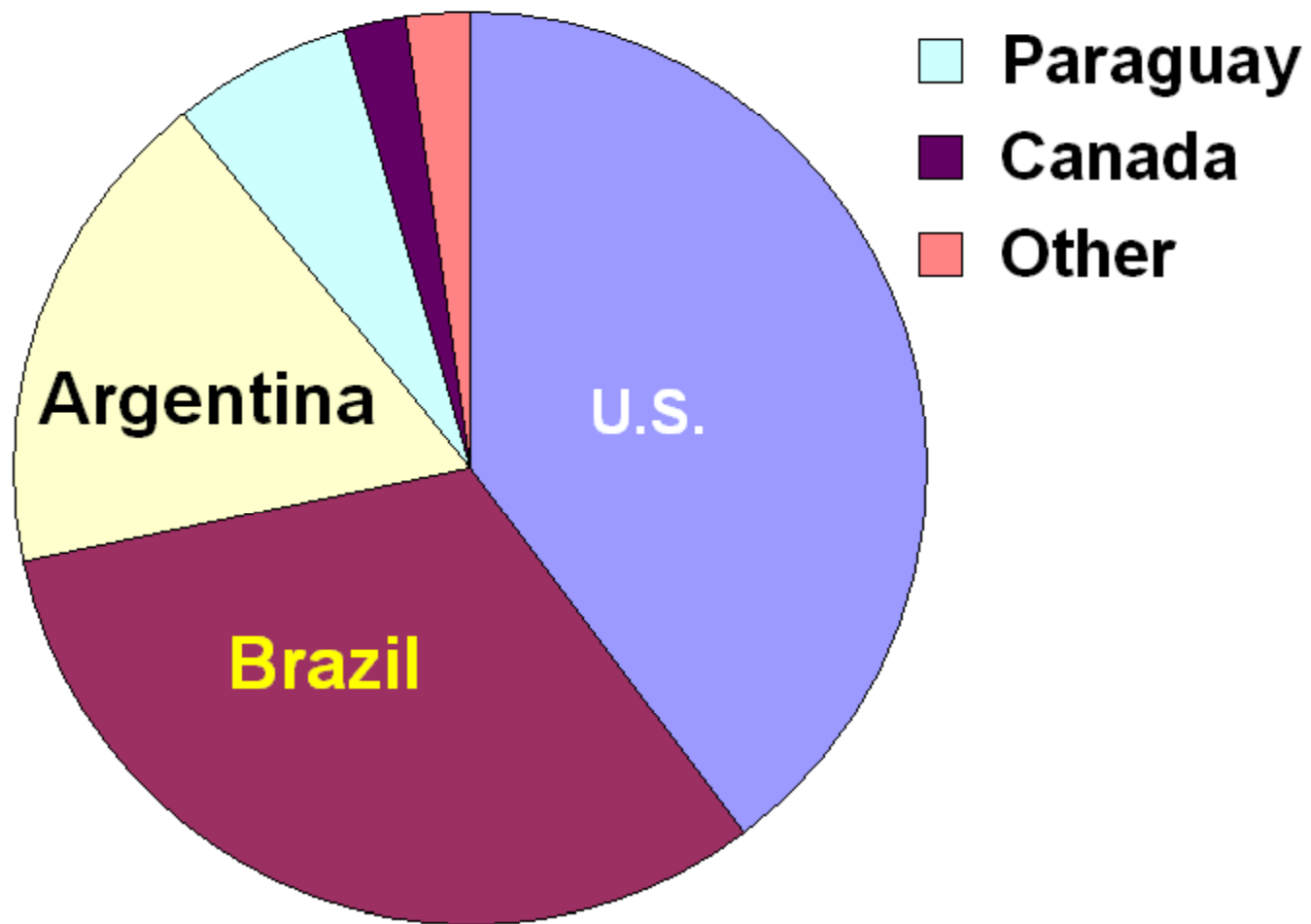
3/12/09

Source of data: USDA, FAS, PSD & WAOB Projections

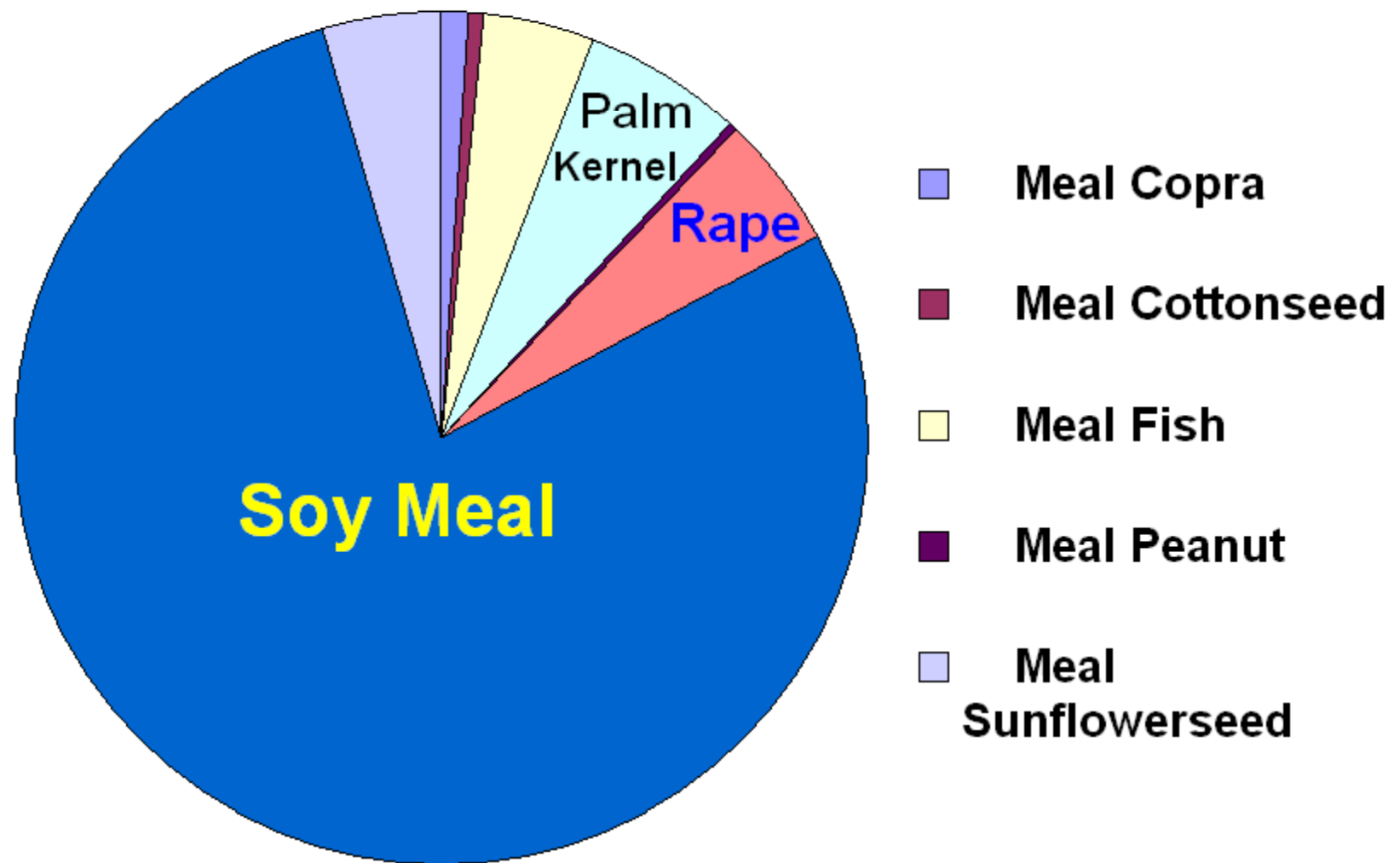




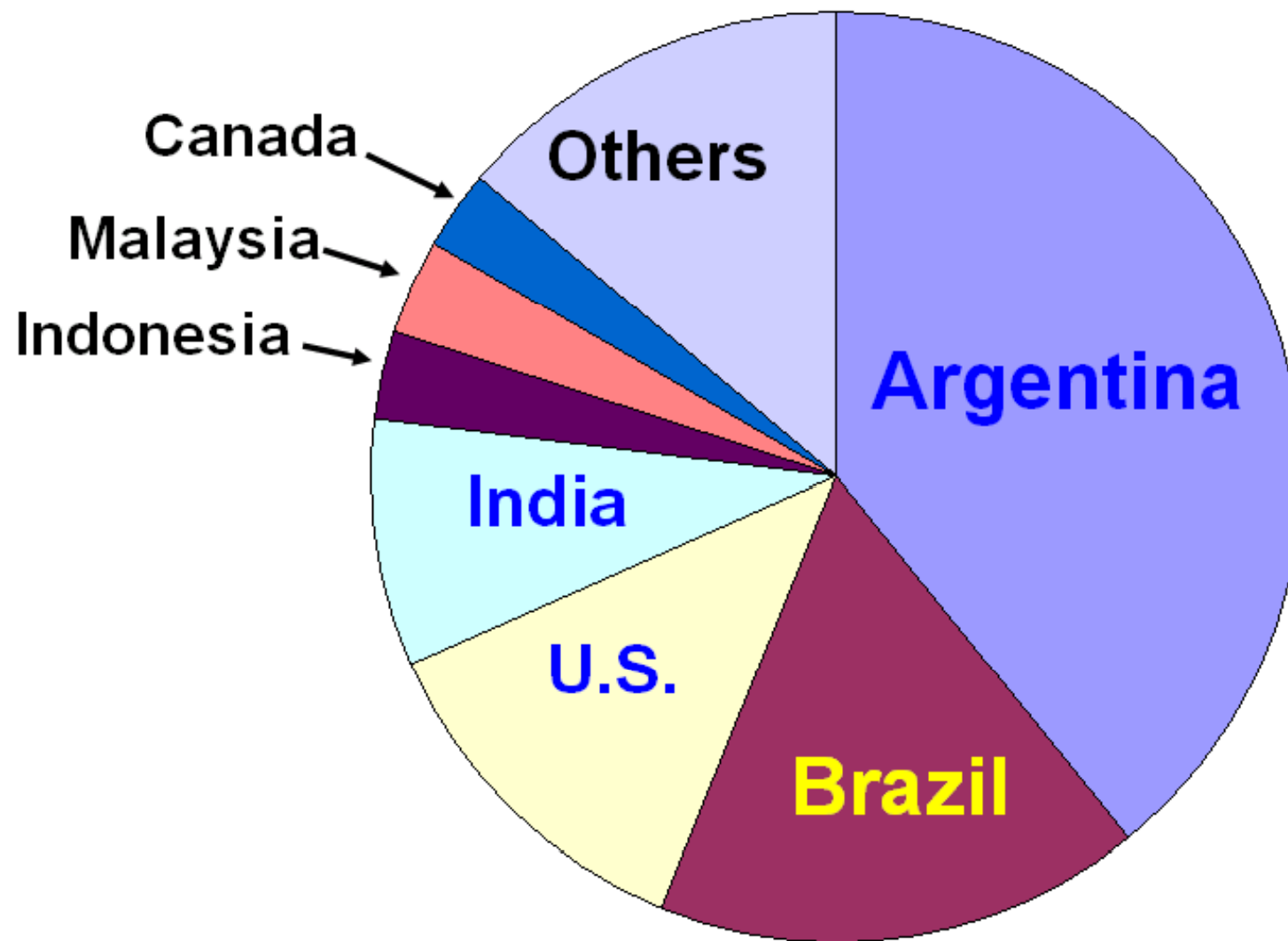
## World Soybean Exports-2007-08



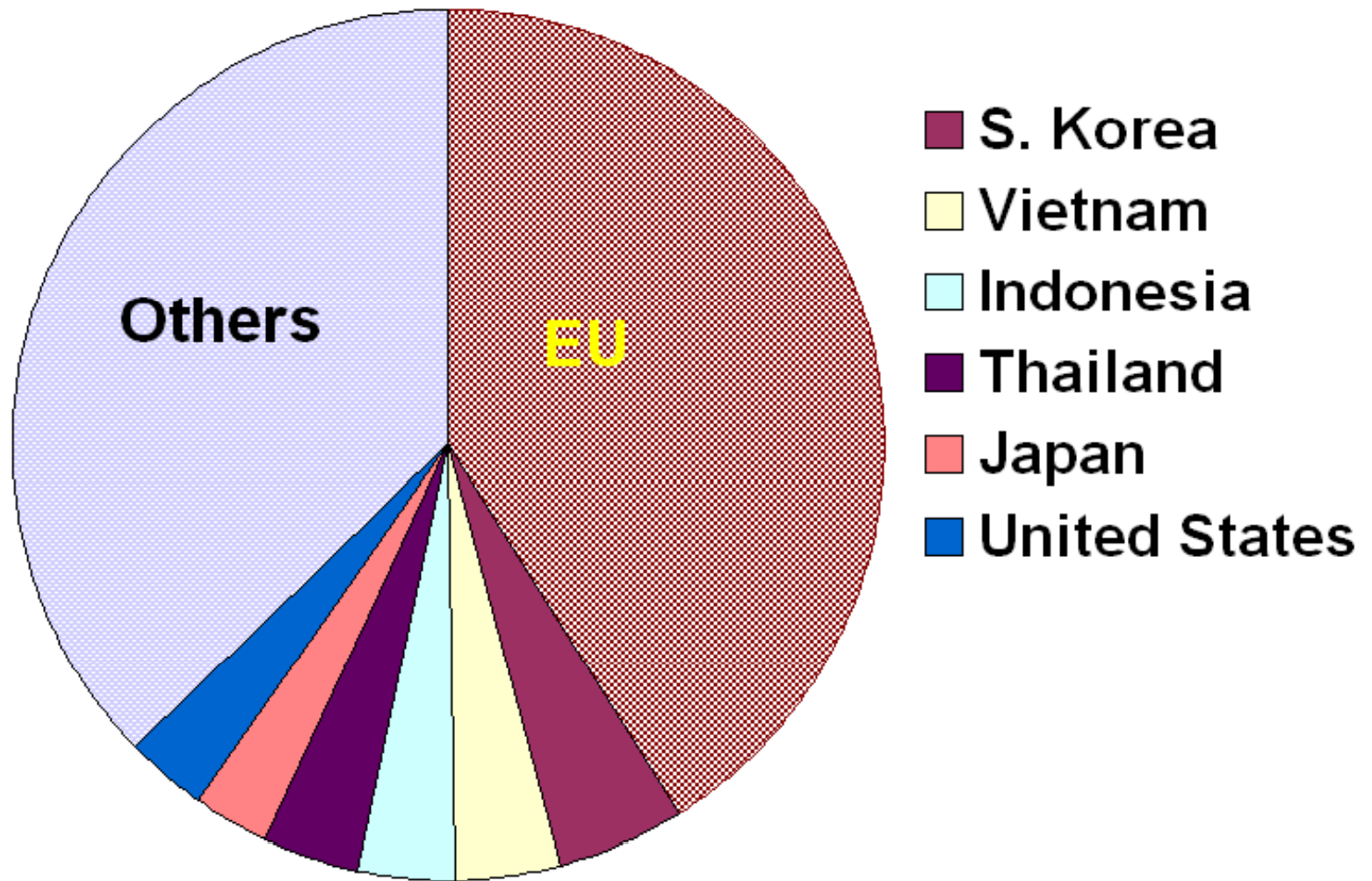
## Major World Protein Exports, 2007-08



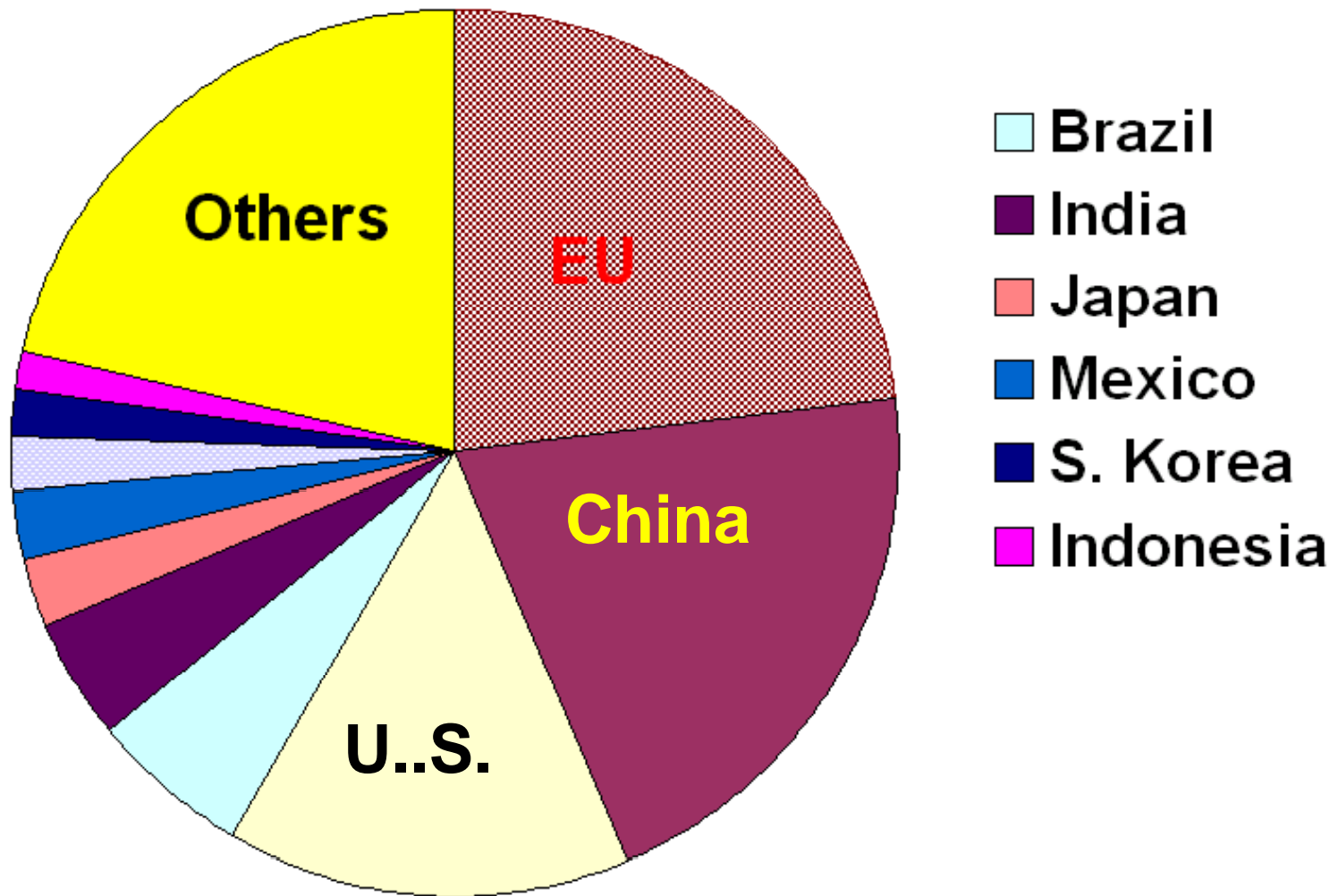
## World Protein Meal Exporters, 2007-08



## Major Protein Meal Importers, 2007-08

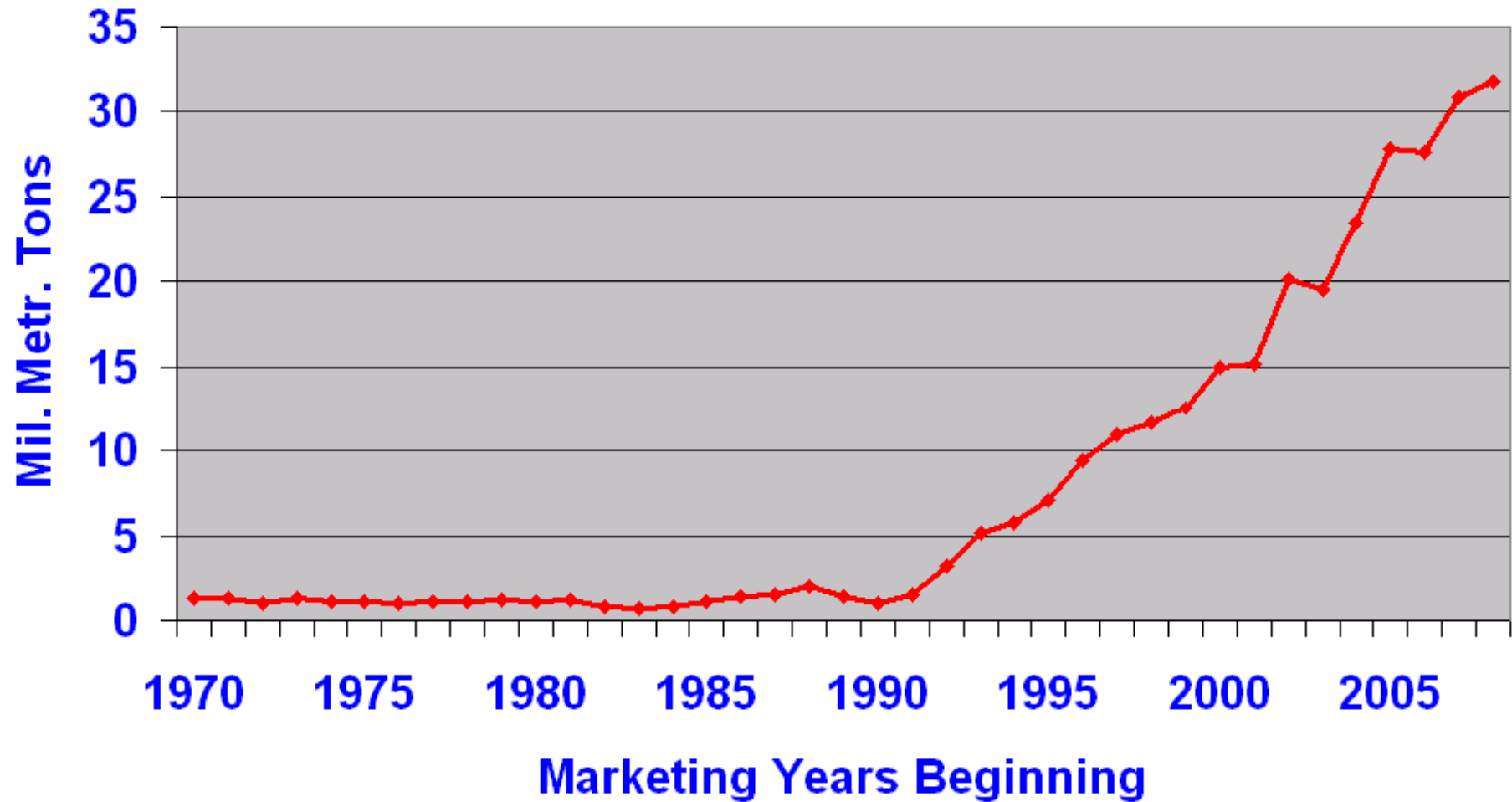


## Major Protein Meal Consumers, 2007-08

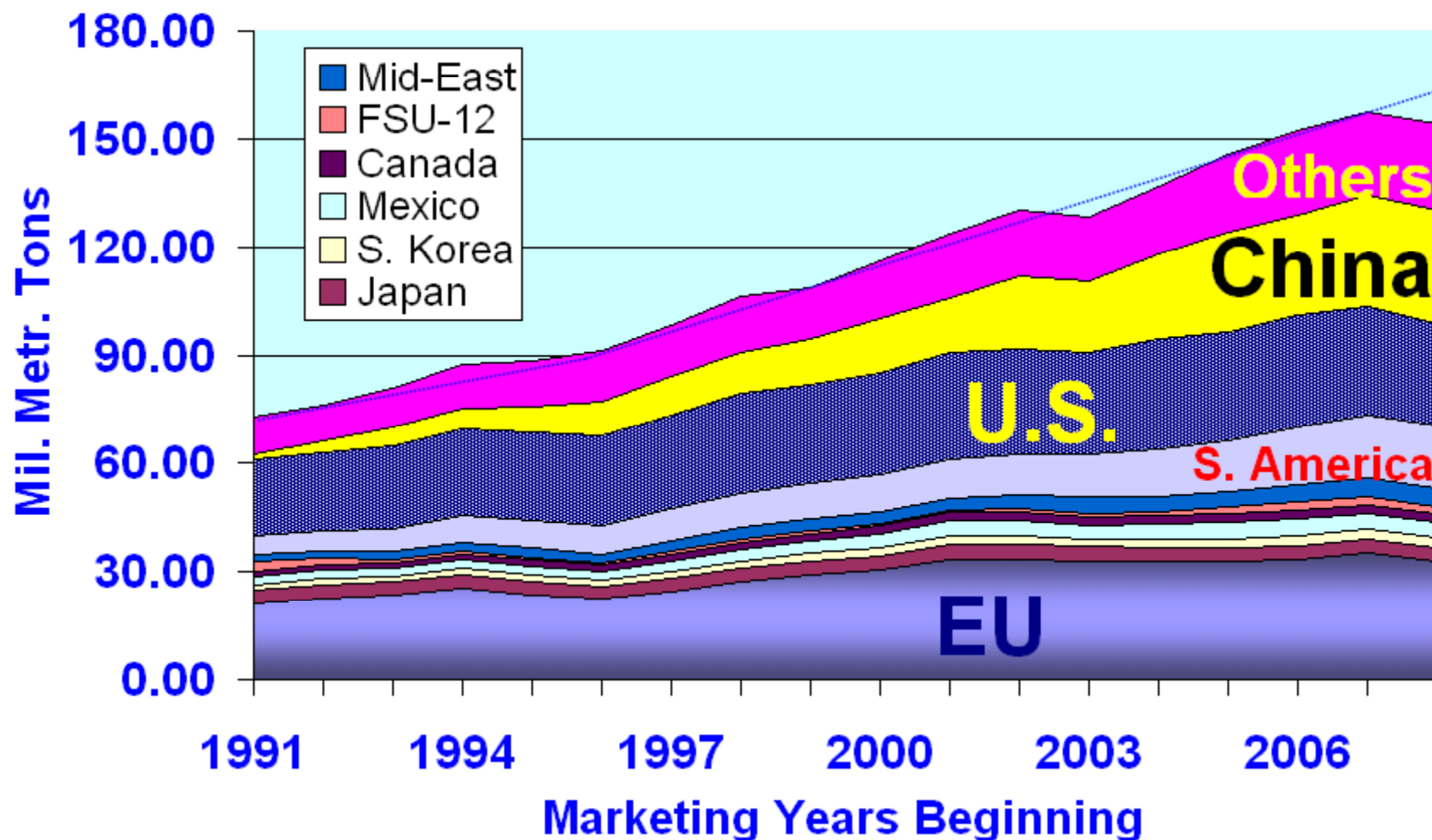


# China Soybean Meal Use

Slower growth in the Future?



# World Soybean Meal Use





# **Newly Cleared Land In Brazil**

## **Planted to Upland Rice**





# Potential area to be cleared for crops

West Central Argentina, 2007



# Four Key Areas to Influence Future Feed Exports

- **U.S. -- Biofuels Policies & Crop Yields**
  - Less restrictive GHG regulations?
- **China**
  - Will its SBM growth slow?
  - Will it be a corn importer?
- **South America – can it continue to expand?**
- **Former Soviet Republics – political stability?**

# The Future

- *Grain & oilseeds will be energy crops*
- Cellulose crops will compete with other ag production
- Global grain demand will increase modestly, next 2 to 3 years as economy recovers
- China may be modest corn importer
- Non-U.S. feedstuff sources will gradually expand supplies
- U.S. will see significant crop yield increases, helping to supply biofuels growth
- Prices will be volatile