

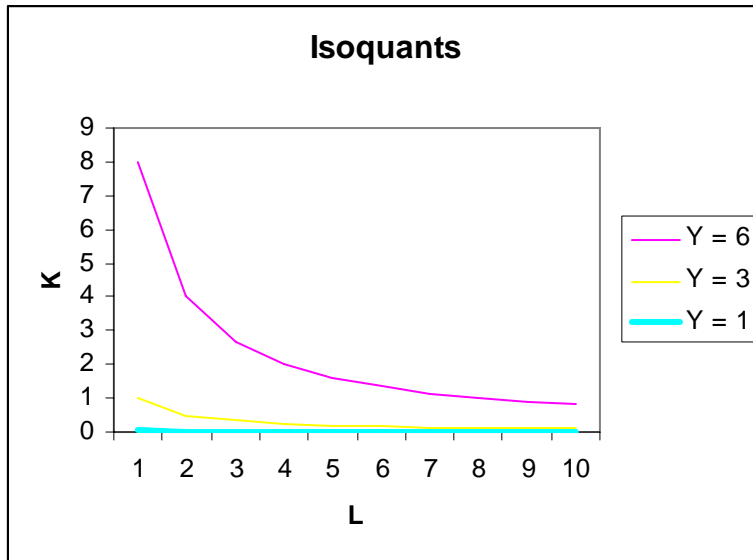
Example: Cobb-Douglas production function. $f(L,K) = Y = 3 K^{1/3} L^{1/3}$. Cost: Labor is \$9 and Capital is \$27.

$$Y = 3K^{1/3}L^{1/3} \Leftrightarrow$$

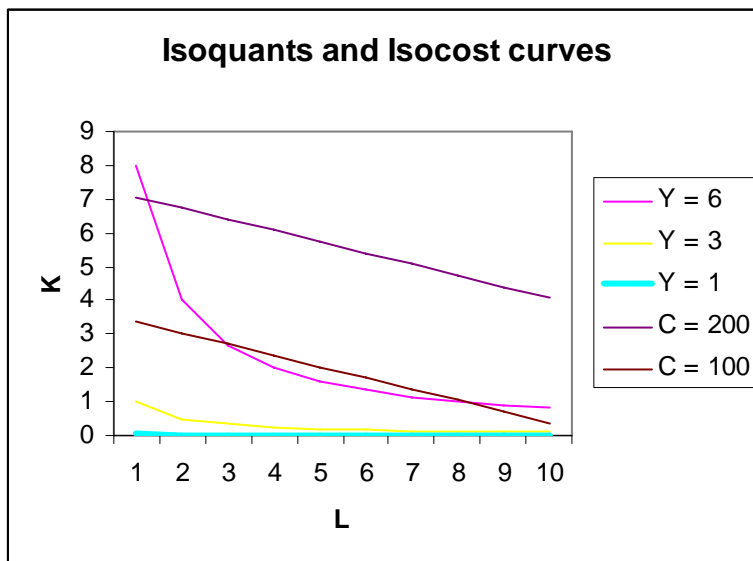
Isoquants: $K^{1/3} = \frac{Y}{3L^{1/3}} \Leftrightarrow$

$$K = \frac{Y^3}{27L}$$

To produce 3 units, we have $K = 1/L$. To produce 1 unit we have $K=1/27L$, to produce 6 units we have $Y = 8/L$.



Isocost curves: $C(K,L) = 9L + 27K$, so $K = \frac{C}{27} - \frac{1}{3}L$. So for \$200, we get $K = 7.4 - \frac{1}{3}L$, and for \$100 we get $K = 3.7 - \frac{1}{3}L$. Drawing, we get:



Recall that to minimize cost for a given quantity, we had to set $MRTS = w_L/w_K$. Suppose we're producing 6 units. What is the minimum cost?

$$MRTS = \frac{\partial f(L, K) / \partial L}{\partial f(L, K) / \partial K} = \frac{K^{1/3} L^{-2/3}}{K^{-2/3} L^{1/3}} = \frac{K}{L} \text{ so we need}$$

$$\frac{K}{L} = \frac{9}{27} \Leftrightarrow K = \frac{1}{3}L$$

What now? We wanted to produce 6 units, so $6 = 3 K^{1/3} L^{1/3} = 3 (\frac{1}{3}L)^{1/3} L^{1/3} = 3 (\frac{1}{3})^{1/3} L^{2/3}$.

Solving for L, we get $L^{2/3} = \frac{2}{3^{1/3}} \Leftrightarrow L = \frac{2^{3/2}}{1^{1/2}} = 4.9$ and $K = \frac{1}{3}L = 1.6$ and the total cost is

$$C = 9 \frac{2^{3/2}}{1^{1/2}} + 27 \frac{1}{3} \frac{2^{3/2}}{1^{1/2}} = 88.18$$

In general, suppose we want to find the cost as a function of the quantity produced.

$MRTS = \frac{K}{L}$ and the price ratio is $\frac{1}{3}$, so $K = \frac{1}{3}L$ and $Q = 3 K^{1/3} L^{1/3} = 3 (\frac{1}{3}L)^{1/3} L^{1/3} = 3 (\frac{1}{3})^{1/3} L^{2/3}$

$$L^{2/3}. \text{ So } L = \left(\frac{Q}{3 \left(\frac{1}{3} \right)^{1/3}} \right)^{3/2} = \left(\frac{Q}{3^{2/3}} \right)^{3/2} = \frac{Q^{3/2}}{3} \text{ and } K = \frac{Q^{3/2}}{9} \text{ So}$$

$$C(Q) = 9 \frac{Q^{3/2}}{3} + 27 \frac{Q^{3/2}}{9} = 3Q^{3/2} + 3Q^{3/2} = 6Q^{3/2}$$

Long-run cost function.

Now, what happens if K is fixed at 1.6 and now we wish to produce 3 units? (SHORT RUN) Then we determine how much L we need to produce 3 when K is fixed at the previous level: $3 = 3$

$$3 = 3K^{1/3}L^{1/3} = 3 \left(\frac{2^{3/2}}{3 \cdot \frac{1}{3}} \right)^{1/3} L^{1/3} \Leftrightarrow L^{1/3} = \frac{1}{\left(\frac{2^{3/2}}{3 \cdot \frac{1}{3}} \right)^{1/3}} = \left(\frac{3 \cdot \frac{1}{2}}{2^{3/2}} \right)^{1/3} \Leftrightarrow L = \frac{3^{1/2}}{2^{3/2}}$$

$$\text{Then } C = 9 \frac{3^{\frac{1}{2}}}{2^{\frac{3}{2}}} + 27 \frac{2^{\frac{3}{2}}}{3 \cdot \frac{1}{2}} = 48.71$$

In the long run we could have produced this at a cost of $C(3) = 6 \cdot 3^{\frac{3}{2}} = 31.18$

In general we can find the short run cost function like this: We fix K at κ . Then to produce Q units we have: $Q = 3 \kappa^{\frac{1}{3}} L^{\frac{1}{3}} \Leftrightarrow L^{\frac{1}{3}} = \frac{Q}{3 \kappa^{\frac{1}{3}}} \Leftrightarrow L = \frac{Q^3}{27 \kappa}$ Then $C = 9 \frac{Q^3}{27 \kappa} + 27 \kappa$.